

VISUAL COMMUNICATIONS

VISUAL COMMUNICATIONS TYPICAL COURSE SEQUENCE, BACHELOR OF FINE ARTS

		LECTURE HOURS	LAB HOURS	INTERNSHIP HOURS	CLOCK HOURS	QUARTER CREDITS	NUMBER OF WEEKS
FIRST QUARTER							
ART101	Rapid Visualization	22	44	0	66	4	11
ART100	Design Fundamentals	22	44	0	66	4	11
GEN101	English I	44	0	0	44	4	11
GEN109	Computers for the Arts	44	0	0	44	4	11
SECOND QUARTER							
ART102	Observational Drawing	22	44	0	66	4	11
VFX101	Image Manipulation	22	44	0	66	4	11
VC122	Intro to Typography	22	44	0	66	4	11
GEN105	Effective Speaking	44	0	0	44	4	11
THIRD QUARTER							
VC126	Digital Photography for Designers	22	44	0	66	4	11
VC226	Digital Illustration	22	44	0	66	4	11
VC130	Type & Image	22	44	0	66	4	11
GEN	Social Science 100 level course	44	0	0	44	4	11
FOURTH QUARTER							
VC236	Digital Layout & Composition	22	44	0	66	4	11
VC228	Graphic Symbolism	22	44	0	66	4	11
GEN102	English II	44	0	0	44	4	11
GEN	Physical & Life Science Elective	44	0	0	44	4	11
FIFTH QUARTER							
VC202	Print Production	22	44	0	66	4	11
VC250	Introduction to Collateral Design	22	44	0	66	4	11
VC240	Concept Design	22	44	0	66	4	11
VC244	Corporate Identity	22	44	0	66	4	11
SIXTH QUARTER							
ART224	Form & Space	22	44	0	66	4	11
VC255	Advanced Collateral Design	22	44	0	66	4	11
VC232	Advanced Typography	22	44	0	66	4	11
VC260	Portfolio I	22	44	0	66	4	11
SEVENTH QUARTER							
VC333	Package Design	22	44	0	66	4	11
IMD110	Designing for Multimedia Display	22	44	0	66	4	11
VC330	History of Graphic Design	22	44	0	66	4	11
GEN	Math Elective	44	0	0	44	4	11
EIGHTH QUARTER							
VC302	Information Design	22	44	0	66	4	11
IMD200	Fundamentals of Authoring	22	44	0	66	4	11
GEN	GEN140 or GEN143	44	0	0	44	4	11
GEN	Physical & Life Science Elective	44	0	0	44	4	11
NINTH QUARTER							
VC422	Publication Design	22	44	0	66	4	11
IMD250	Interactive Design	22	44	0	66	4	11
GEN	Math Elective	44	0	0	44	4	11
GEN	Social Science 200 level course	44	0	0	44	4	11
TENTH QUARTER							
VC402	Professional Development for Graphic Design	44	0	0	44	4	11
GEN	Humanities & Fine Arts 200 level course	44	0	0	44	4	11
VC412	Art Direction	22	44	0	66	4	11
ELEVENTH QUARTER							
VC407	Graphic Design Internship	0	0	132	132	4	11
GEN321	Global Thinking in a Creative Context	44	0	0	44	4	11
GEN	Physical & Life Science Elective	44	0	0	44	4	11
TWELFTH QUARTER							
VC404	Graphic Design Capstone	22	44	0	66	4	11
VC403	Portfolio II	44	0	0	44	4	11
GEN	Humanities & Fine Arts course	44	0	0	44	4	11