

# TURN YOUR CREATIVITY INTO A CAREER.

DESIGN MEDIA ARTS FASHION CULINARY

See what some of our graduates are earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary**
<b>Bachelor's Degree Programs</b>						
Culinary Arts Management	2	2	0	0	NA	NA
Fashion Marketing & Management	28	3	25	23	92.0%	\$24,443
Graphic Design	28	3	25	22	88.0%	\$29,422
Interior Design	20	0	20	14	70.0%	\$24,037
Web Design & Interactive Media	8	1	7	6	85.7%	\$34,067
<b>Total Bachelor's Degree Programs</b>	<b>86</b>	<b>9</b>	<b>77</b>	<b>65</b>	<b>84.4%</b>	<b>\$26,929</b>
<b>Associate's Degree Programs</b>						
Culinary Arts	28	3	25	23	92.0%	\$24,431
Fashion Marketing	27	10	17	15	88.2%	\$20,462
Graphic Design	23	11	12	10	83.3%	\$29,888
Interior Design	19	9	10	8	80.0%	\$25,882
Web Design & Interactive Media	10	2	8	8	100.0%	\$26,074
<b>Total Associate's Degree Programs</b>	<b>107</b>	<b>35</b>	<b>72</b>	<b>64</b>	<b>88.9%</b>	<b>\$24,745</b>
<b>Certificate Programs</b>						
Web Design & Development	4	1	3	3	100.0%	\$34,733
<b>Total Certificate Programs***</b>	<b>19</b>	<b>5</b>	<b>14</b>	<b>9</b>	<b>64.3%</b>	<b>\$25,846</b>
<b>All Program Totals</b>	<b>212</b>	<b>49</b>	<b>163</b>	<b>138</b>	<b>84.7%</b>	<b>\$25,854</b>

This chart shows average starting salaries for graduates from The Art Institute of Charlotte, during the period of January 1, 2010 through December 31, 2010. This data relates to graduates available for employment who were working in a field related to their program of study, within six months of graduation, that have met our employment and verification requirements.

This data is provided for informational purposes only. For more information regarding our programs and those of our main school and its branches, including the graduation rate for each program, the median debt of students who completed each program, and other important information, please click on the "Gainful Employment Data" link available by clicking on "Student Consumer Information" on our school website or go to [aiprogams.info/aich](http://aiprogams.info/aich).

The employment data included with the Gainful Employment Data is computed in accordance with standards established by ACICS, our institutional accrediting agency. The ACICS calculation of graduate employment is different from our calculation because it is for a different time period and it includes certain graduates who we exclude from our calculation.

\* Graduates available for employment excludes graduates who have waived employment assistance due to extenuating circumstances which prevent them from working, including due to a medical condition which prevents work in their field of study; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; and choosing to stay at home full-time due to parental obligations; along with graduates who continue employment in an unrelated field with current salary in excess of entry-level salary.

\*\* Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. The calculation of average salary excludes graduates for whom we obtained confirmation of employment but were unable to obtain salary information. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics.

\*\*\* Total includes employment activity for graduates of programs which are no longer offered to new students.



## Some of the employers, both local and around the country, who have hired recent graduates of The Art Institute of Charlotte are as follows:

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- 131 Main
- A Better Image
- A P Architecture
- Accrinet
- Adecco Engineering & Technical
- Alfred & Charlie's
- Apple One—North Charlotte
- Banana Republic
- Barcelona Distributors
- Belk Department Store
- BHOOZ Shoes
- Bloom
- BLT Steak
- Bolt Group
- Brock Moran Home
- Cabinets by KDS
- Compass Group
- Creative T-Shirt & Imaging
- Dillards
- Down Home Bakery
- Embassy Suites
- Fast Signs
- Fatz Cafe
- Firebird's SouthPark
- Forest Hill Church
- Forever 21 Carolina Place
- Freedom Group
- Ginger Griffin Marketing
- Girl Scouts
- Grand Home Furnishings
- Granite Transformations
- Harris Teeter Super Markets, Inc.
- Herff Jones Yearbooks
- Interior Creations
- Kohl's
- Lake Norman Baptist Church
- Lane Bryant
- Lee Lighting
- Marriott International
- Men's Wearhouse
- Michael Kors
- Mode Lifestyle Magazine
- Myers Park Country Club
- Neiman Marcus
- Nordstrom
- One Property Source
- Outback Steakhouse—Greensboro
- Pier One
- Pro Step Marketing
- Sherwin Williams—Minot
- Southern Shows
- Speedway Club
- Starr Miller Designs
- Sterling House
- Stockup.com
- The Children's Place
- The Fabric Emporium
- T.J. Maxx
- W.G. Bill Hefner V.A. Medical Hospital
- Walker Engineering

## The opportunities that some of our recent graduates have taken hold of:

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### DESIGN

- Assistant Designer
- Assistant Manager
- AutoCAD Technician
- Civil/Construction/Engineering/CAD Drafter
- Communications Coordinator
- Design Assistant
- Design Consultant
- Designer
- Graphic Artist
- Graphic Designer
- Interior Designer
- Photograph Retoucher
- Prepress Assistant
- Sales Associate
- Sales Consultant
- Sales Representative
- Technical Designer

### MEDIA ARTS

- CAD Design Technician
- Graphic Designer
- Marketing Specialist
- Webmaster
- Website Designer

### FASHION

- Assignment Editor
- Assistant Designer
- Fashion Coordinator
- Manager
- Sales Associate
- Sales Consultant
- Visual Merchandiser

### CULINARY

- Baker
- Cook
- Garde Manger
- Industrial Cafeteria Manager
- Line/Station Cook
- Prep Cook
- Trainer

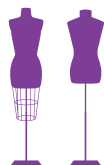
**When you're ready to look, we'll provide support.**

### We'll help you:

- Develop job-search skills in resumé writing, interviewing, and networking
- Find part-time work while in school
- Pursue full-time work after graduation

### Students can also take advantage of:

- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for



DESIGN

MEDIA ARTS

FASHION

CULINARY

CREATE TOMORROW