

TURN YOUR CREATIVITY INTO A CAREER.

DESIGN MEDIA ARTS FASHION CULINARY

See what some of our graduates are earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary**
Bachelor's Degree Programs						
Advertising	20	1	19	17	89.5%	\$27,789
Audio Production	34	3	31	24	77.4%	\$26,223
Culinary Arts Management	22	2	20	20	100.0%	\$32,928
Digital Filmmaking & Video Production	18	0	18	18	100.0%	\$26,209
Fashion & Retail Management	25	2	23	19	82.6%	\$25,024
Food & Beverage Management	3	0	3	3	100.0%	\$41,756
Game Art & Design	33	3	30	18	60.0%	\$27,531
Graphic Design	28	2	26	24	92.3%	\$33,007
Illustration	6	1	5	4	80.0%	\$25,625
Interior Design	49	7	42	34	81.0%	\$28,325
Media Arts & Animation	25	3	22	18	81.8%	\$31,781
Photographic Imaging	5	0	5	5	100.0%	\$31,560
Visual Effects & Motion Graphics	1	0	1	1	100.0%	—
Visual & Game Programming	5	1	4	4	100.0%	\$40,115
Web Design & Interactive Media	10	0	10	9	90.0%	\$37,762
Total Bachelor's Degree Programs***/†	284	25	259	218	84.2%	\$29,533
Associate's Degree Programs						
Audio Production	9	3	6	4	66.7%	\$20,814
Culinary Arts	45	6	39	38	97.4%	\$26,446
Graphic Design	15	3	12	10	83.3%	\$26,448
Photographic Imaging	1	0	1	1	100.0%	—
Video Production	18	7	11	9	81.8%	\$25,823
Web Design & Interactive Media	9	1	8	8	100.0%	\$48,095
Wine, Spirits & Beverage Management	1	0	1	1	100.0%	—
Total Associate's Degree Programs***/†	118	22	96	88	91.7%	\$28,808
Diploma Programs						
Advertising Design	3	0	3	3	100.0%	\$34,636
Baking & Pastry	12	6	6	6	100.0%	\$24,164
Culinary Arts	8	4	4	4	100.0%	\$26,586
Digital Design	3	2	1	1	100.0%	—
Digital Image Management	5	3	2	1	50.0%	—
Residential Interiors	3	3	0	0	—	—
Video Skills	7	2	5	5	100.0%	\$29,458
Web Design & Development	7	0	7	7	100.0%	\$36,828
Total Diploma Programs***/†	48	20	28	27	96.4%	\$30,381
All Program Totals	450	67	383	333	86.9%	\$29,408

This chart shows average starting salaries for graduates from The Art Institute of Atlanta, during the period of January 1, 2010 through December 31, 2010. This data relates to graduates available for employment who were working in a field related to their program of study, within six months of graduation, that have met our employment and verification requirements.

This data is provided for informational purposes only. For more information regarding our programs and those of our main school and its branches, including the graduation rate for each program, the median debt of students who completed each program, and other important information, please click on the "Gainful Employment Data" link available by clicking on "Student Consumer Information" on our school website or go to aiprogams.info/aia.

* Graduates available for employment excludes graduates who have waived employment assistance due to extenuating circumstances which prevent them from working, including due to a medical condition which prevents work in their field of study; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; and choosing to stay at home full-time due to parental obligations; along with graduates who continue employment in an unrelated field with current salary in excess of entry-level salary.

** Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. The calculation of average salary excludes graduates for whom we obtained confirmation of employment but were unable to obtain salary information. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics.

*** Total includes employment activity for graduates of programs which are no longer offered to new students.

† Total includes unpublished salary amounts of individual graduates.

