



**The Art Institute of
Washington™ – Northern Virginia**
A branch of The Art Institute of Atlanta

June 8, 2009

As the arts community in the greater Washington, DC area continues to grow and prosper, we are pleased to announce that there will be a new addition to the discipline of arts education:
The Art Institute of Washington – Northern Virginia.

The Art Institute of Washington – Northern Virginia, a branch campus of The Art Institute of Atlanta, is scheduled to begin classes in October 2009. The school is one of The Art Institutes, a system of over 40 locations across North America, providing an important source of design, media arts, culinary arts, and fashion professionals to the marketplace.

Initially, The Art Institute of Washington – Northern Virginia, certified by the State Council of Higher Education to operate in Virginia, will offer bachelor's degree programs in Advertising, Fashion & Retail Management, Graphic Design, Interior Design, Media Art & Animation, Photographic Imaging, and Web Design & Interactive Media; and associate's degree programs in Graphic Design, and Web Design & Interactive Media.

The new school's location in Sterling, VA, will offer students living in northern Virginia and southern Maryland a convenient location to study quality creative arts disciplines – and enjoy all the culture and excitement a vibrant metropolitan area has to offer.

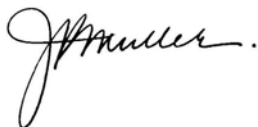
The Art Institute of Washington – Northern Virginia hopes to make an important contribution to the economic growth and social well-being of the communities that it serves, providing higher education opportunities that prepare graduates for entry-level positions in the creative arts professions they have selected.

After you've had a chance to review the enclosed media kit, I would like to extend a personal invitation for you to meet Sam Ortiz, campus director of The Art Institute of Washington – Northern Virginia. Mr. Ortiz is available to the media to discuss the importance of the community to The Art Institute of Washington – Northern Virginia; its strengths, mission, people and programs; and plans for future growth and development. He also can provide you with information on featured faculty, how to apply and much more.

We will contact you over the next several weeks to arrange an interview opportunity. In the meantime, please do not hesitate to contact me at (412) 995-7262, jpmuller@edmc.edu; or Christopher Flynn of Bendure Communications at (540) 687-5144, chris@bendurepr.com if you have any questions, or want to set up a discussion in advance.

Thank you for the opportunity to deliver communication on this new educational endeavor to the community it will serve.

Sincerely,



Jacquelyn P. Muller
Vice President – Public Relations
The Art Institutes

CORPORATE MEDIA CONTACT:
Jacquelyn P. Muller
Vice President – Public Relations
Education Management LLC
Office: (412) 995-7262
Mobile: (412) 606-9244
jpmuller@edmc.edu

NORTHERN VIRGINIA MEDIA CONTACT:
Christopher Flynn
Bendure Communications
Office: (540) 687-5144
Mobile : (703) 850-6065
chris@bendurepr.com

**STERLING, VIRGINIA BECOMES HOME TO NEW LOCATION
OF THE ART INSTITUTES**

*Northern Virginia Branch Campus of The Art Institute of Atlanta Slated to Begin Classes
in October 2009*

(STERLING, Va. – June 8, 2009) The Art Institutes system of schools announced the opening of a new school: The Art Institute of Washington – Northern Virginia, a branch of The Art Institute of Atlanta, will hold its first day of classes on October 5, 2009.

The new school will occupy approximately 19,000 square feet at 21000 Atlantic Boulevard in the Washington, DC suburb of Sterling, Va. The school will begin enrolling students immediately.

“Our expansion in northern Virginia enables us to offer quality creative arts programs to even more students in the area, preparing them to pursue their chosen careers and to make a meaningful impact in the community,” says John Mazzoni, president of The Art Institutes.

Initially, The Art Institute of Washington – Northern Virginia will offer bachelor's degree programs in Advertising, Fashion & Retail Management, Graphic Design, Interior Design, Media Arts & Animation, Photographic Imaging, and Web Design & Interactive Media; and associate's degree programs in Graphic Design, and Web Design & Interactive Media.

“We’re excited to open our doors in Sterling this fall, and to provide residents with the media arts, design and fashion programs they’ve come to expect from The Art Institutes schools,” says Sam Ortiz, campus director of The Art Institute of Washington – Northern Virginia. “I look forward to leading the school’s team and seeing The Art Institute of Washington – Northern Virginia become a supportive educational partner in northern Virginia.”

(more)

The Art Institute of Washington – Northern Virginia will join The Art Institute of Washington, located in Arlington, Va., as the second Art Institutes school in the Commonwealth of Virginia. The Art Institute of Washington is also a branch of The Art Institute of Atlanta.

For more information about The Art Institute of Washington – Northern Virginia, call (888) 627-5008 or visit the school's website at <http://www.artinstitutes.edu/northern-virginia>.

The Art Institute of Washington-Northern Virginia is a branch campus of The Art Institute of Atlanta. The Art Institute of Atlanta is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of The Art Institute of Atlanta.

The Art Institute of Washington – Northern Virginia is certified by The State Council of Higher Education to operate in Virginia.

The Art Institute of Washington – Northern Virginia is one of The Art Institutes (www.artinstitutes.edu), a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

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CORPORATE MEDIA CONTACT:

Mark C. Toth
Director of Public Relations – New Schools
Office: (412) 995-7263
Mobile: (412) 657-8636
mtoth@edmc.edu

NORTHERN VIRGINIA MEDIA CONTACT:

Christopher Flynn
Bendure Communications
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Mobile: (703) 850-6065
chris@bendurepr.com

CAMPUS DIRECTOR

Sam Ortiz

ABOUT THE ART INSTITUTE OF WASHINGTON – NORTHERN VIRGINIA

- The Art Institute of Washington – Northern Virginia is one of The Art Institutes, a system of more than 40 educational institutions located across North America.
- The Art Institutes schools provide programs in design, media arts, culinary arts, and fashion.
- The Art Institute of Washington – Northern Virginia was founded in 2009 and will occupy approximately 19,000 square feet of classrooms, computer labs, library, and office space.

PROGRAM OFFERINGS

- ADVERTISING (Bachelor of Arts)
- FASHION & RETAIL MANAGEMENT (Bachelor of Arts)
- GRAPHIC DESIGN (Bachelor of Fine Arts, Associate in Arts)
- INTERIOR DESIGN (Bachelor of Fine Arts)
- MEDIA ARTS & ANIMATION (Bachelor of Fine Arts)
- PHOTOGRAPHIC IMAGING (Bachelor of Fine Arts)
- WEB DESIGN & INTERACTIVE MEDIA (Bachelor of Fine Arts, Associate in Arts)

ACCREDITATION & STATE LICENSING INFORMATION

The Art Institute of Washington – Northern Virginia is a branch campus of The Art Institute of Atlanta. The Art Institute of Atlanta is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of The Art Institute of Atlanta.

The Art Institute of Washington – Northern Virginia is certified by The State Council of Higher Education in Virginia to operate in Virginia.

TEMPORARY SPACE

The Art Institute of Washington – Northern Virginia
21010 Dulles Town Circle
Suite 100
Sterling, VA 20166
Phone: (888) 627-5008

PERMANENT LOCATION (OCTOBER 2009)

The Art Institute of Washington – Northern Virginia
The Corporate Office Park at Dulles Town Center
21000 Atlantic Boulevard, Suite 100
Sterling, VA 20166
Phone: (888) 672-5008

WEB SITE:

www.artinstitutes.edu/northern-virginia

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**SAM ORTIZ
CAMPUS DIRECTOR
THE ART INSTITUTE OF WASHINGTON – NORTHERN VIRGINIA**

Sam Ortiz is Campus Director of The Art Institute of Washington – Northern Virginia. Prior to joining The Art Institute of Washington – Northern Virginia, Ortiz served as Everest University Campus President/Vice President with Corinthian Colleges, Inc. in Jacksonville and Orlando, Florida. In this role, Ortiz was responsible for all campus operations, including accounts payable, financial aid services, human resources, marketing, compliance, and facilities. Ortiz' professional experience also includes operations leadership roles at Magellan Behavioral Health, CIGNA Corporation, SPM (Medical Protection System), and Pacificare Health Systems of Texas.

Ortiz received a Master in Business Administration degree from Our Lady of the Lake University in San Antonio, Texas, and a Bachelor of Science in Business Administration and Finance from Seton Hall University in South Orange, NJ.

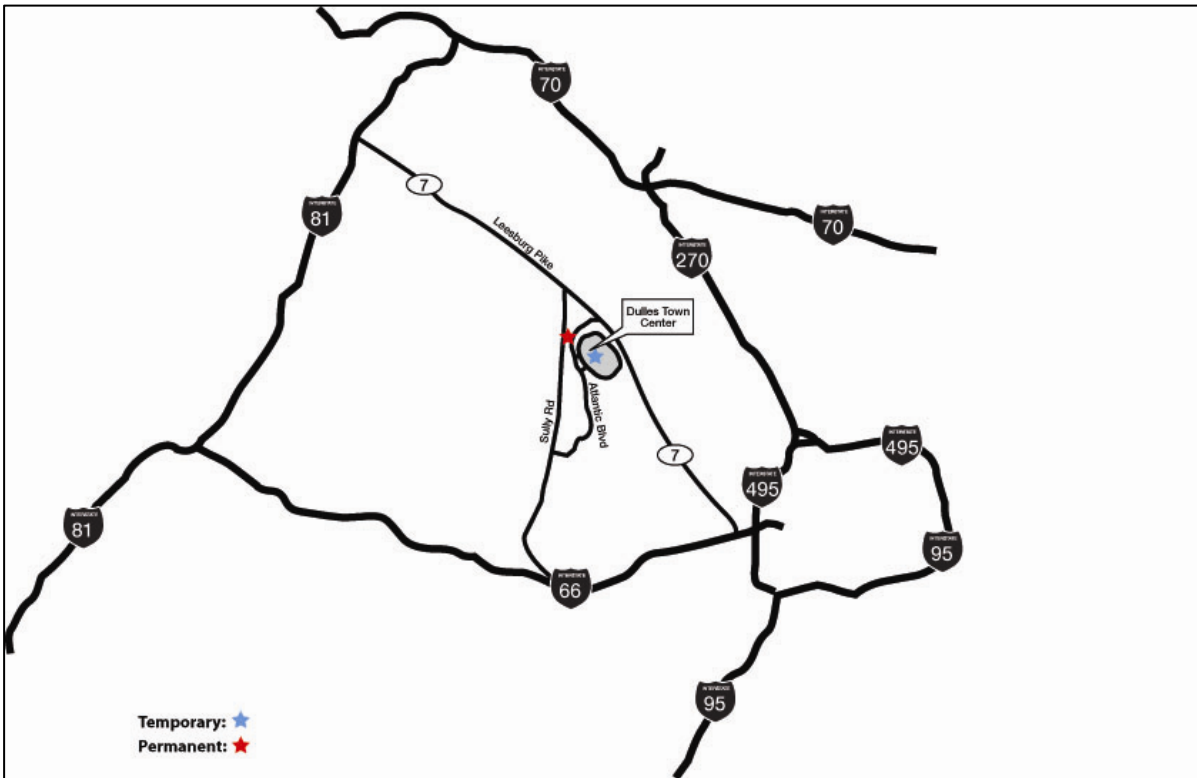
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DIRECTIONS TO PERMANENT LOCATION (OCTOBER 2009):



From the East (Arlington, Washington, D.C.)

Take I-66 West to VA-267 West. Take exit 9B to Sully Rd./ VA-28 toward Sterling. Take Route 28 North to Nokes Boulevard; follow signs to Atlantic Boulevard North; school is on the left at 21000 Atlantic Boulevard.

From the South (Richmond, Fredericksburg)

Take I-95 North to I-495 North. Take exit 45 on the left to merge onto VA-267 W. Take exit 9B to Sully Rd./ VA-28 toward Sterling. Take Route 28 North to Nokes Boulevard; follow signs to Atlantic Boulevard North; school is on the left at 21000 Atlantic Boulevard.

From the North (Rockville)

Take I-270 S to I-495 S. Take exit 45A to VA-267 W. Take exit 9B to Sully Rd./ VA-28 toward Sterling. Take Route 28 North to Nokes Boulevard; follow signs to Atlantic Boulevard North; school is on the left at 21000 Atlantic Boulevard.

From the West (Roanoke)

Take I-81 North. Exit to the right at VA-7 East. Exit onto Atlantic Blvd.

The Art Institute of Washington – Northern Virginia

Temporary Location
 21010 Dulles Town Circle
 Suite 100
 Sterling, VA 20166

Permanent Location (October 2009)
 The Corporate Office Park at Dulles Town Center
 21000 Atlantic Boulevard
 Suite 100
 Sterling, VA 20166



**The Art Institute of
WashingtonSM – Northern Virginia**
A branch of The Art Institute of Atlanta

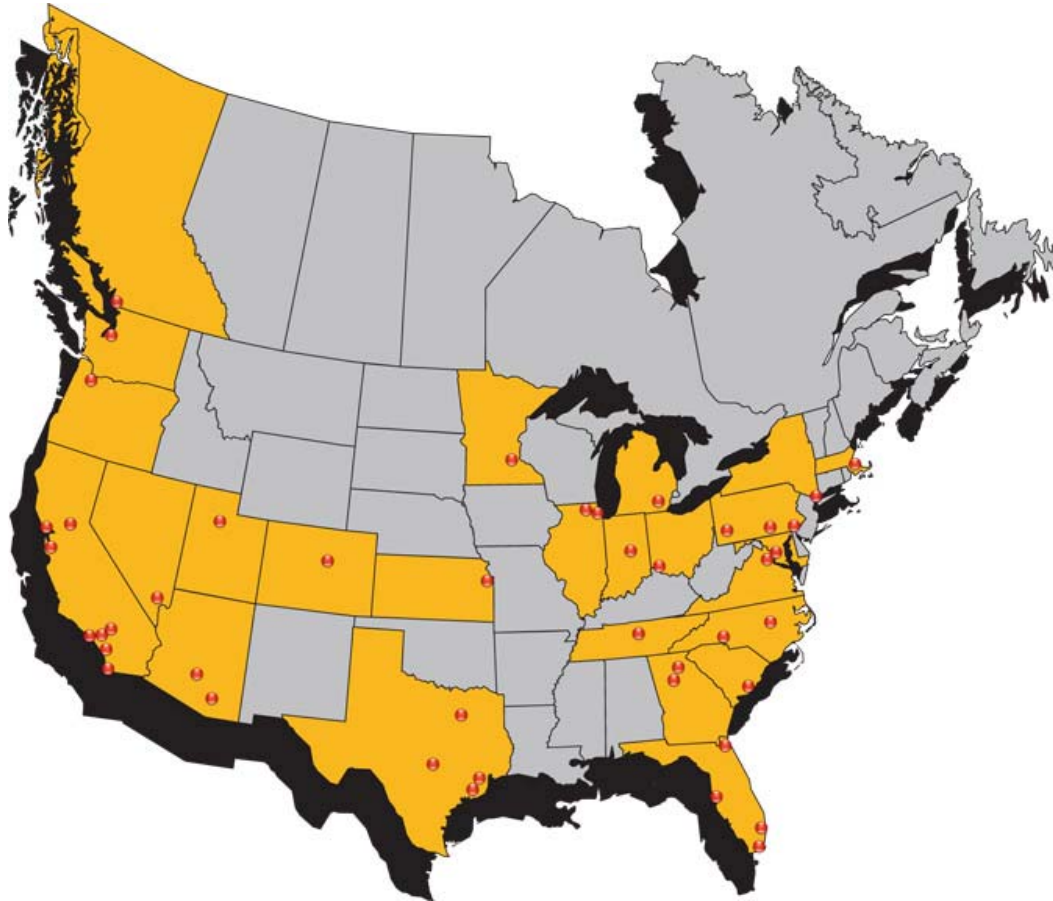


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Jacquelyn P. Muller
Vice President – Public Relations
The Art Institutes
Office: (412) 995-7262
Mobile: (412) 606-9244
jpmuller@aii.edu

Devra J. Pransky
Sr. Director of Communications
The Art Institutes
Office: (412) 995-7685
Mobile: (412) 657-8413
dpransky@aii.edu



The Art Institutes

The Art Institutes (www.artinstitutes.edu) is a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

School Locations:

Arlington, VA
Atlanta, GA
Austin, TX
Brookline (Boston), MA
Charleston, SC
Charlotte, NC
Chicago, IL
Cincinnati, OH
Dallas, TX
Decatur, GA
Denver, CO
Durham, NC
Fort Lauderdale, FL
Houston, TX (two locations)
Indianapolis, IN

Jacksonville, FL
Lenexa (Kansas City), KS
Henderson (Las Vegas), NV
Los Angeles, CA
Miami, FL
Minneapolis, MN
Nashville, TN
New York, NY
Novi, MI
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Sacramento, CA
Draper (Salt Lake City), UT

San Bernardino, CA
San Diego, CA
San Francisco, CA
Santa Ana, CA
Santa Monica, CA
Schaumburg, IL
Seattle, WA
Sterling, VA
Sunnyvale, CA
Tampa, FL
Tucson, AZ
Vancouver, BC
York, PA

MEDIA CONTACT

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SCHOOL LOCATIONS

The Art Institute of Atlanta® (Atlanta, GA)
The Art Institute of Atlanta – Decatur (Decatur, GA)
The Art Institute of Austin (Austin, TX)
 A branch of The Art Institute of Houston® (Houston, TX)
The Art Institute of California SM — Hollywood (Los Angeles, CA)
The Art Institute of California SM — Inland Empire (San Bernardino, CA)
The Art Institute of California SM — Los Angeles (Santa Monica, CA)
The Art Institute of California SM — Orange County (Santa Ana, CA)
The Art Institute of California SM — Sacramento (Sacramento, CA)
The Art Institute of California SM — San Diego (San Diego, CA)
The Art Institute of California SM — San Francisco (San Francisco, CA)
The Art Institute of California SM — Sunnyvale (Sunnyvale, CA)
The Art Institute of Charleston SM (Charleston, SC)
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Charlotte® (Charlotte, NC)
The Art Institute of Colorado® (Denver, CO)
The Art Institute of Dallas® (Dallas, TX)
The Art Institute of Fort Lauderdale® (Fort Lauderdale, FL)
The Art Institute of Houston® (Houston, TX)
The Art Institute of Houston – North® (Houston, TX)
 A branch of The Art Institute of Houston® (Houston, TX)
The Art Institute of Indianapolis SM (Indianapolis, IN) *
The Art Institute of Jacksonville SM (Jacksonville, FL)
 A branch of Miami International University of Art & Design (Miami, FL)
The Art Institute of Las Vegas® (Henderson, NV)
The Art Institute of Michigan SM (Novi, MI)
The Art Institute of New York City® (New York, NY)
The Art Institute of Ohio SM — Cincinnati (Cincinnati, OH)**
The Art Institute of Philadelphia® (Philadelphia, PA)
The Art Institute of Phoenix® (Phoenix, AZ)
The Art Institute of Pittsburgh® (Pittsburgh, PA)
The Art Institute of Pittsburgh – Online Division (Pittsburgh, PA)
The Art Institute of Portland® (Portland, OR)
The Art Institute of Raleigh-Durham SM (Durham, NC)
The Art Institute of Salt Lake City SM (Draper, UT)
The Art Institute of Seattle® (Seattle, WA)
The Art Institute of Tampa SM (Tampa, FL)
 A branch of Miami International University of Art & Design (Miami, FL)
The Art Institute of Tennessee SM — Nashville (Nashville, TN)
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Tucson SM (Tucson, AZ)
The Art Institute of Vancouver SM, BC
 Burnaby location
 Downtown location
 Dubrulle Culinary Arts location
The Art Institute of Washington® (Arlington, VA) ***
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Washington – Northern Virginia® (Sterling, VA) ***
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of York – Pennsylvania (York, PA)
The Art Institutes International – Kansas City SM (Lenexa, KS)
The Art Institutes International Minnesota SM (Minneapolis)
The Illinois Institute of Art® — Chicago (Chicago, IL)
The Illinois Institute of Art® — Schaumburg (Schaumburg, IL)
Miami International University of Art & Design SM (Miami, FL)
The New England Institute of Art® (Brookline, MA)

* The Art Institute of Indianapolis is regulated by the Indiana Commission on Proprietary Education, 302 W. Washington St., Rm E201, Indianapolis, IN 46204. AC-0080

** The Art Institute of Ohio — Cincinnati, 8845 Governors Hill Drive, Suite 100, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B

*** Certified by the State Council of Higher Education to operate in Virginia

ENROLLMENT

67,400 students (as of Fall 2008)

AFFILIATION

The Art Institutes (www.artinstitutes.edu) is a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

WEBSITE

<http://www.artinstitutes.edu>

Updated: July 1, 2009

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ABOUT THE ART INSTITUTES

The Art Institutes (www.artinstitutes.edu), a system of over 40 education institutions located throughout North America, is an important source of design, media arts, fashion and culinary arts professionals.

The Art Institutes schools faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience, in addition to standard academic qualifications.

The Art Institutes operate in Arlington, VA; Atlanta, GA; Austin, TX; Brookline (Boston), MA; Charleston, SC; Charlotte, NC; Chicago, IL; Cincinnati, OH; Dallas, TX; Decatur, GA; Denver, CO; Novi (Detroit), MI (Detroit); Durham, NC; Fort Lauderdale, FL; Houston, TX (two locations); Indianapolis, IN; Jacksonville, FL; Lenexa (Kansas City), KS; Henderson (Las Vegas), NV; Los Angeles (Hollywood), CA; Santa Anna (Orange County), CA; Santa Monica (Los Angeles), CA; Miami, FL; Minneapolis, MN; Nashville, TN; New York, NY; Philadelphia, PA; Phoenix, AZ; Pittsburgh, PA; Portland, OR; Sacramento, CA; Draper (Salt Lake City), UT; San Bernardino, CA; San Diego, CA; San Francisco, CA; Schaumburg, IL; Seattle, WA; Sterling, VA; Sunnyvale, CA; Tampa, FL; Tucson, AZ; Burnaby (Vancouver), BC; and York, PA.

The Art Institutes schools offer a broad range of programs including Audio Production, Culinary Arts, Culinary Management, Fashion Design, Fashion Marketing, Graphic Design, Industrial Design, Web Design & Interactive Media, Interior Design, Media Arts & Animation, Photography, Restaurant Management and Video Production. Not all programs are offered at all schools. The Art Institutes schools work closely with employers to design programs that meet specific industry needs.

The parent company of The Art Institutes, Education Management LLC (<http://www.edmc.com>), with more than 110,800 students (as of October 2008), is among the largest providers of post-secondary education in North America, based on student enrollment and revenue. Education Management has 9Glocations in 28 U.S. states and in Canada. Education Management's educational institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology, legal studies and business fields, culminating in the award of associate's through doctoral degrees. Education Management has provided career-oriented education for over 40 years.

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Updated: Jul[^] F, 2009

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Education Management LLC (www.edmc.com) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue, with 92 locations in 28 U.S. states and in Canada. Headquartered in Pittsburgh, Pennsylvania, Education Management LLC (EDMC) employs more than 20,212 faculty and staff and its school systems had a combined enrollment of more than 110,800 students (as of October 2008).

Argosy University (www.argosy.edu) provides graduate and undergraduate degree programs in various fields including clinical psychology, counseling, education, business, and the health sciences. The Art Institutes system of schools (www.artinstitutes.edu) offer various degree and non-degree programs, including master's, bachelor's, associate's, and non-degree programs in the areas of design, media arts, fashion, and culinary arts. Brown Mackie College system of schools (www.brownmackie.edu) offer bachelor's degree, associate's degree, and diploma programs in health sciences, business, information technology, legal studies, and design technologies. South University (www.southuniversity.edu) offers graduate and undergraduate degree programs in various fields including business, legal studies, information technology, and health sciences fields.

EDMC has provided career-oriented education for over 40 years. Faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience as well as standard academic qualifications.

Argosy University

Argosy University (www.argosy.edu), with 19 campus locations in 13 states, is a private academic institution dedicated to providing undergraduate and graduate degrees to students in a supportive learning environment where academic knowledge is enriched by the acquisition of interpersonal skills vital to success. With one of the largest communities of graduate students in the nation, Argosy University offers doctoral and master's degree programs in psychology, business, counseling, and education. The institution also offers bachelor's degree programs in psychology and business, and associate's degree programs in various health sciences fields. Argosy University is accredited by the Higher Learning Commission and is a member of the North Central Association (NCA) (30 N. LaSalle Street, Suite 2400, Chicago, IL 60602; www.ncahlc.org).

(more)

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The Art Institutes schools offer a broad range of programs including: Audio Production, Computer Animation, Culinary Arts, Culinary Management, Fashion Design, Fashion Marketing, Graphic Design, Industrial Design Technology, Web Design & Interactive Media, Interior Design, Media Arts & Animation, Photography, Restaurant Management, and Video Production. Not all programs are offered at all schools.

Brown Mackie College

With 22 school locations, the Brown Mackie College family of schools (www.brownmackie.edu) offers bachelor's degree, associate's degree, certificate and diploma programs in health sciences, business, information technology, design, and legal studies. Its academic programs include Medical Assisting, Practical Nursing, Occupational Therapy Assistant, Physical Therapist Assistant, Business Management, Accounting Technology, Computer Applications, Computer Programming & Applications, Electronics, Paralegal, Criminal Justice, Audio/Video Production, and Computer-Aided Design & Drafting Technology.

South University

South University (www.southuniversity.edu) is a six-campus institution that has used a combination of a diverse curriculum, an educational delivery that focuses on the student, and a teaching philosophy that blends the academic with the practical to meet the needs of a wide variety of students. Campuses are located in Savannah, GA; Montgomery, AL; Columbia, SC; Tampa, FL; Richmond, VA ; and West Palm Beach, FL.

On all six campuses, South University is divided into the College of Arts and Sciences, College of Business, College of Health Professions, College of Nursing and the School of Pharmacy. In 2003, South University became the only proprietary institution accredited at the doctoral level by the Southern Association of Colleges and Schools. The South University School of Pharmacy in Savannah, offering the Doctor of Pharmacy degree, is the first proprietary pharmacy school to be granted accredited status by the American Council on Pharmaceutical Education.

Western State University College of Law

Western State University College of Law (www.wsulaw.edu) was founded in 1966 and is the oldest law school in Orange County with more than 10,000 alumni. Located in the heart of Southern California, Western State University offers both full- and part-time programs, taught by a dedicated and highly motivated faculty who serve as scholars and mentors both inside and outside of the classroom.

EDMC schools strive to work closely with employers to design programs that meet specific industry needs. Each EDMC school is licensed by the state in which it is located and is authorized to confer its respective doctoral, master's, bachelor's, associate's and certificate level programs.