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**PRESIDENT**

Jo Ann Koch

**ABOUT THE ART INSTITUTE OF ATLANTA**

- The Art Institute of Atlanta is one of The Art Institutes ([www.artinstitutes.edu](http://www.artinstitutes.edu)), a system of over 45 educational institutions located throughout North America.
- The Art Institutes provide programs in design, media arts, fashion and culinary arts.
- The Art Institute of Atlanta was founded in 1949 and consists of over 135,000 square feet of classroom, computer labs, art studios, kitchens, a library, and office space.
- The campus offers a Library with more than 45,000 items, including books, DVDs, video tapes, and CD-ROMs, as well as access to other college and university libraries through Galileo
- The Art Institute of Atlanta has six branch campuses: The Art Institute of Atlanta-Decatur (GA), The Art Institute of Charleston (SC), The Art Institute of Tennessee-Nashville, The Art Institute of Virginia Beach, The Art Institute of Washington (Arlington, VA), and The Art Institute of Washington- Northern Virginia (VA).
- The Art Institute of Atlanta has a tradition of quality, career-focused education. Founded in 1949 as Massey Business College, the college became The Art Institute of Atlanta in 1975 and is proud of its more than sixty-year legacy of education for career success.
- Alumni of The Art Institute of Atlanta include: Chef Kevin Gillespie (Culinary Arts, 2003), executive chef at Woodfire Grill and finalist on Top Chef; Chef Jamika Pessoa (Culinary Arts, 2004), Life of the Party Caterers and contestant on Next Food Network Star; Jim DiVitale (Photography, 1978), principal, DiVitale Photography; Carla Kantola (Interior Design, 1998), C. Kantola Interiors; Jeremy Heilpern (Web Design & Interactive Media, 2008), The Morrison Agency.
- The Art Institute of Atlanta serves 3,087 culturally diverse students from more than 30 states and 20 countries (as of fall 2011)

**PROGRAM OFFERINGS**

- ADVERTISING – Bachelor of Arts (BA)
- ADVERTISING DESIGN – Diploma (D)
- AUDIO PRODUCTION – Bachelor of Arts (BA)
- COMMERCIAL PHOTOGRAPHY – Diploma (D)
- CULINARY ARTS – Associate in Arts (AA), Diploma (D)
- BAKING & PASTRY –Diploma (D)
- CULINARY ARTS MANAGEMENT – Bachelor of Science (BS)
- DIGITAL DESIGN – Diploma (D)
- DIGITAL IMAGE MANAGEMENT – Diploma (D)
- DIGITAL FILMMAKING & VIDEO PRODUCTION – Bachelor of Fine Arts (BFA)
- FASHION & RETAIL MANAGEMENT – Bachelor of Arts (BA)
- FASHION RETAILING – Diploma (D)
- FOOD & BEVERAGE MANAGEMENT – Bachelor of Science (BS)
- GAME ART & DESIGN – Bachelor of Fine Arts (BFA)GRAPHIC DESIGN – Bachelor of Fine Arts (BFA), Associate in Arts (AA)
- ILLUSTRATION – Bachelor of Fine Arts (BFA)
- INTERIOR DESIGN – Bachelor of Fine Arts (BFA)MEDIA ARTS & ANIMATION – Bachelor of Fine Arts (BFA)PHOTOGRAPHIC IMAGING --Bachelor of Fine Arts (BFA), Associate in Arts (AA)
- RESIDENTIAL INTERIORS – Diploma (D)
- VIDEO SKILLS – Diploma (D)
- VIDEO PRODUCTION – Associate in Arts (AA)
- VISUAL EFFECTS & MOTION GRAPHICS – Bachelor of Fine Arts (BFA)
- VISUAL & GAME PROGRAMMING – Bachelor of Arts (BA)
- WEB DESIGN & DEVELOPMENT – Diploma (D)
- WEB DESIGN & INTERACTIVE MEDIA – Bachelor of Fine Arts (BFA), Associate in Arts (AA)
- WEB DESIGN & INTERACTIVE COMMUNICATIONS – Diploma (D)

- WINE, SPIRITS & BEVERAGE MANAGEMENT\* – Associate in Arts (AA)

\*Participation in the program for those under 21 years of age will be conducted in accord with state law regarding the possession and consumption of alcoholic beverages.

### **INSTITUTIONAL ACCREDITATION**

The Art Institute of Atlanta, including its branch campuses — The Art Institute of Atlanta–Decatur, The Art Institute of Charleston, The Art Institute of Tennessee–Nashville, The Art Institute of Virginia Beach, The Art Institute of Washington, and The Art Institute of Washington–Northern Virginia — is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of The Art Institute of Atlanta.

The Art Institute of Atlanta (Atlanta campus) is an accredited institutional member of the National Association of Schools of Art and Design (NASAD).

The Interior Design program leading to the bachelor of fine arts degree at The Art Institute of Atlanta is accredited by the Council for Interior Design Accreditation, [www.accredit-id.org](http://www.accredit-id.org), 146 Monroe Center NW, Suite 1318, Grand Rapids, MI 49503-2822.

The following are listed as Accredited Programs by the American Culinary Federation Foundation, Inc., Accrediting Commission: Associate in Arts degree in Culinary Arts and the Bachelor of Science degree in Culinary Arts Management at The Art Institute of Atlanta.

### **STATE LICENSING**

The Art Institute of Atlanta is licensed by the Georgia Nonpublic Postsecondary Education Commission, 2082 East Exchange Place, Suite 220, Tucker, Georgia 30084. The Art Institute of Atlanta is licensed by the Alabama Department of Postsecondary Education, 401 Adams Avenue, Montgomery, Alabama, 36104-4340 and is approved for recruiting purposes only by the Alabama Commission on Higher Education, 100 North Union Street, Montgomery, Alabama 36104-3758.

### **LOCATION**

The Art Institute of Atlanta  
6600 Peachtree Dunwoody Road, N.E.  
100 Embassy Row  
Atlanta, Georgia 30328  
Phone: 800.275.4242

### **WEBSITE**

[www.artinstitutes.edu/atlanta](http://www.artinstitutes.edu/atlanta)

See [aiprograms.info](#) for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important information.