



Addendum to CATALOG 2010-2011, 2nd Edition
Effective July, 2011

MEDIA ARTS

DESIGN

FASHION

CULINARY

The Art Institute of Fort Lauderdale

1799 S.E. 17th Street
Fort Lauderdale, FL 33316

1.800.275.7603

www.artinstitutes.edu/fortlauderdale

PROGRAMS OF STUDY

Bachelor of Science

Advertising
Culinary Management
Digital Filmmaking & Video Production
Fashion Design
Fashion Merchandising
Game Art & Design
Graphic Design
Illustration
Industrial Design
Interior Design
Media Arts & Animation
Photography
Visual Effects & Motion Graphics
Web Design & Interactive Media

Associate of Science

Baking & Pastry
Culinary Arts
Fashion Design
Graphic Design
Interior Design
Photography
Video Production
Web Design & Interactive Media

Diploma

Baking & Pastry
Culinary Arts
Digital Image Management
Fashion Retailing
Residential Design
Web Design & Development
Web Design & Interactive Communications

**ADDENDUM to
2010-2011 CATALOG, 2nd Edition**

**JULY, 2011
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Catalog Addendum

The Art Institute of Fort Lauderdale produces a catalog addendum to provide users of the printed catalog with current tuition and fees information, faculty listings, the academic calendar, and other catalog updates.

TUITION AND FEES SCHEDULE

The current tuition and fees applicable to the programs at The Art Institute of Fort Lauderdale are as follows:

associate's degree programs

	Baking & Pastry	Culinary Arts	Fashion Design	Graphic Design	Interior Design
Application Fee	\$50	\$50	\$50	\$50	\$50
Tuition Per Credit Hour ¹	\$489	\$489	\$489	\$489	\$489
Starting Kit ²	\$925	\$925	\$825	\$440	\$495
Digital Resource Fee ³	\$1,150	\$1,250	\$1,500	\$1,500	\$1,500
Culinary Lab Fee ⁴	\$1,800	\$1,800	n/a	n/a	n/a
Total Tuition & Fees ⁵	\$47,935	\$48,035	\$46,385	\$46,000	\$46,055

bachelor's degree programs

	Advertising	Culinary Management	Digital Filmmaking & Video Production	Fashion Design	Fashion Merchandising	Game Art & Design	Graphic Design
Application Fee	\$50	\$50	\$50	\$50	\$50	\$50	\$50
Tuition Per Credit Hour ¹	\$489	\$489	\$489	\$489	\$489	\$489	\$489
Starting Kit ²	\$440	\$925	\$750	\$825	\$400	\$440	\$440
Digital Resource Fee ³	\$3,000	\$2,750	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
Culinary Lab Fee ⁴	n/a	\$1,800	n/a	n/a	n/a	n/a	n/a
Total Tuition & Fees ⁵	\$91,510	\$93,545	\$91,820	\$91,895	\$91,470	\$91,510	\$91,510

diploma programs

	Baking & Pastry	Culinary Arts	Digital Image Management	Fashion Retailing
Application Fee	\$50	\$50	\$50	\$50
Tuition Per Credit Hour ¹	\$489	\$489	\$489	\$489
Starting Kit ²	\$925	\$925	n/a	n/a
Digital Resource Fee ³	\$600	\$650	\$800	\$800
Culinary Lab Fee ⁴	\$1,200	\$1,200	n/a	n/a
Total Tuition & Fees ⁵	\$29,181	\$29,231	\$24,322	\$24,322

¹ Certain courses may be offered in an online format. In addition to the regular tuition charge, a \$100 online fee is charged for each online course attempted. This fee covers the cost of software support.

² Starting kits are optional. Kit prices in effect for Summer 2011 through Spring 2011 and are subject to change. Photography students may choose from a kit without a digital SLR camera (Option A) or with a digital SLR camera (Option B).

³ The digital resource fee includes the cost of digital textbooks as well as other digital resources which are integrated into the course and vary by program. The fee includes all applicable taxes. This estimated fee assumes all courses require a digital resource; however, currently not all courses use digital resources. Courses that include digital resources will be noted in the registration material and the fee will be charged automatically in addition to tuition. If a course does not use digital resources, the student remains responsible for purchasing the required text and materials. The digital resource fee is estimated at \$50 per course and is subject to change.

⁴ A \$300 quarterly lab fee is charged in each quarter that a student registers for culinary lab courses, typically quarters 1-6 (1-4 for diploma programs). Students who repeat lab courses are charged accordingly. The lab fee is treated as tuition for refunding purposes. The digital resource fee is estimated at \$50 per course and is subject to change.

⁵ Based on current credit-hour rate, tuition cost will increase with each credit-hour rate increase that may occur throughout the duration of the program. The total tuition charged for any program is increased from the above stated charges if a student is required to take transitional studies courses. Additional tuition for those courses will not exceed the rate charged for all other courses.

TUITION AND FEES SCHEDULE

The current tuition and fees applicable to the programs at The Art Institute of Fort Lauderdale are as follows:

associate's degree programs

	Photography Option A ²	Photography Option B ²	Video Production	Web Design & Interactive Media
Application Fee	\$50	\$50	\$50	\$50
Tuition Per Credit Hour ¹	\$489	\$489	\$489	\$489
Starting Kit ²	\$730	\$1,970	\$750	\$440
Digital Resource Fee ³	\$1,500	\$1,500	\$1,500	\$1,500
Culinary Lab Fee ⁴	n/a	n/a	n/a	n/a
Total Tuition & Fees ⁵	\$46,290	\$47,530	\$46,310	\$46,000

bachelor's degree programs

	Illustration	Industrial Design	Interior Design	Media Arts & Animation	Photography Option A ²	Photography Option B ²	Visual Effects & Motion Graphics	Web Design & Interactive Media
Application Fee	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50
Tuition Per Credit Hour ¹	\$489	\$489	\$489	\$489	\$489	\$489	\$489	\$489
Starting Kit ²	\$440	\$495	\$495	\$440	\$730	\$1,970	\$440	\$440
Digital Resource Fee ³	\$3,000	\$2,900	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
Total Tuition & Fees ⁵	\$91,510	\$91,465	\$91,565	\$91,510	\$91,800	\$93,040	\$91,510	\$91,510

diploma programs

Diploma Programs	Residential Design	Web Design & Development	Web Design & Interactive Communication
Application Fee	\$50	\$50	\$50
Tuition Per Credit Hour ¹	\$489	\$489	\$489
Starting Kit ²	\$495	n/a	n/a
Digital Resource Fee ³	\$600	\$800	\$800
Culinary Lab Fee ⁴	n/a	n/a	n/a
Total Tuition & Fees ⁵	\$18,749	\$24,322	\$24,322

- ¹ Certain courses may be offered in an online format. In addition to the regular tuition charge, a \$100 online fee is charged for each online course attempted. This fee covers the cost of software support.
- ² Starting kits are optional. Kit prices in effect for Summer 2011 through Spring 2011 and are subject to change. Photography students may choose from a kit without a digital SLR camera (Option A) or with a digital SLR camera (Option B).
- ³ The digital resource fee includes the cost of digital textbooks as well as other digital resources which are integrated into the course and vary by program. The fee includes all applicable taxes. This estimated fee assumes all courses require a digital resource; however, currently not all courses use digital resources. Courses that include digital resources will be noted in the registration material and the fee will be charged automatically in addition to tuition. If a course does not use digital resources, the student remains responsible for purchasing the required text and materials. The digital resource fee is estimated at \$50 per course and is subject to change.
- ⁴ A \$300 quarterly lab fee is charged in each quarter that a student registers for culinary lab courses, typically quarters 1-6 (1-4 for diploma programs). Students who repeat lab courses are charged accordingly. The lab fee is treated as tuition for refunding purposes.
- ⁵ Based on current credit-hour rate, tuition cost will increase with each credit-hour rate increase that may occur throughout the duration of the program. The total tuition charged for any program is increased from the above stated charges if a student is required to take transitional studies courses. Additional tuition for those courses will not exceed the rate charged for all other courses.

FULL-TIME FACULTY

Juanita Alcena [Fashion]

M.F.A., Fashion Design, The Paris American Academy, Paris, France
B.A., Economics, Hunter College-City University of New York, NY.

Mary Ardoff [General Education]

J.D., Law, University of Georgia, GA.
M. Ed., Secondary Education - English, Augusta College, GA.
B.A., English, Augusta College, GA.

Norma Ayee [Interior Design]

M.S., Construction Management, Florida International University, FL.
B.F.A., Interior Design, New York Institute of Technology, NY.

Peter Babcock CEPC, CHE [Culinary]

M.B.A., Business Administration, Lynn University, FL.
B.S., Hospitality Administration, Lynn University, FL.
O.A.S., Culinary, The Culinary Institute of America, NY.

Trish Bachman [Communication & Media Production]

M.S., Mass Communication, Lynn University, FL.
B.A., Communication, Florida Atlantic University, FL.

Brett Baker [Animation/Game Art/Visual Effects & Motion Graphics]

M.F.A., Film, Miami International University of Art and Design, FL.

Frank Balzano [Graphic Design]

M.F.A., ART, Florida Atlantic University, FL.
B.A., Religious Studies, St. Francis College, NY.
A.A., Advertising Design, The Art Institute of Fort Lauderdale, FL.

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M.F.A., Graphic Design, Miami International University of Art and Design, FL.
B.S., Graphic Design, The Art Institute of Fort Lauderdale, FL.

Kristen Berkey-Abbott [General Education]

Ph.D., English, University of South Carolina, SC.

Andrew G. Bing [Graphic Design]

M.F.A., Graphic Design, Miami International University of Art and Design, FL.
B.F.A., Art, Whittenberg University, OH.

Mary Botscheller [Illustration]

M.F.A., Visual Arts, Miami International University of Art & Design, FL.
B.A., Art, Webster College, MO.

William Cadieux [Photography]

M.Ed., Educational Leadership, Nova Southeastern University, FL.

Franki Cambeletta [Web Design & Interactive Media]

M.F.A., Graphic Design, Miami International University of Art & Design, FL.
B.S., Graphic Design, The Art Institute of Fort Lauderdale, FL.
A.S., Visual Communications, The Art Institute of Fort Lauderdale, FL.

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B.A., Communication & Design, Ontario College, Ont., Canada

Shefali Choksi [General Education]

M.A., English, B.A., English, Maharaja Sayairao University of Baroda, India

John Connor [Interior Design]

M.Arch., Suburban and Town Design, University of Miami, FL.
B. Arch., Architecture, University of Miami, FL.

Donald D' Alessandro [Culinary]

M.A., School Administration, Rowan University, NJ.
B.S., Hotel Administration, University of New Haven, CT.
Culinary Arts Diploma, The Culinary Institute of America, CT.

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Advanced Certificate, Finance, St. Bonaventure University, NY.

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M.S., Computing Technology in Education, Nova Southeastern University, FL.
B.F.A., Communication Arts, New York Institute of Technology, NY.

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M.A., Mathematics, University of California, Berkeley, CA.
B.S., Mathematics, Massachusetts Institute of Technology, MA.

Nancy Doyle [General Education]

M.A., English, University of Miami, FL.
B.A., Liberal Arts, University of Miami, FL.

Jorge Embid [Game Art & Design]

M.F.A., Special Effects Animation, Digital Media Arts College, FL.
B.A., Communication, Andres Bello Catholic University, Venezuela.

Suzan Ertuman [Animation]

M.F.A., Animation, Savannah College of Art & Design, GA.
B.F.A., Communication Arts and Design, Virginia Commonwealth University, VA.

Malka Espinel [Culinary]

M.S., Hotel & Food Service Management, Florida International University, FL.
Certificate, Professional Cooking, The Cooking & Hospitality Institute of Chicago, IL.

Valan Evers [Photography]

M.A., Computer Imaging, Antioch University, OH.
B.L.S., Liberal Studies, Barry University, FL.

Kyle William Farley [Communications & Media Production]

M.F.A., Film, Miami International University of Art & Design, FL.
B.A., Interdisciplinary Studies, Miami University, OH.

Marcia Fernandes [Advertising]

M.A., Communication, Barry University, FL.
M.B.A., Business Administration, B.S., Marketing, Babson College, MA.
A.S., Business Administration, Endicott Junior College, MA.

Philip Ferretti [Animation/Illustration]

M.F.A., Computer Animation, Miami International University of Art & Design, FL.
B.F.A., Film & Video, School of Visual Arts, NY.

Martin Gatz [Interior Design]

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A.A., Arts & Sciences, Suffolk County Community College, NY.

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B.F.A., Art, Florida Atlantic University, FL.

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M. Arch., Architecture, B. Arch., Architecture, Tulane University, LA.

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M.Ed., Counseling Psychology, Cambridge College, MA.
M.A.B.C., Business Communications, Jones International University, CO.
A.S., Retailing, Lasell Junior College, MA.

Janet Gold [Illustration]

M.F.A., Visual Arts, Miami International University of Art and Design, FL.
M.Ed., Communication Instruction, B.A., Education, Florida Atlantic University, FL.

John R. Gossman [Animation]

M.F.A., Computer Animation, Miami International University of Art & Design, FL.
B.S., Graphic Design, The Art Institute of Fort Lauderdale, FL.

Patricia Grullon [Industrial Design]

M.A., Industrial Arts, San Francisco State University, CA.
B.A., Advertising, APEC University, Dominican Republic.

Marcela Guzman-Galan [Culinary]

M.B.A., International Management, European University, Spain.
B.S., Communication, Ibero American University, Mexico.
A.S., Culinary, Le Cordon Bleu College of Culinary Arts

Lorna Hernandez [Animation]

M.A., Multimedia/Visual, Antioch University, OH.
B.F.A., Art, University of Michigan, MI.

Irina Ivanova [Fashion]

M.A., Industrial Design-Textiles, B.A., Industrial Design, Vitebsk Technological Institute of Light Industry, former Soviet Union

FULL-TIME FACULTY CONT.

John Kane [Culinary]

M.S., *Hospitality Management, Florida International University, FL.*

Paul Kane [Graphic Design]

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B.A., *Design, University of Florida, FL.*

Howard Katz [Illustration]

M.F.A., *Art, Northern Illinois University, IL.*
B.S., *Studio Art, Florida State University, FL.*
A.A., *Art, Broward Community College, FL.*

Craig Kelly [Game Art & Design]

M.F.A., *Computer Animation, Miami International University of Art & Design, FL.*
B.S., *Media Arts & Animation, The Art Institute of Fort Lauderdale, FL.*

Victoria Kennedy [Video Effects & Motion Graphics]

M.F.A., *Computer Animation, Miami Int'l University of Art & Design, FL.*
B.S., *Media Arts & Animation, The Art Institute of Fort Lauderdale, FL.*

Lori Kerrigan [General Education]

M.A.B.C., *Business Communication, Jones University, CO.*
B.S., *Hospitality Management, Nova Southeastern University, FL.*

Andrea Larson [General Education]

M.S., *Biochemistry, B.S., Biochemistry, University of Hannover, Germany.*
A.S., *Culinary, The Art Institute of Fort Lauderdale, FL.*

Terri Laurenceau [Interior Design]

M.A., *Industrial Design, Ohio State University, OH.*
B.S., *Industrial Design, Pratt Institute, NY.*

Luciano Lazzarino [Interior Design]

M.A., *Art, University of Iowa, IA.*
B.A., *Art, Nazareth College, MI.*

Richard Lewis [Web Design & Interactive Media]

B.S., *Multimedia & Web Design, The Art Institute of Los Angeles, CA.*
M.F.A., *Graphic Design, Digital Media Arts College, FL.*

Andrew Lyman [Culinary]

M.S., B.S., *Hospitality Management, Florida International University, FL.*

Joseph Marshall [Culinary]

M.S., *Hospitality Management; B.S., Tourism & Travel Management, Florida International University, FL.*

Richard Matthews [Culinary]

M.S., *Hospitality Management, Florida International University, FL.*
B.S.B.A., *Logistics & Transportation, The University of Tennessee, TN.*
A.O.S., *Culinary Arts, The Culinary Institute of America, NY.*

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M.F.A., *Art, B.F.A., Art Studio, Florida Atlantic University, FL.*

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M.A., *Industrial Design, Pratt Institute, NY.*
B.S., *Architectural Engineering, Kansas State College, KS.*

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M.F.A., *Interior Design, Miami International University of Art & Design, FL.*

Andrey Milman [Fashion]

Ph.D., *Art Criticism, Russian Scientific Research Institute of Technical Aesthetics, Russia.*
Masters, *Industrial Design, Vitebsk Technological Institute of Light Industry, Russia.*

Roslyn Morvay [General Education]

M.S., *Computer Programming, Rutgers University, NJ.*
B.A., *Mathematics, Rutgers - Douglas College, NJ.*

William Moss [Culinary]

M.B.A., *Marketing Management, Syracuse University, NY.*
B.A., *History, Union College, NY.*
Gran Diplome, *Culinary, The French Culinary Institute, NY.*

Steven Nestler [Photography]

M.A., *Photography, Goddard College, VT.*
B.A., *Liberal Arts, University of Hartford, CT.*

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M.F.A., *Art, University of Florida, FL.*
B.F.A., *Painting, Indiana University, IN.*

Karen Nir [Animation]

M.F.A., *Art, Florida Atlantic University, FL.*
M.A., *Visual Arts; B.F.A., Art, The William Patterson College of New Jersey, NJ.*

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Ph.D., *Communication Theory and Research, University of Southern California, CA.*
M.S., *Broadcasting, Boston University, MA.*

Guelda Pierre [Fashion]

M.S., *Technology & TESOL, Barry University, FL.*
+24 *Fashion Design graduate credits, Academy of Art University, CA.*
B.S., *Professional Administration, Barry University, FL.*
A.A., *Fashion Design, Newberry Junior College, MA.*

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M.S., *Information Technology, American Intercontinental University, GA.*
B.A., *General Administration, Concordia University, Montreal, Canada.*

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M.B.A., *Business Administration, University of Central Florida, FL.*
B.S., *Interdisciplinary Studies, University of Florida, FL.*
A.A., *Liberal Arts, Santa Fe College, FL.*

Dustin Pruitt [Communications & Media Production]

M.S., *Mass Communication, Arkansas State University, AR.*
M.F.A., *Digital Filmmaking, University of Central Arkansas, AR.*

Monika Reuter [General Education]

Ph.D., *Sociology, S.U.N.Y. at Albany, NY.*
M.A., *Sociology, University of Houston, TX.*
B.S., *Sociology, University of Maryland, University College, MD.*
+18 *Graduate credits, Psychology, Argosy University, FL.*

Catherine Rocco [Illustration]

M.F.A., *Visual Arts, Miami International University of Art and Design, FL.*
B.A., *Interior Design, The Art Institute of Fort Lauderdale, FL.*
A.S., *Interior Design, The Art Institute of Fort Lauderdale, FL.*

Debbie Rose-Myers [Graphic Design]

M.F.A., *Art, University of Miami, FL.*
M.S., *Mass Communication, Florida State University, FL.*
B.Ed., *Education, University of Miami, FL.*
Ed. Specialist, *Nova Southeastern University, FL.*

Carol Rouso [Fashion]

M.F.A., *Interdisciplinary Arts, Goddard College, VT.*
B.F.A., *Fashion Design, Pratt Institute, NY.*

Ben Ruby [General Education]

M.A., *English, Florida International University, FL.*
B.A., *Economics, Florida Atlantic University, FL.*

Tauseef Salini Sheikh [Communications & Media Production]

M.A., *Communications (includes 30 Graduate credits, Film Direction), University of Miami, FL.*

Eric Schlossberg [Culinary]

M.S., *Hospitality Management, B.S., Hospitality Management, Florida International University, FL.*

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M.S., *Merchandising, Florida State University, FL.*
B.A., *Radio/Television, University of Central Florida, FL.*

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M.B.A., *Management, Argosy University, FL.*
B.A., *Liberal Arts, University of Florida, FL.*
A.A., *Liberal Arts, Manatee Community College, FL.*

FULL-TIME FACULTY (CONT.)

Steve Sherman [Graphic Design]

*Ph.D., Computer Information Systems, Nova Southeastern University, FL.
M.B.A., Business Administration, San Jose University, CA.
B.A., Mathematics, Emory University, GA.*

Thomas Sherry [Communications & Media Production]

*B.A., Communications, Florida Atlantic University, FL.
A.A., Liberal Arts, Broward Community College, FL.*

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*M.F.A., Film, University of Miami, FL.
B.S., Communications & Broadcasting, University of Miami, FL.*

Kristen Stover [General Education]

*M.S., Psychology, Nova Southeastern University, FL.
B.A., Psychology, The Catholic University of America, D.C.
B.A., Political Science, Marshall University, WV.*

Bilal Sultan Ajami [Interior Design]

M. Arch., Architecture; B.A., Architecture, University of Florida, FL.

Kerry Szymanski [Fashion]

*M.B.A., General Business Management, University of Oregon, OR.
B.A., International Relations, Syracuse University*

Chrisa Tatakis [Fashion]

*M.F.A., Visual Arts, Miami International University of Art and Design, FL.
B.F.A., Art Studio, Florida Atlantic University, FL.
B.F.A., Graphic Design, Concordia College, Quebec, Canada*

Gary Tepper [Illustration]

*M.F.A., Painting, Florida State University, FL.
B.A., Art, University of South Florida, FL.*

Jody Woods Thompson [Graphic Design]

*M.A., Graphic Design and Photography, Antioch University/McGregor, OH.
B.F.A., Art, University of Iowa*

Nicholas Viola [Game Art & Design]

M.F.A., Computer Animation, Miami International University of Art and Design, FL.

Marius Voicu [Web Design & Interactive Media]

*M.F.A., Film, Miami International University of Art and Design, FL.
A.S., Music & Video Business, The Art Institute of Fort Lauderdale, FL.*

Linda Weeks [Graphic Design]

M.F.A., Advertising Design, Syracuse University, NY.

Andre West [Fashion]

*M.F.A., Visual Arts, Miami International University of Art and Design, FL.
Ed.D., (in progress) +27 graduate credits, Organizational Leadership, Argosy University, FL.*

Pamela Williams [Culinary]

*M.S., Hospitality Management, Florida International University, FL.
B.S., Culinary Management, The Art Institute of Fort Lauderdale, FL.
A.O.S., Culinary, Culinary Institute of America, NY.*

Stacy Wolfe [General Education]

*M.S., Marine Biology and Coastal Zone Management, Nova Southeastern University, FL.
B.S., Biology, Marrietta College, OH.*

Brian Wood [Industrial Design]

*M.A., Industrial Design, Antioch University, OH.
B.F.A., Fine Arts, University of Cincinnati, OH.
B.S., Industrial Design, University of Cincinnati, OH*

Brent Wortham [Industrial Design]

*M.F.A., Visual Arts, Miami International University of Art and Design, FL.
B.S., Product Design, Art Center College of Design, CA.*

PART-TIME FACULTY

Maria Alejandra Alonso [Interior Design]

*M. Landscape Architecture, Florida International University, FL.
B.S., Interior Design, The Art Institute of Fort Lauderdale, FL.*

Marguerite Beaty [Photography]

M.F.A., Art, B.F.A., Art, Florida International University, FL.

Natasha Bell-Scott [Fashion]

*M.F.A., Educational Leadership & Supervision, Higher Education Administration, Chicago State University, IL.
M.B.A., Business Administration, North Park University, IL.
B.S., Marketing, Northern Illinois University, IL.*

Colin Blakely [Photography]

*M.F.A., Fine Arts, New Mexico State University, NM.
B.A., Journalism, The University of Montana, MT.*

Alexandria Bosshardt [Culinary]

*M.P.S., Hotel & Restaurant Administration, Cornell University, NY.
B.S., Hotel & Restaurant Administration, Cornell University, NY.
A.S., Culinary Arts, Johnson & Wales University, RI*

Edward Cayia [Web Design & Interactive Media]

*J.D., Law, Nova Southeastern University, FL.
B.A., English, Florida Atlantic University, FL.
A.A., Liberal Arts, Broward Community College, FL.*

Christopher Checke [General Education]

*M.B.A., Health Service Administration; M.S., Psychology, Nova Southeastern University, FL.
B.A., Psychology, The University of Tampa, FL.*

Kathy Colussy [Fashion]

*M.F.A., Visual Arts, Miami International University of Art & Design, FL.
B.S., Applied Professional Studies, Nova Southeastern University, FL.
A.S., Liberal Arts, Broward Community College, FL.*

Thomas De Vita [Illustration]

*M.F.A., Visual Arts, Miami International University of Art & Design, FL.
B.F.A., Art, St. John's University, NY.*

Melanie De Vito [Fashion]

M.S., Mass Communication, Florida International University, FL.

Roy Drikow [Communications & Media Production]

*M.S., Recording Arts, Colorado University, CO.
B.A., English, Southern Illinois University-Edwardsville, IL.*

Kam Falk [Communications & Media Production]

*M.A., Music, Florida Atlantic University, FL.
B.A., Music, Music, University of Florida, FL.*

Victor Garlock [General Education]

*Ph.D., Education, Cornell University, NY.
B.A., English-Language Arts, Fairleigh Dickenson University, NJ.*

Gary Gilbert [General Education]

Ph. D., Mathematics, University of Nebraska, NE.

Howard Gilder [General Education]

*Ph. D., M.S., Physics, University of Illinois, IL.
B.M.E., Mechanical Engineering, Cooper Union, NY.*

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*M.F.A., Visual Art, Vermont College, VT.
B.F.A., Painting, The Cleveland Institute of Art, OH.*

Alexandria Gribble [Graphic Design]

M.F.A., Graphic Design, Digital Media Arts College, FL.

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*M.F.A., Graphic Design, Miami International University of Art & Design, FL.
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PART-TIME FACULTY (CONT.)

Hussam Ismail [Web Design & Interactive Media]

*M.B.A., Business Administration, University of Phoenix, AZ.
M.S., Computer Science, Southern Illinois University, IL.
B. S., Architectural Engineering, University of Khartoum, Egypt.*

Pezhman Jatala [Communications & Media Production]

*M.F.A., Motion Picture, Television, & Recording Arts, Florida State University, FL.
B.A., Film and Video Studies, The University of Oklahoma, OK.*

Susannah Lee [Advertising]

*M.F.A., Advertising Design, Syracuse University, NY.
B.S., Advertising, A.S., Applied Arts & Sciences, Rochester Institute of Technology, NY.*

James McKillop [General Education]

M.A., Speech Communication, University of South Florida, FL.

John Moore [Game Art & Design]

*M.S., Computer Science Information, Nova Southeastern University, FL.
B.A., Speech Communication, North Carolina State University, NC.*

Joanne O'Reilly [Fashion]

*M.A, Visual Arts, William Patterson University, NJ.
B.S., Elementary Education, Springfield College, MA.*

Patrick Peacock [General Education]

M.A., History, B.A., History, Miami University, OH.

Vuslat Peacock [General Education]

M.A., History, Miami University, OH.

Jyoti Peswani-Madnani [Graphic Design]

*M.B.A., Marketing, Argosy University, AZ.
B.A., Business Administration, University of Pune, Maharashtra, Pune, India*

Sean Quilter [General Education]

M.A., Theology, Maynooth College, Kildare, Ireland.

Gary Ramey [Graphic Design]

*M.F.A., Art, The School of The Art Institute of Chicago, IL.
B.F.A., Art, North Texas State University, TX.*

Gilbert Rosenkoff [Interior Design]

*M.A., Urban and Regional Planning, University of Florida, FL.
B. Arch., Architecture, University of Florida, FL.*

Vanessa Ruiz [Photography]

*M.F.A., Visual Arts, The University of Chicago, IL.
B.F.A., Photography, Rhode Island School of Design, RI.*

Kornelia Rybitwa [Graphic Design]

M.F.A., Communication Arts, New York Institute of Technology, NY.

Diane Sammet [Illustration]

*M.F.A., Illustration, University of Hartford, CT.
M.S., Library Service, Columbia University, NY.*

Bernard Schmit [General Education]

*M.B.A., Business Administration, University of Miami, FL.
B.S., Business Administration, Pepperdine University, CA.*

Jordanna Sheermohamed [General Education]

M.S., Meteorology, Florida State University, FL.

Ed Sindich [Game Art & Design]

M.Ed., Education, Purdue University, IN.

Jimmy Sinis [Fashion]

M., Arch., B.A., Arch., Architecture, Florida International University, FL.

Alicia Stern [Culinary]

*M.B.A., Business Administration, Lynn University, FL.
B.S., Hotel and Resort Management, Rochester Institute of Technology, NY.*

Mohammed Tahseen [Web Design & Interactive Media]

M.S., Computer Information Science, Nova Southeastern University, FL.

Jeffrey Thompson [Interior Design]

*M. Arch., Architecture, Columbia University, NY.
B.A., Design, Architecture, University of Florida, FL.*

Emilia Valle [Fashion]

*B.S., Apparel Design and Technology, Florida State University, FL.
M.S., Human Resource Management, Nova Southeastern University, FL.*

Kathleen Walde-Armstrong [Fashion]

*M.S., Design, Housing, and Merchandising, Oklahoma State University, OK.
B.S., Education, Temple University, PA.*

ACADEMIC CALENDAR

SUMMER QUARTER 2011

International Orientation	Thursday, July 7
General Orientation	Friday, July 8
Summer I Start	Monday, July 11
Summer II Start	Thursday, August 18
Labor Day Holiday	Monday, September 5
Portfolio Review & Graduation	Thursday, September 22
Last Day of Class	Saturday, September 24
Student Break	September 25 - October 2, 2011

FALL QUARTER 2011

International Orientation	Thursday, September 29
General Orientation	Friday, September 30
Fall I Start	Monday, October 3
Veterans Day Holiday	Thursday, November 11
Fall II Start	Monday, November 10
Thanksgiving Day Holiday	Thursday & Friday, November 24 & 25
Portfolio Review & Graduation	Thursday, December 15
Last Day of Class	Saturday, December 17
Student Break	December 18 - January 8, 2012

WINTER QUARTER 2012

International Orientation	Thursday, January 5
General Orientation	Friday, January 6
Winter I Start	Monday, January 9
Martin Luther King Jr. Holiday	Monday, January 16
Winter II Start	Thursday, February 16
President's Day Holiday	Friday, February 24
Portfolio Review & Graduation	Thursday, March 22
Last Day of Class	Saturday, March 24
Student Break	March 25 - April 1, 2012

SPRING QUARTER 2012

International Orientation	Thursday, March 29
General Orientation	Friday, March 30
Spring I Start	Monday, April 2
Spring II Start	Thursday, May 10
Memorial Day Holiday	Monday, May 28
Portfolio Review & Graduation	Thursday, June 14
Last Day of Class	Saturday, June 16
Student Break	June 17 - July 8, 2012

AiFL calendar dates and holiday dates are subject to change.

SUPPLY COSTS

IN ADDITION TO THE SUPPLY KIT, THE AVERAGE, ESTIMATED MONTHLY COSTS OF CONSUMABLE SUPPLIES, TEXTBOOKS, AND EQUIPMENT BY PROGRAM ARE AS FOLLOWS:

BACHELOR'S PROGRAMS

Advertising.....	\$ 10
Culinary Management.....	\$ 75
Digital Filmmaking & Video Production.....	\$100
Fashion Design.....	\$100
Fashion Merchandising.....	\$100
Game Art & Design.....	\$ 60
Graphic Design.....	\$ 20
Illustration.....	\$150
Industrial Design.....	\$110
Interior Design.....	\$110
Photography.....	\$160
Media Arts & Animation.....	\$ 70
Visual Effects & Motion Graphics.....	\$ 70
Web Design & Interactive Media.....	\$ 10

ASSOCIATE'S PROGRAMS

Baking & Pastry.....	\$ 20
Culinary Arts.....	\$ 20
Fashion Design.....	\$ 75
Graphic Design.....	\$ 25
Interior Design.....	\$110
Photography.....	\$160
Web Design & Interactive Media.....	\$ 10
Video Production.....	\$ 75

DIPLOMA PROGRAMS

Baking & Pastry.....	\$20
Culinary Arts.....	\$ 20
Digital Image Management....	\$160
Fashion Retailing.....	\$ 75
Residential Design.....	\$ 75
Web Design & Development..	\$ 75
Web Design & Interactive Communication.....	\$ 75

CATALOG MODIFICATIONS

Admission Information Section- Admissions Requirements, Additional Criteria, Program Entry Requirements. (2010-2011 Catalog, 1st Ed., Page 25)

Replaces section on page 25 (<http://www.artinstitutes.edu/fort-lauderdale/admissions/brochures-and-catalogs.aspx>).

Note: The Game Art & Design and Illustration requirements have not changed.

Program Entry Requirements

Some program areas may require a background check (criminal, personal, etc.) prior to employment to qualify for certain positions. Check with specific program areas for additional information.

Game Art & Design Program Entry Requirements

All applicants and continuing students who wish to enter into the Game Art & Design program at The Art Institute must meet the following requirements prior to starting classes in addition to all other admission requirements set forth by The Art Institute in The Art Institute catalog.

CGPA Requirement

Applicants requesting enrollment in the Game Art & Design Bachelor of Science degree program must present a high-school transcript that shows evidence of graduation with a CGPA (Cumulative Grade Point Average) of 2.5 or higher on a 4.0 scale. Alternatively, applicants who do not meet the CGPA requirement may be accepted into the program as described in CGPA Exception 1 or 2 below.

Portfolio Requirement

Additionally, all applicants must submit to the Game Art & Design Entrance Portfolio Committee, a portfolio of 5-10 observational/full figure life drawings in a variety of poses, with hands, feet, and facial features that show an understanding of the human body's anatomy and skeletal structure, and 5-10 pages from the applicant's sketchbook. The drawings should show the body's form in space, proportions, and perspective.

If a portfolio submission is rejected, the student may appeal to the Chair of the Game Art & Design Entrance Portfolio Committee to resubmit new work. If the portfolio is rejected a second time, the student may submit a written appeal to schedule a meeting with the Chair of the Game Art & Design program to determine a course of action.

CGPA Exception 1 - Successful College Performance

To have college performance accepted in lieu of high-school performance, a minimum of two semesters or quarters of successful college work with a minimum total of eight courses must be demonstrated. Applicants must present official transcripts from all colleges attended. If the CGPA from all of The Art Institute transcripts are equivalent to a 2.5 CGPA on a 4.0 scale, the applicant will be permitted to enter the program.

CGPA Exception 2 Changing Program of Study to Game & Art Design at The Art Institute

Applicants who do not meet the CGPA requirements listed above may enroll at The Art Institute in another program of study. Continuing students must successfully complete a minimum of two quarters with a minimum total of eight courses at The Art Institute before they can request to change their major to Game Art & Design. A continuing student's CGPA must be 2.5 or greater before a change of program will be approved. The student must also be in good academic standing for a change of program of study to be approved.

Additionally, continuing students must submit a portfolio of work as described above to the Game Art & Design Entrance Portfolio Committee.

Illustration Program Entry Requirements

All applicants and continuing students who wish to enter into the Illustration program at The Art Institute must meet the following requirements prior to starting classes in addition to all other admission requirements set forth by The Art Institute in The Art Institute catalog.

CGPA Requirement

Applicants requesting enrollment in the Illustration Bachelor of Science degree program must present a high-school transcript that shows evidence of graduation with a CGPA of 2.5 or higher on a 4.0 scale. Alternatively, applicants who do not meet the CGPA requirement may be accepted into the program as described in CGPA Exception 1 or 2 below.

Portfolio Requirement

Additionally, all applicants must submit to the Illustration Entrance Portfolio Committee, a portfolio of 5-10 observational/full figure life drawings in a variety of poses, with hands, feet and facial features that show an understanding of the human body's anatomy and skeletal structure, and 5-10 pages from the applicant's sketchbook. The drawings should show the body's form in space, proportions and perspective.

If a portfolio submission is rejected, the student may appeal to the Chair of the Illustration Entrance Portfolio Committee to resubmit new work. If the portfolio is rejected a second time the student may submit a written appeal to schedule a meeting with the Chair of the Illustration program to determine a course of action.

CATALOG MODIFICATIONS (continued)

Illustration Program Entry Requirements (continued)

CGPA Exception 1 - Successful College Performance

To have college performance accepted in lieu of high-school performance, a minimum of two semesters or quarters of successful college work with a minimum total of eight courses must be demonstrated. Applicants must present official transcripts from all colleges attended. If the CGPA from all of The Art Institute transcripts are equivalent to a 2.5 CGPA on a 4.0 scale, the applicant will be permitted to enter the program.

CGPA Exception 2 - Changing Program of Study to Illustration at The Art Institute

Applicants who do not meet the CGPA requirements listed above may enroll at The Art Institute in another program of study. Continuing students must successfully complete a minimum of two quarters with a minimum total of eight courses at The Art Institute before they can request to change their program of study to Illustration. A continuing student's CGPA must be 2.5 or greater and they must have passed the courses listed previously in this section before a change of program will be approved. The student must also be in good academic standing for a change of program to be approved.

Additionally, continuing students must submit a portfolio of work as described above to the Illustration Entrance Portfolio Committee

Digital Image Management Program Entry Requirements

Write a focused, well-organized paragraph of at least 250 words explaining in response to the appropriate essay prompt below. Because we are interested in YOUR ability to express yourself, you are not permitted to receive any assistance from others in creating this essay.

"Please identify an image in an advertisement found in a popular magazine that you think successfully advances the purpose of the advertisement. Please identify elements of the image and describe how these elements advance the purpose of the advertisement. Your essay should address line, shape, value, texture, and color."

Fashion Retailing Program Entry Requirements

Write a focused, well-organized paragraph of at least 250 words explaining in response to the appropriate essay prompt below. Because we are interested in YOUR ability to express yourself, you are not permitted to receive any assistance from others in creating this essay.

"Please identify the fashion retail store that you think has the most successful buying experience for its customers. Please identify the elements of the store that add to the experience in a positive manner and describe how those elements add to the buying experience. Your essay should address line, shape, value, texture, and color."

Web Design & Development Program Entry Requirements

Write a focused, well-organized paragraph of at least 250 words explaining in response to the appropriate essay prompt below. Because we are interested in YOUR ability to express yourself, you are not permitted to receive any assistance from others in creating this essay.

"Please identify a web site that you think provides an outstanding experience to the user. Please identify the elements of the site that add to the experience in a positive manner and describe how those elements add to the experience of the site. Your essay should address line, shape, value, texture, and color."



Catalog Addendum
Digital Image Management
Diploma

Effective June, 2011

Digital Image Management – Diploma

48 Credits, Four 11-week quarters, or 44 weeks

The Digital Image Management diploma program will prepare students to obtain positions in their chosen field and function as assistants for a professional photographer. Students are primarily focused on the creation of digital photography and videos, the development of websites, publishing electronic images for print and the web, and basic business principles.

Students will gain knowledge in the key functions of digital photography and video; this involves the basics of how to produce digital photographs and videos that effectively communicate their ideas, the techniques of digital editing, asset management, and publishing and printing of digital files. Students will be taught business principles including how to keep financial records, market their work, and the basic knowledge of licensing, copyright laws, contracts, and negotiation. Student will develop an online portfolio that demonstrates their skills learned to effectively transition them into the workplace.

The general objectives for the program are:

- Demonstrate knowledge and control of the photographic process, including image manipulation, photo retouching, color management, printing, network use and digital asset management
- Demonstrate knowledge of the workings of a large, multi-functional commercial photographic studio, its business and operations, including key concepts of business plans, competitive business strategies, human resources, database management, and financial principles
- Create advanced market research including branding, competitive analysis, and direct marketing

Course No.	Course Name	Credit
CGS2800C	Basic Web Design	3
DIG1135C	Design Concepts for Interactive Media	3
DIG2201	Desktop Video	3
GRA2841C	Fundamentals of Web Design	3
PGY1800C	Principles of Photography with Digital Technology	3
PGY1801C	Introduction to Electronic Imaging Applications	3
PGY1806C	Photographic Design	3
PGY1811C	Color Management	3
PGY2273	The Business of Photography	3
PGY2274	Advanced Business of Photography	3
PGY2802C	Intermediate Electronic Imaging Applications	3
PGY2830C	Printing	3
PGY3288C	Image Management and Presentation	3
PGY3823C	Advanced Electronic Imaging Applications	3
RTV1241C	Introduction to Video Production	3
RTV2245C	Videography	3

CORE COURSE DESCRIPTIONS

No new course courses were introduced for this program.

(See pages 130-167 of the 2010-2011 Catalog, 2nd edition.)



Catalog Addendum
Fashion Retailing
Diploma

Effective June, 2011

Fashion Retailing – Diploma

48 Credits, Four 11-week quarters, or 44 weeks

The Fashion Retailing Diploma program teaches students how to use their combined creative and business skills to display, market, and sell fashion merchandise. The well-trained student will be able to effectively understand and meet the customer's needs, and ultimately encourage sales. This is accomplished by having a keen awareness to the changing needs of the consumer, learning how to identify and predict new style trends, and by being able to conceptualize and promote fashion displays and sales campaigns. Individuals in fashion retailing will learn how to evaluate apparel construction, identify appropriate characteristics and uses of different textiles. They will also gain knowledge of consumer behavior, retail operations, visual merchandising, the larger marketplace, and business skills.

The general objectives for the program are:

- Define retailing, to include “bricks-and-mortar”, “clicks-and-mortar”, direct marketers with clicks-and-mortar retailing operations, and bricks-and-mortar retailers, relate them to the marketing concept with an emphasis on the total retail experience.
- Discuss why customer and channel relationships must be nurtured in today's highly competitive marketplace.
- Explain the steps in strategic planning for retailers, to include: situation analysis, objectives, and identification of consumers, overall strategy, specific activities, control and feedback.

Course No.	Course Name	Credit
ADV4804C	Digital Media Campaigns	3
CTE1400C	Fundamentals of Apparel Textiles	3
CTE1600	Trends & Concepts in Apparel	3
CTE1760	Manufacturing Apparel Concepts	3
CTE1841C	Apparel Evaluation & Production	3
CTE2810	Elements of Retail Operations	3
MAN2024	Fashion Business Management	3
MAN3143	Business Management – Leadership	3
MAR1010	Fundamentals of Marketing	3
MAR3414C	Design Sales	3
MAR3500	Consumer Behavior	3
MAR3939	Current Topics in Fashion Marketing	3
MAR4800	Brand Marketing & Strategy	3
MKA1041	Introduction to Retailing	3
MKA2100C	Visual Merchandising	3
PUR3008C	Public Relations and Promotion	3

CORE COURSE DESCRIPTIONS

No new course courses were introduced for this program.

(See pages 130-167 of the 2010-2011 Catalog, 2nd edition.)



Catalog Addendum
Web Design & Interactive
Communications
Diploma

Effective June, 2011

Web Design & Interactive Communications – Diploma

48 Credits, Four 11-week quarters, or 44 weeks

The Web Design & Interactive Communications diploma program teaches students how to create the look, feel and functionality of World Wide Web pages for client Web sites with a specific emphasis on professional standards and practical deployment. This course of study extends foundation principles in visual communications and interactive media as related to dynamic delivery through multiple channels including mobile technologies. Students will develop abilities in computer languages, usability principles and information architecture in a team oriented environment that prepares them for the professional world. Students will also be trained in current web technologies and in project management on assignments that will enhance their personal portfolio. According to the Bureau of Labor Statistics (BLS), Web designers and developers need to stay current on industry trends for continued success, and increasing knowledge level and skills is important in maintaining a career advantage.

The general objectives for the program are:

- Demonstrate the use of appropriate visual elements and visual communication skills for interactive media.
- Create applications that solve specified problems through a variety of scripting techniques.
- Critique and evaluate appropriate design solutions.
- Design and develop media marketing and business plans.

Course No.	Course Name	Credit
CGS2800C	Basic Web Design	3
CGS3803C	Intermediate Web Design	3
CGS3875C	Interactive Motion Graphics	3
COP1845C	Introduction to Scripting and Programming Language	3
COP3846C	Introduction to Dynamic Web Scripting	3
DIG2201C	Desktop Video	3
DIG2250C	Audio for Interactive Design	3
DIG2590C	Digital Media/Interactive Portfolio	3
DIG3103C	Interface Design	3
DIG3343C	Broadcast Graphics I: Animated Text and Logo Design	3
GRA2130C	Introduction to User Centered Design	3
PGY1892C	Digital Graphic Production	3
	Program Elective	3
	Program Elective	3
	Program Elective	3
	Program Elective	3

CORE COURSE DESCRIPTIONS

No new course courses were introduced for this program.

(See pages 130-167 of the 2010-2011 Catalog, 2nd edition.)



Catalog Addendum
Web Design & Development
Diploma

Effective June, 2011

Web Design & Development – Diploma

The Web Design & Development diploma program teaches students how to create the look, feel and functionality of World Wide Web pages for client Web sites. This involves developing a design that effectively communicates the ideas being promoted by the Web sites, and focusing on the ways in which the Web sites function for optimum information delivery. The program will also focus on the design and development of mobile device applications.

Students will develop abilities in aspects of Web design, computer languages, and multimedia skills, along with developing a professional portfolio as a formal transition into the workplace. Students will also learn to adapt the most up-to-date programs, techniques and standards in a field that is quickly and continuously changing. According the Bureau of Labor Statistics (BLS), Web designers and developers need to stay current on industry trends for continued success, and increasing knowledge level and skills is important in maintaining a career advantage.

The general objectives for the program are:

- Demonstrate professional visual communication skills through the use of graphic illustrations, photography and typography
- Integrate composition and design in support of concept
- Demonstrate the ability to program and code to functional requirements of media project(s)
- Apply critical thinking and needs analysis to concept design and in developing media marketing
- Apply presentation and communication skills to produce design and business solutions appropriate to a particular client or target audience

Course No.	Course Name	Credit
CGS2800C	Basic Web Design	3
CGS3803C	Intermediate Web Design	3
CGS3875C	Interactive Motion Graphics	3
COP1845C	Introduction to Scripting and Programming Language	3
COP3846C	Introduction to Dynamic Web Scripting	3
DIG1135C	Design Concepts for Interactive Media	3
DIG2201C	Desktop Video	3
DIG2250C	Audio for Interactive Design	3
DIG2590C	Digital Media/Interactive Portfolio	3
DIG3103C	Interface Design	3
DIG3343C	Broadcast Graphics I: Animated Text and Logo Design	3
GRA1120C	Layout	3
GRA1852C	Computer Graphics	3
GRA1853C	Typography	3
GRA2130C	Introduction to User Centered Design	3
PGY1892C	Digital Graphic Production	3

CORE COURSE DESCRIPTIONS

No new course courses were introduced for this program.

(See pages 130-167 of the 2010-2011 Catalog, 2nd edition.)