



The Art Institute of San AntonioSM

A branch of The Art Institute of Houston

May 3, 2010

As the creative arts community and regional economy in south-central Texas continues to grow and prosper, we are pleased to announce that there will be a new addition to the discipline of arts education: The Art Institute of San Antonio.

The Art Institute of San Antonio, a branch campus of The Art Institute of Houston, is scheduled to begin classes in July 2010. The school is one of The Art Institutes, a system of more than 45 locations across North America, providing an important source of design, media arts, culinary arts, and fashion professionals to the marketplace.

Initially, The Art Institute of San Antonio will offer bachelor's degree programs in Culinary Management, Fashion & Retail Management, Graphic Design, Interior Design, Media Arts & Animation, Photography, and Web Design & Interactive Media; and associate's degree programs in Culinary Arts, Graphic Design, and Web Design & Interactive Media.

The new school's location in San Antonio will offer students a dynamic environment in which to study quality creative arts disciplines – and enjoy all the culture and excitement a vibrant metropolitan area has to offer.

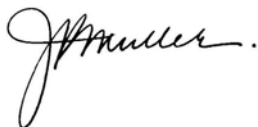
The Art Institute of San Antonio hopes to make an important contribution to the economic growth and social well-being of the communities that it serves, providing higher education opportunities that prepare graduates for entry-level positions in the creative arts professions they have selected.

After you've had a chance to review the enclosed media kit, I would like to extend a personal invitation for you to meet Joshua Pond, President of The Art Institute of San Antonio. Mr. Pond is available to the media to discuss the importance of the community to The Art Institute of San Antonio; the school's strengths, mission, people and programs; and plans for future growth and development. He also can provide you with information on featured faculty, how to apply, and much more.

We will contact your news outlet over the next several weeks to arrange an interview opportunity. In the meantime, please do not hesitate to contact me at (412) 995-7262, jpmuller@edmc.edu; or Eric Whittington of Pierpont Communications at (210) 372-9200, ewhittington@piercom.com if you have any questions, or want to set up a discussion in advance.

Thank you for the opportunity to deliver communication on this new educational endeavor to the community it will serve.

Sincerely,



Jacquelyn P. Muller
Vice President – Public Relations
The Art Institutes

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**THE ART INSTITUTES ANNOUNCE THE OPENING
OF NEW SAN ANTONIO LOCATION**

Branch Campus of The Art Institute of Houston Slated to Begin Classes in July 2010

(SAN ANTONIO, Texas – May 3, 2010) The Art Institutes system of schools announced the opening of a new school, The Art Institute of San Antonio, which will hold its first day of classes on July 12, 2010.

The new school, a branch of The Art Institute of Houston, will occupy approximately 35,000 square feet at 10000 IH-10 West in San Antonio. The school will begin enrolling students immediately.

“We are thrilled to bring a new Art Institutes school here to South Texas,” says John Mazzoni, President of The Art Institutes. “Our new school in San Antonio will be a supportive educational partner, providing residents with the quality creative arts programs The Art Institutes have proudly offered at our school locations throughout the state.”

Initially, The Art Institute of San Antonio will offer bachelor’s degree programs in Culinary Management, Fashion & Retail Management, Graphic Design, Interior Design, Media Arts & Animation, Photography, and Web Design & Interactive Media; and associate’s degree programs in Culinary Arts, Graphic Design, and Web Design & Interactive Media.

“I am excited about the opportunity for The Art Institute of San Antonio to provide career-focused, market-driven academic programs to the residents of San Antonio and its surrounding communities,” said Joshua Pond, newly appointed president of The Art Institute of San Antonio. “We are looking forward to building our school as a leading provider of higher education in the creative arts.”

(more)

The Art Institute of San Antonio will join five other Art Institutes schools in Texas: Dallas, Austin, Fort Worth, and two schools located in Houston.

For more information about The Art Institute of San Antonio, call (888) 222-0040 or visit the school's website at <http://www.artinstitutes.edu/san-antonio>.

The Art Institute of San Antonio is a branch of The Art Institute of Houston. The Art Institute of Houston is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of The Art Institute of Houston.

The Art Institute of San Antonio is one of The Art Institutes (www.artinstitutes.edu), a system of more than 45 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

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PRESIDENT

Joshua Pond

ABOUT THE ART INSTITUTE OF SAN ANTONIO

- The Art Institute of San Antonio is one of The Art Institutes, a system of more than 45 educational institutions located across North America.
- The Art Institutes schools provide programs in design, media arts, culinary arts, and fashion.
- The Art Institute of San Antonio was founded in 2010 and will occupy approximately 35,000 square feet of classrooms, computer labs, library, and office space.

PROGRAM OFFERINGS

Bachelor of Science

- Culinary Management
- Fashion & Retail Management

Bachelor of Fine Arts

- Graphic Design
- Interior Design
- Media Arts & Animation
- Photography
- Web Design & Interactive Media

Associate of Applied Science

- Culinary Arts
- Graphic Design
- Web Design & Interactive Media

ACCREDITATION INFORMATION

The Art Institute of San Antonio is a branch of The Art Institute of Houston. The Art Institute of Houston is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of The Art Institute of Houston.

LOCATION

The Art Institute of San Antonio
10000 IH-10 West
Suite 200
San Antonio, TX 78230
Phone: (888) 222-0040

WEB SITE:

www.artinstitutes.edu/san-antonio



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LEADERSHIP PROFILE

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JOSHUA POND PRESIDENT THE ART INSTITUTE OF SAN ANTONIO

Joshua Pond is President of The Art Institute of San Antonio, a branch of The Art Institute of Houston. Prior to his leadership appointment at The Art Institute of San Antonio, Pond served as Assistant Vice President/Admissions Specialist at Education Management Corporation (EDMC), the parent company of The Art Institutes. In this role, Pond was responsible for the hiring and training of admissions team members at EDMC's new school locations across the country. He also served in a variety of leadership positions in admissions at other EDMC schools, including Argosy University, Seattle campus, The Art Institute of California – Hollywood, and The Art Institute of California – San Diego.

Pond received a Master of Business Administration in Finance from San Diego State University and Bachelor of Arts in Rhetoric at the University of California, Berkeley.

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From Austin and points Northeast: Take I-35 South. Exit 166 to merge onto I-410 West. Take exit 16 to merge onto I-10 West. Exit 560 toward Ramsgate Dr./ Huebner Rd. From I-10 frontage road, get in far left lane and make a u-turn to I-10 East frontage road. Campus is on the right side.

From Houston and points East: Take I-10 West. Exit 581 onto I-410 North. Take exit 31 on the left to merge onto I-35 S. From I-35, merge onto I-10 West. Exit 560 toward Ramsgate Dr./ Huebner Rd. From I-10 frontage road, get in far left lane and make a u-turn to I-10 East frontage road. Campus is on the right side.

From Corpus Cristi and points South: Take I-37 North. Merge onto I-10 West. Exit 560 toward Ramsgate Dr./ Huebner Rd. From I-10 frontage road, get in far left lane and make a u-turn to I-10 East frontage road. Campus is on the right side.

From El Paso and Points West: Take I-10 East. Take exit 560B and remain on Frontage Rd. Campus is on the right side.

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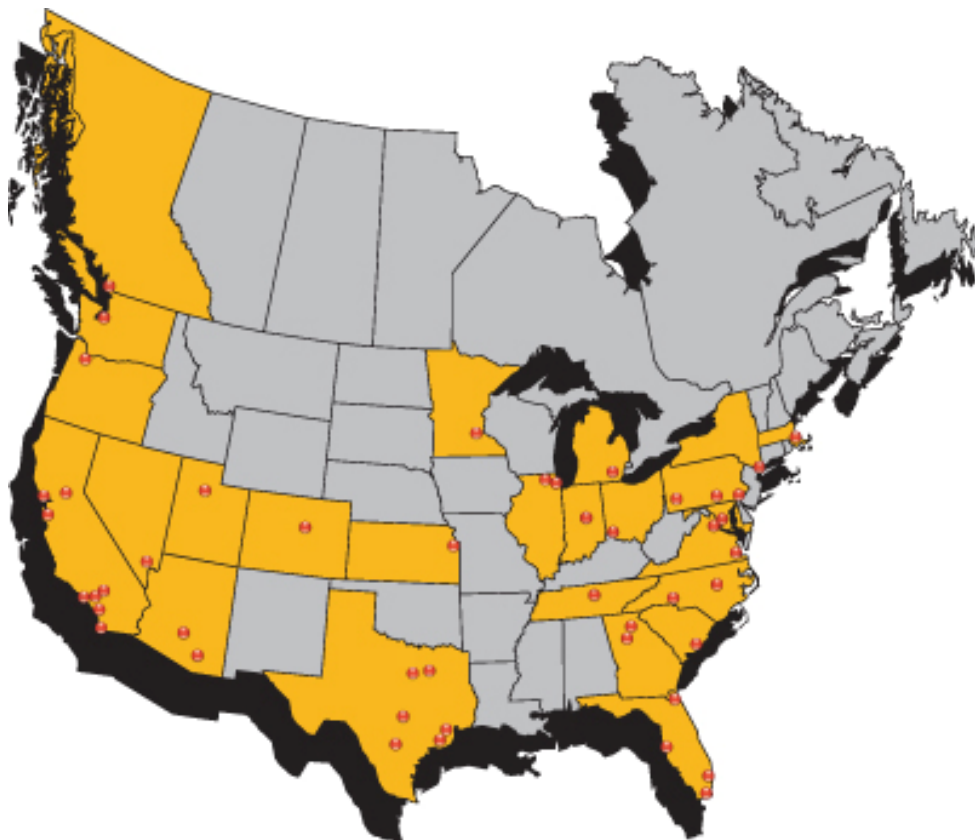
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The Art Institutes

The Art Institutes (www.artinstitutes.edu) is a system of more than 45 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

School Locations:

Arlington, VA
Atlanta, GA
Austin, TX
Brookline (Boston), MA
Charleston, SC
Charlotte, NC
Chicago, IL
Cincinnati, OH
Dallas, TX
Decatur, GA
Denver, CO
Durham, NC
Fort Lauderdale, FL
Fort Worth, TX
Houston, TX (two locations)

Indianapolis, IN
Jacksonville, FL
Lenexa (Kansas City), KS
Henderson (Las Vegas), NV
Los Angeles, CA
Miami, FL
Minneapolis, MN
Nashville, TN
New York, NY
Novi, MI
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Sacramento, CA

Draper (Salt Lake City), UT
San Antonio, TX
San Bernardino, CA
San Diego, CA
San Francisco, CA
Santa Ana, CA
Santa Monica, CA
Schaumburg, IL
Seattle, WA
Sterling, VA
Sunnyvale, CA
Tampa, FL
Tucson, AZ
Vancouver, BC
York, PA



WHO WE ARE

The Art Institutes (www.artinstitutes.edu), a system of more than 45 education institutions located throughout North America, is an important source of design, media arts, fashion, and culinary arts professionals. Led by President John M. Mazzoni, each school within The Art Institutes system is licensed by the state in which it is located and accredited by accrediting bodies recognized by the U.S. Department of Education.

The Art Institutes system of schools extends back to 1921, when The Art Institute of Pittsburgh opened its doors. In 1970, Education Management Corporation (EDMC) acquired the school and has served as the parent company of The Art Institutes ever since. EDMC is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Founded in 1962, EDMC is headquartered in Pittsburgh.

WHERE WE EDUCATE

The Art Institutes schools are located in these cities:

Arlington, VA	Miami, FL
Atlanta, GA	Minneapolis, MN
Austin, TX	Nashville, TN
Boston, MA	New York, NY
(Brookline)	Orange County, CA
Charleston, SC	(Santa Ana)
Charlotte, NC	Philadelphia, PA
Chicago, IL	Phoenix, AZ
Cincinnati, OH	Pittsburgh, PA
Dallas, TX	Portland, OR
Decatur, GA	Sacramento, CA
Denver, CO	Salt Lake City, UT
Detroit, MI	(Draper)
(Novi)	San Antonio, TX
Durham, NC	San Bernardino, CA
Fort Lauderdale, FL	San Diego, CA
Fort Worth, TX	San Francisco, CA
Hollywood, CA	Schaumburg, IL
Houston, TX	Seattle, WA
(two locations)	Sterling, VA
Indianapolis, IN	Sunnyvale, CA
Jacksonville, FL	Tampa, FL
Kansas City, KS	Tucson, AZ
(Lenexa)	Vancouver, BC
Las Vegas, NV	(Burnaby)
(Henderson)	Virginia Beach, VA
Los Angeles, CA	York, PA

The Art Institutes schools also offers many programs online.



QUALITY

What We Do

The Art Institutes offer a broad range of programs including Audio Production; Culinary Arts; Culinary Management; Fashion Design; Fashion Marketing; Graphic Design; Industrial Design; Web Design & Interactive Media; Interior Design; Media Arts & Animation; Photography; Restaurant Management; and Video Production. Not all programs are offered at all schools.

The Art Institutes schools offer programs in a variety of formats – including traditional classroom work, online learning, night and weekend programs, and study abroad opportunities. In addition, The Art Institutes sponsor a variety of art competitions each year, including programs focused on fashion design, graphic design, and film.



COMMUNITY

How Our Students are Making a Difference

Faculty members of The Art Institutes schools are not only skilled instructors, but also trained professionals in their fields, enabling students to graduate from the program with skills necessary to pursue rewarding careers in a highly-competitive industry. To allow students to sharpen their creative skills outside the classroom, The Art Institutes also coordinate a number of innovative programs – from the “Cool vs. Cruel” fashion design competition to a national “Web Raising” project, in which students create dozens of websites for not-for-profit organizations providing services in the arts, the environment, social programs, and education.



GROWTH

Who We Educate

With a collective enrollment of 76,500 students as of Fall 2009, The Art Institutes schools continue strong enrollment and geographic growth as students seek a respected program in design, media arts, fashion, culinary arts, and more. To expand its reach to more students and honor the service of our nation's veterans, The Art Institutes are actively working with the U.S. Department of Veterans Affairs in the “Yellow Ribbon” reduced tuition program, part of the post-9/11 G.I. Bill.

CONTACT

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