

THE ART INSTITUTE OF CALIFORNIA - HOLLYWOOD
THE ART INSTITUTE OF CALIFORNIA – LOS ANGELES
THE ART INSTITUTE OF CALIFORNIA – ORANGE COUNTY
THE ART INSTITUTE OF CALIFORNIA – SACRAMENTO
THE ART INSTITUTE OF CALIFORNIA – SAN FRANCISCO
THE ART INSTITUTE OF CALIFORNIA – SUNNYVALE

**ADDENDUM TO THE
2011-2012 CATALOG
Fall 2011**

See AiPrograms.info for program duration, tuition, fees, other costs, median debt, federal salary data, alumni success, and other important info.

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CAMPUS ADMINISTRATION

THE ART INSTITUTE OF CALIFORNIA - HOLLYWOOD

AJ Antun President
Karen Nowak Dean of Academic Affairs
Melissa Huen Senior Director of Admissions
Bill Kilby Director of Career Services
Peter Argo Director of Human Resources
Vacant Director of Administrative & Financial Services
Michelle Estrellado Dean of Student Affairs
Gabriel Jones Associate Dean of Academic Affairs/Academic Department Director: General Education
Terry Bailey Academic Department Director: Web Design & Interactive Media and Foundations
Aleta Campbell Academic Department Director: Fashion Design
Nichole Dwyer: Academic Department Director: Fashion Marketing & Management
Vacant Academic Department Director: Culinary Arts and Culinary Management
Chuck Gallyon Academic Department Director: Digital Photography
Lori Hammond: Academic Department Director: Game Art & Design, Media Arts & Animation, Visual Effects & Motion Graphics and Visual & Game Programming
John Judy Academic Department Director: Graphic Design
Gary LaVasser Academic Department Director: Set & Exhibit Design and Industrial Design
Sandra Park Academic Department Director: Interior Design
Josh Wilkinson Academic Department Director: Digital Filmmaking & Video Production
Jeanne Chang Director of Admissions
Adis Ceballos Director of Student Financial Services
Liesbeth Kok Director of Student Accounting
Lorena Lopez Registrar
Sarah Peck Director of Institutional Effectiveness
Christina Salazar Librarian
Peter Sandoval Campus IT Manager

THE ART INSTITUTE OF CALIFORNIA – LOS ANGELES

Laura Soloff President
Shelley Glickstein Dean of Academic Affairs
Ryan Gahagan Associate Dean of Academic Affairs
Jesus Moreno Senior Director of Admissions
Scott Saunders Director of Career Services
Rebecca Ellis Director of Human Resources
Mohamed Ammar Director of Administrative & Financial Services
Aaron Pompey Dean of Student Affairs
Aurora Reyes Academic Director: Academic Advising
Mark Lowentrou: Academic Director: Audio Production
Chef Christophe Bernard Academic Department Director: Culinary Arts and Culinary Management
David Schreiber Academic Department Director: Digital Filmmaking & Video Production
Claude Brown Academic Department Director: Fashion Design; Fashion Marketing & Management
Vacant Lead Faculty Member: Game Art & Design & Game Programming
Penny Key Lead Faculty Member: General Education
Vladimir Zimakov Academic Department Director: Graphic Design
Joanne Kravetz Academic Department Director: Interior Design

Mike Libonati Academic Department Director: Media Arts & Animation; Visual Effects & Motion Graphics
Susanna Davtyan Department Director: Residential Life & Housing
Dawn Kohn Department Director: Student Development
Monica Alderete Director of Admissions
Zeina Elali Director of Admissions
Mary Edwards Director of Library Science
Cynthia Galarza Director of Student Financial Services
Dave Anter Registrar

THE ART INSTITUTE OF CALIFORNIA – ORANGE COUNTY

Greg Marick President
Alan Price, Ph.D. Dean of Academic Affairs
Harry Ramos Senior Director of Admissions
Jenny Gonzalez Director of Career Services
Becky Nieto Director of Human Resources
Carl Henry Director of Administrative & Financial Services
Steve Rickard Dean of Student Affairs
Linda Johnson Associate Dean of Academic Affairs
Thomas Baker Academic Department Director: Media Arts & Animation, Visual Effects & Motion Graphics
Bennett Bellot Academic Department Director: Game Art & Design, Visual & Game Programming
Alan Burner Academic Department Director: Foundation Studies
Alan Cusolito Academic Department Director: Industrial Design
Paul Fornelli Academic Department Director: Digital Photography, Digital Filmmaking & Video Production, Web Design & Interactive Media
Mary Ann Gale Academic Department Director: Fashion Design, Fashion Marketing & Management
Daniel Mattos Academic Department Director: Culinary programs
Jeff Milner Academic Department Director: General Education
Catherine Stickel Academic Department Director: Advertising, Graphic Design
Ronni Whitman Academic Department Director: Interior Design
Julie Gonick Director of Admissions
Jeannette Sheridan Director of Admissions
Silvia Dimas Director of Student Financial Services
Vita Gebauers Registrar
Lisa Wheland Director of Institutional Effectiveness
Evelyn Sullivan Director of Academic Advising
Michelle Roche Director of Faculty Development
Amanda Zamora Director of Housing

THE ART INSTITUTE OF CALIFORNIA – SACRAMENTO

Terry Marlink President
Lawrence Richman Dean of Academic Affairs
Rebecca Moreno-Byrne Senior Director of Admissions
Carmen Meeks Director of Career Services
Ruth Jensen Director of Human Resources
Brett Daly Director of Administrative & Financial Services
John Andersen Director of Student Affairs
John Mounier Academic Department Director: Web Design & Interactive Media and Foundations
Toussaint Potter Academic Department Director: Culinary Arts and Culinary Management
Janelle Wheelock Academic Department Director: Game Art & Design and Media Arts & Animation

Doug Herndon Academic Department Director: General Education
Tamara Pavlock Academic Department Director: Graphic Design
John Mounier Academic Department Director: Digital Filmmaking & Video Production
Vacant Academic Department Director: Interior Design
Beryl Schantz Director of Student Financial Services
Shiv Kumar Accounting Supervisor
Michelle Bernardo Registrar

THE ART INSTITUTE OF CALIFORNIA – SAN FRANCISCO

Byron Chung President
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Louie Garcia Senior Director of Admissions
Donna Dessart Director of Career Services
John McCullough Director of Human Resources
Henry Pegueros Director of Administrative & Financial Services
Clark Dawood Dean of Student Affairs
Celeste Scott Academic Department Director: Web Design & Interactive Media and Foundations
Bo Breda Academic Department Director: Fashion Design
Angella Hoffman Academic Department Director: Fashion Marketing & Management
Mark Davis Academic Department Director: Culinary Arts and Culinary Management
Todd Robinson Academic Department Director: Game Art & Design, Visual & Game Programming
John Stover III Academic Department Director: General Education
Vacant Academic Department Director: Advertising, Graphic Design
Lexi Leban Academic Department Director: Digital Filmmaking & Video Production
Nathan Breitling, D.M.A. Academic Department Director: Audio Production
Jeff Nokkeo Academic Department Director: Interior Design
Tereza Flaxman Academic Department Director: Media Arts & Animation
Vacant Associate Dean of Academic Affairs
Cindy Shelton Registrar
Annie Fisher Director of Faculty Development
Michelle Skoor Director of Academic Advising
Kathleen Jones Director of Library Services
Louie Garcia Director of Admissions
Janett Cabanero Director of Student Financial Services
Anna Wong Director of Student Accounts
David Lee Director of Housing
Hyde Revilla Academic Achievement Coordinator

THE ART INSTITUTE OF CALIFORNIA – SUNNYVALE

Tim Hansen: President

Jonathan DeAscentis: Dean of Academic Affairs

Geoffrey Mahalak: Senior Director of Admissions

Steven Franklin: Director of Student Affairs

Vacant: Human Resources Generalist

Joanne Graham: Director of Administrative & Financial Services

Darchele Smith: Director of Career Services

Catherine Chanse: Academic Department Director: Graphic Design and Web Design & Interactive Media and Foundations

Chef Lindsey Morgan: Academic Department Director: Culinary Arts and Culinary Management

Dr. Christina Ri: Academic Department Director: Digital Filmmaking & Video Production

Sandra Slade: Academic Department Director: Interior Design and Fashion Marketing & Management

Jerome Solomon: Academic Department Director: Game Art & Design and Media Arts & Animation

Jennifer Fuller: Registrar

Celia Huang: Director of Library Services

Erin Musil: Director of Student Financial Services

Victor Cuenca: Director of Student Accounts

FACULTY PROFILE

Faculty members' names designated with "(FT)" are full time instructors at The Art Institute.

THE ART INSTITUTE OF CALIFORNIA - HOLLYWOOD

DEAN OF ACADEMIC AFFAIRS

KAREN NOWAK

- Argosy University, Master of Arts in Education in Educational Leadership
- Kent State University, Bachelor of Arts in Interior Design
- University of California- Irvine, Bachelor of Arts in English

GABRIEL JONES (FT)

ASSOCIATE DEAN OF ACADEMIC AFFAIRS /ACADEMIC DEPARTMENT DIRECTOR FOR GENERAL EDUCATION

- Northwestern University, Master of Arts in English
- Northwestern University, Bachelor of Arts in Arts & Sciences

ACADEMIC DEPARTMENT DIRECTORS

TERESA (TERRY) BAILEY (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR WEB DESIGN & INTERACTIVE MEDIA, FOUNDATIONS STUDIES

- Antioch University, Master of Fine Arts in Creative Writing
- San Francisco State University, Bachelor of Arts in Film

ALETA CAMPBELL (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR FASHION DESIGN, FASHION MARKETING & MANAGEMENT

- California State University, Dominguez Hills, Bachelor of Arts in Art History
- California Design College, Certificate of Graduation in Computer-Aided Design

NICHOLE DWYER (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR FASHION MARKETING & MANAGEMENT

- American Intercontinental University, Master of Business Administration, Marketing
- Bachelor of Arts in Apparel Marketing & Design, Sacramento State University

VACANT

ACADEMIC DEPARTMENT DIRECTOR FOR CULINARY

LORI HAMMOND (FT)

- Pratt Institute, Master of Fine Arts Degree in Digital Arts
- Northern Illinois University, Bachelor of Fine Arts in Fine Art/Painting

JOHN JUDY (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR GRAPHIC DESIGN

- California State University, Sacramento, Bachelor of Arts in Journalism/Graphic Design

GARY LAVASSER (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR SET & EXHIBIT DESIGN, INDUSTRIAL DESIGN

- California State University- Long Beach, Master of Arts in Art
- California State University- Long Beach, Bachelor of Arts in Art

CHUCK GALLYON (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR DIGITAL PHOTOGRAPHY

- University of Phoenix, Master of Business Administration
- Brooks Institute of Photography, Bachelor of Arts

SANDRA PARK (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR INTERIOR DESIGN

- George Washington University, Master of Fine Arts in Interior Design
- Brooklyn Law School, Juris Doctor Degree
- University of Pennsylvania, Master of Science in International Development
- University of Pennsylvania, Bachelor of Arts in Anthropology and Fine Arts

JOSHUA WILKINSON (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR DIGITAL FILMMAKING & VIDEO PRODUCTION

EDUCATION

- University of Southern California, Master of Fine Arts in Film & Television Production

FACULTY MEMBERS

CULINARY

MAURO ROSSI (FT)

- California State University- Northridge, Bachelor of Arts in Anthropology

MATTHEW ZBORAY (FT)

- Pitzer College, Bachelor of Arts in Political Studies and History

DIGITAL FILMMAKING & VIDEO PRODUCTION

MARIANA ACUNA ACOSTA (FT)

- CICE School of New Technologies, Master in 3D Animation & Digital Post-Production
- Universidad de las Americas, Bachelor of Fine Arts in New Media

JONATHAN LEMOND (FT)

- Columbia University, Master of Fine Arts in Film
- Columbia University, Bachelor of Arts in Political Theory

DIGITAL PHOTOGRAPHY

JEFFREY WEBER (FT)

- Academy of Art University, Master of Fine Arts in Photography
- Brooks Institute of Photography, Bachelor of Arts in Still Photography

KEVIN MCCARTY (FT)

- California Institute of the Arts, Master of Fine Arts in Photography
- University of Cincinnati, Bachelor of Fine Arts in Art

CHRISTOPHER O'LEARY (FT)

- University of California - Los Angeles, Master of Fine Arts in Design & Media Arts
- University of Washington, Bachelor of Fine Arts in Photography
- University of Washington, Bachelor of Arts in Interdisciplinary Art

FASHION DESIGN

SOFI KHACHMANYAN (FT)

- California State University- Los Angeles, Master of Arts in Fashion & Textiles
- California State University- Los Angeles, Bachelor of Arts in Art
- Los Angeles Community College, Associate of Arts in Art
- Fashion Institute of Design & Merchandising, Associate of Arts in Fashion Design

STEPHANIE (JANE) PALMER (FT)

- The School of the Art Institute of Chicago, Master of Fine Arts in Fiber and Material Studies
- Appalachian State University, Bachelor of Fine Arts in Textiles

ALINA PARSON (FT)

- Woodbury University, Master of Arts in Organizational Leadership, 2010
- Tashkent State Institute of Foreign Languages, Bachelor of Arts in English as a Second Language

ROBIN SCHNEIDER (FT)

- California Institute of the Arts, Master of Fine Arts in Technical Theatre
- State University of New York-Binghamton, Bachelor of Arts in Theatre

SHIDEH SHIRDEL (FT)

- National University of Iran, Master of Arts in Education

FASHION MARKETING & MANAGEMENT

KATRIN BALASSANIAN (FT)

- Woodbury University, Master in Business Administration
- The Art Institute of California-San Francisco, Bachelor of Fine Arts in Fashion Design
- Glendale Community College, Associate of Arts in English Literature

SIAMAK DABIRI (FT)

- Minnesota State University, Master of Business Administration

DORANNE JUNG (FT)

- Boston University, Master of Science in Public Relations
- Mills College, Bachelor of Arts in Philosophy, Religion & Sociology

FOUNDATION STUDIES

FRANCO CASTILLA (FT)

- The Ohio State University, Master of Fine Arts in Art
- Virginia Commonwealth University, Bachelor of Fine Arts: Painting & Printmaking

JILL NEWMAN (FT)

LEAD FACULTY MEMBER FOR FOUNDATION STUDIES

- California Institute of the Arts, Master of Fine Arts in Art
- University of Wisconsin- Madison, Bachelor of Science in Art Education

STEPHANIE SABO (FT)

- California Institute of the Arts, Master of Fine Arts in Art & Writing
- Ashland University, Bachelor of Arts in Fine Art

TAKVOR SALMASTYAN (FT)

- Pepperdine University, Master of Business Administration
- Yerevan State University, Master's in Economic Geography
- Yerevan State University, Bachelor's in Economic Geography

GENERAL EDUCATION

JAWAD ALI (FT)

- California Institute of the Arts, Master of Fine Arts in Writing/Critical Studies
- University of California – Irvine, Bachelor of Science in Physics

DEANN JORDAN (FT)

- California State University- Northridge, Master of Arts in English/Creative Writing
- San Francisco State University, Bachelor of Arts in English (Creative Writing)

ROBERTA MORRIS (FT)

- University of Toronto, Doctor in Philosophy
- University of Toronto, Master's Degree in Philosophy

ROGER SU (FT)

- University of Southern California, Master of Science in Computer Engineering
- University of California- Los Angeles, Bachelor of Science in Computer Science & Engineering

GRAPHIC DESIGN

ARDEN DE BRUN (FT)

- Cranbrook Academy of Art, Master of Fine Arts in Graphic Design
- University of Illinois, Bachelor of Fine Arts in Graphic Design

PATRICK MINASSIAN (FT)

- California State University- Northridge, Bachelor of Arts in Art

INTERIOR DESIGN

MARK LEWISON (FT)

- University of Massachusetts, Master of Science in Art
- University of Massachusetts, Bachelor of Business Administration in General Business Finance

ANNA PIWONSKA (FT)

- University of Technology- Cracow, Master's Degree in Architecture

MEDIA ARTS & ANIMATION

AGLAIA MORTCHEVA (FT)

- University of California- Los Angeles, Master of Fine Arts in Animation
- National Academy of Film and Television Master of Fine Arts in Film and TV Directing

SET & EXHIBIT DESIGN

TREFONI (TONY) RIZZI (FT)

- University of Hawaii, Manoa, Master of Fine Arts in Theatre and Dance
- University of California- Los Angeles, Bachelor of Arts in Design

JENNIFER SNOEYINK (FT)

- University of Michigan, Master of Fine Arts in Scenic Design
- Calvin College, Bachelor of Arts in Liberal Arts/English

VISUAL EFFECTS & MOTION GRAPHICS

GEORGE N. KONTOS (FT)

- California Institute of the Arts, Master of Fine Arts in Integrated Media/Art

THE ART INSTITUTE OF CALIFORNIA – LOS ANGELES

DEAN OF ACADEMIC AFFAIRS

SHELLEY GLICKSTEIN (FT)

- The Union Institute, PhD, Mythology
- Rutgers University, BA, Religion

ASSOC. DEAN OF ACADEMIC AFFAIRS (FT)

RYAN GAHAGAN

- Gordon College, Wenham, MA, BA, Communications
- Musician's Institute, Los Angeles, CA, Certificate, Audio Engineering

ACADEMIC DEPARTMENT DIRECTORS

CHEF CHRISTOPHE BERNARD (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR CULINARY ARTS AND CULINARY MANAGEMENT

- Culinary Institute of America, Advanced Executive Chef
- Academy of Clermont Ferrand Hotel Restaurant School of Moulins France, Certificate of Professional Aptitude

DANIEL DRUMLAKE (FT)

ASST. ACADEMIC DIRECTOR FOR CULINARY ARTS AND CULINARY MANAGEMENT

- Mission College, AA, Hospitality Management
- American Culinary Certifications, Executive Chef and Culinary Educator, National Restaurant Association— Educational Foundation
- ServSafe Certification

CLAUDE BROWN (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR FASHION DESIGN AND FASHION, MARKETING & MANAGEMENT

- University of Nebraska-Lincoln, ABD/PhD, 20th Century Spanish Theatre
- Auburn University, MA, Hispanic Studies
- University of South Alabama, BS, Political Science/Spanish

PENNY KEY (FT)

LEAD FACULTY MEMBER FOR GENERAL STUDIES

- Pacifica Graduate Institute, MA, Psychology
- Florida State University, B.F.A., Theatre

JOANNE KRAVETZ (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR INTERIOR DESIGN

- University of California—Los Angeles, BA, Fine Art Design

MIKE LIBONATI (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR MEDIA ARTS & ANIMATION AND VISUAL EFFECTS & MOTION GRAPHICS

- California Institute of the Arts, MFA, Experimental Animation
- Bowdoin College, BA, Anthropology and History

MARK LOWENTROUT (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR AUDIO PRODUCTION

- University of Utah, MFA, Film Studies
- University of California-Los Angeles, Completed MFA Producer's Program, Film & Television
- California State University- Long Beach, BA, Music

DAVID SCHREIBER (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR DIGITAL FILMMAKING & VIDEO PRODUCTION

- New York University, MFA, Motion Picture Production
- Stanford University, BA Philosophy

VLADIMIR ZIMAKOV (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR GRAPHIC DESIGN

- Central St. Martin's College of Art and Design, MFA, Graphic Design
- Kansas City Art Institute, BFA, Graphic Design

FACULTY MEMBERS

AUDIO PRODUCTION

JOE BARRERA (FT)

- North Texas State University, MA, Music Composition
- North Texas State University, BA, Music Composition

EVAN BIEGEL (FT)

- Bradley University, BA, Music Composition

BARRY CONLEY (FT)

- CalArts, BA, Music Composition
- Grennell College, BA, Music & Biology
- Institute of Audio Research, Certificate, Audio Technology

TED GREENBERG (FT)

- Philadelphia College of Performing Arts, BA, Music

CULINARY

MITCHELL FRIEDER (FT)

- California State University—Fresno, BA, theatre Arts
- Experience: National Restaurant Association—Educational Foundation, Certification
- ServSafe Certification

GREG McNALLY (FT)

- Founder, Hungry Mind—Restaurant Industry Consulting Service
- Court of Master Sommeliers, Sommelier
- California Culinary Academy, Professional Cooking Certification
- ServSafe Certification

ODY MILTON (FT)

- University of California—Berkeley, BA, Zoology
- Food Service Management Professional, FMP
- National Restaurant Association—Educational Foundation, Certification
- ServSafe Certification

ANDREW PASTORE (FT)

- New York Restaurant, Diploma, Culinary Arts Baking & Pastry

ALEXANDRE REHBINDER (FT)

- European Institute of Business, MBA France
- European Institute of Business, BA, Marketing

RAINERIO SANTOS (FT)

- University of the Philippines, BS Business Economics
- Peter Kump's New York Cooking School, Diploma, Techniques of Professional Cooking, Pastry & Baking

GLEN SMITH (FT)

- The Art Institute of California—Los Angeles, AS Culinary Arts

PAUL SPOONER (FT)

- San Diego State, BA, Geography
- ServSafe Certification

JENNIFER TOOMEY (FT)

- Arizona State University, BS, Recreation & Tourism Management
- Arizona Culinary Institute, Culinary Arts, Baking & Restaurant Management
- American Culinary Federation Certified Chef de Cuisine

ROMMEL VALERIO (FT)

- Pensacola Junior College, AA Advertising Design
- Los Angeles Trade Tech College, AA Professional Baking

EDA VESTERMAN (FT)

- Boston University, MS, Nutrition
- Park University, BS, Nutrition
- ServSafe Certification

DIGITAL FILMMAKING & VIDEO PRODUCTION

MIGUEL DRAYTON (FT)

- University of Southern California, MFA, Motion Picture Producing
- Stanford University, BA, Communications

DAVE GARRISON (FT)

- Butler University, BA, Communications

STEVE GERBSON (FT)

- California State University—Los Angeles, MA, Communications Studies
- New York Institute of Technology, BFA, Communication Art

NI GLYNN (FT)

- Columbia University of New York, MFA, Film
- University of Sydney, BA, Communication

OMAR GONZALEZ (FT)

- University of California—San Diego, BA Summa Cum Laude, Visual Arts (Media)

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- California State University—Northridge, MA, Art
- University of California—Berkeley, BA, Art

JESSICA HOFFMAN (FT)

- Columbia College—Chicago, BFA, Documentary Film Production

DAVID LEWIS (FT)

- University of California—Los Angeles, MFA, Film Production
- Temple University, BA, Radio, Television, Film

MISCHA LIVINGSTONE (FT)

- University of California—Los Angeles, MFA, Film and Television
- University of California—Los Angeles, BA, Film and Television

YVES MARTIN (FT)

- Cornell University, BS, Industrial Labor Relations

MATTHAEUS SZUMANSKI (FT)

- University of California—Los Angeles, MFA, Film and Television Production
- University of Virginia, BA, Comparative Literature

GRAPHIC DESIGN

JACK KEELY (FT)

- Cranbrook Academy of Art, MFA, Design
- Rhode Island School of Design, BFA, Illustration

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- The Art Institute of California—Los Angeles, BS, graphic Design

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- The University of Georgia, BFA, Art

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- Southern California Institute of Architecture, M. Arch, Architecture
- North Carolina State University, BA, Environmental Design; Visual Design

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- The Art Institute of California—Los Angeles, BS, Graphic Design

INTERIOR DESIGN

ANDRZEJ SIOBOWICZ (FT)

- University of Southern California, M. Arch., Architecture
- Crakow Polytechnic, BS, Graphic Design

LIBERAL STUDIES

AMIR (SAYED) AHSAN (FT)

- University of California—Los Angeles, PhD, Physics
- University of California – Los Angeles, MS, Physics
- University of California—Los Angeles, BA, Physics

RICHARD CONANT (FT)

- University of Pennsylvania, MBA, Marketing
- Middlebury College, BA, Economics

RAINA MANUEL-PARIS (FT)

- Pacifica Graduate Institute, PhD, Mythology & Archetypal Psychology
- Columbia University, MFA, Writing & Directing
- Columbia University, BA, Film Studies

LEDA RAMOS (FT)

- Rutgers University, MFA, Sculpture
- University of California—Santa Barbara, BA, Sociology

BETH RHODES (FT)

- University of Southern California, MFA, Cinema-Television
- University of Arkansas, BA, Journalism

DAN SCHARFMAN (FT)

- Pasadena College of Chiropractic, DC
- Argosy University, MA, Education
- SUNY Albany, BA, Psychology

DAN STOLLER (FT)

- Loyola Marymount University, MFA, Screenwriting
- John Carroll University, BA, English

MATTHEW SUMELL (FT)

- University of California—Irvine, MFA, Fiction
- University of North Carolina—Wilmington, BA, English & Environmental Science

JENNIFER WADSWORTH (FT)

- Pepperdine University, MA, Education
- Dartmouth College, BA, English

MEDIA ARTS & ANIMATION / GAME ART & DESIGN / GAME PROGRAMMING / VISUAL EFFECTS & MOTION GRAPHICS**ANDY CLAYTON (FT)**

- The Art Institute of California—Los Angeles, BS, Game Art & Design
- 3D Studio Max Certified Instructor
- Discreet Certified Instructor

RAFAEL CRUZ (FT)

- The Art Institute of California—Los Angeles, BS, Media Arts & Animation

RANDI DERAQSHANI (FT)

- The Art Institute of California—Los Angeles, BS, Media Arts & Animation

ROSA FARRE (FT)

- Universitat Autònoma de Barcelona, BS, Computer Science

JAMES FINLEY

- California State University San Bernardino, BA, Computer Systems

PETER GEND (FT)

- The Art Institute of California—Los Angeles, BS, Computer Animation

MARJAN HORMOZI (FT)

- Slade School, MFA, Drawing/Painting
- University of North London, BFA, Mixed Media—Drawing/Painting

BEAU JANZEN (FT)

- University of Kentucky, MS, Instructional Systems Design
- Ball State University, BS, Graphic Design

DOUGLAS KIRK (FT)

- Royal College of Art (UK), MA, Painting
- Duncan of Jordanstone College of Art and Design (UK), Drawing/Painting

JERRY KOWALCZYK (FT)

- Academy of Art College—San Francisco, MFA, Computer Arts
- University of California—Santa Cruz, BA, Social Anthropology

NICK KOZIS (FT)

- California Institute of the Arts, BFA, Experimental Animation
- The School of the Art Institute Chicago, BFA, Fine Arts

NICK MARKS (FT)

- The Art Institute of California- Los Angeles, BS, Game Art & Design

LONG NGUYEN (FT)

- San Jose State University, MFA, Art
- Christian Brothers College, BS, Electrical Engineering

JIM REDDEN (FT)

- Antioch University, BA, Liberal Studies

MIKE ROGERS (FT)

- Dean Junior College, ABS, Fine Arts

BIJAN TEHRANI (FT)

- Tehran University-Tehran, MFA, Fine Arts

HOANG VU (FT)

- California State University—Fullerton, MFA, Art (Drawing, Painting, and Printmaking)
- California State University—Fullerton, BFA, Art (Drawing and Printmaking)

WEB DESIGN AND INTERACTIVE MEDIA

RUSSELL BURT (FT)

- California Institute of the Arts, MA, School of Music
- Berklee College of Music—Boston, Bachelor of Music

JAMES GOODWIN (FT)

- Otis College of Art & Design, BFA, Fine Arts

SHAWN KEEHNE (FT)

- California State University—Northridge, BA, Art

CLAIRE KWON (FT)**LEAD FACULTY MEMBER FOR WEB DESIGN & INTERACTIVE MEDIA**

- Art Center College of Design, MFA, Media Design
- University of California—Riverside, MA, Art History
- Hong IK University, BA, Art Studies

PETE MARKIEWICZ (FT)

- The University of Chicago, PhD, Biophysics & Theoretical Biology
- Loyola University, BA, Biological Sciences

JAN McWILLIAMS (FT)

- University of California—Los Angeles, MFA, Art
- Western Washington University, BA, Education

KAREN MORRILL-McCLURE (FT)

- Harvey Mudd College, MS, Engineering
- Harvey Mudd College, BS, Engineering

THE ART INSTITUTE OF CALIFORNIA – ORANGE COUNTY**DEAN OF ACADEMIC AFFAIRS****ALAN PRICE, PH.D.**

- Claremont Graduate University, Ph.D., Information Systems & Technology
- Cornell University, M.Eng. E.E.,
- California State Polytechnic University- Pomona= ` VB
- 11, B.S.E.E.,

LINDA JOHNSON (FT)**ASSOCIATE DEAN OF ACADEMIC AFFAIRS**

- California State University- San Bernardino, M.A.ED., Education/ Vocational Education –
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ACADEMIC DEPARTMENT DIRECTORS**TOM BAKER (FT)****ACADEMIC DEPARTMENT DIRECTOR: GAME ART & DESIGN; MEDIA ARTS & ANIMATION**

- Claremont Graduate School, M.F.A., Art
- San Diego State University, B.A., Art

BENNETT BELLOT (FT)**ACADEMIC DEPARTMENT DIRECTOR: GAME ART & DESIGN; VISUAL & GAME PROGRAMMING**

- California State University- Fullerton, M.A., Illustration
- San Diego State University, B.A., History

ALAN BURNER (FT)**ACADEMIC DEPARTMENT DIRECTOR: FOUNDATION STUDIES**

- University of California- Irvine, M.F.A., Fine Art
- University of California- Irvine B.A., Studio Art
- Citrus Community College, A.A, General Studies

ALAN CUSOLITO (FT)**ACADEMIC DEPARTMENT DIRECTOR: INDUSTRIAL DESIGN**

- Argosy University, M.B.A., Business Administration
- Art Center College of Design, B.S., Industrial Design

PAUL FORNELLI (FT)

ACADEMIC DEPARTMENT DIRECTOR: DIGITAL PHOTOGRAPHY; DIGITAL FILMMAKING & VIDEO PRODUCTION; WEB DESIGN & INTERACTIVE MEDIA

- Loyola Marymount University, M.F.A., Broadcast Production
- California State University- Long Beach, B.A., Electronic Media Arts

MARY ANN GALE (FT)

ACADEMIC DEPARTMENT DIRECTOR: FASHION DESIGN; FASHION MARKETING & MANAGEMENT

- Brooks College, A.A., Fashion Design
- American Intercontinental University, B.B.A., Business Administration
- American Intercontinental University, M.ED., Instructional Technology

DANIEL MATTOS (FT)

ACADEMIC DEPARTMENT DIRECTOR: ART OF COOKING; BAKING & PASTRY; CULINARY ARTS; CULINARY MANAGEMENT

- Johnson & Wales University, A.S., Culinary Arts
- Johnson & Wales University, B.S., Food Service Entrepreneur

JEFFREY MILNER (FT)

ACADEMIC DEPARTMENT DIRECTOR: GENERAL EDUCATION

- Herbert H. Lehman College of the City University of New York, M.S., Education
- Pace College, B.A., Mathematics/ Education

CATHERINE STICKEL (FT)

ACADEMIC DEPARTMENT DIRECTOR: ADVERTISING; GRAPHIC DESIGN

- Argosy University, M.A.ED., Educational Leadership
- Woodbury University, B.S., Commercial Art

RONNI WHITMAN (FT)

ACADEMIC DEPARTMENT DIRECTOR: INTERIOR DESIGN

- Florida State University, M.S., Interior Design
- Rutgers University, B.A., Theatre Arts

FACULTY MEMBERS

ADVERTISING; GRAPHIC DESIGN

MICHAEL ADAMCZYK (FT)

- Miami International University of Art & Design, M.F.A., Graphic Design
- Alameda College, B.A, Graphic Design

JOEL BRUCE (FT)

- Argosy University, M.A.ED., Educational Leadership
- California State University- Fullerton, B.A., Art
- Cerritos College, A.A., General Studies

RUDY GARDEA (FT)

- Miami University International of Art & Design, M.F.A., Graphic Design
- California State University- Long Beach B.F.A., Illustration

DANNY GROSS (FT)

- University of Massachusetts- Amherst M.F.A., Theater
- Towson University, B.S., Theatre

GERALD HAMPTON (FT)

- University of Hartford, M.F.A., Illustration
- Syracuse University, M.A., Illustration
- California State University- Long Beach, B.F.A., Illustration

MICHAEL HANSON (FT)

- Union Institute & University, M.F.A., Visual Art
- Carthage College, B.A., Commercial Design

HERB PROSKE (FT)

- Argosy University, M.A.ED., Educational Leadership
- Ontario College of Art & Design, B.A., Communications & Design

MARGARITA ROSSONI (FT)

- California State University- Fullerton, M.F.A, Art/ Design
- California State University- Fullerton, M.A., Art/ Design
- California State University- Fullerton, B.F.A., Art/ Graphic Design

CULINARY

MICHAEL BACKOURIS (FT)

- California Culinary Academy, A.O.S., Culinary Arts

IAN BEACH (FT)

- The Culinary Institute of America, A.O.S., Occupational Studies

MAURA BRONDI (FT)

- Argosy University, M.A.ED., Educational Leadership
- University of Denver, B.S. B.A., Hotel & Restaurant Management
- Sullivan County Community College, A.A.S., Hotel Technology

CHRISTOPHER GIELEN (FT)

- California State University- Fullerton, B.A., Linguistics
- California School of Culinary Arts, A.O.S., Le Cordon Bleu Culinary Arts

COLLEEN JOHNSON (FT)

- California State University- Long Beach B.A., English - Literature

BRANDY MCKAY (FT)

- Argosy University, M.A.ED, Educational Leadership
- California State University- Northridge B.A., Journalism
- Los Angeles Valley College, A.A., Interdisciplinary Studies

BRAD OWEN (FT)

- California School of Culinary Arts, A.O.S., Le Cordon Bleu Culinary Arts
- California School of Culinary Arts, Diploma in Culinary Arts

RYAN WAGNER (FT)

- California School of Culinary Arts, A.O.S., Culinary Arts

TERESA ZAMORA (FT)

- The Art Institute of California - Orange County, A.S., Culinary Arts

DIGITAL PHOTOGRAPHY; DIGITAL FILMMAKING & VIDEO PRODUCTION; WEB DESIGN & INTERACTIVE MEDIA

LOUIS BISPO (FT)

- Savannah College of Art & Design, M.A., Illustration Design
- University of California- Santa Barbara, B.M., Music

D. JEAN HESTER (FT)

- California Institute of the Arts, M.F.A., Integrated Media/Art
- University of Southern California, B.F.A., Filmic Writing

RICHARD JANSEN (FT)

- National University, M.F.A., Digital Cinema
- San Diego State University, B.S., Radio & TV Broadcasting

AMY NORTON (FT)

- Coleman College, M.S., Business & Technology Management
- University of California- Santa Barbara B.A., Dramatic Art

FASHION DESIGN; FASHION MARKETING & MANAGEMENT

TERRI NISTA (FT)

- California State University- Long Beach M.F.A., Theatre Arts: Technical Theatre/Design
- Weber State University, B.A., Theatre Arts

Foundation Studies

ALICE ANDREINI (FT)

- Ohio University, M.F.A., Production Design & Technology
- Oberlin College, B.A., Theater

BARRY BLAIR (FT)

- Argosy University, M.B.A., Business Administration/Marketing
- California State University- Long Beach, B.A., Art

SCOTT ESSMAN (FT)

- California State Polytechnic University- Pomona, M.ED., Education/ Educational Multimedia
- University of Southern California, B.A., Psychology

RICHARD EWING (FT)

- California State University- Long Beach, M.F.A., Art
- California State University- Long Beach, B.F.A., Illustration

GIL FRAZEE (FT)

- California State Polytechnic University- Pomona, M.A.ED., Education/ Educational Multimedia
- Pitzer College, B.A., Art
- Chaffey College, A.A., General Education

JOHN HAMMER (FT)

- Wichita State University, M.F.A., Art/ Painting
- University of Kansas, B.F.A., Painting/ Drawing
- Central College, A.A., Graphic Design

GAME ART & DESIGN; VISUAL & GAME PROGRAMMING

BONGSUNG BAC (FT)

- The Ohio State University, PH.D., Art Education
- School of Visual Arts, M.F.A., Computer Art
- San Francisco State University, B.A., Industrial Arts

TOMMY CHO (FT)

- School of Visual Arts, M.F.A., Computer Art
- School of Visual Arts, B.F.A., Computer Art

R. ALAN EMRICH (FT)

- Argosy University, M.A.ED., Curriculum & Instruction
- California State University Long Beach, B.A., History

AN NGUYEN (FT)

- National University, M.S., Software Engineering
- Ho Chi Minh Polytechnic University, B.S., Electronic & Computer

GENERAL EDUCATION

JULIE ARMENDARIZ (FT)

- M.ED., Cross-Cultural Teaching – National University
- B.S., Kinesiology – California State University Northridge

STEPHEN CHENEY-RICE (FT)

- M.S., Education – University of Southern California
- B.A., English – University of Southern California

KEITH FURROWS (FT)

- M.A., History – California State University Long Beach
- B.A., English – University of California Irvine
- B.E., Education – University of Cape Town

JULIO KIDDER (FT)

- M.A., English – University of Florida
- B.A., English/ Spanish – Purdue University

FAYE LAO (FT)

- M.B.A., Business Administration – California State Polytechnic University Pomona
- B.S., Business Administration – California State Polytechnic University Pomona

BEN MILES (FT)

- ED.D., Curriculum & Instruction – Argosy University
- M.S., School Counseling – University of LaVerne
- B.A., Speech Communication – California State University Long Beach

TODD PHEIFER (FT)

- ED.D., Educational Leadership – Argosy University
- M.ED., College Student Affairs – Azusa Pacific University
- B.A., Business – Calvin College

EDWARD SAVITZ (FT)

- M.S., Technical & Science Communication – Drexel University
- B.S., Health Records Administration – Temple University
- B.F.A., Fine Art – Temple University

SCOTT UNDERWOOD (FT)

- M.F.A., Creative Writing – Chapman University
- M.A., English – Chapman University
- B.A., Creative Writing – California State University Long Beach

INDUSTRIAL DESIGN

CHONG PAK (FT)

- B.S., Design – Art Center College of Design

RON PETERS (FT)

- M.A., Vocational Education – California State University Long Beach
- B.S., Product Design – Art Center College of Design

GORDON RICHINS (FT)

- M.F.A., Drama – University of California Irvine
- B.F.A., Theatre Arts – Utah State University
- A.S., General Studies – Salt Lake City Community College

ROBB WESTERKAMP, (FT)

- M.A., Art – California State University Fullerton
- B.S., Industrial Design – California State University Long Beach

INTERIOR DESIGN

MARTHA HANSEN (FT)

- M.B.A., Business Administration – University of Redlands
- B.A., Art / Environmental Design – California State University Fullerton

SONIN LEE (FT)

- M.F.A., Art / Painting – University of Memphis
- B.F.A., Art – University of Memphis

JENNIFER LIANG (FT)

- M.S., Advanced Architectural Design – Columbia University
- B.ARCH., Architecture – California State Polytechnic University Pomona

DENESE MENARD (FT)

- M.A.Ed., Educational Leadership – Argosy University
- A.A., Interior Design – The Art Institute of Atlanta
- A.B., Human Services – Elon University

FARNAZ FOROUTAN (FT)

- M.S., Consumer Science & Retailing – Purdue University
- B.A., Interior Design – Purdue University

GRACE TSAI (FT)

- PH.D., Architecture – University of California Los Angeles
- M.A., Architecture – University of California Los Angeles
- B.S., Molecular Cell Biology – University of California Berkeley

MEDIA ARTS & ANIMATION, VISUAL EFFECTS & MOTION GRAPHICS

KATALIN ANGELOUV-NIVELT (FT)

- M.F.A., Film, Video & Computer Animation – University of Southern California
- B.A., Art - Evergreen State College

JOHN BLALOCK (FT)

- M.F.A., Animation – Academy of Art University
- B.A., Art/Graphic Design – California State University Fresno

NOEL GOIN (FT)

- M.F.A., Film, Video & Computer Animation – University of Southern California
- B.F.A., Illustration – California State University Long Beach

CHARLES HU (FT)

- B.F.A., Illustration – Art Center College of Design

MICHAEL TRACY (FT)

- M.A., Art – California State University Los Angeles
- B.A., Art – California State University Los Angeles
- A.A., Liberal Arts – Barstow College

THE ART INSTITUTE OF CALIFORNIA – SACRAMENTO**DEAN OF ACADEMIC AFFAIRS****LAWRENCE RICHMAN**

- American Intercontinental University, Master of Education
- Rider University, Bachelor of Science in Business Administration
- The Art Institute of California - Los Angeles, Associate of Science in Computer Animation

ACADEMIC DEPARTMENT DIRECTORS**DOUG HERNDON (FT)****ACADEMIC DEPARTMENT DIRECTOR FOR GENERAL EDUCATION AND FOUNDATION STUDIES**

- California State University- Sacramento, Master of Arts in English
- California State University- Sacramento, Bachelor of Arts in Journalism

JOHN MOUNIER (FT)**ACADEMIC DEPARTMENT DIRECTOR FOR WEB DESIGN & DIGITAL FILMMAKING & VIDEO PRODUCTION**

- New York University, Bachelor of Fine Arts in Film and Television
- Sacramento City College, Associate Arts in Journalism

TAMARA PAVLOCK (FT)**ACADEMIC DEPARTMENT DIRECTOR FOR GRAPHIC DESIGN**

- Argosy University, Master of Arts in Instructional Leadership
- Kent State University, Bachelor of Fine Arts in Graphic Design

CHEF TOUSSAINT POTTER (FT)**ACADEMIC DEPARTMENT DIRECTOR FOR CULINARY**

- American Intercontinental University, Master of Education in Industrial Technology
- The Art Institute of Pittsburgh, Bachelor of Science in Culinary Management
- Rutgers University, Bachelor of Art in Biological Science

JANELLE WHEELock (FT)**ACADEMIC DEPARTMENT DIRECTOR FOR GAME ART DESIGN & MEDIA ARTS AND ANIMATION**

- Savannah College of Art & Design, Masters of Fine Arts in Animation
- Savannah College of Art & Design, Bachelor of Fine Arts in Animation
- Cosumnes River College, Associate of Arts in Liberal Arts

FACULTY MEMBERS**CULINARY**

KATHERINA GRILEY (FT)

- California State University- Chico, Bachelor of Science in Business Administration

JAMES MCGRATH (FT)

- Central Connecticut State University, Bachelor of Arts in History and Sociology
- Napa Valley College, Certificate in Culinary Arts

CAROL THOMAS (FT)

- Capella University , Master of Arts in Nutrition Education
- California State University- Fresno, Bachelor of Arts in Home Economics
- Delta College, Associate in Arts

DIGITAL FILMMAKING & VIDEO PRODUCTION

THOMAS FRITSCHI (FT)

- University of Bristol, Master of Arts in Documentary Practice
- California State University- Sacramento, Bachelor of Arts in Journalism

JAY TRUESDALE (FT)

- Chapman University, Master of Fine Arts in Film and Television
- California State University- Sacramento, Bachelor of Arts in Communications

FOUNDATION STUDIES

MARK EMRSON (FT)

- University of California- Davis, Master of Fine Arts in Art
- California State University- Sacramento, Bachelor of Arts in Art
- Sacramento City College, Associate in Arts in Art

MORGAN GILES (FT)

- National University, Master of Arts in English
- California State University- Sacramento, Bachelor of Arts in English

LAURA HOHLWEIN (FT)

- Transart Institute/Donau University, Master of Fine Arts in New Media
- Vermont College of Norwich University, Master of Fine Arts in Writing
- California State University- Sacramento, Bachelor of Arts in English

GENERAL EDUCATION

SHELLY HOLLENBECK (FT)

- California State University- Chico, Master of Arts in Mathematics Education
- California State University- Chico, Bachelor of Arts in Liberal and Interdisciplinary Studies

GAME ART DESIGN

JOHN KURAICA (FT)

- Academy of Art University, Bachelor of Fine Arts in Computer Arts
- ITT Technical Institute, Associate in Science in Computer Aided Drafting Technology

RANDY MCCRIMMON (FT)

- Argosy University, Master of Arts in Education
- Sheridan College, Certificate in Computer Animation

GRAPHIC DESIGN

ROBERT STEVE HOLLER (FT)

- California College of the Arts, Master of Fine Arts in Graphic Design
- Kansas City Art Institute, Bachelor of Fine Arts in Graphic Design

ADRIANA PEREZ (FT)

- California College of the Arts, Master of Fine Arts in Design
- University of California- Davis, Certificate in Graphic Design
- University of California- Davis, Bachelor of Arts in Spanish
- University of California- Davis, Bachelor of Science in Landscape Architecture

ADRIANA PEREZ (FT)

- California College of the Arts, Master of Fine Arts in Design

INTERIOR DESIGN

AMY ASWELL (FT)

- University of Oregon, Master of Arts in Interior Architecture
- Humboldt State University, Bachelor of Arts in Liberal Studies

WEB DESIGN & INTERACTIVE MEDIA

WILLIAM MEAD (FT)

- Lesley College, Master of Education in Curriculum and Instruction: Creative Arts
- The New School, Bachelor of Fine Arts in Fine Arts
- Massachusetts College of Art, Teaching Credentials

THE ART INSTITUTE OF CALIFORNIA – SAN FRANCISCO

DEAN OF ACADEMIC AFFAIRS

Vacant

ASSOCIATE DEAN

Vacant

ACADEMIC DEPARTMENT DIRECTORS

CELESTE SCOTT (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR WEB DESIGN & INTERACTIVE MEDIA, FOUNDATIONS STUDIES

- Argosy University, Master of Arts Education in Educational Leadership
- The Art Institute of Phoenix, Bachelor of Arts in Multimedia & Web Design
- The Art Institute of Phoenix, Associates in Web Site Administration

BO BRED A (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR FASHION DESIGN

- Southern Illinois University at Carbondale, Master of Fine Arts in Fibers
- Queens College, Bachelor of Arts in Linguistics

ANGELLA HOFFMAN (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR FASHION MARKETING & MANAGEMENT

- California State University, Northridge, Master of Science in Apparel Design & Merchandising
- Syracuse University, Bachelor of Science, Major: Retailing

MARK DAVIS (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR CULINARY

- American Culinary Federation Certified Executive Chef Certification Colorado State University, Masters in Education
- Bachelor of Science in Business Administration from Colorado Technical University

JOHN STOVER III (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR GENERAL EDUCATION

- Loyola University, Master of Arts in Sociology
- Xavier University, Bachelor of Arts in Sociology

VACANT

ACADEMIC DEPARTMENT DIRECTOR FOR GRAPHIC DESIGN & ADVERTISING

JEFF NOKKEO (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR INTERIOR DESIGN

- Virginia Tech University, Bachelor of Architecture

LEXI LEBAN (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR DIGITAL FILMMAKING & VIDEO PRODUCTION

- San Francisco State University, Master of Fine Arts in Cinema
- Barnard College, Bachelor of Arts in Political Science

NATHAN BREITLING, D.M.A. (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR AUDIO PRODUCTION

- Stanford University, Doctor of Musical Arts
- Stanford University, Master of Arts in Music Arts
- University of Southern California, Bachelor of Music

TODD ROBINSON (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR GAME ART & DESIGN, VISUAL & GAME PROGRAMMING

- Cogswell Polytechnic, Bachelor of Arts in Computer and Video Imaging

TEREZA FLAXMAN (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR MEDIA ARTS & ANIMATION, COMPUTER ANIMATION

- School of Visual Arts – NYC, Master of Fine Arts in Computer Art
- University of Oregon – Eugene, Bachelor of Fine Arts in Art

FACULTY MEMBERS

ADVERTISING

GARY ACORD (FT)

- Argosy University, Master of Arts in Educational Leadership
- Art Center College of Design, Bachelor of Fine Arts in Advertising Design

COMPUTER ANIMATION

VALERIE MIH (FT)

- University of Southern California, Master of Fine Arts in Film Video & Computer Animation
- Stanford University, Bachelor of Arts in American Studies

GAME ART & DESIGN

SEAN SPITZER (FT)

- San Jose State University, Bachelor of Arts in Art

DIGITAL FILMMAKING & VIDEO PRODUCTION

KEVIN MARTIN (FT)

- Middle Tennessee State, Master of Arts in Music Composition Theory
- Mississippi University for Women, Bachelor of Arts in Commercial Music
- Montana State University, Bachelor of Arts in Music

FASHION DESIGN

ABRA BERMAN (FT)

- University of California – Los Angeles, Master of Fine Arts in Theater
- Art Institute of California – San Francisco, Bachelor of Fine Arts in Fashion Design & Merchandising

HSING-HUEY (CINDY) CHOW (FT)

- Tamkang University, Bachelor of Business Administration
- The Art Institute of California – San Francisco, Diploma in Pattern Drafting

SHARI SCHOPP (FT)

- Southern Illinois University, Bachelor of Science in Clothing & Textiles

FASHION MARKETING & MANAGEMENT

HARVEY BAILEY (FT)

- University of Michigan Ann Arbor, Bachelor of Arts in Journalism

MUNG LAR LAM (FT)

- California College of the Arts, Master of Fine Arts in Textiles
- San Francisco State University, Bachelor of Arts in Art
- Fashion Institute of Technology, Associate of Applied Science in Fashion Design

JILL SIEFERT (FT)

- Fashion Institute of Technology, Bachelor of Science in Fashion Merchandising Management

FOUNDATION STUDIES

RUTH BLOCK (FT)

- John F. Kennedy University, Master of Fine Arts in Studio Art
- Michigan State University, Master of Arts in Guidance & Personnel Services
- Michigan State University, Bachelor of Arts in Art Education

JOHN HOGAN (FT)

- Argosy University, Master of Arts in Educational Leadership
- San Francisco State University, Bachelor of Arts in Interdisciplinary Studies in Creative Arts

CYNTHIA IMHOFF (FT)

- University of California – Berkeley, Master of Fine Arts in Art
- San Francisco Art Institute, Bachelor of Fine Arts in Painting

DAVID OVERSTREET (FT)

- University of Idaho, Master of Fine Arts in Art
- Eastern Washington University, Bachelor of Fine Arts in Studio Art
- Spokane Falls Community College, Associate of Applied Science in Graphic Design

BARRY EBNER (FT)

- California College of the Arts, Master of Fine Arts in Printmaking
- University of Texas – Austin, Bachelor of Arts in Studio Art

GENERAL EDUCATION

ANDREW BROSANAN (FT)

- Virginia Commonwealth University, Master of Arts in English
- University of California – Davis, Bachelor of Arts in Comparative Literature

ORNELLA BONAMASSA

- New York University, Master of Fine Arts in Theatre Design
- University of Connecticut, Bachelor of Science in Design & Resource Management

ALICE TEMPLETON

- University of Tennessee, Doctor of Philosophy in English
- University of California – Davis, Bachelor of Arts in Comparative Literature
- Lambuth College, Bachelor of Arts in English

JORDAN YELINEK

- Yale University, Ph.D. in Cell Biology
- Yale University, M.Phil. in Cell Biology
- Washington College, Bachelors of Science in Biology, Chemistry and Drama

GRAPHIC DESIGN

MARTIN (MARTY) CHAPPELL (FT)

- Argosy University, Master of Arts in Education
- Humboldt State University, Bachelor of Arts in Art

JON CHESTER (FT)

- San Francisco Art Institute, Master of Fine Arts in Painting
- California State University – Long Beach, Bachelor of Fine Arts in Drawing & Painting
- Ventura Community College, Associates Degree in Art

JACKSON RIKER (FT)

- California State University- Los Angeles, Master of Arts in Art
- California State University- Los Angeles, Bachelor of Arts in Art

INTERIOR DESIGN

SARA JAFFE (FT)

- University of California – Berkeley, Master of Architecture
- University of California – Berkeley, Bachelor of Arts in Politics & Environment

MEDIA ARTS & ANIMATION

WILLIAM (BILLY) BURGER (FT)

- Argosy University, Master of Arts in Education
- Ohio State University, Bachelor of Science in Industrial Design

CATHERINE CARLSON (FT)

- California State University – Chico, Bachelor of Arts in Information & Communication Studies

JEFF PAUL (FT)

- Academy of Art University, Master of Fine Arts in Computer Arts
- University of Dayton, Bachelor of Fine Arts in Commercial Design

TREY GALLAHER (FT)

- Syracuse University, Master of Fine Arts in Illustration
- San Jose State University, Bachelor of Science in Graphic Design

ANDREW KLEIN (FT)

- Carnegie Mellon University, Bachelor of Fine Arts in Fine Arts
- Maya Certification

RICHARD WALSH (FT)

- San Francisco State University, Master of Fine Arts in Cinema
- Virginia Tech, Bachelor of Arts in Communication

WEB DESIGN & INTERACTIVE MEDIA

MAXINE (MAX) KELLY (FT)

- San Francisco University, Master of Fine Arts in Art
- School of the Art Institute of Chicago, Bachelor of Fine Arts

SHARON KAITNER (FT)

- San Francisco State University, Master of Arts in Education (Instructional Technology)
- San Francisco State University, Bachelor of Arts in Psychology

THE ART INSTITUTE OF CALIFORNIA – SUNNYVALE**DEAN OF ACADEMIC AFFAIRS****JONATHAN DEASCENTIS**

- National University, Master of Fine Arts in Creative Writing
- Argosy University, Master of Arts in Education in Educational Leadership
- California State University- Fullerton, Bachelor of Arts in English

ACADEMIC DEPARTMENT DIRECTORS**CATHERINE CHANSE (FT)****ACADEMIC DEPARTMENT DIRECTOR FOR GRAPHIC DESIGN, WEB DESIGN & INTERACTIVE MEDIA, FOUNDATIONS STUDIES**

- California State University- East Bay, Master of Arts in Multimedia
- Brown University, Bachelor of Science in Sociology

CHEF LINDSEY MORGAN (FT)**ACADEMIC DEPARTMENT DIRECTOR FOR CULINARY ARTS AND CULINARY MANAGEMENT**

- University of Georgia, Bachelor of Science in Finance, Minor in German
- California Culinary Academy, Associate of Occupations Science in Culinary Arts

DR. JOO YEON CHRISTINA RI (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR DIGITAL FILMMAKING & VIDEO PRODUCTION

- Fielding Graduate University, Doctor of Education in Educational Leadership (Concentration in Media Studies)
- New York University, Master of Science in Digital Imaging and Design (Concentration in Digital Film)
- New York University, Bachelor of Fine Arts in Film and Television.

SANDRA SLADE (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR INTERIOR DESIGN, FASHION MARKETING & MANAGEMENT

- University of Washington, Master of Arts in Interior Design
- University of Washington, Bachelor of Arts in Interior Design

JEROME SOLOMON (FT)

ACADEMIC DEPARTMENT DIRECTOR FOR GAME ART & DESIGN AND MEDIA ARTS & ANIMATION

- Georgia Institute of Technology, Master of Science in Information and Computer Science (Graphics Visualization & Usability Lab)
- University of California – Los Angeles, Bachelor of Science in Computer Science

FACULTY MEMBERS

CULINARY

JIM ACCOMANDO (FT)

- Johnson and Wales, Bachelor of Arts in Food Service Education
- Johnson and Wales, Associate of Occupational Science in Culinary Arts

LEWIS BROWN (FT)

- Johnson and Wales, Master of Arts in Teaching in Food Service Education
- Johnson and Wales, Bachelor of Science in Culinary Arts
- Johnson and Wales, Associate of Science in Culinary Arts

DAVID COHEN (FT)

- Cornell University, Bachelor of Science in Urban and Regional Planning
- Le Cordon Bleu, Diplome De Cuisine

RACHEL WILSON (FT)

- Baker College, Bachelor of Business Administration
- Culinary Institute of America, Associate of Occupational Science in Culinary

DIGITAL FILMMAKING & VIDEO PRODUCTION

GENE FRYE (FT)

- Masters Institute, Bachelor of Science in Multimedia Communication & Presentations
- Westchester Community College, Associate of Science in Electrical Technology

GERALD OLSEN (FT)

- San Francisco State University, Bachelor of Arts in Film
- Sarah Lawrence College, Bachelor of Arts in Liberal Arts

ANDREW PULS (FT)

- University of Wisconsin- Milwaukee, Master of Fine Arts in Film & Video
- University of Wisconsin- Milwaukee, Bachelor of Fine Arts in Film & Video Production

FOUNDATION STUDIES

JEFFREY CULLEN (FT)

- University of Cincinnati, Master of Fine Arts in Painting
- Ohio University, Bachelor of Fine Arts in Painting

GENERAL EDUCATION

TIM HEATH (FT)

- University of Southern California, Master of Science in Management
- San Jose State University, Master of Arts in English

CHRI SALANDER (FT)

- San Jose State University, Master of Science in Environmental Science
- San Jose State University, Master of Arts in Literature
- University of California- Davis, Bachelor of Science in Electrical Engineering

GRAPHIC DESIGN

JEANETTE BUTLER (FT)

- University of San Francisco, Bachelor of Science in Information Systems Management
- Chabot College, Associate of science in Computer Applications Software

STACY HOUGHTON (FT)

- Rochester institute of Technology, Master of Arts in Computer Graphics Design
- Cogswell Polytechnical College, Bachelor of Arts in Computer & Video Imaging

GOKCE KASIKI-ATA (FT)

- San Diego State University, Master of Arts in Art
- Middle East Technical University, Bachelor of Arts in Foreign Language Education

MEDIA ARTS & ANIMATION AND GAME ART & DESIGN

MONICA CAPPIELLO (FT)

- Savannah College of Art & Design, Master of Fine Arts, Animation
- University of Virginia, Bachelor of Arts, Studio Arts, Minor, Astronomy

CHRISTOPHER KELLY (FT)

- School of Visual, Bachelor of Fine Arts in Media Art

ALEX PETER (FT)

- The Graduate School of Figurative Art, Master of Fine Arts in Figurative Art
- California College of Arts and Crafts, Bachelor of Arts in Painting

REVISED PROGRAM INFORMATION

ADVERTISING **BACHELOR OF SCIENCE** **SAN FRANCISCO**

(These changes refer to the program course requirements found on 17 of the current catalog).

Courses	Quarter Credits
RS091 Portfolio Foundations-Pass/Fail	0
AD1101 History & Dynamics of Media & Mass Communication	3
AD2201 Advertising Design	3
AD2210 Copy & News Writing	3
AD2220 Fundamentals of Marketing	3
AD2230 Introduction to Advertising Campaign	3
AD2237 Direct Response	3
AD2240 Intermediate Advertising Campaign	3
AD2245 Fundamentals of Business	3
AD3310 Advanced Advertising Campaign	3
AD3315 Principles of Marketing Research	3
AD3325 Art Direction	3
AD3330 Sales	3
AD3335 Media Planning & Buying	3
AD3337 Copy & Scriptwriting	3
AD3345 Digital Portfolio	2
AD4400 Advertising Campaign Senior Project I	3
AD4450 Persuasive Techniques	3
AD4495 Advertising Campaign Senior Project II	3
FS101 Fundamentals/Observational Drawing	3
FS102 Fundamentals of Design	3
FS103 Color Theory	3
FS122 Image Manipulation	3
FS131 Typography I — Traditional	3
FS297 Portfolio I	3
FS497 Portfolio II	2
GD1123 Electronic Layout	3
GD1124 Form & Space	3
GD1125 Introduction to Photography	3
GD1133 Digital Grid Systems	3
GD1134 Digital Illustration	3
GD2241 Concept Design	3
GD2243 Typography II — Hierarchy	3
GD2244 Advanced Image Manipulation	3
GD2251 Branding	3
GD2254 Pre-Print Production	3
GD3383 Photography II	3
MA2241 Motion Graphics	3
MM1123 Fundamentals of Web-based Programming	3
MM1134 Introduction to Video	3
1st Elective *	3
2nd Elective *	3
3rd Elective *	3
HU110 College English ♦	4
HU111 Effective Speaking ♦	4
HU130 Visual Language & Culture ♦	4
Humanities Art Requirement ♦	4
Humanities Requirement ♦	4
Humanities Writing Requirement ♦	4
General Education Requirement ♦	4
General Education Requirement ♦	4
General Education Requirement ♦	4
Mathematics Requirement	4
Mathematics & Sciences Requirement ♦	4
Social & Behavioral Sciences Requirement ♦	4
Social & Behavioral Sciences Requirement ♦	4
Social & Behavioral Sciences Requirement ♦	4
TOTAL QUARTER CREDITS	180

♦ **GENERAL EDUCATION:** Courses designated with a diamond are General Education courses. Seven of the fourteen General

Education courses required for a Bachelor of Science in Advertising must be chosen from upper division (300-400 level) courses.

* **ELECTIVES:** 1st elective may be chosen from lower division (1000- or 2000-level courses) or from upper division courses (3000- or 4000-level courses). 2nd, 3rd and 4th electives must be selected from upper division courses (3000- or 4000-level courses). Electives may not be chosen from General Education courses. Prerequisites must be met.

ART OF COOKING

DIPLOMA

LOS ANGELES, ORANGE COUNTY, SACRAMENTO

*(These changes refer to the program description & objectives found on **page 18** of the current catalog).*

Program Description

Art of Cooking Diploma students obtain a foundational knowledge and skills in the fundamental techniques and theories of the culinary arts and in industry practices. Through applied coursework and hands-on experiences students will build the necessary skills and abilities to confidently meet the challenges of the food service industry. The curriculum is based on classical principles emphasizing modern techniques and trends in both the classroom and the kitchen. Students are prepared for entry-level employment in the culinary industry such as entry-level prep cooks, line attendants, and entry-level pastry assistants.

Program Objectives

Upon successful completion of the program, graduates should be able to:

- Establish and maintain safety and sanitation procedures
- Prepare standardized recipes using a variety of cooking techniques which meet industry quality standards
- Prepare a variety recipes utilizing the correct techniques, ingredients and equipment which meet industry quality standards
- Define and articulate the core values of the culinary professional.
- Seek entry-level positions in commercial and institutional food service settings

BAKING & PASTRY

DIPLOMA

LOS ANGELES, ORANGE COUNTY, SACRAMENTO, SAN FRANCISCO

*(These changes refer to the program description & objectives found on **page 22** of the current catalog).*

Program Description

Baking and Pastry Diploma students obtain a foundational knowledge and skills in the fundamental techniques and theories of the baking and pastry arts and in industry practices. Through applied coursework and hands-on experiences students will build the necessary skills and abilities to confidently meet the challenges of the baking, pastry and food service industry. The curriculum is based on classical principles emphasizing modern techniques and trends in both the classroom and the kitchen. Students are prepared for entry-level employment in the culinary industry such as entry-level pastry cooks, entry level bakers, entry prep cooks, and entry level line cooks.

Program Objectives

Upon successful completion of the program, graduates should be able to:

- Establish and maintain safety and sanitation procedures
- Prepare standardized recipes using a variety of cooking, baking and pastry techniques as well as appropriate equipment and tools.
- Produce various baked goods and a variety of international and classical pastries and desserts using basic as well as advanced techniques, which meet industry quality standards.
- Design, produce, assemble and decorate display and wedding cakes using various finishing methods which meet industry quality standards.
- Seek employment in retail, commercial and institutional food service settings in entry-level job positions.

CULINARY MANAGEMENT

BACHELOR OF SCIENCE

**HOLLYWOOD, LOS ANGELES, ORANGE COUNTY, SACRAMENTO, SAN FRANCISCO,
SUNNYVALE**

*(These changes refer to the program description & objectives found on **page 30** of the current catalog).*

Program Description

The Culinary Management bachelor's degree program blends theoretical and hands-on learning in the areas of culinary arts, management, human resources, finance, food and beverage operations and service. Students will be exposed to a variety of world cuisines and use ingredients and techniques from around the globe. Instruction in kitchen management, purchasing, cost control, menu design, and dining room operation provides students with business acumen. This degree takes an in-depth, comprehensive approach to culinary education; a management externship is an integral part of the curriculum as it provides an opportunity for application to real world situations. The program also includes a senior-level capstone class and senior practicum that require students to apply all of their learned managerial and leadership skills.

Program Objectives

Upon successful completion of the program, graduates should be able to:

- Obtain an entry-level skill position in the food service industry
- Identify, establish and maintain safety and sanitation procedures which meet industry quality standards.
- Demonstrate and articulate an awareness of the cross-cultural, moral, ethical and environmental issues in hospitality organizations and their relationship with all stakeholders.
- Analyze the food and beverage cost-control cycle and accounting practices, and implement controls to manage, maintain and ensure profitability
- Prepare a variety of international recipes using a variety of cooking techniques which meet industry quality standards.
- Apply standard Human Resource principles in regards to recruiting, retaining, and developing staff.
- Create a business plan for a food service outlet or hospitality company

REVISED PROGRAM INFORMATION

THE ART INSTITUTE OF CALIFORNIA - HOLLYWOOD

DIGITAL FILMMAKING & VIDEO PRODUCTION

BACHELOR OF SCIENCE

*(These changes refer to the program course requirements found on **page 35** of the current catalog).*

<u>Current Catalog course</u>	<u>Hollywood course</u>
VP2205 The Commercial	VP2201 Commercials & Music Videos
DFVP3332 The Music Video	DFVP3331 Narrative Elements

FASHION DESIGN
ASSOCIATE OF SCIENCE

(These changes refer to the program course requirements found on **page 41** of the current catalog).

Courses	Quarter Credits
RS091 Portfolio Foundations-Pass/Fail	0
FD1101 Draping	3
FD1121 Fundamentals of Construction	3
FD1123 History of Fashion I	3
FD1125 Fashion Illustration	3
FD1127 Introduction to the Fashion Industry	3
FD1131 Fundamentals of Patternmaking	3
FD1135 Advanced Fashion Illustration	3
FD1137 Apparel Marketing	3
FD2211 Intermediate Patternmaking	3
FD2215 Intermediate Construction	3
FD2217 Manufacturing Concepts	3
FD2221 Pattern Details	3
FD2225 Textiles	3
FD2227 Technical Drawing	3
FD2231 Applied Construction	3
FD2237 Computerized Patternmaking	3
FD2277 Computerized Grading & Markers	3
FS101 Fundamentals/Observational Drawing	3
FS102 Fundamentals of Design	3
FS103 Color Theory	3
FS297 Portfolio I	3
Elective *	3
HU110 College English ♦	4
HU111 Effective Speaking ♦	4
HU130 Visual Language & Culture ♦	4
General Education Requirement ♦	4
Mathematics Requirement ♦	4
Social & Behavioral Sciences Requirement ♦	4
TOTAL QUARTER CREDITS	90

♦ **GENERAL EDUCATION:** Courses designated with a diamond are General Education courses.

* **ELECTIVES:** Elective may be chosen from lower division (1000- or 2000-level courses) or from upper division courses (3000- or 4000-level courses). Elective may not be chosen from General Education classes. Prerequisites must be met.

TOTAL QUARTER CREDITS**180**

♦ **GENERAL EDUCATION:** Courses designated with a diamond are General Education courses. Seven of the fourteen General Education courses required for a Bachelor of Fine Arts degree in Fashion Design must be chosen from upper division (300-400 level) courses.

* **ELECTIVES:** 1st elective may be chosen from lower division (1000- or 2000-level courses) or from upper division courses (3000- or 4000-level courses). 2nd and 3rd electives must be selected from upper division courses (3000- or 4000-level courses). Electives may not be chosen from General Education classes. Prerequisites must be met.

FASHION MARKETING
ASSOCIATE OF SCIENCE

(These changes refer to the program course requirements found on **page 45** of the current catalog).

<u>Current Catalog course</u>	<u>Hollywood course</u>
FD1119 Survey of the Fashion Industry	FD1127 Introduction to the Fashion Industry
FD1129 Textile Fundamentals	FD2225 Textiles
FD1139 Early History of Fashion	FD1123H History of Fashion I
FD2229 Modern History of Fashion	FD1133 History of Fashion II

FASHION MARKETING & MANAGEMENT
BACHELOR OF SCIENCE

(These changes refer to the program course requirements found on **page 47** of the current catalog).

<u>Current Catalog course</u>	<u>Hollywood course</u>
FD1119 Survey of the Fashion Industry	FD1127 Introduction to the Fashion Industry
FD1129 Textile Fundamentals	FD2225 Textiles
FD1139 Early History of Fashion	FD1123H History of Fashion I
FD2229 Modern History of Fashion	FD1133 History of Fashion II

VISUAL EFFECTS & MOTION GRAPHICS
BACHELOR OF SCIENCE

(These changes refer to the program course requirements found on **page 69** of the current catalog).

<u>Current Catalog course</u>	<u>Hollywood course</u>
EM3311 Previsualization	EM2244 Digital Graphic Symbolism
FS111 Drawing, Proportion & Perspective	MM2204 Digital Audio Editing
GA3311 Material & Lighting	EM3271 Operating Systems & Shell Scripting
MA2212 3-D Camera Techniques	GA3323-H 3D Scripting
MA3312 Advanced Lighting & Texture	EM3393 Post-Production Management
MA4402 Editing Techniques	MM2205 Editing Techniques

WEB DESIGN & INTERACTIVE MEDIA
ASSOCIATE OF SCIENCE

(These changes refer to the program course requirements found on **page 71** of the current catalog).

<u>Current Catalog course</u>	<u>Hollywood course</u>
MM1113 Introduction to Programming Logic	MM1121 Information Design
MM2203 Introduction to Web Design	MA2241 Motion Graphics
MM2233 Intermediate Web-based Programming	MM2220 Production Planning

WEB DESIGN & INTERACTIVE MEDIA
BACHELOR OF SCIENCE

(These changes refer to the program course requirements found on **page 73** of the current catalog).

<u>Current Catalog course</u>	<u>Hollywood course</u>
MM1111 Design Layout	MM2220 Production Planning
MM1113 Introduction to Programming Logic	MM1121 Information Design
MM2231 User Experience	MM2214 DVD Authoring
MM3001 Interface Design II	MM3313 Streaming Media
MM3315 Emerging Technology	MM3311 Interaction Design for Education

THE AR INSTITUTE OF CALIFORNIA – LOS ANGELES

GAME ART & DESIGN
BACHELOR OF SCIENCE

(These changes refer to the program course requirements found on **page 49** of the current catalog).

<u>On-Model course</u>	<u>Los Angeles course</u>
FS131 Typography I - Traditional	GA2099 Game Preproduction
GA3314 3-D Character Rigging	GA3099 Game Production
MA2204 3-D Animation	GA2501 Pre-visualization for Games
MA3324 Character Animation	GA4099 Game Post Production

MEDIA ARTS & ANIMATION
BACHELOR OF SCIENCE

(These changes refer to the program course requirements found on **page 61** of the current catalog).

<u>On-Model course</u>	<u>Los Angeles course</u>
MA2205 3-D Animation	MA2204 3-D Animation

VISUAL EFFECTS & MOTION GRAPHICS
BACHELOR OF SCIENCE

(These changes refer to the program course requirements found on **page 69** of the current catalog).

On-Model course	Los Angeles course
EM2251 Intermediate Visual Effects: Rotoscoping & Painting	EM3326 Rotoscoping & Painting
EM2254 Matte Painting	MA3301 Matte Painting

THE ART INSTITUTE OF CALIFORNIA - SAN FRANCISCO

FASHION DESIGN
ASSOCIATE OF SCIENCE

(These changes refer to the program course requirements found on **page 41** of the current catalog).

Courses		Quarter Credits
RS091	Portfolio Foundations-Pass/Fail	0
FD1101	Draping	3
FD1121	Fundamentals of Construction	3
FD1123	History of Fashion I	3
FD1125	Fashion Illustration	3
FD1127	Introduction to the Fashion Industry	3
FD1131	Fundamentals of Patternmaking	3
FD1135	Advanced Fashion Illustration	3
FD2211	Intermediate Patternmaking	3
FD2215	Intermediate Construction	3
FD2217	Manufacturing Concepts	3
FD2221	Pattern Details	3
FD2225	Textiles	3
FD2227	Technical Drawing	3
FD2231	Applied Construction	3
FD2237	Computerized Patternmaking	3
FD2240	Production Processes	3
FD2277	Computerized Grading & Markers	3
FS101	Fundamentals/Observational Drawing	3
FS102	Fundamentals of Design	3
FS103	Color Theory	3
FS297	Portfolio I	3
	Elective *	3
HU110	College English ♦	4
HU111	Effective Speaking ♦	4
HU130	Visual Language & Culture ♦	4
	General Education Requirement ♦	4
	Mathematics Requirement ♦	4
	Social & Behavioral Sciences Requirement ♦	4
TOTAL QUARTER CREDITS		90

♦ **GENERAL EDUCATION:** Courses designated with a diamond are General Education courses.

* **ELECTIVES:** Elective may be chosen from lower division (1000- or 2000-level courses) or from upper division courses (3000- or 4000-level courses). Elective may not be chosen from General Education classes. Prerequisites must be met.

* **ELECTIVES:** 1st elective may be chosen from lower division (1000- or 2000-level courses) or from upper division courses (3000- or 4000-level courses). 2nd and 3rd electives must be selected from upper division courses (3000- or 4000-level courses). Electives may not be chosen from General Education classes. Prerequisites must be met.

**FASHION MARKETING
ASSOCIATE OF SCIENCE**

*(These changes refer to the program course requirements found on **page 45** of the current catalog).*

Current Catalog course	San Francisco course
FD1119 Survey of the Fashion Industry	FD1127 Introduction to the Fashion Industry
FD1129 Textile Fundamentals	FD2225 Textiles
FD1139 Early History of Fashion	FD1123H History of Fashion I
FD2229 Modern History of Fashion	FD1133 History of Fashion II

**FASHION MARKETING & MANAGEMENT
BACHELOR OF SCIENCE**

*(These changes refer to the program course requirements found on **page 47** of the current catalog).*

Current Catalog course	San Francisco course
FD1119 Survey of the Fashion Industry	FD1127 Introduction to the Fashion Industry
FD1129 Textile Fundamentals	FD2225 Textiles
FD1139 Early History of Fashion	FD1123H History of Fashion I
FD2229 Modern History of Fashion	FD1133 History of Fashion II

THE ART INSTITUTE OF CALIFORNIA - SUNNYVALE

**WEB DESIGN & INTERACTIVE MEDIA
ASSOCIATE OF SCIENCE**

*(These changes refer to the program course requirements found on **page 71** of the current catalog).*

Current Catalog course	Sunnyvale course
MM1113 Introduction to Programming Logic	MM1121 Information Design
MM2233 Intermediate Web-based Programming	MM2220 Production Planning

**WEB DESIGN & INTERACTIVE MEDIA
BACHELOR OF SCIENCE**

*(These changes refer to the program course requirements found on **page 73** of the current catalog).*

Current Catalog course	Sunnyvale course
MM1113 Introduction to Programming Logic	MM1121 Information Design
MM2231 User Experience	MM2214 DVD Authoring
MM3001 Interface Design II	MM3313 Streaming Media
MM3315 Emerging Technology	MM2220 Production Planning

NEW PROGRAM INFORMATION

FASHION RETAILING DIPLOMA

Program Description

The Fashion Retailing Diploma program teaches students how to use their combined creative and business skills to display, market, and sell fashion merchandise. The well-trained student will be able to effectively understand and meet the customer's needs, and ultimately encourage sales. This is accomplished by having a keen awareness to the changing needs of the consumer, learning how to identify and predict new style trends, and by being able to conceptualize and promote fashion displays and sales campaigns. Individuals in fashion retailing will learn how to evaluate apparel construction, identify appropriate characteristics and uses of different textiles. They will also gain knowledge of consumer behavior, retail operations, visual merchandising, the larger marketplace, and business skills.

Program Objectives

Upon successful completion of this program, graduates should be able to:

- Define retailing, to include "bricks-and-mortar", "clicks-and-mortar", direct marketers with clicks-and-mortar retailing operations, and bricks-and-mortar retailers, relate them to the marketing concept with an emphasis on the total retail experience.
- Discuss why customer and channel relationships must be nurtured in today's highly competitive marketplace.
- Explain the steps in strategic planning for retailers, to include: situation analysis, objectives, and identification of consumers, overall strategy, specific activities, control and feedback.

Graduation Requirements

To receive a diploma in Fashion Retailing, students must: receive a passing grade or credit for all required coursework; earn a minimum of 47 quarter credits; achieve a cumulative GPA of 2.0 or higher; meet portfolio or other requirements as outlined by the program; and satisfy all financial obligations to The Art Institutes.

Courses

FD1129 Textile Fundamentals
FD2229 Modern History of Fashion
FM1135 Fundamentals of Marketing
FM1140 Retailing
FM2201 Consumer Behavior
FM2205 Sales Promotion
FM2214 Introduction to Manufacturing
FM2217 Retail Buying
FM2220 3D Visual Merchandising I
FM2224 Business Management
FM2229 Merchandise Management
FM3305 Store Operations
FM3315 Brand Marketing
FM3327 Advertising Sales & Ratings
FM3337 Current Designers
FM4420 Public Relations & Promotions

Quarter Credits

3
3
3
3
3
3
3
3
3
3
3
3
3
3
3
3
2
3

TOTAL COURSE CREDITS

47

WEB DESIGN & INTERACTIVE COMMUNICATIONS
DIPLOMA

Program Description:

The Web Design & Interactive Communications diploma program teaches students how to create the look, feel and functionality of World Wide Web pages for client Web sites with a specific emphasis on professional standards and practical deployment. This course of study extends foundation principles in visual communications and interactive media as related to dynamic delivery through multiple channels including mobile technologies. Students will develop abilities in computer languages, usability principles and information architecture in a team oriented environment that prepares them for the professional world. Students will also be trained in current web technologies and in project management on assignments that will enhance their personal portfolio. According to the Bureau of Labor Statistics (BLS), Web designers and developers need to stay current on industry trends for continued success, and increasing knowledge level and skills is important in maintaining a career advantage.

Program Objectives:

Upon successful completion of this program, graduates should be able to:

- Demonstrate the use of appropriate visual elements and visual communication skills for interactive media.
- Create applications that solve specified problems through a variety of scripting techniques.
- Critique and evaluate appropriate design solutions.
- Design and develop media marketing and business plans.

Graduation Requirements

To receive a diploma in Web Design & Interactive Communication, students must: receive a passing grade or credit for all required coursework; earn a minimum of 48 quarter credits; achieve a cumulative GPA of 2.0 or higher; meet portfolio or other requirements as outlined by the program; and satisfy all financial obligations to The Art Institutes.

Courses	Credits
FS297 Portfolio I	3
GD1134 Digital Illustration	3
MA2241 Motion Graphics	3
MA4405 Intermediate Motion Graphics	3
MM1111 Design Layout	3
MM1132 Fundamentals of Authoring	3
MM2201 Interface Design	3
MM2202 Intermediate Authoring	3
MM2204 Digital Audio Editing	3
MM2205 Editing Techniques	3
MM2233 Intermediate Web-Based Programming	3
MM3001 Interface Design II	3
MM3301 Interaction Design for Entertainment	3
MM3304 Database Concepts	3
MM3315 Emerging Technologies	3
MM3323 Advanced Web-Based Programming	3
TOTAL COURSE CREDITS	48

COURSE DESCRIPTIONS

ADVERTISING

AD1101

History & Dynamics of Media & Mass Communication

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

The purpose of this course is to provide a critical understanding of advertising's role in society in the areas of print, television, radio, film, and the Web. Topics will include the relation of advertising to consumption; the history of the advertising industry; the meaning of material goods in capitalist society; the advertising industry's influence on institutions such as the media and politics; and approaches to decoding the messages of advertising will also be discussed. The basic orientation of the course is to study advertising as a form of communication unique to modern society. *Prerequisite: None*

AD2210

Copy & News Writing

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

This course is an introduction to copywriting. Students will learn the basic principles of copywriting, the process of generating ideas, writing with various strategies and various styles. Copywriting for print, television, radio, and the Internet will also be covered. Students will work individually and with teams to solve real world assignments.

*Prerequisite: Computer Applications Competence**

AD2237

Direct Response

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

This course will give students an understanding of direct marketing concepts, terminology and practices. This course will examine a target market, segment that market, and examine all of the various methods currently available that are currently used to sell directly to that market. Other topics include: customer relationship, direct mail, databases, in-store and non-store retailing, the Internet, response and testing strategies as well as business and legal considerations. Students will create a direct response campaign using print, broadcast, and the Web.

*Prerequisite: Computer Applications Competence**

AD3330

Sales

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

Students are introduced to the fundamentals of sales and sales techniques. Understanding the sales cycle, the return on profit for sales expenses, the customer to sales person relationship and the art of selling is covered. *Prerequisite: AD2220 Fundamentals of Marketing*

AD3337

Copy & Scriptwriting

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

From ad copy and slogans to the writing of headlines and body copy, this course covers the process of copy and scriptwriting. We will explore the role of the writer as a member of the creative department, or ad agency. Key terms and concepts will be covered including: character development, dialog, humor, storytelling, concept development, preparing a treatment, script mechanics, and writing and editing the final script. Writing for news, print, radio and television will also be covered. *Prerequisite: AD2210 Copy & News Writing*

AD4450

Persuasive Techniques

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

The art of persuasion and the history and current understanding of critical theory will be covered in this course.

Prerequisites: AD2245 Fundamentals of Business; AD3325 Art Direction

CULINARY ARTS

CUL1105

Concepts & Theories of Culinary Techniques 3 Quarter Credits (33 Hrs Lecture)

The fundamental concepts, skills and techniques involved in basic cookery are covered in this course. The focus is on ingredients, cooking theories, organization skills in the kitchen and work coordination. The basics of stocks, soups, sauces, vegetable cookery, starch cookery, meat, and poultry are covered. Emphasis is on basic cooking techniques such as sautéing, roasting, poaching, braising and frying. Corequisite[◇]: Completion of TAPs or a current certificate * Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL1116

American Regional Cuisine 6 Quarter Credits (22 Hrs Lecture/88 Hrs Lab)

This course explores the use of indigenous ingredients and cooking techniques in the preparation of traditional and contemporary American cuisine. The concepts of mise en place, timelines, organization skills, plate presentation, and teamwork in a production setting are emphasized. Prerequisite: CUL1108 Fundamentals of Classical Techniques and Completion of TAPs or current certificate. *Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL1126

Introduction to Pastry Techniques & Artistry 6 Quarter Credits (22 Hrs Lecture/88 Hrs Lab)

This is an introduction to pastry techniques for use in a commercial kitchen. Students prepare a variety of dough, batters, fillings, and glazes with an emphasis on formulas. Topics include the preparation of basic cakes and icings, roll-in dough, preparations of pastry cream and finishing techniques. Selection and proper use and handling of various chocolates used in baking and decorating are introduced. Emphasis is placed on dessert plating and presentation. Students must pass a practical exam. Corequisite[◇]: Completion of TAPs or a current certificate * Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL1143

World Cuisine 3 Quarter Credits (11 Hrs Lecture/44 Hrs Lab)

This course emphasizes both the influences and ingredients that create the unique character of selected world cuisines. Students prepare, taste, serve, and evaluate traditional, regional dishes of Spain, Middle East, Turkey, Greece, Africa and India. The focus is on ingredients, flavor profiles, preparations, and techniques representative of these cuisines. Prerequisite: CUL1108 Fundamentals of Classical Techniques and Completion of TAPs or a current certificate * Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL1146

Garde Manger 6 Quarter Credits (22 Hrs Lecture/88 Hrs Lab)

This course introduces the skills, organization, equipment and responsibilities of the "cold kitchen". Students are introduced to and prepare cold hors d'oeuvres, sandwiches, salads, as well as basic charcuterie items while focusing on the total utilization of product. Reception foods and buffet arrangements are explored. Students must pass a written and practical exam. Prerequisite: CUL1108 Fundamentals of Classical Techniques, and Completion of TAPs or a current certificate * Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL2214

Asian Cuisine 3 Quarter Credits (11 Hrs Lecture/44 Hrs Lab)

This course emphasizes both the influences and ingredients that create the unique character of selected Asian cuisines. Students prepare, taste, serve, and evaluate traditional, regional dishes of the four regions of China, Japan, Korea, Vietnam, Thailand, and Indonesia. The focus is on ingredients, flavor profiles, preparations, and techniques representative of these cuisines. Prerequisite: CUL1108 Fundamentals of Classical Techniques, and Completion of TAPs or a current certificate * Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL2216 Classical European Cuisines
3 Quarter Credits (11 Hrs Lecture/44 Hrs Lab)

This course emphasizes both the influences and ingredients that create the unique character of selected Classical European Cuisines. Students prepare, taste, serve, and evaluate traditional, regional dishes of British Isles, Italy, France, and Germany, Austria, Switzerland, and Scandinavia countries. The focus is on ingredients, flavor profiles, preparations, and techniques representative of these cuisines. Prerequisite: CUL1108 Fundamentals of Classical Techniques, and Completion of TAPs or a current certificate* Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL2225
Latin Cuisine

3 Quarter Credits (11 Hrs Lecture/44 Hrs Lab)

This course emphasizes both the influences and ingredients that create the unique character of selected Latin cuisines. Students prepare, taste, serve, and evaluate traditional, regional dishes of Mexico, South America and the Caribbean Islands. The focus is on ingredients, flavor profiles, preparations, and techniques representative of these cuisines. Prerequisite: CUL1108 Fundamentals of Classical Techniques, and Completion of TAPs or a current certificate* Certificate must be current and must verify/document the completion of at least 15 hrs of instruction in food sanitation and safety.

CUL2301
À La Carte

6 Quarter Credits (33 Hrs Lecture/132 Hrs Lab)

This course introduces students to a restaurant kitchen with an emphasis on “a la minute” method of food preparation and dining room service standards. Topics include industry terminology, correct application of culinary skills, plate presentation, organization, and timing in producing items off both a fixed-price menu and a la carte menu. The principles of dining room service are practiced and emphasized. The philosophy of food is explored and examined in light of today's understanding of food, nutrition and presentation. Prerequisite: A current California Food Handler's Card, CUL1108 Fundamentals of Classical Techniques, CUL1116 American Regional Cuisine , CUL1126 Introduction to Pastry Techniques & Artistry, CUL2227 Food & Beverage Operations Management , and CUL1146 Garde Manger or CUL1201 Artisan Breads & Baking Production

CUL2304
Art Culinaire

6 Quarter Credits (22 Hrs Lecture/88 Hrs Lab)

This course celebrates the culinary styles, restaurants, restaurateur and chefs who are in the current industry spotlight. Their style, substance and quality are discussed and examined. During the hands–on production aspect of the class, students are exposed to specialty produce and products. Prerequisite: CUL1108 Fundamentals of Classical Techniques, CUL1116 American Regional Cuisine, CUL1126 Introduction to Pastry Techniques & Artistry, CUL1146 Garde Manger and Food & Beverage Operations Management

FASHION DESIGN

FD1101
Draping

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

Students are introduced to the proper method of 3D patternmaking, allowing for the free accurate expression of the design concept. Proportion, line, grain, and fit are analyzed in this laboratory class. Prerequisite: FD1131 Fundamentals of Patternmaking

FD1123
History of Fashion I

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

The study of the development of clothing from ancient times to the 17th century. A project based on historical fashion research will be completed for a final project. Prerequisite: None

FD1127
Introduction to the Fashion Industry

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

This course is an introduction to the apparel industry. Students will learn how the industry operates with regard to the creation, production, and marketing of apparel. Prerequisite: None

FD1133**History of Fashion II****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

The study of the development of clothing from the 17th century to the present. Research project of costume will be done for a production. Prerequisite: None

FD2217**Manufacturing Concepts****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

The purpose of this course is to introduce and communicate manufacturing processes. Students will develop a working knowledge of terms and methods. Prerequisite: FD1127 Introduction to the Fashion Industry

FD2221**Pattern Details****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

In this course, flat pattern techniques are taught in accordance with the approved garment trade practices. Students will be drafting complex garment components and muslin samples. Prerequisite: FD2211 Intermediate Patternmaking

FD2225**Textiles****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

This course will enable students to identify the major categories of textiles including knits and wovens. There is special emphasis on textile terminology, fiber identification, and appropriate textile selection for a variety of end uses including apparel and home furnishings. Students will be introduced to the regulations and laws that apply to the textile and apparel industries. They will research and source textile manufacturers and mills relevant to product development. Prerequisite: None

FD2231**Applied Construction****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

In this course, students will demonstrate a working knowledge of basic and advanced construction techniques as they apply the methods to complex garments. Prerequisite: FD2215 Intermediate Construction

FD2233**Basic Bodice****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

The development of basic block patterns for industry standards as well as individuals. Prerequisites: FD2211 Intermediate Patternmaking; FD2215 Intermediate Construction

FD2235**Computer Design****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

In this course the use of computer design software as used in garment and textile production is emphasized. Students develop their own textiles and draping solutions as related to the design industry. Prerequisites: Computer Applications Competence*; FD2227 Technical Drawing

FD2237**Computerized Patternmaking****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

In this course, students further develop patternmaking skills using industry-specific Computer-Aided Design programs. Computer patternmaking tools, and input and output devices are used in a laboratory setting. Prerequisite: FD2221 Pattern Detail

FD2240**Production Processes****3 Quarter Credits (22 hrs Lecture/22 hrs Lab)**

Students further explore manufacturing systems with the application of industry-specific CAD software. The interrelationship between budget and production are examined with the production of markers for various garment lines. Prerequisites: FD2231 Applied Construction; FD2221 Pattern Details

FD2277**Computerized Grading & Markers**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

In this course, students use industry-specific computer design software in creating grade rule tables to grade various patterns. They then use these patterns in a computerized marker program following specific parameters.

Prerequisites: FD2237 Computerized Patternmaking; FD2240 Production Processes

FD2287**Fashion Show Production**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

In this course, the students will work as a team to produce a fashion show. They will cover all aspects of the production and management of the show. Prerequisite: FD1127 Introduction to the Fashion Industry

FD3313**Concept & Line Development**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

In this course, students explore specialty design areas through research, analysis, and forecasting. Advanced design skills are applied through hand rendering skills. Includes the production of portfolio-quality concept boards.

Prerequisites: FD2227 Technical Drawing

FD3327**Applied Computer Design**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

This course concentrates on industry professional visual presentations. Students will use advanced computer design skills and a range of industry standard software. Comping, concept storyboards, image development for wholesale and retail, in print, email attachments, CD-Roms, and Web are developed. Prerequisite: FD2235 Computer Design/1st Qtr

FD3331**Advanced Draping**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

Advanced study of direct fabric manipulation on the form. More complex 3-D patternmaking will be studied. Students will be working with a variety of fabric. Prerequisites: FD1101 Draping; FD2215 Intermediate Construction

FD3335**Surface Design — Knits**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

In this course, students study the computer design of textiles for knitwear. Techniques of knitwear and production are stressed. Prerequisites: FD3315 Surface Design; FD2235 Computer Design

FD3337**Current Designers**

2 Quarter Credits (11 hrs Lecture/22 hrs Lab)

The study of the design characteristics, contemporary markets and lifestyles of leading designers. Prerequisite: FD1127 Introduction to the Fashion Industry

FD4413**Design Specialties — Couture**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

The focus of this course is to develop an awareness of the couture market. Students will learn to work with specialized clients and specialty designs. The focus will be on the areas of active and formal wear. Prerequisite:

FD3331 Advanced Draping

FD4415**Surface Design — Wovens**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

Use of computer design software to develop textiles for manufacturers. Complete boards, catalogs, and searching are developed. Prerequisites: FD2235 Computer Design; FD3315 Surface Design

FD4421**Costume Specialties**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

This course concentrates on costume design and production costuming. The student will be challenged to develop creative forms while maintaining the ability to move, dance, and perform. This course will include masks and headdresses as well as full body costumes. An examination of various theatrical costume construction materials will be covered such as fiberglass, foam, leatherwork, thermoplastics, basic millinery techniques, wire frame, felt hats, and finishing techniques. Prerequisite: FD1133 History of Fashion II; FD2231 Applied Construction

FD4427**Production Systems**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

This course presents an in-depth study of apparel production processes from design concept to finished product. Students will develop costing and industry specification and standards for a given product. Prerequisite: FD2237 Computerized Patternmaking

FD4431**Costume Design & Production**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

This course focuses on total project management. Students will work in a team environment to produce an assigned performance production. The directorial and collaborative problems of arriving at a production concept, up to and including fully realized design documentation and costumes, is emphasized through this project. Prerequisite: FD1135 Advanced Fashion Illustration

FD4435**Product Development****Required for Fashion Design**

3 Quarter Credits (22 hrs Lecture/22 hrs Lab)

Students implement design concepts to product completion. Specific target markets, industry standards, and manufacturing sources are analyzed. Prerequisite: FD2237 Computerized Patternmaking

ACADEMIC CALENDAR

QUARTER CALENDAR*

<u>Session</u>	<u>Start Date</u>	<u>Last Date to Add/Drop</u>	<u>Last Date to Withdraw</u>	<u>Last Day of Classes</u>
FA 11	October 3, 2011	October 10, 2011	November 2, 2011	December 17, 2011
WI 12	January 9, 2012	January 17, 2012	March 9, 2012	March 24, 2012
SP 12	April 2, 2012	April 9, 2012	June 1, 2012	June 16, 2012

MID-QUARTER CALENDAR*

<u>Session</u>	<u>Start Date</u>	<u>Last Date to Add/Drop</u>	<u>Last Date to Withdraw</u>	<u>Last Day of Classes</u>
FA 11	November 10, 2011	November 14, 2011	November 2, 2011	December 17, 2011
WI 12	February 16, 2012	February 20, 2012	March 9, 2012	March 24, 2012
SP 12	May 10, 2012	May 14, 2012	June 1, 2012	June 16, 2012

CAMPUS HOLIDAYS*

Thanksgiving	Thursday, November 24, 2011
Day After Thanksgiving	Friday, November 25, 2011
December Holiday	Friday, December 23, 2011
Christmas Holiday	Monday, December 26, 2011
New Year's Holiday	Friday, December 30, 2011
Martin Luther King, Jr. Day	Monday, January 16, 2012
Presidents' Day	Friday, February 24, 2012
Good Friday	Friday, April 6, 2012
Memorial Day	Monday, May 28, 2012
Independence Day	Wednesday, July 4, 2012

* All of The Art Institute calendar dates are subject to change.

TUITION AND FEES

Tuition is currently charged at **\$518 per credit**. Tuition and fees effective **October 1, 2010**. Currently tuition and fees applicable to The Art Institute programs are as follows:

Diploma Programs

	Art of Cooking	Baking & Pastry	Fashion Retailing	Web Design & Interactive Communications
Tuition per Quarter	\$6216	\$6216	\$6,216	\$6,216
Non-Refundable Application Fee ²	50	50	50	50
Administrative/Enrollment Fee ²	100	100	100	100
Non-refundable STRF Fee ³	75	75	75	75
Lab Fee per Quarter ⁴	315	315	---	---
Digital Resource Fee ⁵	700	600	800	800
Annual Tuition ⁶	18648	18648	18,648	18,648
Total Tuition & Fees ⁷	\$30,550	\$30,450	\$25,246	\$25,764
Starting Kit (pre-tax)	715	715	---	---

Degree Programs

	Advertising (B.S.)	Audio Production (B.S.)	Baking & Pastry (A.S.)	Computer Animation (M.F.A.)	Culinary Arts (A.S.)	Culinary Management (B.S.)	Digital Filmmaking & Video Production (B.S.)	Digital Photography (A.S.)
Tuition per Quarter ¹	\$8,288	\$8288	\$8288	\$9,776	\$8,288	\$8,288	\$8,288	\$8,288
Non-Refundable Application Fee ²	50	50	50	50	50	50	50	50
Administrative/ Enrollment Fee ²	100	100	100	100	100	100	100	100
Non-refundable STRF Fee ³	240	240	125	140	125	245	240	120
Lab Fee per Quarter ⁴	0	0	315	--	315	315	---	---
Digital Resource Fee ⁵	2,800	2800	1050	1,200	1,100	2,450	2,800	1,400
Annual Tuition ⁶	24,864	24864	24864	29,328	24,864	24,864	24,864	24,864
Total Tuition & Fees ⁷	\$96,140	\$96140	\$49660	\$56,140	\$49,710	\$97,680	\$96,140	\$48,120
Starting Kit (pre-tax)	\$602.22	977.76	715	--	\$715.00	\$715.00	\$642.64	\$585.61

Degree Programs (continued)

	Digital Photography (B.S.)	Fashion Design (A.S.)	Fashion Design (B.F.A.)	Fashion Marketing (A.S.)	Fashion Marketing & Management (B.S.)	Game Art & Design (B.S.)	Game Programming (B.S.)	Graphic Design (A.S.)
Tuition per Quarter ¹	\$8,288	\$8,288	\$8,288	\$8,288	\$8,288	\$8,288	\$8288	\$8,288
Non-Refundable Application Fee ²	50	50	50	50	50	50	50	50
Administrative/ Enrollment Fee ²	100	100	100	100	100	100	100	100
Non-refundable STRF Fee ³	240	120	240	120	240	240	240	120
Lab Fee per Quarter ⁴	---	---	---	---	---	---	0	---
Digital Resource Fee ⁵	2,800	1,400	2,800	1,400	2,800	2,800	2800	1,400
Annual Tuition ⁶	24,864	24,864	24,864	24,864	24,864	24,864	24864	24,864
Total Tuition & Fees ⁷	\$96,140	\$48,120	\$96,140	\$48,120	\$96,140	\$96,140	\$96140	\$48,120
Starting Kit (pre-tax)	\$585.61	\$841.81	\$841.81	\$518.96	\$518.96	\$602.22	0	\$602.22

Degree Programs (continued)

	Graphic Design (B.S.)	Industrial Design (B.S.)	Interior Design (B.S.)	Interior Design (B.S.)	Media Arts & Animation (B.S.)	Set & Exhibit Design (B.S.)	Video Production (A.S.)	Visual & Game Programming (B.S.)
Tuition per Quarter ¹	\$8,288	\$8,288	\$8,288	\$8,288	\$8,288	\$8,288	\$8288	\$8,288
Non-Refundable Application Fee ²	50	50	50	50	50	50	50	50
Administrative/ Enrollment Fee ²	100	100	100	100	100	100	100	100
Non-refundable STRF Fee ³	240	240	240	240	240	240	120	240
Lab Fee per Quarter ⁴	---	---	---	---	---	---	0	---
Digital Resource Fee ⁵	2,800	2,800	2,800	2,800	2,800	2,800	1400	2,800
Annual Tuition ⁶	24,864	24,864	24,864	24,864	24,864	24,864	24864	24,864
Total Tuition & Fees ⁷	\$96,140	\$96,140	\$96,140	\$96,140	\$96,240	\$96,140	\$48120	\$96,140
Starting Kit (pre-tax)	\$602.22	\$831.64	\$893.62	\$893.62	\$602.22	\$831.64	642.64	\$602.22

Degree Programs (continued)

	Visual Effects & Motion Graphics (B.S.)	Web Design & Interactive Media (A.S.)	Web Design & Interactive Media (B.S.)
Tuition per Quarter ¹	\$8,288	\$8,288	\$8,288
Non-Refundable Application Fee ²	50	50	50
Administrative/ Enrollment Fee ²	100	100	100
Non-refundable STRF Fee ³	240	120	240
Lab Fee per Quarter ⁴	---	---	---
Digital Resource Fee ⁵	2,800	1,400	2,800
Annual Tuition ⁶	24,864	24,864	24,864
Total Tuition & Fees ⁷	\$96,140	\$48,120	\$96,140
Starting Kit (pre-tax)	\$602.22	\$602.22	\$602.22

1. Tuition per quarter based on 16 credits for Associate and Bachelor programs and 12 credits for Diploma programs.
2. Application and Administrative Fee* Fees are paid by new and transfer students only. The \$50 application fee is non-refundable
3. STRF Assessment based on \$2.50 per \$1,000 of tuition charged. Refer to the school catalog under heading "Student Tuition Recovery Fund"
4. Monthly supplies included with the \$315 per quarter lab fee. Culinary lab courses and specific Bachelor level courses are charged a lab fee of \$105 for a 3 credit course or \$210 for a 6 credit course. The Culinary lab fee will be treated as part of the tuition for refund purposes.
5. The digital resource fee includes the cost of the digital textbook as well as other digital resources which are integrated into the course and vary by program. The fee includes all applicable taxes. This estimated fee assumes all courses require a digital resource; however currently not all courses use digital resources. Courses that include digital resources will be noted in the registration material and the fee will be charged automatically in addition to tuition. If a course does not use digital resources, the student remains responsible for purchasing the required text and materials. The digital resource fee is \$50 per course.
6. Annual tuition costs are based on an academic year of three quarters and an average of 12 credits per quarter for Diploma programs and 16 credits for Associate and Bachelor programs.
7. Not including starting kit. Total tuition cost based on 90 credit units for Associate degree program and 180 credit units for Bachelor degree programs. Diploma programs based on 47/48/55 credit units/12 credits per quarter. A separate financial plan exists, which complies with the Truth in Lending Regulation Z, and is part of the Student's Enrollment Agreement.

Each school quarter is typically 11 weeks.

Estimated Monthly Supplies (Per Month):

Supplies \$100/month

Texts \$75/month

POLICIES & PROCEDURES

June, 2011 THE ART INSTITUTE NON-DISCRIMINATION POLICY

The Art Institute does not discriminate or harass on the basis of race, color, national origin, sex, gender, sexual orientation, disability, age, religion, genetic marker, or any other characteristic protected by state, local or federal law, in our programs and activities.

When a complaint is reported under the Student Grievance Procedure for Internal Complaints of Discrimination and Harassment that discrimination or harassment is believed to have occurred, The Art Institute will promptly and equitably investigate the claim or complaint.

The following person has been designated to handle inquiries and coordinate the school's compliance efforts regarding the Non-Discrimination Policy: Human Resources Generalist, The Art Institute of California – Hollywood, 5250 Lankershim Blvd., North Hollywood, CA 91601, 818-299-5100; Human Resources Generalist, The Art Institute of California – Los Angeles, 2900 31st Street, Santa Monica, CA 90405, 310-752-4700; Human Resources Generalist, The Art Institute of California – Orange County, 3601 West Sunflower Avenue, Santa Ana, CA 92704, 714-830-0200; Human Resources Generalist, The Art Institute of California – Sacramento, 2850 Gateway Oaks Dr., St. 100, Sacramento, CA 95833, (916) 830-6320; Human Resources Generalist, The Art Institute of California – San Francisco, 1170 Market Street, San Francisco, CA 94102, 415-865-0198; Human Resources Generalist, The Art Institute of California – Sunnyvale, 1120 Kifer Road, Sunnyvale, CA 94086, 408-962-6400.

June, 2011 THE ART INSTITUTE NO HARASSMENT POLICY

The Art Institute is committed to providing workplaces and learning environments that are free from harassment on the basis of any protected classification including, but not limited to race, sex, gender, color, religion, sexual orientation, age, national origin, disability, medical condition, marital status, veteran status, genetic marker or on any other basis protected by law. Such conduct is unprofessional, unproductive, illegal, and generally considered bad for business. Consequently, all conduct of this nature is expressly prohibited, regardless of whether it violates any law.

Definition of Sexual Harassment

Sexual harassment consists of unwelcome sexual advances, requests for sexual favors, sexual violence or other verbal or physical conduct of a sexual nature where:

- a. Submission to such conduct is an explicit or implicit term or condition of a person's status in a course, program or activity or in admission, or in an academic decision;
- b. Submission to or rejection of such conduct is used as a basis for an academic decision; or
- c. Such conduct has the purpose or effect of unreasonably interfering with an individual's work or academic performance or creating an intimidating, hostile, or offensive work or educational environment.

Sexual violence is considered to be a form of sexual harassment and is defined as physical sexual acts perpetrated against a person's will or where a person is incapable of giving consent due to the victim's use of drugs or alcohol.

Other examples of sexual harassment include, but are not limited to: unwanted sexual advances; demands for sexual favors in exchange for favorable treatment; verbal abuse of a sexual nature; graphic commentary about an individual's body, sexual prowess, or sexual deficiencies; leering; whistling; touching; pinching; assault; coerced sexual acts; suggestive, insulting or obscene comments or gestures; stalking; and displaying sexually suggestive

objects or pictures. The Art Institute prohibits all conduct of this nature whether or not such conduct violates any applicable laws.

Other Forms of Harassment

Verbal abuse, insulting comments and gestures, and other harassing conduct are also forbidden under this policy when directed at an individual because of his or her race, color, sex, sexual orientation, familial status, age, religion, ethnic origin, genetic marker or disability. It is the responsibility of each employee and each student to conduct himself or herself in a professional manner at all times and to refrain from such harassment.

Complaint Procedure

Students who feel they have been harassed should follow the Student Grievance Procedure for Internal Complaints of Harassment and Discrimination (the "Student Grievance Procedure"). Students who have been subjected to sexual violence should also review the **Policy Concerning Sexual Violence (and Programs and Procedures Regarding Sexual Assault)**, available in the Student Affairs Office). Regardless if a complaint is filed under the Student Grievance Procedure, promptly after learning of such alleged conduct, The Art Institute will conduct an investigation for the purpose of determining whether prohibited harassment has occurred. Efforts will be made to ensure confidentiality to the extent consistent with the goal of conducting an appropriate investigation. Students who initiate or participate in such investigations in good faith will be protected against subsequent harassment and school-related retaliation. If an investigation confirms the allegations, The Art Institute will take prompt corrective action, which may include discipline, up to and including immediate dismissal.

June, 2011

THE ART INSTITUTE POLICY CONCERNING SEXUAL VIOLENCE

Sexual violence refers to physical sexual acts perpetrated against a person's will or where a person is incapable of giving consent due to the victim's use of drugs or alcohol. Sexual violence includes rape, sexual assault, sexual battery and sexual coercion. Sexual violence is considered a form of sexual harassment, and is therefore a form of sex discrimination. Acts involving sexual violence, sexual harassment or sex discrimination are not tolerated by The Art Institute. Complaints of sexual violence should be made to the Human Resources Generalist, The Art Institute of California – Hollywood, 5250 Lankershim Blvd., North Hollywood, CA 91601, 818-299-5100; Human Resources Generalist, The Art Institute of California – Los Angeles, 2900 31st Street, Santa Monica, CA 90405, 310-752-4700; Human Resources Generalist, The Art Institute of California – Orange County, 3601 West Sunflower Avenue, Santa Ana, CA 92704, 714-830-0200; Human Resources Generalist, The Art Institute of California – Sacramento, 2850 Gateway Oaks Dr., St. 100, Sacramento, CA 95833, (916) 830-6320; Human Resources Generalist, The Art Institute of California – San Francisco, 1170 Market Street, San Francisco, CA 94102, 415-865-0198; Human Resources Generalist, The Art Institute of California – Sunnyvale, 1120 Kifer Road, Sunnyvale, CA 94086, 408-962-6400.

Upon learning of possible sexual violence involving a student, The Art Institute will take immediate action to investigate or otherwise determine what happened. Such action may include, but is not limited to, speaking with the alleged victim, the alleged perpetrator and other potential witness as appropriate and reviewing other evidence such as calendars, videos, phone records, etc.

If The Art Institute determines that sexual violence may have occurred, The Art Institute will take steps proactively designed to promptly and effectively end the sexual violence or the threat of sexual violence, prevent its recurrence, and address its effects regardless of whether the alleged actions are subject to criminal investigation.

The Art Institute will use good faith efforts to protect the alleged victim from any hostile environment at the school and any subsequent harassment or retaliation. Such efforts may occur prior to the outcome of the investigation and may include:

1. Reporting any subsequent harassment or retaliation to the Human Resources Generalist, The Art Institute of California – Hollywood, 5250 Lankershim Blvd., North Hollywood, CA 91601, 818-299-5100; Human Resources Generalist, The Art Institute of California – Los Angeles, 2900 31st Street, Santa Monica, CA 90405, 310-752-4700; Human Resources Generalist, The Art Institute of California – Orange County, 3601 West Sunflower Avenue, Santa Ana, CA 92704, 714-830-0200; Human Resources Generalist, The Art Institute of California – Sacramento, 2850 Gateway Oaks Dr., St. 100, Sacramento, CA 95833, (916) 830-6320; Human Resources Generalist, The Art Institute of California – San Francisco, 1170 Market Street, San Francisco, CA 94102, 415-865-0198; Human Resources Generalist, The Art Institute of California – Sunnyvale, 1120 Kifer Road, Sunnyvale, CA 94086, 408-962-6400.
2. Providing an escort to ensure the alleged victim can move safely between classes and activities.
3. Ensuring that the alleged victim and the alleged perpetrator do not attend the same classes.
4. Providing referral to counseling services or providers.
5. Providing academic support services, such as tutoring.
6. Arranging for the victim to re-take a course or withdraw from a class without penalty.

Disciplinary Actions and Sanctions

On-campus disciplinary procedures against students will be in accordance with The Art Institute published Student Code of Conduct and the Student Grievance Procedure for Internal Complaints of Discrimination and Harassment. Both the accuser and the accused are entitled to have others present during a disciplinary proceeding. Both will be informed of the outcome of any campus disciplinary proceeding. For this purpose, the outcome of a disciplinary proceeding means only The Art Institute's final determination with respect to the alleged sexual offense and any sanction that is imposed against the accused. Sanctions, which may be imposed following a final determination of a disciplinary proceeding regarding rape, acquaintance rape, or other forcible or non-forcible sex offenses, may include warning, probation, suspension or dismissal.

Students who have been subjected to sexual violence are encouraged to review the **No Harassment Policy**, the **Non-Discrimination Policy**, the **Student Grievance Procedure for Internal Complaints of Discrimination and Harassment** and the **Programs and Procedures Regarding Sexual Assault** (available in the Student Affairs Office).

June, 2011
THE ART INSTITUTE
STUDENT GRIEVANCE PROCEDURE FOR
INTERNAL COMPLAINTS OF DISCRIMINATION AND HARASSMENT

Students who believe they have been subjected to discrimination or harassment in violation of the Non-Discrimination Policy should follow the procedure outlined below. Sexual violence is considered to be a form of sexual harassment, and therefore is also considered a form of sex discrimination. This complaint procedure is intended to provide a fair, prompt, impartial and reliable determination about whether The Art Institute Non-Discrimination Policy has been violated. This complaint procedure is intended to provide a fair, prompt, impartial and reliable determination about whether discrimination or harassment has occurred.

1. Complainants are encouraged to file a complaint as soon as possible after an alleged incident of discrimination or harassment has occurred. Any student who chooses to file a discrimination complaint should do so for non-academic matters with the Human Resources Generalist, The Art Institute of California – Hollywood, 5250 Lankershim Blvd., North Hollywood, CA 91601, 818-299-5100; Human Resources Generalist, The Art Institute of California – Los Angeles, 2900 31st Street, Santa Monica, CA 90405, 310-752-4700; Human Resources Generalist, The Art Institute of California – Orange County, 3601 West Sunflower Avenue, Santa Ana, CA 92704, 714-830-0200; Human Resources Generalist, The Art Institute of California – Sacramento, 2850 Gateway Oaks Dr., St. 100, Sacramento, CA 95833, (916) 830-6320; Human Resources Generalist, The Art Institute of California – San Francisco, 1170 Market Street, San Francisco, CA 94102, 415-865-0198; Human Resources Generalist, The Art Institute of California – Sunnyvale, 1120 Kifer Road, Sunnyvale, CA 94086, 408-962-6400. The complaint should be

presented in writing and it should describe the alleged incident(s) and any corrective action sought. The complaint should be signed by the complainant.

2. The Human Resources Generalist or the Dean of Academic Affairs will investigate the allegations. Both the complainant and the accused will have an opportunity to meet and discuss the allegations with the investigator and may offer any witnesses and other evidence in support of their position to the investigator during the course of the investigation. A student may be accompanied during investigation meetings and discussions by one person (family member, friend, etc.) who can act as an observer, provide emotional support, and/or assist the student in understanding and cooperating in the investigation. The observer may not be an attorney, unless otherwise required by local law. When evaluating complaints of sexual harassment, the Human Resources Generalist or the Dean of Academic Affairs will apply the preponderance of the evidence standard (for example, it is more likely than not that sexual harassment or violence has occurred) to determine the outcome. The investigator may prohibit from attending or remove any person who disrupts the investigation in the investigator's sole discretion.

3. The student who made the complaint and the accused shall be informed promptly in writing when the investigation is completed, no later than 45 calendar days from the date the complaint was filed. The student who made the complaint shall be informed if there were findings made that the policy was or was not violated and of actions taken to resolve the complaint, if any, that are directly related to him/her, such as an order that the accused not contact the student who made the complaint. In accordance with school policies protecting individuals' privacy, the student who made the complaint may generally be notified that the matter has been referred for disciplinary action, but shall not be informed of the details of the recommended disciplinary action without the consent of the accused.

4. The decision of the Human Resources Generalist or the Dean of Academic Affairs may be appealed by either the complainant or the accused by petitioning the President's Office of The Art Institute. The written appeal must be made within 20 calendar days of receipt of the determination letter from Human Resources Generalist or the Dean of Academic Affairs. The President, or his/her designee, will render a written decision on the appeal within 30 calendar days from receipt of the appeal. The President's decision shall be final.

5. Matters involving general student complaints will be addressed according to the Student Complaint Procedures, a copy of which can be found in the Student Handbook or The Art Institute Academic Catalog.

For more information about your rights under the federal laws prohibiting discrimination, please contact the Office for Civil Rights at the U.S. Department of Education or visit the website at <http://www.ed.gov/ocr>.

Book Process – The following Book Process should be added to the catalog:

Book Process

Students in need of purchasing books for their classes will need to sign an authorization form either approving or not approving the use of excess Title IV funds, if applicable, to cover the cost of books and supplies. If the purchase of books and supplies should exceed the amount of the student's credit balance after all aid pays in, the remaining amount due will be posted to the student's account and the student will be responsible for making alternative payment arrangements.

Students who do not authorize and who have excess Title IV funding due to receiving funds from a Pell Grant will receive the lesser amount of either the amount of their Pell Grant excess or their full credit balance amount, for the term in question, within seven days of the start of the term. Students who do not authorize and who are receiving excess Title IV funds but do not have a Pell Grant will receive a stipend within the later of the term begin date or 14 days of the date of their credit balance on their ledger card.

Quarter Credit Hour – The following definition of a Quarter Credit Hour replaces all previous references to Quarter Credit Hour Definition or Quarter Credit Hour Requirements.

Quarter Credit Hour Definition

A quarter credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than:

- (1) One hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for 10-12 weeks, or the equivalent amount of work over a different amount of time; or
- (2) At least an equivalent amount of work as required in paragraph (1) of this definition for other academic activities as established by the institution including laboratory work, internships, studio work, and other academic work leading to the award of credit hours.

SAP Policy – The SAP policy found on page 134 is replaced with the following:

Undergraduate Satisfactory Academic Progress (SAP) Policy
Effective SU11

The Satisfactory Academic Progress Policy ensures that all students are maintaining satisfactory academic progress towards successful completion of their academic programs. The evaluation points and milestones contained in the policy are meant to identify problems for which actions of early intervention and/or remediation can be taken. Most critical to this policy is a student’s ability to enroll in and complete courses on a consistent and successful manner. This ability is measured in three ways: cumulative grade-point-average (CGPA); and incremental completion rate (ICR) within a maximum time frame (MTF). **Failure to complete courses successfully for any reason may negatively affect satisfactory academic progress. Failing courses or withdrawing from courses could result in the loss of Financial aid and Academic termination.** In order for a student to graduate, the minimum requirements are a CGPA of 2.0, 66.67% ICR, and completion of the program in no more than 150% of total program credits.

Periods of attendance when a student does not receive Title IV aid are included in determining Satisfactory Academic Progress. Periods of Non-Attendance are not included in determining SAP. While the term Academic Warning/Financial Aid Warning and Academic Probation/Financial Aid Probation are used, the status applies to all students whether receiving aid or not.

Criteria for Honors Designation

To promote academic excellence and to recognize exemplary academic achievement, the following Honors Designations will be issued on a term basis and upon graduation.

Term Honors Designation (at the completion of a quarter) – Students who enroll for and complete 12 credits or more (of courses which are not transitional studies) and meet the following criteria may receive the corresponding designation:

<u>Term GPA</u>	<u>Honors Designation</u>
4.0	President’s Honor Roll
3.7-3.9	Dean’s Honor Roll
3.5-3.6	Honor Roll

Honor Designation at Graduation – Students who achieve a CGPA of 3.5 or better are designated as Honor Graduates.

Transitional studies classes are not considered when evaluating Honors Designations.

Milestones and Evaluation Points for Satisfactory Academic Progress

Compliance with SAP is reviewed every quarter for Certificate, Diploma, and Degree Programs. A student who starts or re-enters at a MID session will have that session count as an entire quarter for SAP purposes.

Certificate/Diploma	Evaluation Point	Milestones(CGPA and ICR)	Required Action
	End of First Quarter	< 1.0 and/or 33.33%	Warning
	End of Second Quarter	< 1.5 and/or 50.00%	Warning (if 1 st time)/ Dismissal (if on Warning)
	End of Third Quarter And every quarter thereafter	< 2.0 and 66.67%	Warning (if 1 st time)/ Dismissal (if on Warning)
	Anything in excess of 150% MTF		Dismissal
Degree	End of First Quarter	< 1.0 and/or 33.33%	Warning
	End of Second Quarter	< 1.0 and/or 33.33%	Warning (if 1 st time)/ Dismissal (if on Warning)
	End of Third Quarter	< 1.25 and 50%	Warning (if 1 st time)/ Dismissal (if on Warning)
	End of the Fourth and Fifth Quarter	< 1.50 and 50%	Warning (if 1 st time)/ Dismissal (if on Warning)
	End of Sixth Quarter* And every quarter thereafter	< 2.0 and 66.67%	Warning (if 1 st time)/ Dismissal (if on Warning)
	Anything in excess of 150% MTF		Dismissal

Certificate and Diploma Programs:

1. At the end of the first quarter, students must achieve a minimum CGPA of 1.0 and an ICR of 33.33%. Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter.
2. At the end of the second quarter, students must attain a minimum CGPA of 1.5 and an ICR of 50%. Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter unless the student was on Academic Warning/Financial Aid Warning in the previous term. If the student was on Academic Warning/Financial Aid Warning in the previous term, the student will be **dismissed**.
3. At the end of the third quarter, and every quarter thereafter, students must attain a minimum CGPA of 2.0 and an ICR of 66.67%. Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter unless the student was on Academic Warning/Financial Aid Warning in the previous term. If the student was on Academic Warning / Financial Aid Warning in the previous term they would be **dismissed**.
4. Students may not attempt more than 150% of the credits in their programs; anything in excess of 150% of the credits will result in **dismissal**.
5. Students should note that if they are on Academic Warning/Financial Aid Warning, it will be very difficult to meet the minimum requirements of the next evaluation point. Students should consult with their academic advisor concerning the exact requirements.

6. Students attending certificate or diploma programs may take transitional study courses.

Please note that **dismissals** can be appealed. Please see the Appeal Process below.

Degree Programs:

1. At the end of the first quarter, students must achieve a minimum CGPA of 1.0 and an ICR of 33.33% (transitional study courses do not impact GPA or ICR so they are exempt from the calculation). Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter. If a student has only attempted transitional studies the student is considered to be making SAP unless the student attempts and does not successfully complete the same transitional study course three times.
2. At the end of the second quarter, students must achieve a minimum CGPA of 1.0 and an ICR of 33.33% for all courses that are not transitional studies. Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter if the student had not been on Academic Warning/Financial Aid Warning in the previous term. However, if the student was on Academic Warning/Financial Aid Warning in the previous term, the student will be **dismissed**. If a student has only attempted transitional studies the student is considered to be making SAP unless the student attempts and does not successfully complete the same transitional study course three times.
3. At the end of the third quarter, students must attain a minimum CGPA of 1.25 and an ICR of 50%. Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter unless the student was on Academic Warning/Financial Aid Warning in the previous term. If the student was on Academic Warning / Financial Aid Warning in the previous term they would be **dismissed**. If a student has only attempted transitional studies the student is considered to be making SAP unless the student attempts and does not successfully complete the same transitional study course three times.
4. At the end of the fourth and at the end of the fifth quarter, students must have a CGPA of at least 1.5, and an ICR above 50%. Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter unless the student was on Academic Warning/Financial Aid Warning in the previous term. If the student was on Academic Warning / Financial Aid Warning in the previous term they would be **dismissed**.
5. Students should note that if they are on Academic Warning/Financial Aid Warning, it could be very difficult to meet the minimum requirements of the next measuring point. Students should consult with their academic advisor concerning the exact requirements.
6. At the end of the sixth quarter and thereafter, students must accomplish a minimum CGPA of 2.0 and an ICR of 66.67%. Anything below these milestones will result in Academic Warning/Financial Aid Warning for one quarter unless the student was on Academic Warning/Financial Aid Warning in the previous term. If the student was on Academic Warning / Financial Aid Warning in the previous term they would be **dismissed**.
7. Students may not attempt more than 150% of the credits in their programs; anything in excess of 150% of the credits will result in **dismissal**.
8. Transitional Studies Courses are based on the results of the academic placement test. Like any course, students must successfully complete such courses in order to progress in the program. Transitional Studies Course credits do not count towards the total number of credits for graduation nor do they count in the CGPA or ICR; however, they do count in determining the maximum time frame in terms of credits attempted and credits earned. Transitional Studies/Remedial courses do have credit hours assigned to them for enrollment and tuition charging purposes. Transitional Studies Courses may be individually

attempted no more than three times. Failing or withdrawing from a transitional studies course three times will result in **dismissal**.

Students on Academic Warning/Financial Aid Warning are considered to be making progress towards meeting SAP and if otherwise eligible, can be eligible for Financial aid.

The grades, gpa and cumulative data for all courses a student attempted at the institution as well as courses successfully transferred in from prior postsecondary education are available on the student portal for their review. There is also an indication if a student is on Academic Warning/Financial Aid Warning or Academic Probation/Financial Aid Probation or is terminated.

Appeal Process for Academic Probation/Financial Aid Probation

The process to appeal allows the student to request the opportunity to appeal a dismissal in writing; the reason for the appeal must be the result of mitigating circumstances; and documentation supporting a claim of mitigating circumstances must be provided and retained. The result of the appeal (appeal granted or appeal denied) must be provided to the student and catalogued in the Student Information System as well as the student's academic file. As part of the appeal the student must document in writing why he or she did not meet SAP and what in the student's situation has changed that will allow he or she to meet SAP according to a written academic plan.

If the student's appeal (see appeal policy below) is granted, he or she will be placed on Academic Probation/Financial Aid Probation for **one or two** quarters. For students in a certificate/diploma program they will **only** have **one** quarter of Academic/Financial Probation due to the shorter length of the program. For associates degree or higher programs, if the student and the institution agrees to a **two-term** Academic/Financial Aid Probation the student must agree with and **sign a written academic plan** developed and approved by the institution which documents that he or she will be required to attain CGPA and ICR milestones by the next evaluation point (term) but they must be meeting SAP at the end of the second term. A student not meeting the conditions of their plan at the end of the first quarter **will be dismissed**. If the student is meeting their academic plan at the end of the first term, they will stay on Academic/Financial Aid Probation. Student is eligible to receive Title IV aid while on Academic Probation/Financial Aid Probation if he or she is otherwise eligible. Failure to meet the minimum CGPA and ICR milestones following the Academic Probation/Financial Aid Probation period(s) will result in a **permanent dismissal**.

If a student appeals and is denied the appeal, he or she must remain out of school until one year after the quarter in which the appeal was denied. The student may then request an additional appeal for reinstatement, but would have to demonstrate academic accomplishments or changes that show a degree of college readiness that reliably predict success. After being out of school, the applicant will have to meet the appeal requirements as stated in the first paragraph including describing why the student failed to meet satisfactory academic progress before and what has changed to ensure that he or she will be able to meet satisfactory academic progress if re-admitted. Should the student have his or her appeal denied a second time, the student will be **permanently dismissed** from the Institute.

Following is a comprehensive list of events that indicate there may be a Mitigating Circumstance which has negatively impacted academic progress:

- Death of an immediate family member
- Student illness requiring hospitalization (this includes mental health issues)
- Illness of an immediate family member where the student is a primary caretaker
- Illness of an immediate family member where the family member is the primary financial support
- Abusive relationships
- Divorce proceedings
- Previously undocumented disability

- Work-related transfer during the term
- Change in work schedule during the term
- Natural disaster
- Family emergency
- Financial hardship such as foreclosure or eviction
- Loss of transportation where there are no alternative means of transportation
- Documentation from the School Counselor and/or a Professional Counselor

Deans of Academic Affairs are responsible for determining the appropriateness of the mitigating circumstance in regards to severity, timeliness, and the student's ability to avoid the circumstance. Student life issues and making the transition to college are not considered mitigating circumstances under this policy.

Documentation from the SAP program or professional counselor should not breach the student/counselor relationship and should remain confidential. A memorandum or letter on school or organizational letterhead indicating a counselor's opinion that student issues may be accommodated to ensure that the student will be able to meet satisfactory academic progress will suffice as proof of mitigating circumstances as well as a student's ability to meet satisfactory academic progress with accommodations from the institution.

Students are NOT allowed to appeal dismissals for violating the 150% completion rate.

A student who attempts but does not pass the same remedial course three times is **dismissed and there is not a right to appeal the termination**. Students dismissed for failing the transitional courses three times may reapply for reinstatement once these courses and the college level equivalents are completed and are submitted on an official accredited institutions transcript as part of the reinstatement appeal.

The Metrics of SAP

Academic Grading System

The grading system incorporates letter grades, equivalent numeric values and letter codes as follows:

<u>Letter Grade</u>	<u>Quality Points</u>
A	4.0
A-	3.7
B+	3.4
B	3.0
B-	2.7
C+	2.4
C	2.0
C-	1.7
D+	1.4
D	1.0
F	0.0 *

*F does compute in GPA and CGPA and does count as credit attempted.

Other Grade Codes worth Zero Quality Points:

CR = Credit through examination	Credits Earned/TR grade does not affect ICR/CGPA.
I = Incomplete	Affects ICR/MTF/CGPA(Computes as an F)
S = Suspension	Affects ICR/MTF/CGPA(Computes as an F)
NP = Not passing/Fail	Does not affect ICR/CGPA This grade designation is utilized to indicate that a student did not acceptably complete a non credited course
P = Proficiency Credit by Exam or Portfolio	Does not Affect ICR/MTF/CGPA
PA = Pass	This grade designation is utilized to indicate that a student acceptably completed a non credited course. Does not affect ICR/MTF/CGPA.
SP or SA = Satisfactory/Pass	This grade designation is utilized to indicate that a student acceptably completed a non credited course. Does not affect ICR/MTF/CGPA.
T = Termination from course	Affects ICR/MTF/CGPA (Computes as an F)
TR = External Transfer Credit	Grade designation utilize for transfer credits. This does not affect CGPA. They do impact ICR and MTF.
U = Unsatisfactory	Indicates that a student unsuccessfully completed a non-credited course. Does not affect ICR/MTF/CGPA.
WV = Waiver	Commonly used when waiving a remedial courses and does not affect ICR/MTF/CGPA
WX = Course was registered for but never attended	Self-explanatory and does not affect ICR/MTF/CGPA

Students receive grades at the end of each quarter including midquarter The grade report contains both the grade point average for the quarter (GPA) and cumulative grade point average (CGPA) for the program. When a course is repeated after failure, the grade earned upon repeating the class replaces the original grade in determining the grade point average, though the failing grade will still appear on the transcript.

Repeating Courses

Grades earned in repeated courses will replace grades of 'F', 'W', or 'WF'. Course credits with grades of 'F', 'W', or 'WF' are included in the maximum time frame (MTF) and incremental completion rate (ICR) requirements as credits attempted but not earned. Students with incomplete grades will receive an 'F' if a grade change is not submitted by the end of the second week of the following term. The grade 'I' indicates Incomplete and is calculated as if it is an 'F' until it is changed to another grade and the course will be included as course credits

attempted, but not earned. Students may also retake classes in which they received a passing grade in order to improve their CGPA but can retake a course passed only one additional time. Credits from all repeated courses are included as credits attempted.

Changed Grade

When a final course grade has been established and recorded in the student record, the grade may not be changed without approval by both the Academic Department Director and the Dean of Academic Affairs. Only the final grade (not the original grade/code) will be computed in the grade point average. The final grade is the one that counts in the calculation.

Calculations

The Art Institute measures and records academic performance by computing the Grade Point Average (GPA) and Cumulative Grade Point Average (CGPA) for each student, using the letter grades, four-point scale and credit-hour values. GPA is the average of grade points a student earns during one quarter. CGPA is the cumulative average of all grade points a student has earned over all quarters at The Art Institute.

Here is an example of how GPA and CGPA are computed: Imagine that a student is taking a total of two courses during one quarter. One course has a four credit hours value and the student earns an A. The second course has a three credit hour value and the student earns a B. Remember, each letter grade carries a grade point value. Grade point values are multiplied by credit hours.

In this example:

A = 4 grade points x 4 credit hours = 16 grade points earned
B = 3 grade points x 3 credit hours = 9 grade points earned

To compute the GPA, divide the total number of grade points earned for the quarter by the total number of credit hours earned for the quarter.

In this example:

16 grade points + 9 grade points = 25 total grade points
25 grade points earned divided by 7 total hours earned = student's GPA for the quarter, 3.57, which is rounded to 3.6.

A student's CGPA is computed in the same way by dividing the student's total grade points earned from all quarters/semester at The Art Institute by the student's total credit hours earned from all quarters at The Art Institute. (The CGPA is calculated by rounding up to the nearest tenth if the last digit is 5 or greater. It is rounded down to the nearest tenth of the last digit if the last digit is less than 5. Example: 1.95 = 2.0, 1.94 = 1.90)

Incremental completion rate is determined as follows (remedial credits do not count in this calculation):

(EARNED CREDITS at the institution + TRANSFER CREDIT Accepted)

(ATTEMPTED CREDITS at the institution + Transfer Credits Accepted)

The 150% MTF is determined as follows:

$$\frac{\text{TOTAL CREDITS NEEDED TO GRADUATE FROM THE PROGRAM} \times 1.5}{\text{TOTAL NUMBER OF CREDITS ALLOWED TO ATTEMPT}}$$

STUDENT STATUS CHANGES AND SAP

Transfer Students

Transfer credits from other post-secondary institutions are calculated in the maximum time frame allowable credits and incremental completion rate requirements. Therefore, the maximum number of attempted credits for a student with transfer credit is still one and one-half times the number of credits required to complete a program for graduation.

Example: if a student transfers in 36 credits to a program consisting of 180 credits, the calculation would be $180 \times 1.5 = 270$ credits. Therefore, the 36 transfer credits would be considered attempted and earned so only 234 more credits could be attempted.

Grades for credits transferred in from any post-secondary institution (including an Art Institute) will be recorded as "TR" in the Student Information System and will not affect the student's CGPA.

Students wishing to transfer from one Art Institute to another may do so only if they are in good standing at the sending school. If the student is transferring to a different institution (as defined by the Department of Education), then he or she is treated as a student transferring in from an unaffiliated institution. Any student dismissed for violation satisfactory academic progress cannot transfer or be considered a New student (if they had a break in enrollment) at another Art Institute until he or she has been granted an appeal at the original school and is deemed to be making satisfactory academic progress.

Changes in Program

Students are allowed only one change of program and must be making satisfactory academic progress at the time a request is made to change programs.

Courses taken in one program that is applicable to the second program will be transferred with the applicable grade. If the student has taken a course more than once, only the grades transferred to that new program will apply to the second program. All grades earned in the original program that apply to the new program will count towards the CGPA. For ICR and 150% purposes only, those courses transferred will apply to the second program will be considered.

In the formulas below, the "CHANGE OF MAJOR" adjustment factor would be those credits from the previous major that we will NOT count in the student's current major.

Incremental completion rate is determined as follows (remedial credits do not count in this calculation):

(EARNED CREDITS in the New Program + TRANSFER CREDIT ACCEPTED) minus CHANGE OF MAJOR ADJUSTMENT FACTOR FOR EARNED CREDITS

(ATTEMPTED CREDITS in the New Program + Transfer Hours Accepted) minus CHANGE OF MAJOR ADJUSTMENT FACTOR FOR EARNED CREDITS

The **150% MTF** is determined as follows:

TOTAL CREDITS NEEDED in the PROGRAM TO GRADUATE times 1.5 = MTF.

Second Degree

When a student has graduated from The Art Institute in one program, then subsequently begins work in a different program, grades used in the CGPA of the previous program will not be applied to the student's new program CGPA calculation. The grades will be recorded as TR.

COMMUNITY COLLEGE SCHOLARSHIP

This is a portfolio and essay-based competition open to Community College students who are completing an Associate's degree and looking to transfer and complete a Bachelors degree. The winner of this scholarship receives a \$5000 tuition scholarship per Ai location. However, each entrant receives a recurring tuition scholarship - \$1000 upon acceptance and a second \$1000 after they complete their first year.

There is a portfolio and essay component required to apply for this scholarship. The portfolio section is worth 75% and the essay is worth 25%. The essay will answer the question: "How do you see art impacting the world in the future and how do you see yourself contributing professionally?"

The scholarship entries are due in by November 28, 2011 with winners notified by December 19, 2011.

Students must be in an accepted status by December, 2012. The latest class start that the scholarship can be used for is January, 2013. Students must be enrolled for a minimum of 11 credits to use the scholarship.

For more information regarding this scholarship, please contact an admissions representative at the campus of your choice.

ADVANCED STANDING

Course credits may be awarded for advanced course credit, proficiency examination, or proficiency for prior experiential learning (**The Art Institute of California — Hollywood, The Art Institute of California — Los Angeles, The Art Institute of California — Sacramento, The Art Institute of California — San Francisco and The Art Institute of California — Sunnyvale only**). These advanced standing credits are applied to the total credits required for graduation, but have no letter or point value and are not computed in the grade point average.

TRANSFER OF CREDIT POLICY FOR INCOMING STUDENTS

(These changes refer to the Transfer of Credit requirements found on pages 129 – 130 of the current catalog).

8. For new students, a verified, unofficial transcript may be used for scheduling purposes prior to official transcripts being received. Official transcripts must be received before the start of the next quarter.