

The Art Institute of Colorado

Spring Scholarship Competition

The Art Institute of Colorado is pleased to offer a chance to win one of fifteen scholarships (\$18,000 in total scholarships will be awarded) for any prospective student who graduated high school or was awarded a GED on or before March 26, 2012. The scholarships are available this year to qualified students who begin classes on April 2, 2012 (Spring quarter). Scholarship awards are based on the quality of projects submitted by entrants.

General Competition Guidelines

The Scholarship

Fifteen one-time scholarships will be awarded by The Art Institute of Colorado to entering students who demonstrate the greatest ability and commitment in one of The Art Institute's programs of study as determined by the judges. The value of the first place scholarship award is \$3000. The value of the second place scholarship award is \$2000. Thirteen runners-ups will receive a scholarship award valued at \$1000.

Eligibility

- You must have graduated from a U.S. high school or equivalent foreign secondary institution on or before March 26, 2012 or have been awarded a GED prior to March 26, 2012.
- You must have submitted an application to The Art Institute of Colorado for the program in which you are applying for the scholarship.
- You must be starting classes in the Spring quarter of 2012 at The Art Institute of Colorado.
- Employees of Education Management Corporation ("EDMC"), The Art Institutes and their affiliated companies, agents, advertising and promotion agencies and their employees, and the immediate family members of each of the above, are not eligible to enter.

Deadlines

All entries must be received by The Art Institute of Colorado by March 26, 2012. Winners will be notified by March 29, 2012 and will have until April 2, 2012 to accept the scholarship offer. Offers not accepted by that date will be rescinded and awarded to an alternate entrant.

Entry Preparation

To enter, you must fulfill all general competition guidelines listed and individual program entry requirements for the program of your choice.

- A. Complete the entry form and indicate the program of study for which you have applied. Indicate only one program; multiple entries are not accepted.
- B. Fulfill all individual program entry requirements for an indicated program of study.
- C. Write a 250-word essay indicating your goals and motivation for a scholarship.
- D. Label all materials with your name and medium used (if appropriate). All essays must be typewritten with your name and program title (Graphic Design, Media Arts & Animation, etc.) indicated on the title page.
- E. Entries must be contained in one package and mailed to:

Scholarship Committee
The Art Institute of Colorado
1200 Lincoln Street
Denver, Colorado 80203-2172

All entries must be received by The Art Institute of Colorado by March 26, 2012.

Judging

The scholarship committee of The Art Institute of Colorado will serve as judges for the competition. Decisions are final and binding.

Obligations of Winners

Scholarship winners must be enrolled in a minimum of six credits and complete their first quarter in good standing. Winners must begin their course of study on April 2, 2012 (Spring quarter).

Entry Materials

All entry materials submitted for consideration become the property of The Art Institute upon receipt. The Art Institute is not responsible for loss, damage, or return of materials. Finalists and/or winners must be prepared to submit their original work upon request and sign a release form permitting The Art Institutes' use of the work for promotional purposes.

Other Conditions

Scholarships awarded by The Art Institute of Colorado may be used only at The Art Institute of Colorado. The scholarship award will be dispersed in the student's Spring quarter in the form of a tuition credit. Scholarships will be awarded only to individuals who have been admitted to The Art Institute of Colorado. In the event education is terminated either by the student or The Art Institute, the scholarship becomes null and void. The scholarship is not redeemable for cash and may not be used to finance optional programs sponsored by The Art Institute. The scholarship covers tuition only and may not be applied against fees, housing, living expenses, or program supplies, and may not be transferred between affiliate schools of The Art Institutes. Scholarship recipients are solely responsible for any applicable taxes. Neither EDMC nor The Art Institute of Colorado, nor any of their subsidiaries, affiliates, officers, directors, employees and agents are responsible for lost, illegible, mutilated, late, misdirected or incomplete entries.

Other Options

Do not plan to finance your education by anticipating a scholarship. You may want to apply for financial assistance either through The Art Institute of Colorado or the federal and state governments. Additionally, many local and national service clubs, civic groups, and organizations such as DECA and VICA sponsor scholarships. Contact these organizations for details and application guidelines.

Individual Program Entry Requirements

Baking & Pastry AAS, Diploma
Culinary Management BA
Culinary Arts AAS
Food & Beverage Management BA
Hospitality Management BA
The Art of Cooking Diploma

Submit three original recipes along with a digital photo of each creation to document presentation skills.

Design & Technical Graphics BA

Submit between eight and twelve images in print or CD format of original projects you have created. Images should include:

- A) at least one three-dimensional design piece;
- B) at least one graphic design based on your original ideas;
- C) at least on architectural or mechanical drafting based on original ideas.
- D) at least one perspective drawing showing one of your original designs.

Describe media used in creating all images, including any software.

Digital Filmmaking & Video Production BA
Video Production AAS

Submit a DVD that represents a five-minute short feature that includes a script you have written and a music score or other audio-to-visual treatment.

Fashion Design BA

Submit three photos of an original fashion design along with a fashion illustration of the design and an explanation of the designer's concept.

Fashion Retail Management BA
Fashion Retailing Diploma

Submit a detailed explanation of your dream retail experience by responding to the following questions:

- A) What would you sell?
- B) Who is your target audience?
- C) Where is the location?
- D) What would you advertise and why?

Examples of photographs, sketches, and other materials may be included to supplement the above responses.

Graphic Design BA/AAS

Submit at least three, but no more than nine, images of original artwork. Please indicate the software used to create each submission. Images should be marked with your name and include:

- A) at least one logo design;
- B) at least one poster design using type only or type and visual;
- C) at least one black and white or color realistic illustration.

Interior Design BA

Submit at least three, but no more than nine, images showing original interior design projects. Images should include:

- A) a rendering in any medium of a bedroom in elevation or perspective;
- B) a floor plan of the same room;
- C) a color scheme for that room showing actual fabric samples or color reproductions of wall, window, floor, and furniture coverings, with each sample numbered;

- D) a one-page typed chart accompanying the color scheme slide that identifies the fabric type and usage of each sample.

Photography BA/AAS
Digital Image Management Diploma

Submit between four and nine original prints that may range in size from 5 inches x 7 inches to 11 inches x 14 inches. At least one print must be black and white.

Visual Effects & Motion Graphics BA
Media Arts & Animation BA
Game Art & Design BA

Submit at least three, but no more than seven, pieces of original artwork in one or a combination of the following media:

- A) charcoal or pencil drawing;
- B) color illustration or painting;
- C) graphic design poster incorporating shapes, colors and type;
- D) black-and-white illustration using ink or markers;
- E) computer artwork of any of the above (optional).
- F) CD or DVD displaying animation techniques (optional).

Your name, program, and medium used must appear on all entry materials.

Web Design & Interactive Media BA/AAS/Diploma

Submit a website on CD including but not limited to a home page, portfolio page, and contact page. The site should include a variety of work showcasing computer and/or fine art.



CREATE TOMORROW

For detailed program and cost info
AiPrograms.info

See aiprograms.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important information.

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