



**The Illinois Institute of Art®  
Tinley Park**

CREATE TOMORROW

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January 3, 2011

As the creative arts community and regional economy in greater Chicago continues to grow and prosper, we are pleased to announce that there will be a new addition to the discipline of arts education: The Illinois Institute of Art – Tinley Park.

The Illinois Institute of Art – Tinley Park, a branch campus of The Illinois Institute of Art, is scheduled to begin classes in April 2011. The school is one of The Art Institutes, a system of more than 45 education institutions located throughout North America.

Initially, The Illinois Institute of Art – Tinley Park will offer bachelor's degree programs in Advertising, Digital Photography, Fashion Marketing & Management, Graphic Design, Interior Design, and Media Arts & Animation; and associate's degree programs in Fashion Merchandising, and Graphic Design.

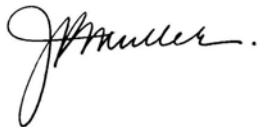
The new school's location in Tinley Park, Ill. will offer students a convenient and dynamic environment in which to study quality creative arts disciplines.

The Illinois Institute of Art – Tinley Park hopes to make an important contribution to the economic growth and social well-being of the greater Chicago communities that it serves, providing higher education opportunities that prepare graduates for entry-level positions in the creative arts professions they have selected.

We will contact your news outlet over the next several weeks to arrange a possible meeting. In the meantime, please do not hesitate to contact me at (412) 995-7262, [jpmuller@edmc.edu](mailto:jpmuller@edmc.edu); or Bridget Stratton at PCI, (312) 558-1770 or [bstratton@pci.pr.com](mailto:bstratton@pci.pr.com) if you have any questions, or want to set up a discussion in advance.

Thank you for the opportunity to deliver communication on this new educational endeavor to the community it will serve.

Sincerely,



Jacquelyn P. Muller  
Vice President – Public Relations



# The Illinois Institute of Art® Tinley Park

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PRESS RELEASE

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## THE ART INSTITUTES TO OPEN NEW TINLEY PARK SCHOOL

*Illinois Institute of Art's Third Chicagoland Campus Slated to Begin Classes in April 2011*

(CHICAGO – January 3, 2011) The Art Institutes today announced the opening of a new school, The Illinois Institute of Art – Tinley Park, which will hold its first day of classes on April 4, 2011.

The Illinois Institute of Art – Tinley Park, a branch of The Illinois Institute of Art, will occupy approximately 23,000 square feet of remodeled space at 18670 Graphic Drive in Tinley Park, Ill. The school is enrolling students now.

"Our expansion into Tinley Park reaffirms our ongoing commitment to being a vital part of the educational community in the greater Chicago area," says John Mazzoni, President of The Art Institutes. "The new school will serve as a complement to The Illinois Institute of Art with campuses in Chicago and Schaumburg, providing residents with the same quality creative arts programs they've come to expect from us."

Initially, The Illinois Institute of Art – Tinley Park will offer bachelor's degree programs in Advertising, Digital Photography, Fashion Marketing & Management, Interior Design, Media Arts & Animation, and Graphic Design; and associate's degree programs in Fashion Merchandising and Graphic Design.

For more information about The Illinois Institute of Art – Tinley Park, call (877) 342-3298 or visit [www.artinstitutes.edu/tinley-park](http://www.artinstitutes.edu/tinley-park).

*The Illinois Institute of Art – Tinley Park is an additional location of the Illinois Institute of Art – Chicago, which is accredited by the Higher Learning Commission and is a member of the North Central Association (NCA) (230 S. LaSalle Street, Suite 7-500, Chicago, IL 60604-1413, 1-800-621-7440, [www.ncahlc.org](http://www.ncahlc.org)).*

*The Illinois Institute of Art – Tinley Park is authorized by the Illinois Board of Higher Education (431 East Adams, Second Floor, Springfield, IL 62701, 1-217-782-2551, ([www.ibhe.state.il.us/default.htm](http://www.ibhe.state.il.us/default.htm))).*

*The Illinois Institute of Art – Tinley Park is one of The Art Institutes ([www.artinstitutes.edu](http://www.artinstitutes.edu)), a system of more than 45 education institutions located throughout North America. The Art Institutes system is America's Leader in Creative Education providing an important source for design, media arts, fashion and culinary arts professionals. Several institutions included in The Art Institutes system are campuses of South University.*

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# The Illinois Institute of Art® Tinley Park

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## SCHOOL FACT SHEET

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### **CORPORATE MEDIA CONTACT:**

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### **ABOUT THE ILLINOIS INSTITUTE OF ART – TINLEY PARK**

- The Illinois Institute of Art – Tinley Park is one of The Art Institutes ([www.artinstitutes.edu](http://www.artinstitutes.edu)), a system of more than 45 education institutions located throughout North America.
- The Art Institutes system is America's Leader in Creative Education providing an important source for design, media arts, fashion and culinary arts professionals. Several institutions included in The Art Institutes system are campuses of South University.
- The Illinois Institute of Art – Tinley Park was founded in 2011 and will occupy approximately 23,000 square feet of classrooms, computer labs, library, and office space.
- The new school in Tinley Park is a branch campus of The Illinois Institute of Art, which is located in downtown Chicago. The Illinois Institute of Art also has a branch campus in Schaumburg, IL.

### **PROGRAM OFFERINGS**

#### *Bachelor of Fine Arts*

- Digital Photography
- Interior Design
- Media Arts & Animation
- Graphic Design

#### *Bachelor of Arts*

- Advertising
- Fashion Marketing & Management

#### *Associate of Applied Science*

- Fashion Merchandising
- Graphic Design

### **ACCREDITATION & STATE LICENSING INFORMATION**

The Illinois Institute of Art – Tinley Park is an additional location of the Illinois Institute of Art – Chicago, which is accredited by the Higher Learning Commission and is a member of the North Central Association (NCA) (230 S. LaSalle Street, Suite 7-500, Chicago, IL 60604-1413, 1-800-621-7440, [www.ncahlc.org](http://www.ncahlc.org)).

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### **LOCATION**

The Illinois Institute of Art – Tinley Park  
18670 Graphic Drive  
Tinley Park, IL 60477  
Phone: (877) 342-3298

### **WEB SITE**

[www.artinstitutes.edu/tinley-park](http://www.artinstitutes.edu/tinley-park)



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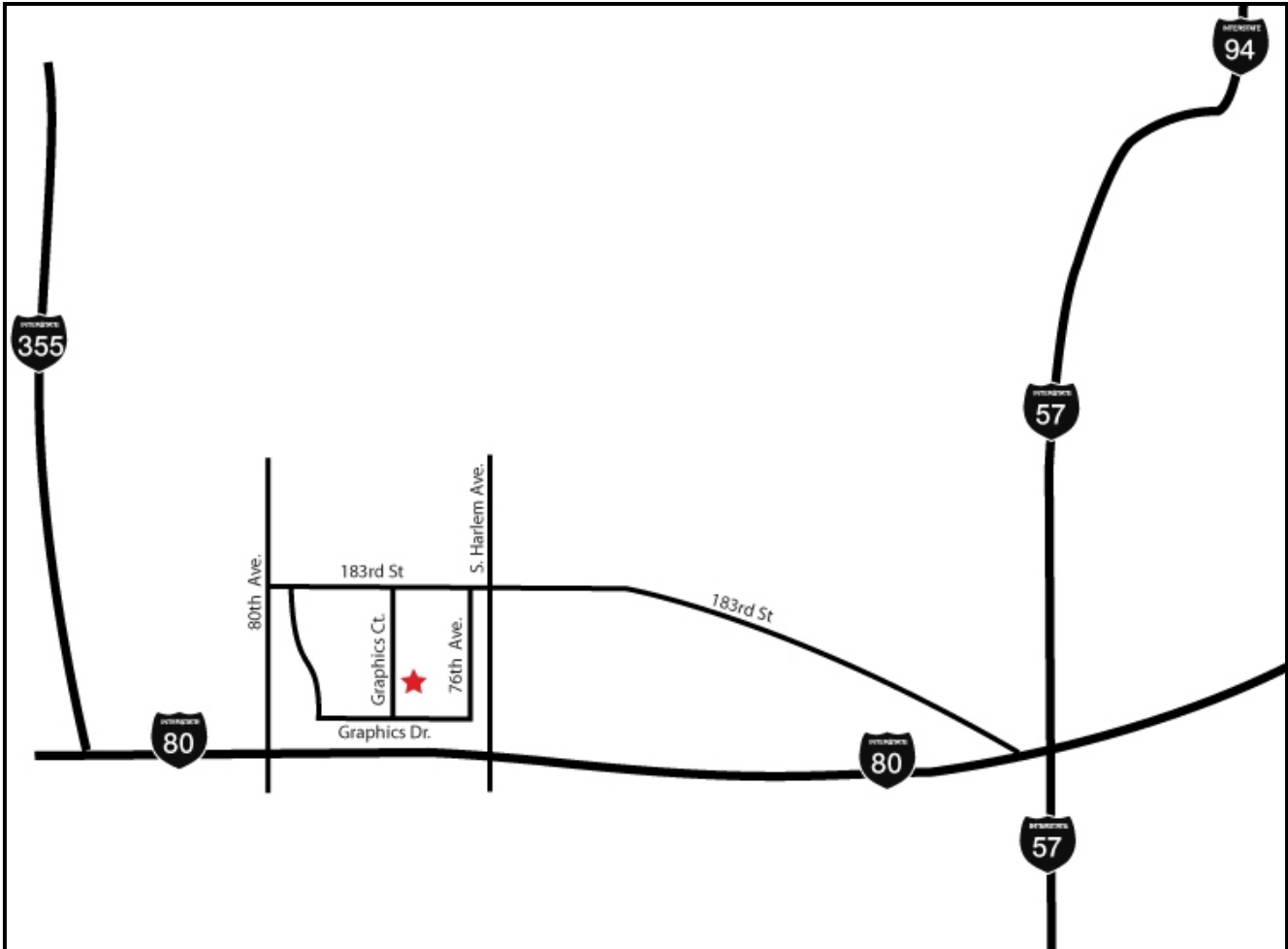
## LOCAL MAP AND DIRECTIONS

### CORPORATE MEDIA CONTACT:

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### From Chicago and Points Northeast:

Take Interstate 90 Express E/Interstate 94 Express E. Merge onto I-94 E (3.5 miles). Slight right at I-57 S (signs for Memphis) (13.4 miles). Take exit 345B to merge onto I-80 W toward Iowa (2.7 miles). Take exit 148B to merge onto IL-43 N/S Harlem Ave. Turn left at 183rd St. Turn left at 76th Ave. Take the 1st right onto 185th St. Take the 1st left onto Graphic Ct. School will be on the right.

### From Naperville and Points Northwest:

Take the ramp onto I-355 S Partial toll road. (19.5 miles). Take the exit onto I-80 E toward Indiana (9.5 miles). Take exit 148B to merge onto IL-43 N/S Harlem Ave. Turn left at 183rd St. Turn left at 76th Ave. Take the 1st right onto 185th St. Take the 1st left onto Graphic Ct. School will be on the right.

### From Hammond, IN and Points East:

Merge onto I-80 W/I-94 W/US-6 W via the ramp to Chicago (15.2 miles). Partial Toll Road. Entering Illinois. Take exit 148B to merge onto IL-43 N/S Harlem Ave. Turn left at 183rd St. Turn left at 76th Ave. 76th Ave turns right and becomes Graphics Dr. school will be on the right.

### From Champaign and Points South:

Take I-57 N (104 miles). Take the exit toward US-30 W/211th S. Turn left at US-30 W/211th St. Continue to follow US 30 West. Turn right at S 80th Ave. Turn right at 185th St. Take the 1st right onto Graphics Dr. School will be on the right.

### The Illinois Institute of Art – Tinley Park

18670 Graphic Drive  
Tinley Park, IL 60477  
Phone: (877) 342-3298 [www.artinstitutes.edu/tinley-park](http://www.artinstitutes.edu/tinley-park)



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# FACT SHEET

[www.artinstitutes.edu](http://www.artinstitutes.edu)



## WHO WE ARE

The Art Institutes ([www.artinstitutes.edu](http://www.artinstitutes.edu)), a system of more than 45 education institutions located throughout North America, is America's Leader in Creative Education, providing an important source for design, media arts, fashion and culinary arts professionals. Several institutions included in The Art Institutes system are campuses of South University. Led by President John M. Mazzoni, each Art Institutes school is licensed by the state in which it is located and accredited by accrediting bodies recognized by the U.S. Department of Education.

The Art Institutes system of schools extends back to 1921, when The Art Institute of Pittsburgh opened its doors. In 1970, Education Management Corporation (EDMC) acquired the school and has served as the parent company of The Art Institutes ever since. EDMC is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Founded in 1962, EDMC is headquartered in Pittsburgh.

## WHERE WE EDUCATE

The Art Institutes schools are located in these cities:

Arlington, VA	Milwaukee, WI
Atlanta, GA	Minneapolis, MN
Austin, TX	Nashville, TN
Boston, MA	New York, NY
(Brookline)	Orange County, CA
Charleston, SC	(Santa Ana)
Charlotte, NC	Philadelphia, PA
Chicago, IL	Phoenix, AZ
Cincinnati, OH	Pittsburgh, PA
Dallas, TX	Portland, OR
Decatur, GA	Sacramento, CA
Denver, CO	Salt Lake City, UT
Detroit, MI	(Draper)
(Novi)	San Antonio, TX
Durham, NC	San Bernardino, CA
Fort Lauderdale, FL	San Diego, CA
Fort Worth, TX	San Francisco, CA
Hollywood, CA	Schaumburg, IL
Houston, TX	Seattle, WA
(two locations)	Sterling, VA
Indianapolis, IN	Sunnyvale, CA
Jacksonville, FL	Tampa, FL
Kansas City, KS	Tinley Park, IL
(Lenexa)	Tucson, AZ
Las Vegas, NV	Vancouver, BC
(Henderson)	(Burnaby)
Los Angeles, CA	Virginia Beach, VA
Miami, FL	York, PA

The Art Institutes schools also offers many programs online.



## QUALITY

### What We Do

The Art Institutes offer a broad range of programs including Audio Production; Culinary Arts; Culinary Management; Fashion Design; Fashion Marketing; Graphic Design; Industrial Design; Web Design & Interactive Media; Interior Design; Media Arts & Animation; Photography; Restaurant Management; and Video Production. Not all programs are offered at all schools. Several institutions included in The Art Institutes system are campuses of South University.

The Art Institutes schools offer programs in a variety of formats – including traditional classroom work, online learning, night and weekend programs, and study abroad opportunities. In addition, The Art Institutes sponsor a variety of art competitions each year, including programs focused on fashion design, graphic design, and film.



## COMMUNITY

### How Our Students are Making a Difference

Faculty members of The Art Institutes schools are not only skilled instructors, but also trained professionals in their fields, enabling students to graduate from the program with skills necessary to pursue rewarding careers in a highly-competitive industry. To allow students to sharpen their creative skills outside the classroom, The Art Institutes also coordinate a number of innovative programs – from the “Cool vs. Cruel” fashion design competition to a national “Web Raising” project, in which students create dozens of websites for not-for-profit organizations providing services in the arts, the environment, social programs, and education.



## GROWTH

### Who We Educate

With a collective enrollment of more than 81,000 students as of Fall 2010, The Art Institutes schools continue strong enrollment and geographic growth as students seek a respected program in design, media arts, fashion, culinary arts, and more. To expand its reach to more students and honor the service of our nation's veterans, The Art Institutes are actively working with the U.S. Department of Veterans Affairs in the “Yellow Ribbon” reduced tuition program, part of the post-9/11 G.I. Bill.

## CONTACT

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