

# OUR EDUCATION IS WORKING. SO ARE OUR GRADUATES.

At The Art Institutes schools, our graduates' success gives us a lot to be proud of. And gives you a lot to think about.

**Ai** The Art Institutes  
International—Kansas City™



## Creativity has real-world value.

At The Art Institutes schools, our goal is to prepare our students for fulfilling careers, doing what they love. In each of our hands-on education programs, everything we teach is grounded in the real world they'll be entering as they start their careers. And as they enter the job market to pursue their passion, they take with them the portfolio, interviewing and networking skills, and industry insights they need to get in front of employers.

The Art Institutes International—Kansas City is new to The Art Institutes system of schools, and no statistics are available. The statistics listed in the chart at right reflect graduates from our main campus, The Art Institute of Phoenix. Program offerings may vary between the two schools.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
<b>Bachelor's Degree Programs</b>						
Advertising	10	2	8	8	100.0%	\$32,025
Culinary Arts	8	0	8	8	100.0%	\$26,028
Digital Filmmaking & Video Production	11	2	9	8	88.9%	\$28,870
Fashion Marketing	32	7	25	24	96.0%	\$27,916
Graphic Design	36	2	34	31	91.2%	\$30,803
Interior Design	23	4	19	14	73.7%	\$25,731
Web Design & Interactive Media	2	0	2	2	100.0%	\$49,000
<b>Associate's Degree Programs</b>						
Culinary Arts	15	4	11	11	100.0%	\$25,638
Graphic Design	8	3	5	5	100.0%	\$26,664

\* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2008–December 31, 2008 graduates, six months after graduation. For a complete list of available programs, please contact the Admissions Department.

Additional information about graduate employment rates is available through our Career Services Department.

## Sample entry-level wages of Kansas City employees.

The salary information in the chart at right reflects average starting wages for professional fields in the Kansas City, Missouri/Kansas area.

	Per Hour
Advertising	\$9.93 – \$20.26
Culinary Arts	\$7.61 – \$23.65
Digital Filmmaking & Video Production	\$10.09 – \$23.35
Fashion Marketing	\$9.53 – \$20.45
Graphic Design	\$12.83 – \$20.02
Interior Design	\$9.53 – \$20.03
Web Design & Interactive Media	\$10.44 – \$23.47

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Employment Statistics, May, 2008. Metropolitan and Non-metropolitan Area Occupational Employment and Wage Estimates, <http://data.bls.gov/oes/datatype.do> (visited October 1, 2009).