



OUR GRADUATES ARE TURNING OPPORTUNITIES INTO CAREERS.

In a world that runs on ideas, our grads have a head start.

More than ever, employers are looking for creativity. And they're finding it in those who come from The Art Institutes schools. In our career-focused learning environment, students use professional-grade technologies under the guidance of experienced instructors who know first-hand what the industry demands.

By offering internship opportunities and helping to keep our education programs aligned with industry trends, many employers work with our schools to make our students more marketable.

And our system of over 45 schools across North America keeps us connected with employers all around the country.

Of all 2009 graduates of The Art Institute of California—Hollywood available for employment, 87.3% were working in a field related to their program of study within six months of graduation, at an average starting salary of \$30,270.

Who will create tomorrow? It could be you.

We're in the middle of a creative revolution that's opening new opportunities to build a career out of ideas. At an Art Institutes school, our students get a focused education that prepares them to seize those opportunities. We guide, support, and help students take their creativity from the classroom to the working world.

Our graduates enter the job market equipped not only with polished talent, but the professional portfolio, interviewing, and networking skills they need to make an impact in the job market.

Measuring our graduates' success.

We've charted our recent grads' progress as they launch their careers, both in terms of finding jobs and in the average salary they're earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
Bachelor's Degree Programs						
Fashion Design	45	6	39	34	87.2%	\$34,247
Fashion Marketing & Management	29	5	24	23	95.8%	\$24,199
Graphic Design	25	4	21	14	66.7%	\$27,984
Interior Design	8	2	6	6	100.0%	\$33,116
Visual Effects & Motion Graphics	2	0	2	2	100.0%	\$34,470
Web Design & Interactive Media	1	0	1	1	100.0%	—
Total Bachelor's Degree Programs**	110	17	93	80	86.0%	\$30,905
Associate's Degree Programs						
Fashion Design	28	5	23	20	87.0%	\$26,287
Fashion Marketing	9	6	3	3	100.0%	\$26,600
Graphic Design	11	5	6	6	100.0%	\$27,562
Web Design & Interactive Media***	2	1	1	1	100.0%	—
Total Associate's Degree Programs**	50	17	33	30	90.9%	\$28,577
All Program Totals†	160	34	126	110	87.3%	\$30,270

* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

** Total includes unpublished salary amount of an individual graduate.

*** School average is skewed upward due to one or more extraordinary salaries that do not depict earnings typical of entry-level Art Institutes graduates.

† All Program Totals exclude new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2009–December 31, 2009 graduates, six months after graduation.



You can judge our grads by the companies that hire them.

Here are just a few of the high-profile employers, both local and around the country, who have hired recent graduates of The Art Institute of California—Hollywood.

- All Access Apparel/Self Esteem
- American Apparel
- BCBG
- CBS Studio
- Disney Consumer Products
- Ed Hardy Knits
- Fred Segal
- Guess
- Kellwood/XOXO Division
- Macy's
- MFG Productions
- Nordstrom
- Rock & Republic
- Score Sports
- Skirt/Style Up America
- Unger Fabrik

Start here. And go as far as your talent takes you.

These aren't just job titles. They're opportunities that some of our recent grads have taken hold of.

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| DESIGN <ul style="list-style-type: none">• Assistant Design Manager• AutoCAD Designer• Event Coordinator• Graphic Artist• Graphic Design Assistant• Interior Design Assistant• Junior Art Director• Junior Graphic Designer• Showroom Assistant• Space Planner• Visual Merchandiser/Coordinator | MEDIA ARTS <ul style="list-style-type: none">• Motion Graphics Artist• Web Design Assistant• Web Designer FASHION <ul style="list-style-type: none">• Assistant Retail Manager• Buyer's Assistant• Costume Design Assistant• Customer Service Assistant• Department Manager• Design Assistant• Design Room Assistant | <ul style="list-style-type: none">• Event Coordinator's Assistant• Fabric Assistant• Marketing Assistant• Merchandising Assistant• Patternmaker, Assistant & Production• Production Assistant• Sales Associate• Showroom Assistant• Stylist• Technical Design Assistant• Visual Merchandiser/Coordinator• Wardrobe Assistant |
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When you're ready to look, you'll find plenty of support.

As our grads start their job search, they can count on the support of our Career Services staff. We provide helpful tips and techniques, and connect them to hiring managers in their community and throughout North America.

We'll help:

- Develop job-search skills in resumé writing, interviewing, and networking
- Find part-time work while in school
- Pursue full-time work after graduation

Students can also take advantage of:

- A Portfolio Show during final quarter attended by potential employers
- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for



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Programs, credential levels, technology, and scheduling options vary by school. A range of online course opportunities is available at select schools. Administrative office: 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 ©2010 by The Art Institutes International LLC 2385 10/10



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