

TURN YOUR CREATIVITY INTO A CAREER.

DESIGN MEDIA ARTS FASHION CULINARY

See what some of our graduates are earning.

| | Total Graduates | Number of Graduates Unavailable for Employment Within Six Months of Graduation | Number of Graduates Available for Employment Within Six Months of Graduation* | Number of Graduates Employed | Percentage of Available Graduates Employed in Related Field | Average Salary** |
|--|-----------------|--|---|------------------------------|---|------------------|
| Bachelor's Degree Programs | | | | | | |
| Advertising | 25 | 3 | 22 | 19 | 86.4% | \$30,102 |
| Culinary Management | 46 | 2 | 44 | 43 | 97.7% | \$38,468 |
| Entertainment Design | 21 | 2 | 19 | 14 | 73.7% | \$22,604 |
| Fashion & Retail Management | 52 | 6 | 46 | 43 | 93.5% | \$26,475 |
| Game Art & Design | 74 | 16 | 58 | 43 | 74.1% | \$24,826 |
| Graphic Design | 203 | 27 | 176 | 148 | 84.1% | \$27,979 |
| Hotel & Restaurant Management | 7 | 1 | 6 | 6 | 100.0% | \$40,881 |
| Industrial Design | 10 | 0 | 10 | 10 | 100.0% | \$27,098 |
| Interior Design | 96 | 13 | 83 | 77 | 92.8% | \$28,276 |
| Media Arts & Animation | 43 | 7 | 36 | 30 | 83.3% | \$26,271 |
| Photography | 48 | 4 | 44 | 42 | 95.5% | \$24,881 |
| Visual Effects & Motion Graphics | 17 | 2 | 15 | 14 | 93.3% | \$33,791 |
| Web Design & Interactive Media | 47 | 8 | 39 | 35 | 89.7% | \$36,527 |
| Total Bachelor's Degree Programs** | 726 | 92 | 634 | 554 | 87.4% | \$29,206 |
| Associate's Degree Programs | | | | | | |
| Culinary Arts | 9 | 0 | 9 | 9 | 100.0% | \$28,374 |
| Digital Filmmaking & Video Production | 12 | 2 | 10 | 8 | 80.0% | \$21,862 |
| Graphic Design | 172 | 62 | 110 | 89 | 80.9% | \$27,413 |
| Industrial Design Technology | 1 | 0 | 1 | 1 | 100.0% | — |
| Photography | 24 | 4 | 20 | 18 | 90.0% | \$24,683 |
| Web Design & Interactive Media | 47 | 11 | 36 | 30 | 83.3% | \$33,966 |
| Total Associate's Degree Programs***/† | 265 | 79 | 186 | 155 | 83.3% | \$27,885 |
| Diploma Programs | | | | | | |
| Art of Cooking | 3 | 0 | 3 | 3 | 100.0% | \$26,208 |
| Digital Design | 284 | 126 | 158 | 137 | 86.7% | \$30,122 |
| Residential Planning | 207 | 104 | 103 | 83 | 80.6% | \$29,877 |
| Web Design | 97 | 24 | 73 | 68 | 93.2% | \$35,667 |
| Total Diploma Programs | 591 | 254 | 337 | 291 | 86.4% | \$31,361 |
| All Program Totals†† | 1582 | 425 | 1157 | 1000 | 86.4% | \$29,618 |

This chart shows average starting salaries for graduates from The Art Institute of Pittsburgh and The Art Institute of Pittsburgh—Online Division, during the period of January 1, 2010 through December 31, 2010. This data relates to graduates available for employment who were working in a field related to their program of study, within six months of graduation, that have met our employment and verification requirements.

This data is provided for informational purposes only. For more information regarding our programs, including the graduation rate for each program, the median debt of students who completed each program, and other important information, please click on the "Gainful Employment Data" link available by clicking on "Student Consumer Information" on our school website or go to aipprograms.info/aip.

* Graduates available for employment excludes graduates who have waived employment assistance due to extenuating circumstances which prevent them from working, including due to a medical condition which prevents work in their field of study; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; and choosing to stay at home full-time due to parental obligations; along with graduates who continue employment in an unrelated field with current salary in excess of entry-level salary.

** Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. The calculation of average salary excludes graduates for whom we obtained confirmation of employment but were unable to obtain salary information. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics.

*** Total includes employment activity for graduates of programs which are no longer offered to new students.

† Total includes unpublished salary amount of an individual graduate.

†† All Program Totals excludes new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

