

The Art Institute of Houston® -North

December 8, 2008

As the arts community in the greater Houston area continues to grow and prosper, we are pleased to announce that there will be a new addition to the discipline of arts education:
The Art Institute of Houston – North.

The Art Institute of Houston – North, a branch campus of The Art Institute of Houston, is scheduled to begin classes in May 2009. The school is one of The Art Institutes, a system of over 40 locations across North America, providing an important source of design, media arts, culinary arts, and fashion professionals to the marketplace.

Initially, The Art Institute of Houston – North will offer bachelor's degree programs in Fashion & Retail Management, Graphic Design, Interior Design, Media Art & Animation, and Photography; and an associate's degree program in Graphic Design.

Its location in northwest Houston will afford students the opportunity to volunteer for civic organizations and enjoy all the culture and excitement a vibrant metropolitan area has to offer.

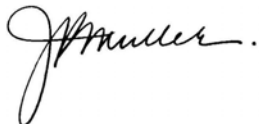
The Art Institute of Houston – North hopes to make an important contribution to the economic growth and social well-being of the communities that it serves, providing higher education opportunities that prepare graduates for entry-level positions in the creative arts professions they have selected.

After you've had a chance to review the enclosed media kit, I would like to extend a personal invitation for you to meet Larry Horn, president of The Art Institute of Houston, the host school for the new branch campus. Mr. Horn is available to the media to discuss the importance of the community to The Art Institute of Houston – North; its strengths, mission, people and programs; and plans for future growth and development. He also can provide you with information on enrollment trends, featured faculty, how to apply and much more.

We will contact you over the next several weeks to arrange an interview opportunity. In the meantime, please do not hesitate to contact me at (412) 995-7262, jpmuller@edmc.edu; or Rachelle Khalaf at Vollmer Public Relations, (713) 970-2100 or rachelle@vollmerpr.com if you have any questions, or want to set up a discussion in advance.

Thank you for the opportunity to deliver communication on this new educational endeavor to the community it will serve.

Sincerely,



Jacquelyn P. Muller
Vice President – Public Relations
The Art Institutes



PRESS RELEASE

CORPORATE MEDIA CONTACT:
Jacquelyn P. Muller
Vice President – Public Relations
Education Management LLC
Office: (412) 995-7262
Mobile: (412) 606-9244
jpmuller@edmc.edu

HOUSTON MEDIA CONTACT:
Rachelle Khalaf
Vollmer Public Relations
(713) 970-2100
rachelle@vollmerpr.com

THE ART INSTITUTE OF HOUSTON ANNOUNCES OPENING OF BRANCH CAMPUS *Classes at The Art Institute of Houston – North Slated to Begin in May 2009*

(HOUSTON – December 8, 2008) The Art Institute of Houston announced the opening of a branch campus: The Art Institute of Houston – North, which will hold its first day of classes on May 14, 2009.

The new school will occupy approximately 25,000 square feet at 10740 North Gessner Drive, located in the northwestern section of Houston. The school will begin enrolling students immediately.

“We are excited to offer our design and media arts programs to the North Houston community,” said Larry Horn, President of The Art Institute of Houston. “After looking at the amount of creative talent and the opportunities for employment in this area, we knew there was no question about where to open up a branch campus. The Art Institute of Houston – North will reach out to potential students who will find the same caliber of education as our central Houston campus, but at a more convenient location.”

Initially, The Art Institute of Houston – North will offer bachelor’s degree programs in Fashion & Retail Management, Graphic Design, Interior Design, Media Arts & Animation, and Photography, and an associate’s degree program in Graphic Design.

“The new Art Institute branch location in greater Houston will provide more educational opportunities for residents in the region,” says John Mazzoni, president of The Art Institutes. “With the city’s thriving creative arts community, our new school will serve as a perfect complement to The Art Institute of Houston, and will help students achieve their professional goals.”

For more information about The Art Institute of Houston – North, call (866) 830-4450 or visit the school’s website at <http://www.artinstitutes.edu/houston-north>.

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The Art Institute of Houston – North is one of The Art Institutes (www.artinstitutes.edu), a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

CORPORATE MEDIA CONTACT:

Mark C. Toth
Director of Public Relations – New Schools
The Art Institutes
(412) 995-7263
mtoth@edmc.edu

HOUSTON MEDIA CONTACT:

Rachelle Khalaf
Senior Account Executive
Vollmer Public Relations
(713) 970-2100
rachelle@vollmerpr.com

ABOUT THE ART INSTITUTE OF HOUSTON – NORTH

- The Art Institute of Houston – North is one of The Art Institutes, a system of more than 40 educational institutions located across North America.
- The Art Institutes schools provide programs in design, media arts, culinary arts, and fashion.
- The Art Institute of Houston – North was founded in 2008 and will occupy approximately 25,000 square feet of classrooms, computer labs, library, and office space.

PROGRAM OFFERINGS

- GRAPHIC DESIGN (Bachelor of Fine Arts, Associate of Applied Science)
- INTERIOR DESIGN (Bachelor of Fine Arts)
- FASHION & RETAIL MANAGEMENT (Bachelor of Science)
- MEDIA ARTS & ANIMATION (Bachelor of Fine Arts)
- PHOTOGRAPHY (Bachelor of Fine Arts)

ACCREDITATION & STATE LICENSING INFORMATION

The Texas Higher Education Coordinating Board has approved The Art Institute of Houston – North to operate in the State of Texas. The Texas Higher Education Coordinating Board may be contacted at the following address:

Texas Higher Education Coordinating Board
1200 East Anderson Lane
Austin, TX 78752-1743

The Art Institute of Houston – North is a branch campus of The Art Institute of Houston. The Art Institute of Houston is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate and baccalaureate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of The Art Institute of Houston.

TEMPORARY SPACE

The Art Institute of Houston – North
8400 N. Sam Houston Parkway West
Suite 120
Houston, TX 77064
Phone: (866) 830-4450
FAX: (281) 671-3550

PERMANENT LOCATION (MAY 2009)

The Art Institute of Houston – North
10740 North Gessner Drive
Houston, TX 77064
Phone: (866) 830-4450
FAX: (281) 671-3550

WEB SITE:

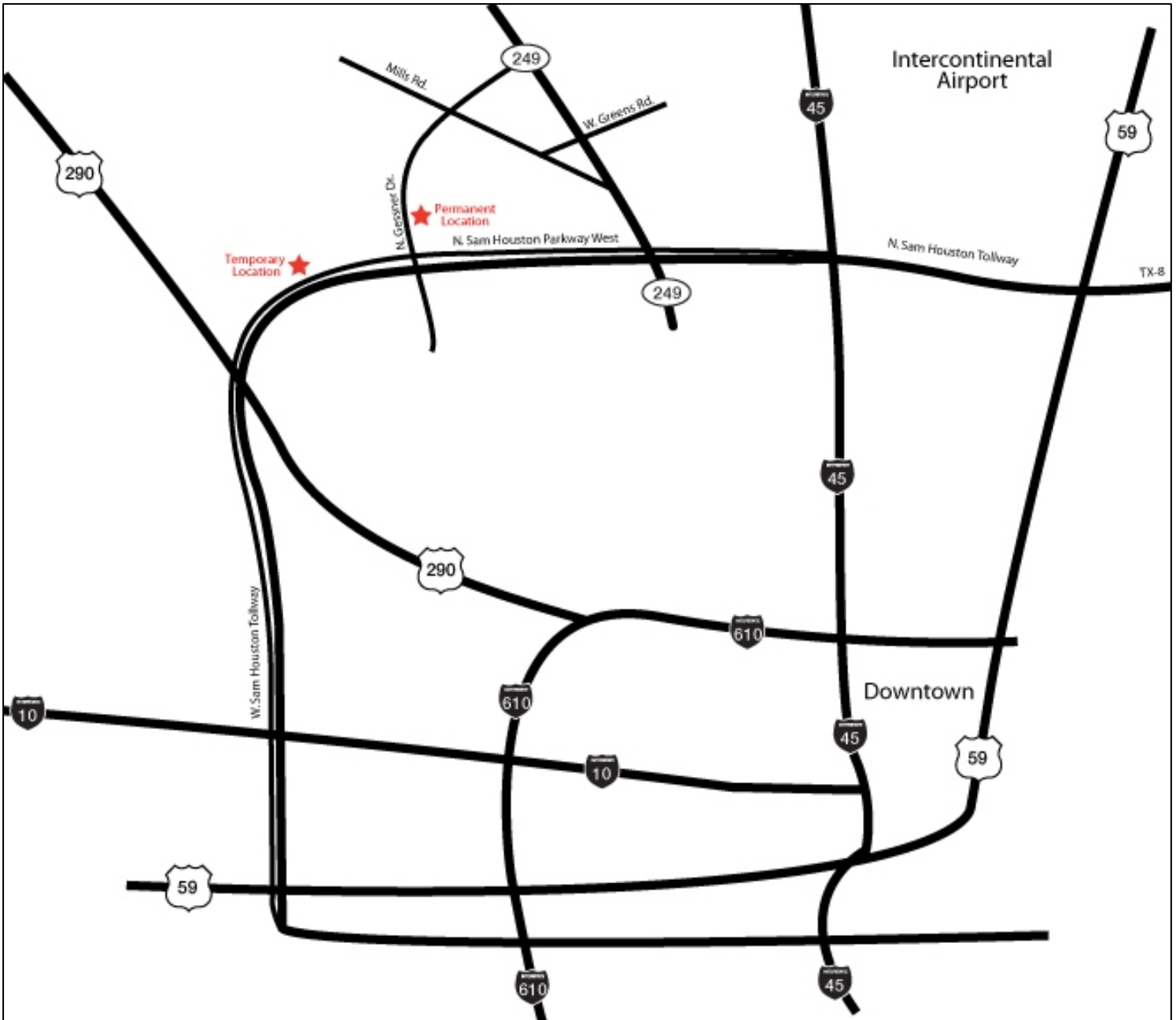
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DIRECTIONS TO PERMANENT LOCATION (MAY 2009):

From I-45 North (Huntsville, Conroe, The Woodlands)

Driving south on I-45, take exit 60B to merge onto North Sam Houston Tollway westbound (also known as Beltway 8). Driving westbound on North Sam Houston Tollway, exit at Gessner Drive. Drive to 10740 North Gessner Dr., Suite TBA.

From Sugar Land, TX

Driving north on US-59 take the exit toward South Sam Houston Tollway; keep left at the fork to continue toward West Sam Houston Tollway northbound; merge onto Sam Houston Tollway. Take the Gessner Exit. Turn left and go under Sam Houston Tollway. Drive to 10740 North Gessner Dr., Suite TBA.

From Katy, TX

Driving east on I-10 take the ramp at exit 756 to merge onto the West Sam Houston Tollway North. Follow West Sam Houston Tollway northbound. Exit Fairbanks N. Houston/Gessner. Turn left on Gessner Drive. Drive to 10740 North Gessner Dr., Suite TBA.

From Tomball, TX

Driving south on TX-249 drive take the exit toward North Sam Houston Tollway/Beltway 8 Frontage Road. Merge onto Tomball Parkway/TX-249 S. Turn right toward North Sam Houston Tollway westbound/Beltway 8 and turn right. Follow the feeder to Gessner Drive and turn right. Drive to 10740 North Gessner Dr., Suite TBA.

From Hempstead, TX

Driving east on US-290 toward the West Sam Houston Tollway northbound. Follow the Sam Houston Tollway to the Fairbanks N Houston/Gessner Exit. Turn left at Gessner Drive. Drive to 10740 North Gessner Dr., Suite TBA.

The Art Institute of Houston-North

Temporary Location

8400 N. Sam Houston Parkway West
Suite 120
Houston, TX 77064

Permanent Location (May 2009)

10740 North Gessner Drive
Houston, TX 77064

Phone: (866) 830-4450

www.artinstitutes.edu/houston-north



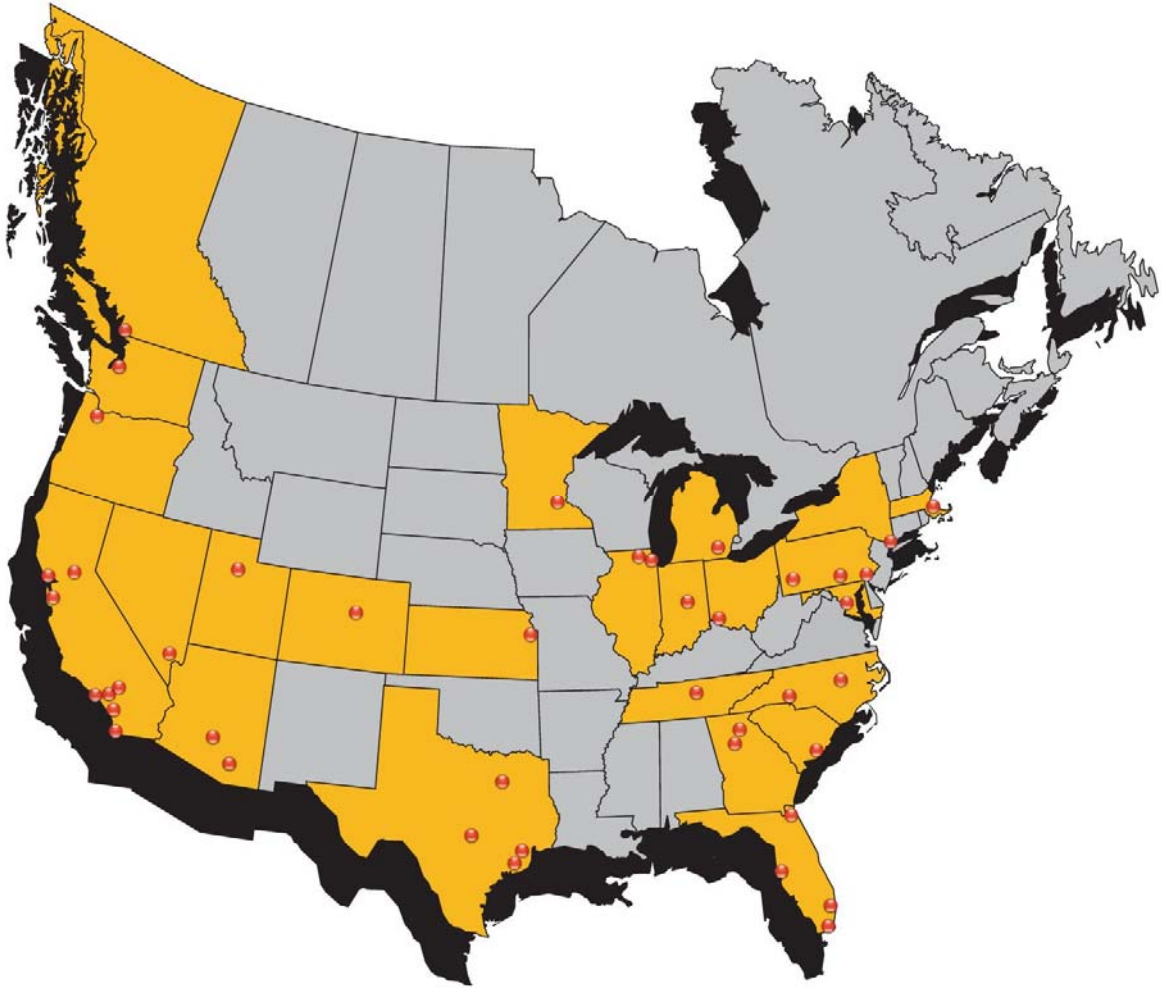
**The Art Institute
of Houston® - North**



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The Art Institutes Locations:

Arlington, VA
Atlanta, GA
Austin, TX
Brookline (Boston), MA
Charleston, SC
Charlotte, NC
Chicago, IL
Cincinnati, OH
Dallas, TX
Decatur, GA
Denver, CO
Durham, NC
Fort Lauderdale, FL
Houston, TX (two locations)
Indianapolis, IN
Jacksonville, FL
Lenexa (Kansas City), KS
Henderson (Las Vegas), NV
Los Angeles, CA
Miami, FL
Minneapolis, MN

Nashville, TN
New York, NY
Novi, MI
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Sacramento, CA
Draper (Salt Lake City), UT
San Bernardino, CA
San Diego, CA
San Francisco, CA
Santa Ana, CA
Santa Monica, CA
Schaumburg, IL
Seattle, WA
Sunnyvale, CA
Tampa, FL
Tucson, AZ
Vancouver, BC
York, PA

CORPORATE MEDIA CONTACT:

Jacquelyn P. Muller
Vice President – Public Relations
The Art Institutes
Office: (412) 995-7262
Mobile: (412) 606-9244
jpmuller@aii.edu

ABOUT THE ART INSTITUTES

The Art Institutes (www.artinstitutes.edu), a system of over 40 education institutions located throughout North America, is an important source of design, media arts, fashion and culinary arts professionals.

The Art Institutes schools faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience, in addition to standard academic qualifications.

The Art Institutes operate in Arlington, VA; Atlanta, GA; Austin, TX; Brookline (Boston), MA; Charleston, SC; Charlotte, NC; Chicago, IL; Cincinnati, OH; Dallas, TX; Decatur, GA; Denver, CO; Novi (Detroit), MI (Detroit); Durham, NC; Fort Lauderdale, FL; Houston, TX (two locations); Indianapolis, IN; Jacksonville, FL; Lenexa (Kansas City), KS; Henderson (Las Vegas), NV; Los Angeles (Hollywood), CA; Santa Anna (Orange County), CA; Santa Monica (Los Angeles), CA; Miami, FL; Minneapolis, MN; Nashville, TN; New York, NY; Philadelphia, PA; Phoenix, AZ; Pittsburgh, PA; Portland, OR; Sacramento, CA; Draper (Salt Lake City), UT; San Bernardino, CA; San Diego, CA; San Francisco, CA; Schaumburg, IL; Seattle, WA; Sunnyvale, CA; Tampa, FL; Tucson, AZ; Burnaby (Vancouver), BC; and York, PA.

The Art Institutes schools offer a broad range of programs including Audio Production, Culinary Arts, Culinary Management, Fashion Design, Fashion Marketing, Graphic Design, Industrial Design, Web Design & Interactive Media, Interior Design, Media Arts & Animation, Photography, Restaurant Management and Video Production. Not all programs are offered at all schools. The Art Institutes schools work closely with employers to design programs that meet specific industry needs.

The parent company of The Art Institutes, Education Management LLC (<http://www.edmc.com>), with more than 110,800 students (as of October 2008), is among the largest providers of post-secondary education in North America, based on student enrollment and revenue. Education Management has 89 locations in 28 U.S. states and in Canada. Education Management's educational institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology, legal studies and business fields, culminating in the award of associate's through doctoral degrees. Education Management has provided career-oriented education for over 40 years.

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Updated: November 20, 2008

MEDIA CONTACT

Jacquelyn P. Muller
Vice President – Public Relations
Office: (412) 995-7262
Mobile: (412) 606-9244
jpmuller@aii.edu

Devra J. Pransky
Public Relations Specialist
Office: (412) 995-7685
Mobile: (412) 657-8413
dpransky@aii.edu

SCHOOL LOCATIONS

The Art Institute of Atlanta® (Atlanta, GA)
The Art Institute of Atlanta – Decatur (Decatur, GA)
The Art Institute of Austin (Austin, TX)
 A branch of The Art Institute of Houston® (Houston, TX)
The Art Institute of California SM — Hollywood (Los Angeles, CA)
The Art Institute of California SM — Inland Empire (San Bernardino, CA)
The Art Institute of California SM — Los Angeles (Santa Monica, CA)
The Art Institute of California SM — Orange County (Santa Ana, CA)
The Art Institute of California SM — Sacramento (Sacramento, CA)
The Art Institute of California SM — San Diego (San Diego, CA)
The Art Institute of California SM — San Francisco (San Francisco, CA)
The Art Institute of California SM — Sunnyvale (Sunnyvale, CA)
The Art Institute of Charleston SM (Charleston, SC)
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Charlotte® (Charlotte, NC)
The Art Institute of Colorado® (Denver, CO)
The Art Institute of Dallas® (Dallas, TX)
The Art Institute of Fort Lauderdale® (Fort Lauderdale, FL)
The Art Institute of Houston® (Houston, TX)
The Art Institute of Houston – North® (Houston, TX)
 A branch of The Art Institute of Houston® (Houston, TX)
The Art Institute of Indianapolis SM (Indianapolis, IN) *
The Art Institute of Jacksonville SM (Jacksonville, FL)
 A branch of Miami International University of Art & Design (Miami, FL)
The Art Institute of Las Vegas® (Henderson, NV)
The Art Institute of Michigan SM (Novi, MI)
The Art Institute of New York City® (New York, NY)
The Art Institute of Ohio SM — Cincinnati (Cincinnati, OH)**
The Art Institute of Philadelphia® (Philadelphia, PA)
The Art Institute of Phoenix® (Phoenix, AZ)
The Art Institute of Pittsburgh® (Pittsburgh, PA)
The Art Institute of Pittsburgh – Online Division (Pittsburgh, PA)
The Art Institute of Portland® (Portland, OR)
The Art Institute of Raleigh-Durham SM (Durham, NC)
The Art Institute of Salt Lake City SM (Draper, UT)
The Art Institute of Seattle® (Seattle, WA)
The Art Institute of Tampa SM (Tampa, FL)
 A branch of Miami International University of Art & Design (Miami, FL)
The Art Institute of Tennessee SM — Nashville (Nashville, TN)
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of Tucson SM (Tucson, AZ)
The Art Institute of Vancouver SM, BC
 Burnaby location
 Downtown location
 Dubrulle Culinary Arts location
The Art Institute of Washington® (Arlington, VA) ***
 A branch of The Art Institute of Atlanta (Atlanta, GA)
The Art Institute of York – Pennsylvania (York, PA)
The Art Institutes International – Kansas City SM (Lenexa, KS)
The Art Institutes International Minnesota SM (Minneapolis)
The Illinois Institute of Art® — Chicago (Chicago, IL)
The Illinois Institute of Art® — Schaumburg (Schaumburg, IL)
Miami International University of Art & Design SM (Miami, FL)
The New England Institute of Art® (Brookline, MA)

* The Art Institute of Indianapolis is regulated by the Indiana Commission on Proprietary Education, 302 W. Washington St., Rm E201, Indianapolis, IN 46204. AC-0080

** The Art Institute of Ohio — Cincinnati, 8845 Governors Hill Drive, Suite 100, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B

*** Certified by the State Council of Higher Education to operate in Virginia

A range of online course opportunities is available. Degrees and programs vary by location.

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Education Management LLC (www.edmc.com) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue, with 89 locations in 28 U.S. states and in Canada. Headquartered in Pittsburgh, Pennsylvania, Education Management LLC (EDMC) employs more than 20,212 faculty and staff and its school systems had a combined enrollment of more than 110,800 students (as of October 2008).

Argosy University (www.argosy.edu) provides graduate and undergraduate degree programs in various fields including clinical psychology, counseling, education, business, and the health sciences. The Art Institutes system of schools (www.artinstitutes.edu) offer various degree and non-degree programs, including master's, bachelor's, associate's, and non-degree programs in the areas of design, media arts, fashion, and culinary arts. Brown Mackie College system of schools (www.brownmackie.edu) offer bachelor's degree, associate's degree, and diploma programs in health sciences, business, information technology, legal studies, and design technologies. South University (www.southuniversity.edu) offers graduate and undergraduate degree programs in various fields including business, legal studies, information technology, and health sciences fields.

EDMC has provided career-oriented education for over 40 years. Faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience as well as standard academic qualifications.

Argosy University

Argosy University (www.argosy.edu), with 19 campus locations in 13 states, is a private academic institution dedicated to providing undergraduate and graduate degrees to students in a supportive learning environment where academic knowledge is enriched by the acquisition of interpersonal skills vital to success. With one of the largest communities of graduate students in the nation, Argosy University offers doctoral and master's degree programs in psychology, business, counseling, and education. The institution also offers bachelor's degree programs in psychology and business, and associate's degree programs in various health sciences fields. Argosy University is accredited by the Higher Learning Commission and is a member of the North Central Association (NCA) (30 N. LaSalle Street, Suite 2400, Chicago, IL 60602; www.ncahlc.org).

(more)

The Art Institutes

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The Art Institutes schools offer a broad range of programs including: Audio Production, Computer Animation, Culinary Arts, Culinary Management, Fashion Design, Fashion Marketing, Graphic Design, Industrial Design Technology, Web Design & Interactive Media, Interior Design, Media Arts & Animation, Photography, Restaurant Management, and Video Production. Not all programs are offered at all schools.

Brown Mackie College

With 20 school locations, the Brown Mackie College system of schools (www.brownmackie.edu) offers bachelor's degree, associate's degree, certificate and diploma programs in health sciences, business, information technology, design, and legal studies. Its academic programs include Medical Assisting, Practical Nursing, Occupational Therapy Assistant, Physical Therapist Assistant, Business Management, Accounting Technology, Computer Applications, Computer Programming & Applications, Electronics, Paralegal, Criminal Justice, Audio/Video Production, and Computer-Aided Design & Drafting Technology.

South University

South University (www.southuniversity.edu) is a five-campus institution that has used a combination of a diverse curriculum, an educational delivery that focuses on the student, and a teaching philosophy that blends the academic with the practical to meet the needs of a wide variety of students. Campuses are located in Savannah, GA; Montgomery, AL; Columbia, SC; Tampa, FL; and West Palm Beach, FL.

On all five campuses, South University is divided into the College of Arts and Sciences, College of Business, College of Health Professions, College of Nursing and the School of Pharmacy. In 2003, South University became the only proprietary institution accredited at the doctoral level by the Southern Association of Colleges and Schools. The South University School of Pharmacy in Savannah, offering the Doctor of Pharmacy degree, is the first proprietary pharmacy school to be granted accredited status by the American Council on Pharmaceutical Education.

EDMC schools strive to work closely with employers to design programs that meet specific industry needs. Each EDMC school is licensed by the state in which it is located and is authorized to confer its respective doctoral, master's, bachelor's, associate's and certificate level programs.