

The Art Institute of Ohio-Cincinnati Diploma Admissions Entry Transcript/Portfolio/Essay Documentation

Applicant Paragraph/Essay: Name _____

Check each applicable box: Program Related Transcripts Portfolio Essay

Culinary Arts and Baking and Pastry.

Write a well organized paragraph of at least 150 words explaining why you should be admitted to The Art Institute of Ohio-Cincinnati in the Culinary Arts Diploma or the Baking & Pastry Diploma program. Be sure to support each reason with logical arguments and appropriate examples.

Fashion Retailing.

Write a brief essay (250 words) in response to the following prompt:

“Please identify the fashion retail store that you think has the most successful buying experience for its customers. Please identify the elements of the store that add to the experience in a positive manner and describe how those elements add to the buying experience. Your essay should address line, shape, value, texture, and color.”

(This program is intended for students who have career or formal educational experience in fashion retailing or in a related field and who have developed a rudimentary aesthetic sensitivity and critical analysis capability as applied to fashion retailing. Students may demonstrate their preparation for the program by submitting a college transcript showing relevant courses, by submitting a portfolio, or by writing a brief essay.)

Web Design & Development.

Write a brief essay (250 words) in response to the following prompt:

“Please identify a web site that you think provides an outstanding experience to the user. Please identify the elements of the site that add to the experience in a positive manner and describe how those elements add to the experience of the site. Your essay should address line, shape, value, texture, and color.”

(This program is intended for students who have career or formal educational experience in web design and development or in a related field and who have developed a rudimentary aesthetic sensitivity and critical analysis capability as applied to web design and development. Students may demonstrate their preparation for the program by submitting a college transcript showing relevant courses, by submitting a portfolio, or by writing a brief essay.)

Web Design & Interactive Communications.

No Essay Requirement for this program.

(This program is intended for students who have career experience designing and developing web sites. Students will be asked to demonstrate that they have developed skills in Image Manipulation, Fundamentals of Web Scripting, and User-Centered Design. Students may demonstrate skills in these areas through previous courses, or work experience, or a portfolio.)