

# OUR EDUCATION IS WORKING. SO ARE OUR GRADUATES.

At The Art Institutes schools, our graduates' success gives us a lot to be proud of. And gives you a lot to think about.

**Ai** The Art Institute  
of Tucson™



## Creativity has real-world value.

At The Art Institutes schools, our goal is to prepare our students for fulfilling careers, doing what they love. In each of our hands-on education programs, everything we teach is grounded in the real world they'll be entering as they start their careers. And as they enter the job market to pursue their passion, they take with them the portfolio, interviewing and networking skills, and industry insights they need to get in front of employers.

The Art Institute of Tucson is new to The Art Institutes system of schools, and no statistics are available. The statistics listed in the chart at right reflect graduates from our main campus, The Art Institute of Phoenix. Program offerings may vary between the two schools.

Additional information about graduate employment rates is available through our Career Services Department.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
<b>Bachelor's Degree Programs</b>						
Advertising	10	2	8	8	100.0%	\$32,025
Culinary Arts	8	0	8	8	100.0%	\$26,028
Digital Filmmaking & Video Production	11	2	9	8	88.9%	\$28,870
Fashion Marketing	32	7	25	24	96.0%	\$27,916
Graphic Design	36	2	34	31	91.2%	\$30,803
Interior Design	23	4	19	14	73.7%	\$25,731
Media Arts & Animation	42	10	32	29	90.6%	\$23,874
Web Design & Interactive Media	2	0	2	2	100.0%	\$49,000
<b>Associate's Degree Programs</b>						
Culinary Arts	15	4	11	11	100.0%	\$25,638
Graphic Design	8	3	5	5	100.0%	\$26,664

\* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2008–December 31, 2008 graduates, six months after graduation. For a complete list of available programs, please contact the Admissions Department.

## Sample entry-level wages of Tucson, Arizona employees.

The salary information in the chart at right reflects average starting wages for professional fields in the Tucson, Arizona area.

	Per Hour
Advertising	\$15.33 – \$22.21
Baking & Pastry	\$12.60 – \$12.82
Culinary Arts	\$9.79 – \$18.14
Digital Filmmaking & Video Production	\$15.92 – \$21.26
Fashion Design	\$10.75 – \$20.49
Fashion Marketing	\$11.64 – \$18.38
Graphic Design	\$19.57 – \$20.80
Interior Design	\$20.86 – \$21.00
Media Arts & Animation	\$18.17 – \$20.49
Web Design & Interactive Media	\$11.05 – \$19.80

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Employment Statistics, May 2007. Last modified April 3, 2008. Metropolitan and Non-metropolitan Area Occupational Employment and Wage Estimates, <http://www.bls.gov/oes/current/oesrcma.htm> (visited August 28, 2009). Information for the state of Arizona. America's Career InfoNet, [http://www.careeronestop.org/SalariesBenefits/Sal\\_default.aspx](http://www.careeronestop.org/SalariesBenefits/Sal_default.aspx) (visited August 28, 2009).

# FROM WORK-IN-PROGRESS TO WORKING PROFESSIONAL.

Our graduates have the education and the skills to hit the ground running.



## Our grads are in good company.

Graduates from our main campus, The Art Institute of Phoenix, have recently found employment with some of the most prominent employers in the region and beyond, including:

- 2XL Games
- Air Marketing
- Ann Taylor
- Aramark
- Arizona Biltmore Resort
- Arizona Diamondbacks
- Arizona Republic
- BottleRocket Entertainment
- Briarwood Country Club
- Chelsea's Kitchen
- Cheyenne Mountain Entertainment
- Copper Post Digital
- Davidson & Belluso
- Design Works Gaming
- EA Mythic Entertainment
- Fender
- Forever 21
- Form Design Studio
- Forum at Desert Harbor
- Four Seasons Resort
- GoDaddy
- HMS Host
- Hollister
- Hospitality Design Concepts
- Hyatt Regency Phoenix
- JW Marriott—Desert Ridge
- Knoodle
- The Lavidge Company
- Mobile Post Production, Inc.
- Moses Anshell
- Nordstrom
- Pearson Digital Learning
- Petsmart
- The Phoenician
- Phoenix Design One
- Phoenix Suns
- Pinnacle Design
- Point In Time Productions
- Rainbow Studios
- Randall Designs
- Render Films
- Riester
- Ritz Carlton
- Schick Design Group
- Sony Online Entertainment
- Studio B
- Terminal Reality
- THQ
- U-Haul Corporate Headquarters
- Vanguard Concept Offices, Inc.
- Vicious Cycle, Inc.
- Victoria's Secret
- XP Events

## Our grads have value. Just ask the employers who hired them.

Employers who know what they're looking for take a good look at our graduates. They value the fact that our design, media arts, fashion, and culinary programs are led by instructors from the real working world. And many employers actually add value themselves, both by offering internship opportunities and by helping us make sure our programs are in step with industry trends.

And thanks to our system of over 40 schools across North America, we're always forging new relationships and making new connections with employers in the creative professions.

## We can help you build strong job-seeking skills.

Our Career Services staff supports students' career planning efforts with tips and techniques that can lead to successful job searches. We have contacts in your community and can help you connect to hiring managers in other cities by leveraging our network of Career Services advisors throughout North America.

### We provide:

- Help with job search skills, resumé writing, interviewing, and networking
- Help finding part-time work while still in school
- Help pursuing full-time work after graduation
- A Portfolio Show during final quarter attended by potential employers
- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for in candidates

## Real jobs. Real futures.

Here are just a few of the jobs in which recent graduates from The Art Institute of Phoenix have launched their creative careers.

### DESIGN

- Account Coordinator
- Assistant Interior Designer
- CAD Operator
- Graphic Designer
- Interior Designer
- Layout/Production Artist
- Marketing Assistant
- Production Assistant

### MEDIA ARTS

- 3D Animation Modeler
- 3D Animator
- 3D Texture Artist
- Artist
- Character Artist
- Environment Artist
- Gaming Artist
- Junior Level Designer
- Level Designer
- QA Tester for Games
- Storyboard Artist
- Video Editor
- Website Designer

### FASHION

- Assistant Buyer
- Event Planner
- Marketing Assistant
- Visual Merchandising Manager

### CULINARY

- Food & Beverage Manager
- Kitchen Manager
- Pastry Chef
- Pastry Cook
- Prep/Line Cook
- Sous-Chef