

**THE ART INSTITUTES AND AMERICANS FOR THE ARTS POSTER DESIGN COMPETITION
2009 OFFICIAL RULES AND REGULATIONS**

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- ** The Art Institute of Ohio — Cincinnati, 8845 Governors Hill Drive, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B
- *** Certified by the State Council of Higher Education to operate in Virginia

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The Art Institutes is a system of over 40 schools located throughout North America.
Degree and program offerings vary by school.
A range of online course opportunities is available.
www.artinstitutes.edu

Competition Eligibility

The Art Institutes and Americans for the Arts Poster Design Competition (“Competition”) is open to legal residents of the fifty (50) United States, the District of Columbia, Puerto Rico and Canada (excluding residents of Quebec) who are full or part-time high school seniors scheduled to graduate in 2009 with a minimum 2.0 cumulative grade point average or the equivalent thereof (based on either a 4.0 scale or 5.0 scale) as of date of entry and prize award.

An eligible minor should have his/her parent’s or legal guardian’s permission to enter. Submit a completed Entry & Release form and other entry requirements (as outlined more completely below), to posterdesign@aii.edu indicating The Art Institutes school where you would like to enter the Competition. This school will be the location you represent, should you progress in the Competition, and plan to attend following the end of the Competition. You may only enter the Competition at one Art Institute location.

You must fulfill all individual program admission requirements of The Art Institute school at which you enter the Competition.

Deadline

All complete entries must be received by February 6, 2009 at The Art Institute location where you plan to enter the Competition and attend following the Competition. Each local winner will be notified by their selected Art Institute location by March 27, 2009. Selection and notification of the national winners will be made by May 9, 2009.

How to Enter

Fill out, sign and scan the Competition Entry & Release form, available for download, at artinstitutes.edu/poster, then email along with a designer’s statement in Microsoft Word format, a current high school transcript and one poster design to posterdesign@aii.edu. Your email must not exceed 10 MB. The email subject line must contain your name and The Art Institute location where you wish to enter the Competition. Incomplete entry submissions will be disqualified. Complete all submission requirements as identified below and submit them in one email no later than February 6, 2009. For more information, visit www.artinstitutes.edu/poster. The Art Institutes are not responsible for any lost, incomplete or stolen entries. All entry materials become property of The Art Institutes and will not be returned.

Scholarship Awards

Local scholarship awards: Each local first place winner at each participating Art Institutes location will receive a \$3,000 tuition scholarship to The Art Institute location they represent in the Competition and plan to attend following high school graduation. Local first place winners will move on to the national competition. Each local second place winner at each participating Art Institutes location will receive a \$2,000 tuition scholarship to The Art Institute location they represent in the Competition and plan to attend following high school graduation.

National scholarship awards are the following:

First place: \$25,000 tuition scholarship
Second place: \$20,000 tuition scholarship
Third place: \$15,000 tuition scholarship
Fourth place: \$10,000 tuition scholarship
Fifth place: \$8,000 tuition scholarship
Sixth place: \$6,000 tuition scholarship
Seventh place: \$5,000 tuition scholarship
Eighth place: \$4,000 tuition scholarship
Ninth place: \$3,000 tuition scholarship
Tenth place: \$2,000 tuition scholarship
Eleventh place: \$1,000 tuition scholarship
Twelfth place: \$500 tuition scholarship

In addition to a \$25,000 tuition scholarship to The Art Institutes location that the national first place winner represents in the Competition, the national first place winner and one (1) parent or legal guardian will receive a two day, one night trip to Washington D.C. for an awards ceremony. Prize includes round-trip coach class air transportation for two (2) from major gateway airport nearest finalist's residence (as determined by Sponsor), and standard accommodations (one (1) room, double occupancy) for two (2) nights at a hotel selected by Sponsor, date to be determined.

All winners must meet all school and program general admission requirements. Scholarship awards are contingent upon acceptance to the chosen Art Institute location and are awarded in the form of a tuition credit. All tuition scholarships must be used at the location the student represented in the Competition. Tuition scholarships are non-transferable. Upon accepting the scholarship, the winner must begin his or her studies in the summer or fall immediately following the Competition. The winner must maintain a 2.0 GPA or higher during their studies at the chosen Art Institutes location, a GPA of less than 2.0 will result in a loss of scholarship. In the event that the scholarship recipient's education is terminated, either by the school or by the student, the scholarship becomes null and void. Tuition scholarships are not redeemable for cash. The tuition scholarship covers academic tuition and may not be applied against fees, housing, living expenses, or program supplies and may not be transferred between affiliate schools. Scholarship recipients must not interrupt their studies; interruption of studies will result in a loss of the scholarship. Additional restrictions and requirements may apply. National tuition scholarships will be awarded in addition to local tuition scholarships.

Entry Requirements & Criteria

- The Competition is open to high school seniors in the US and Canada (excluding Quebec) who will graduate in 2009.
- A signed and completed Entry & Release form, available for download at artinstitutes.edu/poster
- Your high school transcript showing a minimum 2.0 GPA
- Student submissions should show an understanding of the theme "Life Is Better With Art In It," basic design concepts, and a keen eye for design.
- Poster size cannot exceed 11" x 17" and must be submitted in JPEG format with a minimum resolution of 300 dpi. Compress all files being submitted so that all files

- together do not exceed 10MB.
- The poster must incorporate the theme: "Life Is Better With Art In It."
 - The poster must include The Art Institutes and Americans for the Arts logos. The logos may be found and downloaded at artinstitutes.edu/poster. The logos must appear in full. Judging points may be deducted if logos are altered.
 - Entries must be appropriate for promotional/marketing purposes.
 - Entries deemed vulgar or offensive will be disqualified.
 - Artwork must be original and not copied from any other published sources, including books or magazines.
 - No copyrighted, animated, or team-created work will be accepted. Entries containing copyrighted materials will be disqualified.
 - Original artwork or submissions will not be returned.
 - All entries should be readable in PC format (i.e., with correct file extensions).
 - Students must submit a typed designer's statement in Microsoft Word format explaining the design concept and why the student wishes to enter the graphic design field.

All decisions made by Sponsor and judges are final and may not be disputed in all levels of the Competition.

Restrictions/Conditions: All taxes, including but not limited to federal, state and local taxes, and any costs and expenses associated with prize acceptance and use not expressly provided for herein, including, but not limited to, additional ground transportation, meals, gratuities and souvenirs, are the sole responsibility of the winners. Actual value will vary based on winner's chosen Art Institute school, winner's location and applicable tuition rate increases). If Sponsor is unable to provide any prize element for any reason, no compensation or substitution will be provided; however, remainder of prize package will be awarded and Sponsor will have no further obligation to winner.

Travel Restrictions/Conditions: Approximate retail value: \$2,000. Actual value may vary based on city of departure. If a winner resides within a 100 mile radius of destination, ground transportation may be provided in lieu of air transportation and no compensation or substitution will be provided for difference in prize value. Travel arrangements must be made through Sponsor's agent, on carrier of Sponsor's choice. Each winner and his/her parent or legal guardian must travel together on same itinerary and are responsible for obtaining all travel documents. Parent or legal guardian of each winner accompany winner must sign and return liability/publicity release prior to issuance of travel documents. Travel must be taken on dates specified by Sponsor or place as a winner will be forfeited and Sponsor will have no further obligation to winner. All taxes, including but not limited to federal, state and local taxes, and any costs and expenses associated with prize acceptance and use not expressly provided for herein, including, but not limited to, additional ground transportation, meals, gratuities and souvenirs, are the sole responsibility of the winner.

General Prize Conditions/Restrictions: All federal, state and local taxes (including any income and withholding taxes) on total prize values are the sole responsibility of the winners and winners will be issued a 1099 for actual value. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. All prize details are at Sponsor's sole discretion.

General Conditions: Released Parties (as defined below) are not responsible for lost, late, incomplete, stolen, inaccurate, misdirected or undelivered Entry Materials; or errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this Competition, including, without limitation, errors or problems which may occur in connection with the administration of the Competition, the processing or judging of Entry Materials, the announcement of the prizes or in any Competition-related materials. Persons who tamper with or abuse any aspect of the Competition, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Competition be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries or Entry Materials, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Competition (or any portion thereof) and, at its discretion, determine the winners from all eligible, non-suspect Entry Materials received prior to action taken using the judging procedures specified herein. Entrants (and, if eligible minors, their parents or legal guardians), by participating, agree that Sponsor, and their respective parents, affiliates, subsidiaries, prize suppliers, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in the Competition, including any travel or activity related hereto. Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice, performance and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity, without notice or review or approval.

Entry & Release Form

By signing this Entry & Release form, I acknowledge that I have read and understood the official rules and regulations for The Art Institutes and Americans for the Arts Poster Design Competition 2009 and agree to abide by them. I represent that the attached work qualifies for submission to this Competition. I hereby irrevocably give my consent to The Art Institutes International LLC ("The Art Institutes"), and to those it may authorize, to photograph, film, and/or videotape me and/or my artwork, and to quote and record statements made by me and to use, reproduce, publicly display, distribute, sell, and/or create derivative works from my image, images of my artwork, and statements made by me (with or without my name) and to identify me by name and/or with school and employment information, in all forms of media now known or later developed, including, without limitation, on the Internet, for any editorial, promotional, advertising, trade, commercial, or other purpose whatsoever, in perpetuity throughout the world. I understand that The Art Institutes and those it may authorize shall not be responsible for unauthorized duplications/use by third parties on the Internet or otherwise. I hereby release The Art Institutes, those it has authorized, and their respective successors and assignees, from any and all claims and/or damages that may arise regarding the use, reproduction, display, distribution, and/or sale of my image or images of my artwork, or statements made by me as consented to herein, including any claims of defamation, invasion of privacy or infringement of moral rights, rights of publicity, or copyright.

By signing this form, I certify that any work submitted is original and mine alone and that I have the right to grant the permissions herein granted. I have read and understood this form.

Submit this form with your entry requirement materials to posterdesign@aii.edu and specify your name and The Art Institutes school you plan to attend following the Competition and that you wish to represent in the Competition in the email's subject line.

Signature

Date

The Art Institutes School of Interest

Name

Address

City

State/Province

Zip/Postal Code

Home Phone ()

Email

Signature

Parent/Guardian Name

Parent/Guardian Signature

Sponsor

The Art Institutes International LLC, 210 Sixth Avenue, Pittsburgh, PA 15222.