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**THE ART INSTITUTES ANNOUNCES INDIANAPOLIS OPENING
SLATED FOR JANUARY 2006**
New School Leads Expansion of Educational Opportunities for Indianapolis

(INDIANAPOLIS – October 3, 2005) The Art Institutes will be opening a new school in Indianapolis at 3500 DePauw Boulevard in Indianapolis. The Art Institutes, a group of 31 educational institutions located throughout North America, is an important source of design, media arts, fashion and culinary professionals. The Art Institutes are owned and operated by Pittsburgh-based Education Management Corporation (EDMC), one of the largest providers of private post-secondary education in North America, based on student enrollment and revenue.

According to a spring 2003 study by the Initiative for a Competitive Inner City and CEOs for Cities, universities and colleges “have significant purchasing power, attract substantial revenues for their surrounding economies, invest heavily in local real estate and infrastructure, are major employers, and help to train the workforce and nurture new businesses.” Colleges and universities are perhaps this country’s greatest untapped urban revitalization resources.

Classes at The Art Institute of Indianapolis will begin in January 2006. The school will initially offer bachelor’s degree programs in Graphic Design, Interior Design, and Interactive Media Design; and an associate’s degree program in Graphic Design. Prospective students can visit <http://www.artinstitutes.edu/indianapolis> for more information.

The Art Institute of Indianapolis is accredited by the Accrediting Commission of Career Schools and Colleges of Technology, 2101 Wilson Blvd., Suite 302; Arlington, Va. 22201; 703-247-4212, and licensed by the Indiana Commission on Proprietary Education, 302 W. Washington St., Room E-201, Indianapolis, IN 46204-2767; 317-232-1320.

The Art Institutes system of 31 education institutions is located throughout North America, providing an important source of design, media arts, fashion and culinary professionals. The Art Institutes system of schools has provided career-oriented education programs for more than 40 years. For more information visit The Art Institutes website at www.artinstitutes.edu.

The parent company of The Art Institutes, Education Management Corporation (www.edmc.com) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Student enrollment exceeded 66,000 as of fall 2004. EDMC has 71 primary campus locations in 24 states and two Canadian provinces. EDMC’s education institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology and business fields, culminating in the award of associate’s through doctoral degrees. EDMC has provided career-oriented education for over 40 years.

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