

Art Institute of Ohio-Cincinnati Library Database Links

Please visit our website at <http://www.artinstitutes.edu/cincinnati/student-life/library.aspx> for direct links and more information on the databases below.

ABI/INFORM :

Business publications focusing on hard-to-find local and regional business news coverage of large corporations, privately held companies, local start-ups, executive profiles, marketing, finance, and industry news.

<http://search.proquest.com/abicomplete>

UN: 3p24hdfmr4 PW: welcome

BERG FASHION LIBRARY ONLINE: NEW!

Online portal which offers fully cross-searchable access to an expanding range of Berg content collections – including the *Berg Encyclopedia of World Dress and Fashion* online, e-books, reference works, images, and much more.

<http://www.bergfashionlibrary.com>

UN: edmc PW: edmc

THE CHRONICLE OF HIGHER EDUCATION:

Contains daily updates on a variety of topics of interest in higher education.

<http://chronicle.com>

Create own user-name and password through IP-recognition on campus

CREDO REFERENCE: NEW!

Online reference solution for learners and librarians. Offering 541 highly-regarded titles from over 70 publishers, Covers every major subject from the world's best publishers of reference: i.e. Britannica, Collins, Cambridge, Penguin, etc

<http://www.credoreference.com>

UN: artinstitute PW: design

CULINARY ARTS COLLECTION: NEW!

The *Culinary Arts Collection* includes 150 of the major cooking and nutrition magazines from 1980 to present. Coverage includes thousands of searchable recipes, restaurant reviews, and industry information.

http://infotrac.galegroup.com/itweb/aioe_la?db=PPCA

Password: library

DIGITAL TUTORS:

Access the world's largest online CG training library

<http://www.digitaltutors.com/group/login.php?g=kfkgkqidkpiqerenekhfdm>

Use this site to create personal student account with stu.aii.edu/aii.edu email address only

EBRARY: NEW!

E-book industry pioneer where more than 500 of the world's most authoritative publishers distribute e-books on the ebrary platform.

DETAILS TO COME SOON

ELIBRARY:

Collection of periodical and digital media content from more than 2,000 full-text magazines, newspapers, books, transcripts--plus thousands of maps, images, web links, and audio/video titles.

<http://elibrary.bigchalk.com/remote>

UN: 82-71513 PW: bigchalk

ERIC PLUSTEXT:

Largest education database in the world—containing over one million records of journal articles, research reports, curriculum and teaching guides, conference papers, and books.

<http://search.proquest.com/eric/>

UN: 3p24hdfmr4 PW: welcome

FIRST COM:

Eighteen world-class music libraries deliver 140,000 tracks and 6,000 new tracks of music every year.

<http://www.firstcom.com/launchpage/FirstCom/>

UN: aiohc.library@gmail.com

PW: aiohc.library@gmail.com

GETTY IMAGES:

Fragmented stock photography now digitalized

<http://www.gettyimages.com/>

Come to library to receive password info

GNOMON:

Offers training on a diverse range of tools, software and media including design, drawing, sculpture, painting, modeling, texturing, animation, effects and compositing.

<http://www.thegnomonworkshop.com/>

UN: aai@thegnomonworkshop.com PW: gnomon123

HOOVER'S COMPANY RECORDS:

Electronic distributor of information about companies, industries, and the people who lead them. Featuring profiles of more than 40,000 companies, 600 industries, and 225,000 key executives.

<http://search.proquest.com/hooverscompany/>

UN: 3p24hdfmr4 PW: welcome

MARKET RESEARCH:

Business database with market intelligence on consumer demographics, market size and growth trends, industry forces and structure, product trends, competitive environment analysis, and company profiles.

www.academic.marketresearch.com

UN: art institute PW: consortium 2011

MATERIAL CONNEXION:

Provides access to a searchable database that provides information on over 1,400 different materials. Data and specifications for each material are included.

On-campus: <http://library.materialconnexion.com>

UN: Click Guest

Off-campus:

<http://library.materialconnexion.com/Register.aspx?query=academic&key=586c70bb-5683-419c-aae9-e596af9ab66a>

Create your own personal account!

MERGENT:

Operates databases of: descriptive and fundamental information on domestic and international companies; pricing and terms and conditions data on fixed income and equity securities; and corporate action data.

<http://www.mergentonline.com/basicsearch.php>

UN: art PW: institute

OXFORD ART:

Includes Grove Dictionary of Art and other art references from Oxford. Find articles about and images of major works, artists, styles, and mediums throughout Ancient and Contemporary Art.

<http://www.oxfordartonline.com/subscriber/>

UN: aiohio PW: aiohio

PROQUEST RESEACH HUB:

This database serves as the central resource for researchers at all levels. Covering more than 160 subjects areas, ProQuest Central is the largest aggregated database of periodical content.

<http://search.proquest.com/pqcentral/>

UN: 3p24hdfmr4 PW: welcome

REFWORKS:

A powerful online research management, writing and collaboration tool designed to help researchers and to instantly generate citations and bibliographies.

<http://www.refworks.com/refworks2/?r=authentication::init&groupcode=RWArtinst>

Group Code: RWArtInst (create individual account)

Revised July 2011

SIRS ISSUES RESEARCHER AND SIRS RENAISSANCE:

Offers full-text article selections—exploring social, scientific, health, historic, economic, political, and global issues, architecture and design, culture, literature, multimedia, music, performing arts, philosophy and religion, and visual arts.

<http://sks.sirs.com>

UN: aiohc PW: aiohc

STASH:

Online video library of animation, VFX and motion design

On-campus only

<http://www.stashmedia.tv/>

(click IP-Based Login)

STYLESIGHT:

Provides world-class content, tools and technology for creative professionals in the style and design industries and combines accurate forecasting and expert trend research.

<http://www.stylesight.com/edu>

Use this site to create own personal account from on-campus only, must reactivate every 90 days

TOURISM, HOSPITALITY & LEISURE COLLECTION: NEW!

Collection of more than 800 journals and 29 subject specific reference titles and travel handbook's provides well-rounded coverage of both the historical and current state of affairs in the hospitality and tourism fields.

<http://infotrac.galegroup.com/itweb/aiocl?db=PPTH>

Password: Library

VIRTUAL TRAINING:

Online computer software training

<http://www.vtc.com/>

UN: AIOHCvtc PW: welcome

WILSON OMNIFILE SELECT FT: NEW!

Full text of articles from approximately 2,700 publications, many of them peer-reviewed. Especially convenient for ethnic studies, women's studies, history, and more.

<http://hwwilsonweb.com>

UN: AZF08 PW: INOH231806

WWD:

A primary trade publication for the fashion industry. Provides the full text of articles, along with the fashion photography that appears in the issue.

<http://www.wwd.com/>

On-campus only: From June '10 to present only