



The Art Institute of IndianapolisSM

Catalog Addendum 2009 - 2010

Law Dept. review of Baking & Pastry ONLY completed 10/28/09

Law Dept. review completed 10/01/09

Catalog Addendum

2009 - 2010

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As of the effective date, this Catalog Addendum becomes part of the catalog. The information presented in this addendum supersedes the catalog information. Publication date for this catalog addendum: October 28, 2009

TUITION AND FEES

Current Program Cost Worksheet

Application Fee	\$50.00
Administrative Fee	\$100.00
Total	\$150.00

Current Tuition Costs: \$467.00 per credit hour

Costs per Quarter	\$7,472.00
*(Based on 16 credits per quarter)	
Academic Year	\$22,416.00
*(3 Quarters)	
Associate of Science Degree	\$52,304.00
Activity Fee	\$50.00
*(7 Quarters/ 112 Credits)	
Bachelor of Science Degree	\$89,664.00
Activity Fee	\$50.00
*(12 Quarters/ 192 Credits)	
Certificate Programs	\$17,279.00
Activity Fee	\$50.00
*(4 Quarters/ 37 Credits)	

Supply Kit Costs (One time Cost)

Media Arts & Animation (BS).....	\$835.00
Graphic Design (BS).....	\$835.00
Interior Design (BS).....	\$1,135.00
Interactive Media Design (BS).....	\$835.00
Residential Design (Certificate).....	\$1,135.00
Digital Design (Certificate).....	\$835.00
Digital Photography (BS).....	\$835.00
Fashion Design (BS).....	\$1,125.00
Fashion & Retail Management (BS)...	\$880.00

BS - Bachelor of Science

Monthly Budget

Monthly Supply Cost Averages: _____
 Housing: _____
 Transportation: _____
 Parking: * No Charge

* Policy Explanation: See Art Institute Enrollment Agreement for Policy explanation.

TUITION AND FEES

Culinary Program Cost Worksheet

Application Fee	\$50.00
Administrative Fee	\$100.00
Total	\$150.00

Current Tuition Costs: \$467.00 per credit hour

Costs per Quarter.....	\$7,472.00
*(Based on 16 credits per quarter)	
Academic Year	\$22,416.00
*(3 Quarters Based on 16 credits per quarter)	
Associate of Science Degree	\$51,837.00
Activity Fee	\$50.00
*(7 Quarters/ 111 Credits)	
Lab Fee (per quarter)	\$210.00
Bachelor of Science Degree	\$89,664.00
Activity Fee	\$50.00
*(12 Quarters/ 192 Credits)	
Lab Fee (per quarter)	\$210.00
Culinary Arts Certificate	\$22,416.00
Activity Fee	\$50.00
*(4 Quarters/ 48 Credits)	
Lab Fee (per quarter)	\$210.00
Baking & Pastry Certificate	\$22,416.00
Activity Fee	\$50.00
*(4 Quarters/ 44 to 48 Credits)	
Lab Fee (per quarter)	\$210.00
Baking & Pastry Associate of Science Degree	\$51,837.00
Activity Fee	\$50.00
*(7 Quarters/ 111 Credits)	
Lab Fee (per quarter)	\$210.00

Supply Kit Costs (One Time Cost)

Culinary Management	\$1,200.00
Culinary Arts (AS)	\$1,200.00
Culinary Arts Certificate	\$1,200.00
Baking & Pasty Certificate	\$1,120.00
Baking & Pasty (AS)	\$1,200.00

Monthly Budget

Averages: _____
Housing: _____
Transportation: _____
Parking: * No Charge

* Policy Explanation: See Art Institute Enrollment Agreement for Policy explanation.

ACADEMIC CALENDAR

2009 – 2010

SUMMER QUARTER

Summer I classes begin	Mon.Jul.13, 2009
Summer I drop/add deadline	Mon.Jul.20, 2009
Summer II classes begin	Thurs.Aug.20, 2009
Summer II drop/add deadline	Mon.Aug.24, 2009
Labor Day Recess	Mon.Sept.7, 2009
Classes end	Sat.Sept.26, 2009

FALL QUARTER

Fall I classes begin	Mon.Oct.5, 2009
Fall I drop/add deadline	Mon.Oct.12, 2009
Veteran's Day Recess	Tues.Nov.11, 2009
Fall II classes begin.....	Thurs.Nov.12, 2009
Fall II drop/add deadline	Mon.Nov.17, 2009
Classes end	Sat.Dec.19, 2009

WINTER QUARTER

Winter I classes begin	Mon.Jan.11, 2010
Martin Luther King, Jr. Day Recess	Mon.Jan.18, 2010
Winter I drop/add deadline	Tues.Jan.18, 2010
Winter II classes begin	Thurs.Feb.18, 2010
Winter II drop/add deadline	Mon.Feb.23, 2010
Classes end	Sat.Mar.27, 2010

SPRING QUARTER

Spring I classes begin	Mon.Apr.5, 2010
Spring I drop/add deadline	Mon.Apr.12, 2010
Spring II classes begin	Thurs.May 13, 2010
Spring II drop/add deadline	Mon.May 18, 2010
Memorial Day Recess	Mon.May 25, 2010
Classes end	Sat.Jun.19, 2010

ADDITIONS AND CORRECTIONS

Financial Planning

The Art Institutes and Americans for the Arts Poster Design Competition

The Americans for the Arts/Art Institutes Poster Design Competition is aimed at high school students interested in a design career. These students will have a unique opportunity to put their artistic talents to the test by entering the Poster Design Scholarship Competition, sponsored by The Art Institutes and Americans for the Arts. Students will create original poster artwork that expresses the slogan, "Life is Better With Art In It." More than \$200,000 in scholarships will be awarded, with the first place prize-winning student receiving a \$25,000 scholarship to study design at one of the over 40 Art Institutes locations throughout North America.

The Art Institutes Best Teen Chef Competition

The Art Institutes Best Teen Chef Competition is open to high school seniors in the U.S. and Canada, the Best Teen Chef competition was created to encourage and recognize young culinary talent. Now in its 9th year, the Best Teen Chef competition awards more than \$200,000 worth of scholarship prizes. The winning student takes home the title Best Teen Chef 2008 and a full scholarship worth more than \$70,000 to study culinary arts at The Art Institutes. Additional scholarships are awarded to the top nine placing students and to local winners.

The Art Institutes Passion for Fashion Competition

How do you define your fashion sense? Maybe you dream of creating the hottest trends or imagine creating displays for a fashionable boutique. If you have a true passion for fashion, your big ideas could earn you a full-tuition scholarship to a fashion program at one of The Art Institutes locations. Submit your designs or marketing plans to The Art Institutes Passion for Fashion Competition - it could be your ticket to New York Fashion Week, a "meet and greet" at Seventeen Magazine, and a full-tuition scholarship to any of the 25 Art Institutes locations across North America that offer fashion programs.

The Art Institute of Indianapolis Legacy Arts Scholarship Competition

The Art Institute of Indianapolis joined the Indianapolis Colts, Penrod Society, the City of Indianapolis, and the Indianapolis Public Schools (IPS) to provide a scholarship competition for IPS seniors that are interested in a design career. Students will demonstrate their artistic abilities by entering the Legacy Arts Scholarship Competition. In this competition students will create a design that expresses the theme of "Champions by Design." A full scholarship to The Art Institute of Indianapolis will be provided to the student with the winning design.

Baking & Pastry— Associate of Science

The baking and pastry arts are professions that require specific skills which distinguish all the subtle nuances of a dessert's flavor, appearance, and aroma. Their sense of aesthetics ensures that the food is plated beautifully. Texture is also important, and special attention is made to ensure that not only are the proper ingredients used, but the right amount as well. The success of bakers or pastry artists is dependent on whether or not they can express their talent to the public by not only satisfying their hunger, but by dazzling their senses.

The Baking & Pastry program offers the student an opportunity of studying in a very specialized profession. The first quarter is devoted to basic culinary skills development, and moves to basic pastry and dessert fabrication. The program continues with the finer arts and skills of making artisan breads and baked goods, European cakes, and tortes. It finishes with advanced patisserie, display cakes, and confections. The student is also exposed to basic management functions of sanitation and safety, and purchasing and product identification.

The program is designed to prepare graduates for entry-level positions within the foodservice industry. Graduates can use the education to advance their careers in their current field or transition to a career with greater baking and pastry responsibility. Graduates of the Baking & Pastry program will be prepared to seek entry-level positions in kitchens as pastry assistants, bakers, or cake decorators.

The program's courses are fully transferable to the associate's and/or bachelor's degree program(s) in the Culinary Arts for those students who wish to continue their studies.

Associate of Science

(111 credits; 21 months if student takes 16 courses per quarter)

Course Code	Course Title	Qtr.	Credits
CUL 101	Fundamentals of Classical Techniques	6	
CUL104	Concepts and Theories of Culinary Techniques	3	
CUL112	Sanitation and Safety	3	
CUL 114	Dimensions of Culinary Education	3	
CUL 121	American Regional Cuisine	6	
CUL 132	Management by Menu	3	
CUL135	Purchasing and Product Identification	3	
CUL 139	Latin Cuisine	3	
CUL200	European Cakes and Tortes	3	
CUL207	Artisan Breads and Baking Production	6	
CUL209	Centerpieces, Confections and Chocolate	6	
CUL213	Management, Supervision and Career Development	3	
CUL 242	Planning and Controlling Costs	3	
CUL249	Introduction to Pastry Techniques and Artistry	6	
CUL250	Introduction to Baking Science and Theory	3	
CUL 252	Food and Beverage Operations Management	3	
CUL 261	A La Carte Kitchen	9	

CUL264 Advanced Patisserie and Display Cakes 6

CUL 272 Capstone/Portfolio 3
CUL299 Externship 3
GE 110 English Composition 4
GE 120 College Mathematics 4
GE 140 Speech and Communication 4
GE 150 Natural Science 4
GE 280 Conversational Spanish 1 4
GE *** Elective 4
MS101 Nutrition Science 3

Digital Design — Certificate

- The Digital Design certificate program provides students with concentrated studies to improve existing skills or better prepare for career change and promotion. The program covers the fundamental aspects of digital design and enables students to develop and produce design work using traditional as well as contemporary skills and technology.

The Art Institute of Indianapolis conducts this 12-month program where students learn design fundamentals, layout and typography, and industry utilized computer software applications for digital design. Certificate program students have varied backgrounds, priorities, and interests in addition to their school commitment; nonetheless, they all share the common goal to grow through education.

As they progress in their studies, Digital Design certificate students are guided by their instructors in developing portfolios that feature professional-level work to show prospective employers. The certificate program courses are fully transferable to the associate's and/or bachelor's degree program(s) in Graphic Design for those students who wish to continue their studies. The portfolio course taken in the certificate program will count as an elective in the Graphic Design degree program. The student will be required to take the portfolio course required at the degree level.

- Total Credit Hours: 36
- Total Number of Quarters - 4; Typical course sequence (36 credits; 12 months if student takes 3 courses per quarter)

Residential Design — Certificate

- The Residential Design certificate program provides students concentrated studies to improve existing skills or better prepare for career changes and promotion. The program covers the fundamental aspects of residential design and enables students to develop and produce design using traditional as well as contemporary skills and technology.

- The Residential Design certificate program provides a hands-on approach to education that develops students' strengths in the design of three-dimensional space. Students will learn the basics of residential design, including drafting floor plans and creating a harmonious environment through the use of color schemes, fabrics, furniture, lighting effects, cabinetry, bath and kitchen fixtures, and wall

and floor treatments. Students are introduced to using computers and software as design tools.

Faculty members teaching in the program are experienced professionals who bring their knowledge of the field and practical experience into the classroom. Students are guided throughout the program in the development of portfolios that feature professional-level work to show prospective employers. The Residential Design program courses are fully transferable to the bachelor's degree program in Interior Design for those students who wish to continue their studies. The portfolio course taken in the certificate program will count as an elective in the Interior Design degree program. The student will be required to take the portfolio course required at the degree level.

- Total Credit Hours: 36
- Total Number of Quarters - 4; Typical course sequence (36 credits; 12 months if 3 courses taken per quarter)

Course Cut-Off Date

All students must be cleared to sit in class by the first day of the second week of classes in the quarter. If the student is not cleared for class prior to the course cut-off date, the student will not be allowed to start the quarter.

All students must be marked "Present" in at least one scheduled course at the conclusion of the second week of courses. If a student does not attend any scheduled courses during the first two weeks of the quarter, the student will not be allowed to start the quarter.

DMP132

Introduction to Audio

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

This course investigates the principles of recording sound.

Introduction to Audio includes the study of sound characteristics, basic acoustics, ergonomics, and basic techniques for field recording. Waveform physics and psychoacoustics are also covered. The role of sound in video production is explained and exemplified.

Prerequisites: None

FD213

Surface Design

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Students manually design applications of colors, prints, and motifs on a variety of fabrications.

Prerequisites: FS131

FD237

Computer Patternmaking

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Students develop patterns utilizing industry standard software.

Prerequisites: FS110, FS210

FD 300

Production Processes is an elective in the Fashion and Retail Marketing BS program.

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FD 421

Fashion Entrepreneurship is an elective in the Fashion and Retail Management BS Program.

FRM260

Consumer Behavior

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

This course examines the cultural, social, and individual variables involved in consumer behavior. It also reviews how they are incorporated into buyer decision processes and marketing practices.

Prerequisites: FS101, GD114

FRM350

Portfolio Preparation

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

This course will prepare students for job interviews by helping them compile a portfolio. Students will demonstrate their conceptual, design, craftsmanship, and other skills as they assemble and refine their portfolio pieces. Working individually with an instructor, each student will select representative pieces, showcasing work that reflects a unique style.

Prerequisites: FS300

FRM401

Fashion Business

Planning

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Students plan the foundations for opening and management of a small store: sales, budgets, market research, and staffing. This course is a workshop in which students design and prepare the beginning business plans necessary to open a retail store. The instructor acts, as facilitator and advisor to the student, but all decisions and choices will be made solely by the student. Upon completion of the course, the student will have a foundation for a business plan that can be developed into a model for actually opening a business. Final preparation of the plan will be completed in Business Ownership II.

Prerequisites: FS320

FRM402

Advanced Fashion Business Planning

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Students complete the planning of a small retail store: financing, budgets, market research, and inventory. This course is a final workshop in which students design and prepare all business plans necessary to open a retail store. Students will base all plans for this course on initial sales

plans completed in Business Ownership I. The instructor acts as facilitator and advisor to the student, but all decisions and choices will be made solely by the student. Upon completion of the course, the student will have a comprehensive business plan that can be used as a model for actually opening a business sometime in the future and can be used as a portfolio piece to show prospective employers.

Prerequisites: FRM401

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FRM450

Portfolio Presentation

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

This course focuses on the completion of the portfolio. The final portfolio should focus on the individual's strengths. The work reflects the uniqueness and the ability to meet demanding industry standards.

Prerequisites: FRM 401, FRM 350

FRM499

Internship

(3 quarter credits; 198 Internship Hours)

Through a field internship experience, students will be able to apply their skills in a real and practical situation. The main objectives of the internship are to allow students the opportunity to observe and participate in the operation of successful businesses related to their fields of study. The students will gain the experience they need to enter the field when they graduate.

Prerequisites: Academic Department Director approval

FRM320

Media Planning and Buying

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Media as part of a delivery channel for a marketing message will be the focus of this course. Topics include media as critical to the fulfillment of the overall marketing strategy, cost effectiveness, and new media.

Prerequisites: FRM225, RS121, RS131

FRM331

Retail Buying

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Students study the categorizations of stores, organizational components, and the characteristics of various wholesale and retail markets. They will explore the Private Label and Brand Name businesses, develop customer profiles and look at franchising as a means of entering the retail world. Students will become familiar with merchandise accounting as it relates to the various retail formats.

Prerequisites: FRM280, FRM321

GD204

Media Design

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Students examine the structures and communications skills used by various members of a creative team. The processes of concept development, media application, and design creation are emphasized. The variety of media used by graphic designers and their suppliers are examined.

Prerequisites: GD123, DPH201

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GD221

Print Production

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Traditional print production techniques are employed in the preparation of camera ready art. Production of single and multi-color mechanicals and discussion of various printing processes are covered.

Prerequisites: Academic Department Director Approval

GD301

Professional Practice

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

This course will introduce students to business functions, operations, and structures, and explore the role of graphic design in business. Finance, business ethics, labor management relations, organizational behavior, and marketing are among the topics to be covered. In addition, guidelines and expectations for professional behavior will be addressed.

Prerequisites: Academic Department Director Approval

ID303

Programming/Space

Planning (Commercial)

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Students explore creative thinking skills and their ability to communicate design ideas with visual representations, bubble diagrams, matrixes, storyboards, etc., developing multiple solutions to complex commercial design scenarios.

The focus is on the programming and space planning segment of the design development process.

Prerequisites: ID133, ID202

ID325

Acoustical Design

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

This course is the study of the principles and application of acoustics in interior design. Students explore factors that impact the acoustics of interior spaces including properties and performance criteria of materials, positioning, and selection of sound and home theater systems and soundproofing and insulation of spaces according to its uses. Students will explore the specific acoustical needs for various residential and commercial spaces.

Prerequisites: ID121, ID212, ID303

ID410**Model Home Design**

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

Investigation of model home merchandising and design related to buyer profile and marketing psychology. Students discuss techniques for developing a saleable product. Topics include: contractor/builder communication, preparing bids, presentations, contracts, pricing structure, and profit margins.

Prerequisites: GD101, GD102, GD104, GD131, MS100, RS200

ID421**Facilities and Project Management**

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

This course examines the complexity of facilities and project management and contract administration. Studies include the planning process, motivating, monitoring and reporting performance, time management, scheduling, project control, and supervision.

Prerequisites: GD101, GD102, GD104, GD131, MS100, RS200

ID422**NCIDQ Test Prep**

(3 quarter credits; 22 Lecture Hours, 22 Lab Hours)

The National Council for Interior Design Qualifications (NCIDQ) certifies interior designers through testing methods. This course prepares the student to sit for this three-part two-day exam. Students will use NCIDQ practice materials for the project scenario and three dimensional exercise. Students can qualify to sit for this exam with our Interior Design Bachelor's program and two years of experience.

Prerequisites: GD101, GD102, GD104, GD131, MS100, RS200

