

TURN YOUR CREATIVITY INTO A CAREER.

DESIGN MEDIA ARTS FASHION CULINARY

See what some of our graduates are earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary**
Bachelor's Degree Programs						
Advertising Design	21	3	18	16	88.9%	\$30,894
Digital Filmmaking & Video Production	18	1	17	17	100.0%	\$29,471
Fashion & Retail Management	9	1	8	8	100.0%	\$25,545
Fashion Design	5	0	5	5	100.0%	\$29,256
Graphic Design	53	7	46	42	91.3%	\$29,305
Interior Design	47	8	39	33	84.6%	\$30,961
Media Arts & Animation	32	4	28	17	60.7%	\$26,508
Web Design & Interactive Media	26	3	23	21	91.3%	\$37,867
Total Bachelor's Degree Programs***	194	24	170	147	86.5%	\$30,196
Associate's Degree Programs						
Baking & Pastry	13	2	11	11	100.0%	\$21,861
Culinary Arts	37	2	35	34	97.1%	\$23,970
Fashion Design	9	3	6	6	100.0%	\$27,403
Graphic Design	22	5	17	15	88.2%	\$25,059
Kitchen & Bath Design	3	1	2	2	100.0%	\$35,610
Photography	14	2	12	11	91.7%	\$24,443
Restaurant & Catering Management	1	0	1	1	100.0%	—
Video Production	6	2	4	3	75.0%	\$27,513
Total Associate's Degree Programs†	105	17	88	83	94.3%	\$24,547
Certificate Programs						
Art of Cooking	1	0	1	1	100.0%	—
Total Certificate Programs	1	0	1	1	100.0%	—
All Program Totals†	300	41	259	231	89.2%	\$28,126

This chart shows average starting salaries for graduates from The Art Institute of Dallas, a campus of South University, during the period of January 1, 2010 through December 31, 2010. This data relates to graduates available for employment who were working in a field related to their program of study, within six months of graduation, that have met our employment and verification requirements.

This data is provided for informational purposes only. For more information regarding our programs and those of our main school and its branches, including the graduation rate for each program, the median debt of students who completed each program, and other important information, please click on the "Gainful Employment Data" link available by clicking on "Student Consumer Information" on our school website or go to aiprogams.info/aid.

* Graduates available for employment excludes graduates who have waived employment assistance due to extenuating circumstances which prevent them from working, including due to a medical condition which prevents work in their field of study; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; and choosing to stay at home full-time due to parental obligations; along with graduates who continue employment in an unrelated field with current salary in excess of entry-level salary.

** Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. The calculation of average salary excludes graduates for whom we obtained confirmation of employment but were unable to obtain salary information. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics.

*** Total includes employment activity for graduates of programs which are no longer offered to new students.

† Total includes unpublished salary amounts of individual graduates.

