

OUR EDUCATION IS WORKING. SO ARE OUR GRADUATES.

At The Art Institutes schools, our graduates' success gives us a lot to be proud of. And gives you a lot to think about.



Creativity has real-world value.

At The Art Institutes schools, our goal is to prepare our students for fulfilling careers, doing what they love. In each of our hands-on education programs, everything we teach is grounded in the real world they'll be entering as they start their careers. And as they enter the job market to pursue their passion, they take with them the portfolio, interviewing and networking skills, and industry insights they need to get in front of employers.

And we have the numbers to prove it.

The Art Institute of Charlotte. Educating imaginative students. Adding creativity to the workforce.

Of all 2008 graduates of The Art Institute of Charlotte available for employment, 88.3% were working in a field related to their program of study within six months of graduation, at an average starting salary of \$27,063.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
Bachelor's Degree Programs						
Culinary Arts Management	1	0	1	1	100.0%	—
Fashion Marketing & Management	39	3	36	36	100.0%	\$25,636
Graphic Design	14	2	12	9	75.0%	\$24,199
Interior Design	23	3	20	17	85.0%	\$29,548
Web Design & Interactive Media	7	2	5	3	60.0%	\$37,241
Total Bachelor's Degree Programs**	84	10	74	66	89.2%	\$26,987
Associate's Degree Programs						
Culinary Arts	17	3	14	14	100.0%	\$23,813
Fashion Marketing	10	2	8	8	100.0%	\$24,075
Graphic Design	29	7	22	18	81.8%	\$28,501
Interior Design	14	5	9	6	66.7%	\$20,647
Web Design & Interactive Media	9	4	5	5	100.0%	\$33,806
Total Associate's Degree Programs	79	21	58	51	87.9%	\$26,116
Certificate Programs						
Web Design	1	0	1	1	100.0%	—
Total Certificate Programs**†	27	14	13	11	84.6%	\$31,904
All Program Totals††	190	45	145	128	88.3%	\$27,063

* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

** Total includes unpublished salary amount of an individual graduate.

† Total includes employment activity for graduates of programs which are no longer offered to new students.

†† All Program Totals exclude new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2008–December 31, 2008 graduates, six months after graduation.

FROM WORK-IN-PROGRESS TO WORKING PROFESSIONAL.

Our graduates have the education and the skills to hit the ground running.



Our grads are in good company.

Graduates of The Art Institute of Charlotte have recently found employment with some of the most prominent employers in the region and beyond, including:

- Bank of America Corporation
- Bassett Furniture
- Belk, Inc.
- The Cato Corporation
- Charlotte Bobcats
- The Club at Longview
- Comporium Communications
- Country Club of Salisbury
- dELiA's, Inc.
- Family Dollar Stores, Inc.
- FASTSIGNS
- FOX Charlotte
- Herff Jones
- The Home Depot, Inc.
- J. Crew
- KB Home
- Little
- Lowe's, Inc.
- Macy's
- Motorsports Authentics
- Myers Park Country Club
- New Way Media
- Newell Rubbermaid, Inc.
- Nordstrom
- Shockwave Sign & Graphics
- Speedway Motorsports, Inc.
- Taylor Richards & Conger
- Wachovia Corporation
- Zebra Restaurant

Our grads have value. Just ask the employers who hired them.

Employers who know what they're looking for take a good look at our graduates. They value the fact that our design, media arts, fashion, and culinary programs are led by instructors from the real working world. And many employers actually add value themselves, both by offering internship opportunities and by helping us make sure our programs are in step with industry trends.

And thanks to our system of over 40 schools across North America, we're always forging new relationships and making new connections with employers in the creative professions.

Real jobs. Real futures.

Here are just a few of the jobs in which our recent graduates have launched their creative careers.

DESIGN

- Creative Marketing Specialist
- Design Assistant
- Design Consultant
- Environmental Designer
- Graphic Artist
- Graphic Designer
- Interior Designer
- Kitchen and Bath Designer
- Sales/Design Associate
- Space Planner

MEDIA ARTS

- Communications Specialist
- Graphic/Web Designer
- Multimedia Designer
- Web Developer
- Webmaster
- Website Designer

FASHION

- Assistant Event Planner
- Event Specialist
- Marketing Assistant
- Merchandise Coordinator
- Showroom Manager
- Store Operations Manager
- Technical Illustrator
- Visual Merchandiser
- Visual Specialist

CULINARY

- Baker
- Bakery Assistant
- Banquet Chef
- Cake Decorator
- Garde Manger
- Sauté Chef
- Sous-Chef

We can help you build strong job-seeking skills.

Our Career Services staff supports students' career planning efforts with tips and techniques that can lead to successful job searches. We have contacts in your community and can help you connect to hiring managers in other cities by leveraging our network of Career Services advisors throughout North America.

We provide:

- Help with job search skills, resumé writing, interviewing, and networking
- Help finding part-time work while still in school
- Help pursuing full-time work after graduation
- A Portfolio Show during final quarter attended by potential employers
- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for in candidates