

LIFE IS Better WITH ART IN IT.

Entry Form and Release

Please sign, date, and include this entry form with your submission. Your parent or legal guardian must also review and sign this form if you are under 18 years of age.

By signing the entry form, I acknowledge that I understand The Art Institutes and Americans for the Arts Poster Design Competition rules and agree to abide by them. I represent that my submission qualifies for entry into the competition. I further represent that I own all rights in my submission and that it does not infringe any copyright, trademark, trade name, service mark, or patent.

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ENTRANT NAME (PLEASE PRINT)

ADDRESS

CITY

STATE

ZIP CODE

EMAIL ADDRESS

PHONE NUMBER

SCHOOL OF INTEREST YOU PLAN TO ATTEND

ENTRANT SIGNATURE

DATE

PARENT/GUARDIAN SIGNATURE

DATE

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Talent YOUR HAS NO LIMITS

But try to keep it to 11x17.



THE ART INSTITUTES AND AMERICANS FOR THE ARTS



POSTER DESIGN Competition

LIFE IS BETTER WITH ART IN IT.



YOUR CREATIVE Future HANGS IN THE BALANCE.

You have a keen eye for design. Now you can use that talent to add an exciting new dimension to your future.

Life is better with art in it. If you can represent that concept in a poster that captures the imagination of the judges, your life may be taking an exciting new direction. Enter your work in The Art Institutes and Americans for the Arts Poster Design Competition, and you could earn a tuition scholarship to an Art Institutes location.

You choose the medium, you choose the message. We'll choose the designs that best convey originality, creativity, imagination, and inspiration.

If you're a high school student nearing graduation who plans to study graphic design, or a qualifying student interested in other programs, we encourage you to apply your talent to the poster competition. **Just try to keep it to 11x17.**



Scholarships Awarded

National

FIRST PLACE	\$25,000
SECOND PLACE	\$20,000
THIRD PLACE	\$15,000
FOURTH PLACE	\$10,000
FIFTH PLACE	\$8,000
SIXTH PLACE	\$6,000
SEVENTH PLACE	\$5,000
EIGHTH PLACE	\$4,000
NINTH PLACE	\$3,000
TENTH PLACE	\$2,000
ELEVENTH PLACE	\$1,000
TWELFTH PLACE	\$.500

Local

FIRST PLACE	\$3,000
SECOND PLACE	\$2,000

The local first place winner at each participating Art Institutes location automatically advances to the national competition.

A gallery of all local first place winners will be featured online. For more information visit artinstitutes.edu/poster.

National tuition scholarships will be awarded in addition to local tuition scholarships.

How to Enter

Fill out, sign, and scan the attached entry/release form, then email along with a designer's statement in Microsoft Word format, current high school transcript, and one poster design to posterdesign@aii.edu.

The email's subject line must contain your name and The Art Institutes location where you're entering the competition. Incomplete entry submissions will be disqualified.

Deadlines

- Entries must be received by **February 8, 2008**.
- Local competition winners will be notified by the winner's preferred Art Institutes location no later than **March 28, 2008**.
- Selection and notification of the national winner will be made by **May 9, 2008**.



Categories and Criteria

Student submissions should show an understanding of the theme "Life Is Better With Art In It," basic design concepts, and a keen eye for design.

- The competition is open to high school seniors who will graduate in 2008.
- Poster size cannot exceed 11" x 17" and must be submitted in JPEG format with a minimum resolution of 300 dpi. Compress file so that it does not exceed 10MB.
- The poster must incorporate the theme: "Life Is Better With Art In It."
- The poster must include The Art Institutes and Americans for the Arts logos. The logos may be found at artinstitutes.edu/poster. The logos must appear in full. Judging points may be deducted if logos are altered.
- Entries must be appropriate for promotional/marketing purposes. Entries deemed vulgar or offensive will be disqualified.
- Artwork must be original and not copied from any other published sources, including books or magazines.
- No copyrighted, animated, or team-created work will be accepted.
- Original artwork or submissions will not be returned.
- A current high school transcript must be included with submission.
- All entries should be readable in PC format (i.e., with correct file extensions).

Additionally, students must submit a typed designer's statement in Microsoft Word format explaining the design concept and why the student wishes to enter the graphic design field.

All winners must meet all school and program general admission requirements. Recipients of tuition scholarships must apply the scholarship award to The Art Institutes location indicated on the entry form and that they represent in the competition.

You may enter the competition at only one Art Institutes location. All decisions made by the judges are final and may not be disputed.

All entry materials become property of The Art Institutes and will not be returned. The Art Institutes are not responsible for any lost, incomplete or stolen entries.

In the event that the scholarship recipient's education is terminated, either by the school or by the student, the scholarship becomes null and void. Tuition scholarships are not redeemable for cash. The tuition scholarship covers academic tuition and may not be applied against fees, housing, living expenses, or program supplies and may not be transferred between affiliate schools. Tuition scholarship recipients must begin their program of study in the summer or fall following the competition. Scholarship recipients must not interrupt their studies; interruption of studies will result in a loss of the scholarship.

Americans for the Arts

Americans for the Arts is the leading nonprofit organization for advancing the arts in America. With offices in Washington, D.C., and New York City, it has a record of more than 45 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at www.AmericansForTheArts.org.

The Art Institutes

With over 35 locations throughout North America, The Art Institutes system of schools is a leading educator of students in the creative and applied arts, including design, media arts, fashion, and culinary arts. The Art Institutes provide relevant, practical, and hands-on education to students seeking entry-level positions in creative professions.

To learn more, visit artinstitutes.edu/poster.