

OUR EDUCATION IS WORKING. SO ARE OUR GRADUATES.

At The Art Institutes schools, our graduates' success gives us a lot to be proud of. And gives you a lot to think about.

**The Art Institute
of Michigan™**



Creativity has real-world value.

At The Art Institutes schools, our goal is to prepare our students for fulfilling careers, doing what they love. In each of our hands-on education programs, everything we teach is grounded in the real world they'll be entering as they start their careers. And as they enter the job market to pursue their passion, they take with them the portfolio, interviewing and networking skills, and industry insights they need to get in front of employers.

The Art Institute of Michigan is new to The Art Institutes system of schools, and no statistics are available. The statistics listed in the chart at right reflect graduates from our main campus, The Illinois Institute of Art—Chicago. Program offerings may vary between the two schools.

Additional information about graduate employment rates is available through our Career Services Department.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
Bachelor's Degree Programs						
Advertising	11	1	10	10	100.0%	\$36,190
Culinary Management	36	5	31	28	90.3%	\$31,302
Fashion Marketing & Management	111	8	103	88	85.4%	\$28,829
Interior Design	47	9	38	37	97.4%	\$30,747
Visual Communications	44	1	43	40	93.0%	\$38,468
Web Design & Interactive Media	16	2	14	10	71.4%	\$38,702
Associate's Degree Programs						
Culinary Arts	51	10	41	40	97.6%	\$28,240
Fashion Merchandising	12	3	9	9	100.0%	\$28,940
Graphic Design	26	6	20	18	90.0%	\$34,189
Web Design & Interactive Media**	2	0	2	1	50.0%	—
Certificate Program						
Professional Baking & Pastry	17	6	11	9	81.8%	\$21,042

* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

** Total includes unpublished salary amount of an individual graduate.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2008–December 31, 2008 graduates, six months after graduation. For a complete list of available programs, please contact the Admissions Department.

Sample entry-level wages of Detroit, Michigan employees.

The salary information in the chart at right reflects average starting wages for professional fields in the Detroit, Michigan area.

	Per Hour
Advertising	\$10.49 – \$14.27
Baking & Pastry	\$7.56 – \$8.65
Culinary Arts	\$7.21 – \$12.27
Culinary Management	\$14.08 – \$17.54
Fashion Merchandising	\$8.34 – \$10.06
Graphic Design	\$11.89 – \$14.85
Interactive Media Design	\$11.82 – \$15.62
Interior Design	\$12.65 – \$16.10

Bureau of Labor Statistics, U.S. Department of Labor Occupational Employment Statistics, May 2008. Metropolitan and Non-metropolitan Area Occupational Employment and Wages Estimates, http://www.bls.gov/oes/2008/may/oes_47644.htm (visited September 2, 2009).

The Art Institute of Michigan

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