

TURN YOUR CREATIVITY INTO A CAREER.

DESIGN MEDIA ARTS FASHION CULINARY

See what some of our graduates are earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary**
Bachelor's Degree Programs						
Culinary Management	1	0	1	1	100.0%	—
Fashion Marketing & Management	2	0	2	2	100.0%	\$38,530
Graphic Design	1	0	1	1	100.0%	—
Web Design & Interactive Media	3	0	3	2	66.7%	\$33,540
Total Bachelor's Degree Programs***/†	9	0	9	8	88.9%	\$34,253
Associate's Degree Programs						
Culinary Arts	33	3	30	30	100.0%	\$25,138
Fashion Merchandising	10	3	7	7	100.0%	\$20,194
Graphic Design	11	4	7	4	57.1%	\$23,179
Web Design & Interactive Media	2	0	2	1	50.0%	—
Total Associate's Degree Programs***	56	10	46	42	91.3%	\$24,576
Certificate Programs						
Total Certificate Programs***	50	23	27	23	85.2%	\$23,723
All Program Totals	115	33	82	73	89.0%	\$25,368

This chart shows average starting salaries for graduates from The Art Institute of Michigan, during the period of January 1, 2010 through December 31, 2010. This data relates to graduates available for employment who were working in a field related to their program of study, within six months of graduation, that have met our employment and verification requirements.

This data is provided for informational purposes only. For more information regarding our programs and those of our main school and its branches, including the graduation rate for each program, the median debt of students who completed each program, and other important information, please click on the "Gainful Employment Data" link available by clicking on "Student Consumer Information" on our school website or go to aiprogams.info/aimd.

* Graduates available for employment excludes graduates who have waived employment assistance due to extenuating circumstances which prevent them from working, including due to a medical condition which prevents work in their field of study; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; and choosing to stay at home full-time due to parental obligations; along with graduates who continue employment in an unrelated field with current salary in excess of entry-level salary.

** Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. The calculation of average salary excludes graduates for whom we obtained confirmation of employment but were unable to obtain salary information. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics.

*** Total includes unpublished salary amounts of individual graduates.

† Total includes employment activity for graduates of programs which are no longer offered to new students.

Some of the employers, both local and around the country, who have hired recent graduates of The Art Institute of Michigan are as follows:

- BCBG
- Borgeois Cakes
- Campbell Ewald
- Chipotle
- Clear Magazine
- Cup Dot Cake
- Detroit Zoo
- Edgewood Country Club
- Graphik Concept
- Greektown Casino
- Henry Ford Hospital
- Old World Bakery
- Plum Market
- Saks Fifth Avenue
- The Mac Company
- Uptown Grill
- Wear District
- Whole Foods

The opportunities that some of our recent graduates have taken hold of:

DESIGN

- Graphic Designer
- Marketing Manager
- Marketing Specialist

FASHION

- Assistant Buyer
- Assistant Fashion Designer
- Fashion Coordinator
- Manager

CULINARY

- Baker
- Cake Decorator
- Cook
- Line Cook
- Prep Cook
- Sous-Chef

When you're ready to look, we'll provide support.

We'll help you:

- Develop job-search skills in resumé writing, interviewing, and networking
- Find part-time work while in school
- Pursue full-time work after graduation

Students can also take advantage of:

- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for



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