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THE NEW ART INSTITUTE OF INDIANAPOLIS TO OFFER DEGREES IN LEADING ECONOMIC SECTORS

(INDIANAPOLIS – October 3, 2005) Beginning in January 2006, central Indiana will have a new educational and training provider for some of the area's fastest-growing industries. The new Art Institute of Indianapolis will offer academic programs in graphic design, interactive media design, and interior design fields.

The Art Institute of Indianapolis fills an important niche, providing skilled workers to support future expansion across a range of industries and giving students the tools to achieve their professional goals. The school's curriculum is carefully scrutinized and developed by industry leaders and prominent employers, which means a student's education is relevant, practical, and hands-on.

Classes at The Art Institute of Indianapolis will begin in January 2006. The school will initially offer bachelor's degree programs in Graphic Design, Interactive Media Design, and Interior Design; and an associate's degree program in Graphic Design.

The Art Institute of Indianapolis' academic programs respond to current statewide employment trends and provide in-demand degrees to students wishing to enter growing industries. As cited in the March-April 2005 issue of *INContext*, a publication of the Indiana Economic Development Corporation, the professional, scientific, and technical services sector increased its workforce by 3.4% from 2003 to 2004, beating the national percent change of 1.9%. The report indicated that the art, entertainment and recreation sector in Indiana also showed an increase in newly-created jobs.

The Art Institute of Indianapolis, located in the Pyramids Office Park at 3500 DePauw Boulevard, will feature industry-related technology resources and equipment, and students will learn in an environment led by experienced and knowledgeable instructors.

The Art Institute of Indianapolis is accredited by the Accrediting Commission of Career Schools and Colleges of Technology as a branch of The Art Institute of Las Vegas, 2101 Wilson Blvd., Suite 302; Arlington, Va. 22201; 703-247-4212, and licensed by the Indiana Commission on Proprietary Education, 302 W. Washington St., Room E-201, Indianapolis, IN 46204-2767; 317-232-1320.

The Art Institutes system of 31 education institutions is located throughout North America, providing an important source of design, media arts, fashion and culinary professionals. The Art Institutes system of schools has provided career-oriented education programs for more than 40 years. For more information visit The Art Institutes website at www.artinstitutes.edu.

The parent company of The Art Institutes, Education Management Corporation (www.edmc.com) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Student enrollment exceeded 66,000 as of fall 2004. EDMC has 71 primary campus locations in 24 states and two Canadian provinces. EDMC's education institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology and business fields, culminating in the award of associate's through doctoral degrees. EDMC has provided career-oriented education for over 40 years.

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