



PRESS RELEASE

FOR IMMEDIATE RELEASE

November 12, 2007

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The Art Institute of Atlanta Opens Satellite Campus in Decatur *Classes start at The Art Institute of Atlanta-Decatur on January 7*

ATLANTA (GA) - The Art Institute of Atlanta announces the opening of its first satellite location. The Art Institute of Atlanta-Decatur opens its doors for classes on January 7 at One West Court Square in Decatur, GA. Applications are now being accepted.

“We’re very proud to be opening this location and to be a part of a community like Decatur, which so obviously cares about and promotes the arts,” said President Janet S. Day. “We chose Decatur for a number of reasons, including the number of inquiries we receive from this part of Metro Atlanta who find the Sandy Springs location too far away for them. I think it also gives us the chance to reach out to potential students in Newton and Rockdale Counties, as well as part of Gwinnett. And with the wonderful support of the arts on the part of the Decatur community and the warm welcome we have received in response to our preliminary fact-finding efforts, we knew we would be very much at home!”

Initially, The Art Institute of Atlanta-Decatur will offer bachelor’s degree programs in advertising, fashion & retail management, graphic design, interior design, media arts & animation, and Web design & interactive media. Associate degree programs will be offered in graphic design, and Web design & interactive media. Diplomas will be awarded in advertising design, digital design, residential interiors, and Web design.

All required classes for these programs, including general education, will be available at the Decatur campus. Students whose programs are offered only at the Atlanta campus at 6600 Peachtree Dunwoody Road in Sandy Springs can attend general education and other required or elective classes that are offered at the Decatur campus if it is more convenient. Students enrolled at the Decatur

location may take elective classes at the Atlanta campus if they wish. And students at both locations can enroll in online classes.

“The Art Institute of Atlanta-Decatur will offer curricula that complement the demand for arts education in the southeast region,” says John Mazzoni, president of The Art Institutes. “We are confident that the college will enable students to achieve their professional aspirations while making a meaningful contribution to their communities.”

For information about The Art Institute of Atlanta-Decatur, please call 1.866.856.6203 or online at <http://www.artinstitutes.edu/decatgur> .

The Art Institutes (www.artinstitutes.edu), a leader in creative education, has over 35 education institutions located throughout North America, providing an important source of design, media arts, fashion, and culinary professionals. Locations in the Southeast include The Art Institute of Atlanta and its three branch campuses: The Art Institute of Charleston (SC), The Art Institute of Tennessee-Nashville, and The Art Institute of Washington (Arlington, VA), as well as Charlotte (NC), Jacksonville (FL), Tampa (FL), Ft. Lauderdale (FL), and Miami (FL).

The Art Institute of Atlanta-Decatur is a satellite campus of The Art Institute of Atlanta, which is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; telephone number 404.679.4501). The Art Institute of Atlanta-Decatur is approved by the State of Georgia to award the associate in arts degree, the bachelor of arts degree, and the bachelor of fine arts degree; approved for the training of veterans and eligible veterans’ dependents; and authorized under federal law to enroll non-immigrant alien students.

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ABOUT THE ART INSTITUTE OF ATLANTA-DECATUR

- The Art Institute of Atlanta-Decatur is one of The Art Institutes, a system of more than 35 educational institutions located across North America.
- The Art Institutes provide programs in design, media arts, culinary arts, fashion, and fine and performing arts.
- The Art Institute of Atlanta-Decatur was founded in 2007 and will occupy approximately 20,000 square feet of classrooms, computer labs, library, and office space.

PROGRAM OFFERINGS

- Advertising (Bachelor of Arts, Diploma)
- Digital Design (Diploma)
- Fashion & Retail Management (Bachelor of Arts)
- Graphic Design (Bachelor of Fine Arts, Associate in Arts)
- Interior Design (Bachelor of Fine Arts)
- Media Arts & Animation (Bachelor of Fine Arts)
- Residential Interiors (Diploma)
- Web Design & Interactive Media (Bachelor of Fine Arts, Associate in Arts)
- Web Design (Diploma)

INSTITUTIONAL ACCREDITATION

The Art Institute of Atlanta-Decatur is a satellite location of The Art Institute of Atlanta, which is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; telephone number 404.679.4501). The Art Institute of Atlanta-Decatur is approved by the State of Georgia to award the associate in arts degree, the bachelor of arts degree, and the bachelor of fine arts degree; approved for the training of veterans and eligible veterans' dependents; and authorized under federal law to enroll non-immigrant alien students.

LOCATION

The Art Institute of Atlanta-Decatur
One West Court Square
Suite 110
Decatur, GA 30030
Phone: 1.866.856.6203

WEB SITE:

www.artinstitutes.edu/decatur

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From the MARTA rail line:

Go to Decatur Station (E-6). Take east exit for Church Street and west exit for bandstand. As you exit, you will see One West Court Square directly in front of you.

From I-285 Southbound: *(Stone Mountain, Snellville, Athens, Conyers)*

From I-285 South, take Exit 39A, Stone Mountain Freeway/US 78 west. About ½ mile after the divided highway ends, this becomes Scott Boulevard. Turn left onto Church Street and continue about two miles to downtown Decatur. Turn right on Commerce Drive. Cross E. Ponce de Leon, then turn left on Swanton Way, and turn left into the parking deck.

From I-285 Northbound: *(College Park, Fayetteville, Henry Co, Airport)*

From I-285 North, take Exit 43, Covington Highway/US 278 and turn left. Continue through downtown Avondale Estates, where Covington Highway becomes Main Street, past the Avondale MARTA station. Turn right onto Sam's Crossing. Go over the railroad tracks, and turn left on to E. Ponce de Leon Avenue. Continue to downtown Decatur and turn left on Commerce Drive. Turn left on Swanton Way, and left into the parking deck.

From I-85 North or South:

From I-85 North or South, take Exit 91, Clairmont Road, South. Continue south on Clairmont about 4¼ miles and turn left on Commerce Drive. Cross E. Ponce de Leon Avenue and turn left on Swanton Way, then left into the parking deck.

From I-20 *(South)*:

From I-20 East or West, take Exit 65, Candler Road, North. Continue for about four miles. After crossing the railroad tracks, the road bears to the left and becomes E. Trinity Place. Turn right on Commerce Drive and right on Swanton Way. Turn left into the parking deck.





**The Art Institute
of Atlanta®-Decatur**



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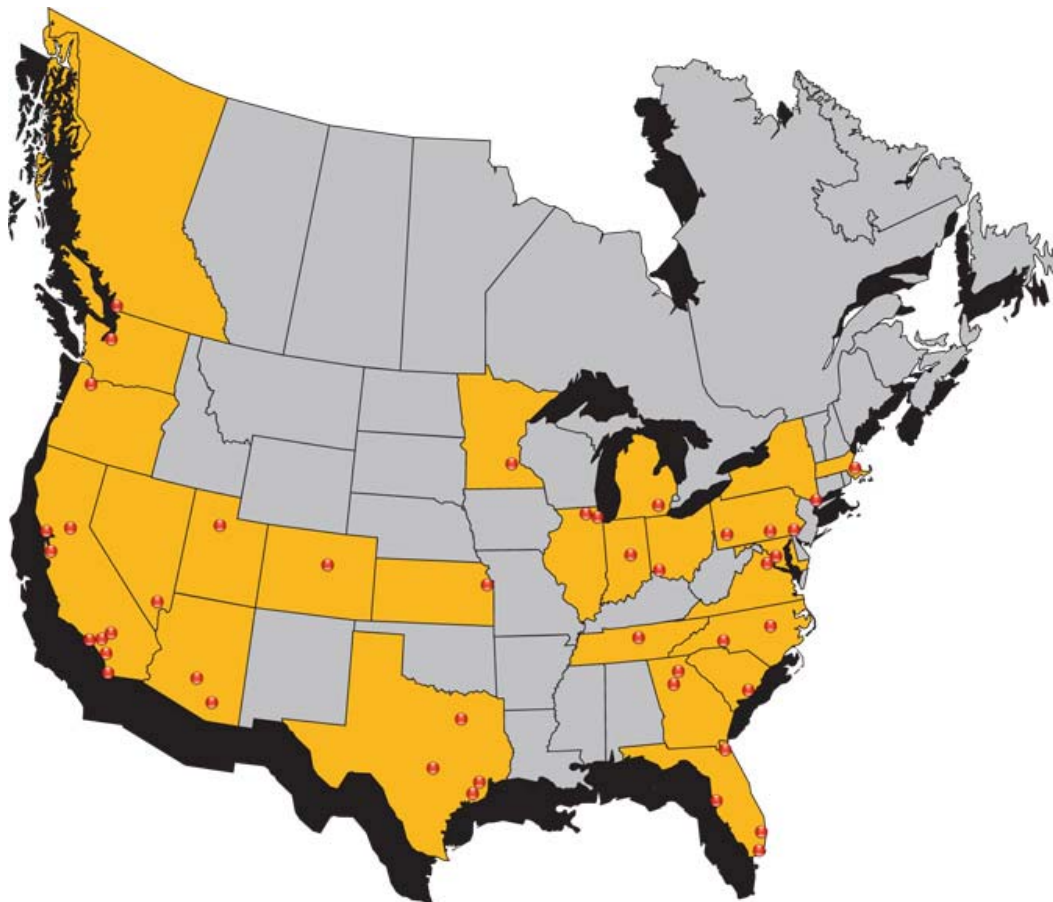


The Art Institute of Atlanta®-Decatur

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The Art Institutes

The Art Institutes (www.artinstitutes.edu) is a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

School Locations:

Arlington, VA
Atlanta, GA
Austin, TX
Brookline (Boston), MA
Charleston, SC
Charlotte, NC
Chicago, IL
Cincinnati, OH
Dallas, TX
Decatur, GA
Denver, CO
Durham, NC
Fort Lauderdale, FL
Houston, TX (two locations)
Indianapolis, IN

Jacksonville, FL
Lenexa (Kansas City), KS
Henderson (Las Vegas), NV
Los Angeles, CA
Miami, FL
Minneapolis, MN
Nashville, TN
New York, NY
Novi, MI
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Sacramento, CA
Draper (Salt Lake City), UT

San Bernardino, CA
San Diego, CA
San Francisco, CA
Santa Ana, CA
Santa Monica, CA
Schaumburg, IL
Seattle, WA
Sterling, VA
Sunnyvale, CA
Tampa, FL
Tucson, AZ
Vancouver, BC
York, PA

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SCHOOL LOCATIONS

The Art Institute of Atlanta® (Atlanta, GA)
The Art Institute of Atlanta – Decatur (Decatur, GA)
The Art Institute of Austin (Austin, TX)
 A branch of The Art Institute of Houston® (Houston, TX)
The Art Institute of California SM — Hollywood (Los Angeles, CA)
The Art Institute of California SM — Inland Empire (San Bernardino, CA)
The Art Institute of California SM — Los Angeles (Santa Monica, CA)
The Art Institute of California SM — Orange County (Santa Ana, CA)
The Art Institute of California SM — Sacramento (Sacramento, CA)
The Art Institute of California SM — San Diego (San Diego, CA)
The Art Institute of California SM — San Francisco (San Francisco, CA)
The Art Institute of California SM — Sunnyvale (Sunnyvale, CA)
The Art Institute of Charleston SM (Charleston, SC)
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Charlotte® (Charlotte, NC)
The Art Institute of Colorado® (Denver, CO)
The Art Institute of Dallas® (Dallas, TX)
The Art Institute of Fort Lauderdale® (Fort Lauderdale, FL)
The Art Institute of Houston® (Houston, TX)
The Art Institute of Houston – North® (Houston, TX)
 A branch of The Art Institute of Houston® (Houston, TX)
The Art Institute of Indianapolis SM (Indianapolis, IN) *
The Art Institute of Jacksonville SM (Jacksonville, FL)
 A branch of Miami International University of Art & Design (Miami, FL)
The Art Institute of Las Vegas® (Henderson, NV)
The Art Institute of Michigan SM (Novi, MI)
The Art Institute of New York City® (New York, NY)
The Art Institute of Ohio SM — Cincinnati (Cincinnati, OH)**
The Art Institute of Philadelphia® (Philadelphia, PA)
The Art Institute of Phoenix® (Phoenix, AZ)
The Art Institute of Pittsburgh® (Pittsburgh, PA)
The Art Institute of Pittsburgh – Online Division (Pittsburgh, PA)
The Art Institute of Portland® (Portland, OR)
The Art Institute of Raleigh-Durham SM (Durham, NC)
The Art Institute of Salt Lake City SM (Draper, UT)
The Art Institute of Seattle® (Seattle, WA)
The Art Institute of Tampa SM (Tampa, FL)
 A branch of Miami International University of Art & Design (Miami, FL)
The Art Institute of Tennessee SM — Nashville (Nashville, TN)
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Tucson SM (Tucson, AZ)
The Art Institute of Vancouver SM, BC
 Burnaby location
 Downtown location
 Dubrulle Culinary Arts location
The Art Institute of Washington® (Arlington, VA) ***
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Washington – Northern Virginia® (Sterling, VA) ***
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of York – Pennsylvania (York, PA)
The Art Institutes International – Kansas City SM (Lenexa, KS)
The Art Institutes International Minnesota SM (Minneapolis)
The Illinois Institute of Art® — Chicago (Chicago, IL)
The Illinois Institute of Art® — Schaumburg (Schaumburg, IL)
Miami International University of Art & Design SM (Miami, FL)
The New England Institute of Art® (Brookline, MA)

* The Art Institute of Indianapolis is regulated by the Indiana Commission on Proprietary Education, 302 W. Washington St., Rm E201, Indianapolis, IN 46204. AC-0080

** The Art Institute of Ohio — Cincinnati, 8845 Governors Hill Drive, Suite 100, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B

*** Certified by the State Council of Higher Education to operate in Virginia

ENROLLMENT

67,400 students (as of Fall 2008)

AFFILIATION

The Art Institutes (www.artinstitutes.edu) is a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

WEBSITE

<http://www.artinstitutes.edu>

Updated: July 1, 2009

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ABOUT THE ART INSTITUTES

The Art Institutes (www.artinstitutes.edu), a system of over 40 education institutions located throughout North America, is an important source of design, media arts, fashion and culinary arts professionals.

The Art Institutes schools faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience, in addition to standard academic qualifications.

The Art Institutes operate in Arlington, VA; Atlanta, GA; Austin, TX; Brookline (Boston), MA; Charleston, SC; Charlotte, NC; Chicago, IL; Cincinnati, OH; Dallas, TX; Decatur, GA; Denver, CO; Novi (Detroit), MI (Detroit); Durham, NC; Fort Lauderdale, FL; Houston, TX (two locations); Indianapolis, IN; Jacksonville, FL; Lenexa (Kansas City), KS; Henderson (Las Vegas), NV; Los Angeles (Hollywood), CA; Santa Anna (Orange County), CA; Santa Monica (Los Angeles), CA; Miami, FL; Minneapolis, MN; Nashville, TN; New York, NY; Philadelphia, PA; Phoenix, AZ; Pittsburgh, PA; Portland, OR; Sacramento, CA; Draper (Salt Lake City), UT; San Bernardino, CA; San Diego, CA; San Francisco, CA; Schaumburg, IL; Seattle, WA; Sterling, VA; Sunnyvale, CA; Tampa, FL; Tucson, AZ; Burnaby (Vancouver), BC; and York, PA.

The Art Institutes schools offer a broad range of programs including Audio Production, Culinary Arts, Culinary Management, Fashion Design, Fashion Marketing, Graphic Design, Industrial Design, Web Design & Interactive Media, Interior Design, Media Arts & Animation, Photography, Restaurant Management and Video Production. Not all programs are offered at all schools. The Art Institutes schools work closely with employers to design programs that meet specific industry needs.

The parent company of The Art Institutes, Education Management LLC (<http://www.edmc.com>), with more than 110,800 students (as of October 2008), is among the largest providers of post-secondary education in North America, based on student enrollment and revenue. Education Management has 9Glocations in 28 U.S. states and in Canada. Education Management's educational institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology, legal studies and business fields, culminating in the award of associate's through doctoral degrees. Education Management has provided career-oriented education for over 40 years.

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Education Management LLC (www.edmc.com) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue, with 92 locations in 28 U.S. states and in Canada. Headquartered in Pittsburgh, Pennsylvania, Education Management LLC (EDMC) employs more than 20,212 faculty and staff and its school systems had a combined enrollment of more than 110,800 students (as of October 2008).

Argosy University (www.argosy.edu) provides graduate and undergraduate degree programs in various fields including clinical psychology, counseling, education, business, and the health sciences. The Art Institutes system of schools (www.artinstitutes.edu) offer various degree and non-degree programs, including master's, bachelor's, associate's, and non-degree programs in the areas of design, media arts, fashion, and culinary arts. Brown Mackie College system of schools (www.brownmackie.edu) offer bachelor's degree, associate's degree, and diploma programs in health sciences, business, information technology, legal studies, and design technologies. South University (www.southuniversity.edu) offers graduate and undergraduate degree programs in various fields including business, legal studies, information technology, and health sciences fields.

EDMC has provided career-oriented education for over 40 years. Faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience as well as standard academic qualifications.

Argosy University

Argosy University (www.argosy.edu), with 19 campus locations in 13 states, is a private academic institution dedicated to providing undergraduate and graduate degrees to students in a supportive learning environment where academic knowledge is enriched by the acquisition of interpersonal skills vital to success. With one of the largest communities of graduate students in the nation, Argosy University offers doctoral and master's degree programs in psychology, business, counseling, and education. The institution also offers bachelor's degree programs in psychology and business, and associate's degree programs in various health sciences fields. Argosy University is accredited by the Higher Learning Commission and is a member of the North Central Association (NCA) (30 N. LaSalle Street, Suite 2400, Chicago, IL 60602; www.ncahlc.org).

(more)

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The Art Institutes schools offer a broad range of programs including: Audio Production, Computer Animation, Culinary Arts, Culinary Management, Fashion Design, Fashion Marketing, Graphic Design, Industrial Design Technology, Web Design & Interactive Media, Interior Design, Media Arts & Animation, Photography, Restaurant Management, and Video Production. Not all programs are offered at all schools.

Brown Mackie College

With 22 school locations, the Brown Mackie College family of schools (www.brownmackie.edu) offers bachelor's degree, associate's degree, certificate and diploma programs in health sciences, business, information technology, design, and legal studies. Its academic programs include Medical Assisting, Practical Nursing, Occupational Therapy Assistant, Physical Therapist Assistant, Business Management, Accounting Technology, Computer Applications, Computer Programming & Applications, Electronics, Paralegal, Criminal Justice, Audio/Video Production, and Computer-Aided Design & Drafting Technology.

South University

South University (www.southuniversity.edu) is a six-campus institution that has used a combination of a diverse curriculum, an educational delivery that focuses on the student, and a teaching philosophy that blends the academic with the practical to meet the needs of a wide variety of students. Campuses are located in Savannah, GA; Montgomery, AL; Columbia, SC; Tampa, FL; Richmond, VA ; and West Palm Beach, FL.

On all six campuses, South University is divided into the College of Arts and Sciences, College of Business, College of Health Professions, College of Nursing and the School of Pharmacy. In 2003, South University became the only proprietary institution accredited at the doctoral level by the Southern Association of Colleges and Schools. The South University School of Pharmacy in Savannah, offering the Doctor of Pharmacy degree, is the first proprietary pharmacy school to be granted accredited status by the American Council on Pharmaceutical Education.

Western State University College of Law

Western State University College of Law (www.wsulaw.edu) was founded in 1966 and is the oldest law school in Orange County with more than 10,000 alumni. Located in the heart of Southern California, Western State University offers both full- and part-time programs, taught by a dedicated and highly motivated faculty who serve as scholars and mentors both inside and outside of the classroom.

EDMC schools strive to work closely with employers to design programs that meet specific industry needs. Each EDMC school is licensed by the state in which it is located and is authorized to confer its respective doctoral, master's, bachelor's, associate's and certificate level programs.