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**EDUCATION MANAGEMENT CORPORATION ANNOUNCES NEW
ART INSTITUTE OF CALIFORNIA – INLAND EMPIRE IN SAN BERNARDINO**
First Classes Set for January 2006

(PITTSBURGH – November 14, 2005) Education Management Corporation (NASDAQ: EDMC) today announced the addition of The Art Institute of California – Inland Empire to its Art Institutes system of schools.

The school will immediately begin enrolling students for a January 9, 2006 class start.

The Art Institute of California – Inland Empire, located in San Bernardino, will initially offer bachelor's degree programs in graphic design, interactive media design, and interior design; as well as an associate's degree program in graphic design.

"The Art Institute of California – Inland Empire will be a new destination for southern California residents to receive a quality education in a variety of arts disciplines," says John R. McKernan, Jr., Chief Executive Officer of EDMC. "The school's programs, led by a dedicated, skilled faculty, will help students achieve their professional aspirations while making an important impact on the communities in which they will live and work."

The school, located at 630 East Brier Drive in San Bernardino, consists of 33,500 square feet of space, including a library, bookstore, classrooms, and computer labs.

"We are delighted to open our doors to prospective students in San Bernardino," says Byron Chung, president of The Art Institute of California – Inland Empire. "Our aim is to develop the school as a leading provider of arts education in California's Inland Empire region."

The school will join five existing Art Institutes in California, with locations in San Francisco (The Art Institute of California – San Francisco); Los Angeles (The Art Institute of California – Los Angeles and California Design College); Santa Ana (The Art Institute of California – Orange County); and San Diego (The Art Institute of California – San Diego).

This institution has received temporary approval to operate from the Bureau for Private Postsecondary and Vocational Education in order to enable the Bureau to conduct a quality inspection of the institution. Bureau for Private Postsecondary and Vocational Education, 400 R Street, Suite 5000, Sacramento, CA 95814-6200, (916) 445-3427, www.bppve.ca.gov.

The Art Institutes system of 31 education institutions is located throughout North America, providing an important source of design, media arts, fashion and culinary professionals. The Art Institutes system of schools has provided career-oriented education programs for more than 40 years. For more information visit The Art Institutes website at www.artinstitutes.edu.

The parent company of The Art Institutes, Education Management Corporation (www.edmc.com), is among the largest providers of private post- secondary education in North America, based on student enrollment and revenue. Student enrollment exceeded 66,000 as of fall 2004. EDMC has 71 primary campus locations in 24 states and two Canadian provinces. EDMC education institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology and business fields, culminating in the award of associate's through doctoral degrees.

This press release may include information that could constitute forward- looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements may involve risk and uncertainties that could cause actual results to differ materially from any future results encompassed within the forward-looking statements. Factors that could cause or contribute to such differences include those matters disclosed in Education Management Corporation's Securities and Exchange Commission filings. Past results of EDMC are not necessarily indicative of its future results. EDMC does not undertake any obligation to update any forward-looking statements.

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ABOUT THE ART INSTITUTE OF CALIFORNIA – INLAND EMPIRE

- The Art Institute of California – Inland Empire is one of The Art Institutes, a system of 31 educational institutions located across North America.
- The Art Institutes provide programs in design, media arts, culinary arts, fashion, and fine arts.
- The Art Institute of California – Inland Empire, located at 630 East Brier Drive in San Bernardino, CA, consists of approximately 33,500 square feet of space, including a library, bookstore, classrooms, computer labs, and services such as Student Affairs and Career Services.

PROGRAM OFFERINGS

- GRAPHIC DESIGN — Bachelor of Science, Associate of Science
- INTERACTIVE MEDIA DESIGN — Bachelor of Science
- INTERIOR DESIGN — Bachelor of Science

STATE LICENSING

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LOCATION

The Art Institute of California – Inland Empire
630 East Brier Drive
San Bernardino, CA 92408

WEBSITE

www.artinstitutes.edu/InlandEmpire



BYRON CHUNG
PRESIDENT, THE ART INSTITUTE OF CALIFORNIA – INLAND EMPIRE

A veteran of more than a dozen years in education administration, Byron Chung is the president of The Art Institute of California – Inland Empire.

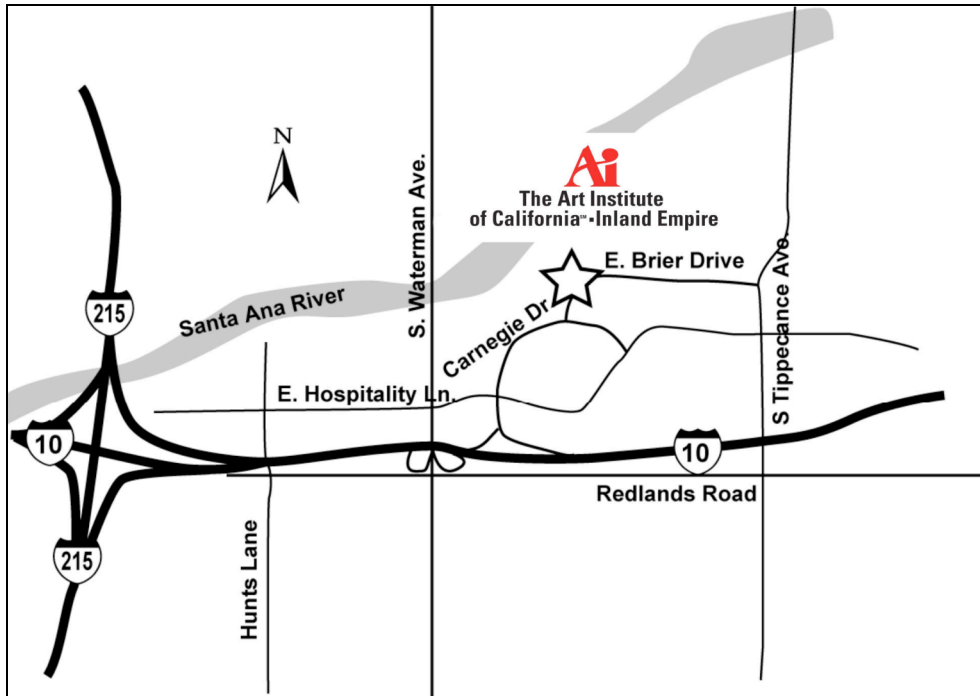
Chung received a bachelor's degree in communications with a major in advertising from California State University in Fullerton in 1990. He began his career in education when he joined the admissions staff of DeVry University, located in Pomona, Calif., in 1994. Chung was later promoted to the position of the university's national admissions training manager in Chicago, where he was involved in the training of admissions representatives for all of DeVry's campuses in North America. In 1997, Chung returned to Pomona as DeVry's director of admissions. In this role, he implemented the school's recruitment program, developed and executed advertising and marketing strategies, and initiated efforts for student enrollment and retention.

In January 2003, Chung joined the staff of The Art Institute of California – Los Angeles, located in Santa Monica, as the school's director of admissions. In this position, Chung served as chief sales and marketing executive and as a member of the school's executive committee. While overseeing an admissions staff of 20 professionals, Chung established departmental goals and budgets. Under his leadership in the admissions area, the school saw an enrollment increase of 30% over two years. In February 2005, his success at the school led to a promotion to Vice President, Admissions Specialist for Education Management Corporation, the parent company of The Art Institute of California – Los Angeles. In this position, Chung supported all admissions and marketing functions of several of EDMC's schools in its western region.

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FROM ONTARIO AIRPORT

Exit the airport and take Archibald Avenue
Turn right onto I-10 East toward San Bernardino
Take the Waterman Avenue North exit
Turn right onto East Vanderbilt Way
Turn left onto Carnegie Drive
Turn onto East Brier Drive

FROM RIVERSIDE, CA

Take CA-91 East (turns into I-215 North)
Take I-10 East exit (toward Redlands)
Take Waterman Avenue North exit
Turn right on East Hospitality Lane
Turn left on Carnegie Drive
Turn left on East Brier Drive

FROM PALM SPRINGS, CA

Take CA-111 North
Take ramp onto I-10 West
Travel on I-10 West
Take the Waterman Avenue exit on Carnegie Drive
Turn left on East Brier Drive

The Art Institute of California – Inland Empire
630 East Brier Drive
San Bernardino, CA 92408

Visit www.artinstitutes.edu/InlandEmpire for more information.

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**THE ART OF COMMUNICATION THROUGH GRAPHIC DESIGN
AT THE ART INSTITUTE OF CALIFORNIA – INLAND EMPIRE**

Graphic design is the application of art and communication skills to solve problems for business and industry. Every day we are guided, informed, educated, and entertained by creative solutions that have evolved within the mind of a graphic designer.

You don't need to visit a museum or gallery, as this art form comes to you in everything from the shopping bag with a store logo to television commercials. Graphic design professionals are communicating messages. They deal with type, photography, and illustrations even though they may not be copywriters, photographers, or illustrators. The artful arrangement of such elements is a happy blending of art with the purpose of communication. Designers have become adept at applying their knowledge and hand skill using technology. Computers enable designers to apply and revise their solutions with the speed and ease that is called for today. Computers, however, cannot replace good foundation knowledge.

In response to market trends in the profession, The Art Institute of California – Inland Empire will launch a bachelor's degree program and an associate's degree program in Graphic Design. "The Graphic Design programs provide students with conceptual thinking skills, in addition to a foundation in art and design, and a proficiency in using technology related to the industry," said Byron Chung, president of The Art Institute of California – Inland Empire. "These programs offer students a hands-on approach that blends artistic knowledge and technical experience."

With curriculum such as critical theory, marketing, and advanced levels of art direction, the graphic design programs will prepare students to create package design, brochures, logos, layouts and more. Today's graphic designers are often asked to initiate, manage, communicate and deliver their design concepts within a variety of circumstances. Students graduating from the programs will have learned how to draw attention to a message and how to reach a desired target audience. Students also will discover which mediums will deliver most effective communication for the purpose.

Illustrator? Graphic designer? Art Director? Students will be afforded the opportunity to put theory and process into practice with The Art Institute of California – Inland Empire's Graphic Design programs as they prepare for entry-level positions and a personal course for professional development in the field.

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**INTERACTIVE MEDIA DESIGN IS THINKING MADE VISUAL
AT THE ART INSTITUTE OF CALIFORNIA – INLAND EMPIRE**

By definition, working on computers has always been an interactive experience. Computers and software are tools and their purpose is to help people interact with words, numbers, and pictures. What's different today is that computers are being used for activities that never used to be considered interactive – such as reading, watching, or simply being entertained. This means that the audience, not the designer, now controls the sequence, the pace, and most importantly, what to look at and what to ignore.

Far from being a technology novelty, interactive media is now a constant in our day-to-day lives. Whether it's through television, the Internet, video games, or business-to-business software, we are constantly interacting with and exchanging information through an ever-increasing number of media outlets.

Interactive media design is about communicating concepts and ideas. Good design simultaneously challenges and fulfills expectations. Interactive media design success is often measured by how quickly and effectively the designer is able to communicate their ideas to the end user.

At The Art Institute of California – Inland Empire, students can earn a bachelor's degree in Interactive Media Design, a growing field of integrated media communications that are an essential part of any industry today. "The advent of multimedia has led to the creation of career opportunities for artistically talented individuals who possess the skill to combine sound, graphic arts, text, and video or film to improve communication in a given industry," says Byron Chung, president of The Art Institute of California—Inland Empire.

The Interactive Media Design program offers a broad range of work-ready design and technology competencies that include visual design, digital image manipulation, media system design, audio, Web site design, scripting, video, animation, text, business, and project management. Students will learn how to design interactive tools and to work effectively with a variety of technologies including design solutions that meet Web communication objectives. Faculty are committed to student success and bring first-hand interactive media design experience from such arenas as education, corporate communications, film, and advertising.

Interactive media design is part of an overlapping architecture of thinking and collaboration made visual. And while our understanding of such digital technologies is still in its infancy, huge challenges and opportunities await professionals who can produce ground-breaking solutions by marrying technical ability with a design sensibility.

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**INTERIOR DESIGN: THE ART OF INSPIRED ENVIRONMENTS
AT THE ART INSTITUTE OF CALIFORNIA – INLAND EMPIRE**

The importance of interior design is apparent throughout our daily lives. Producing an environment that is functional and aesthetically pleasing is the goal of every good interior designer. Interior design is a visual art. Interior design is a technical art. Interior design is a practical art. The challenge of interior design education is to address the artistic, intellectual, technical, and practical considerations necessary to provide students with a stable base upon which to begin to practice the art of interior design.

And, you see yourself in a creative career producing interior designs for retail, residential, or luxury office space. The Art Institute of California – Inland Empire offers a bachelor’s degree program in Interior Design, to help students create innovative environments through in-depth study that covers everything from fundamentals of design, space planning, lighting and design history, to courses in computer-aided design, as well as studies in business communications.

“Interior design graduates will be prepared to bring increased value not only to their employers, but to the profession overall,” says Byron Chung, president of The Art Institute of California – Inland Empire.

“Graduates of the program will acquire the skills needed to meet the demands of this global profession. Whether learning what is necessary to design residential space, hospitals, restaurants, and offices with barrier-free access, or learning programs in computer-aided design, students will acquire knowledge on a wide range of techniques and applications taught by faculty who bring practical field experience into the classroom.”

Students will begin with a foundation in basic rendering and perspective. Then, they’ll learn to resolve aesthetic and technical challenges, and discover the differences between designing for architectural firms, retail stores, hotels, restaurants, and more.

They’ll learn the all-important business aspects of interior design such as maintaining records, writing contracts, making presentations, and working successfully with wholesalers in the industry. Upon graduation, students of interior design programs will possess the portfolio that can be professionally presented to any prospective employer.

Increasingly complex lifestyles impact the spaces in which we work and live, and The Art Institute of California – Inland Empire’s Interior Design program prepares students for entry-level positions in the field.

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ABOUT THE ART INSTITUTES

The Art Institutes (www.artinstitutes.edu), a group of 31 educational institutions located throughout North America, is an important source of design, media arts, fashion, and culinary professionals. Culinary arts curricula are offered at 21 of The Art Institutes.

The Art Institutes faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience as well as standard academic qualifications.

The Art Institutes operate in Atlanta; Arlington, VA (as The Art Institute of Washington); Boston (as The New England Institute of Art); Charlotte; Chicago and Schaumburg, IL; Cincinnati (as The Art Institute of Ohio – Cincinnati); Dallas; Denver; Fort Lauderdale; Houston; Indianapolis; Las Vegas; Los Angeles (as The Art Institute of California – Los Angeles and California Design College); Miami (as Miami International University of Art & Design); Minneapolis; New York; Orange County, CA; Philadelphia; Phoenix; Pittsburgh; Portland; San Bernardino, CA (as The Art Institute of California – Inland Empire); San Diego (as The Art Institute of California – San Diego); San Francisco (as The Art Institute of California – San Francisco); Seattle; Tampa; Toronto; Vancouver; York, PA (as Bradley Academy for the Visual Arts); and The Art Institute Online, a division of The Art Institute of Pittsburgh.

The Art Institutes offer a broad range of programs including: advertising, audio production, culinary arts, culinary management, digital media production, fashion design, fashion marketing, game art & design, graphic design, industrial design technology, interactive media design, interior design, media arts & animation, multimedia & Web design, photography, video production, and visual effects & motion graphics. Not all programs are offered at all schools. The Art Institutes work closely with employers to design programs that meet specific industry needs.

Each of The Art Institutes is licensed by the state in which it is located and is authorized to confer its respective certificates, associate's, bachelor's, and master's degrees. All of The Art Institutes are accredited by one or more independent accrediting agencies recognized by the Department of Education.

The Art Institutes offer students a wide range of career services, and of all 2004 graduates of Art Institutes schools who were available for employment, 89.4 percent were working in their fields of study within six months following graduation, earning average salaries of \$28,504.

The Art Institutes graduates are employed by companies and organizations of all types and size, including some of the most prominent companies in the United States, such as: MTV, Time Warner, AT&T, Home Depot/EXPO Center, Lockheed Martin, Nordstrom, Nintendo of America, Walt Disney & Affiliates, Marriott, Yahoo Broadcast Services, Ernst & Young, Microsoft, Ford Motor Company, and the Fox Entertainment Group.

In addition to professional training, The Art Institutes have integrated volunteer opportunities into its programs. Each year, more than 5,000 students donate in excess of a quarter of a million hours to aid local non-profit organizations. Students receive invaluable professional experience and directly impact their communities in positive ways. Projects encompass every department, including graphic design, multimedia & Web design, fashion design, animation, and culinary arts.

The parent company of The Art Institutes, Education Management Corporation (www.edmc.com) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Student enrollment exceeded 66,000 as of fall 2004. EDMC has 71 primary campus locations in 24 states and two Canadian provinces. EDMC's education institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology and business fields, culminating in the award of associate's through doctoral degrees. EDMC has provided career-oriented education for over 40 years.

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Education Management Corporation (www.edmc.com) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue, with 71 primary campus locations in 24 states and two Canadian provinces. Headquartered in Pittsburgh, Pennsylvania, Education Management Corporation (EDMC) employs more than 5,700 faculty and staff and had a fall 2004 enrollment exceeding 66,000 students.

EDMC's The Art Institutes (www.artinstitutes.edu) offer various degree and non-degree programs, including master's, bachelor's, associate's, and non-degree programs in the areas of design, media arts, fashion, and culinary arts. EDMC's Argosy University (www.argosyu.edu) provides graduate and undergraduate degree programs in various fields including clinical psychology, counseling, education, business, and the health sciences. EDMC's Brown Mackie College schools (www.brownmackie.edu) offer diploma and associate's degree programs in health sciences, business, information technology, legal studies, and design technologies. EDMC's South University (www.southuniversity.edu) offers undergraduate and graduate degree programs in various fields including business, legal studies, information technology, and health sciences fields.

EDMC has provided career-oriented education for 40 years. EDMC faculty members are not only skilled instructors, but also trained professionals in their fields. Many faculty members have extensive industry experience as well as standard academic qualifications.

The Art Institutes

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(more)

The Art Institutes schools offer a broad range of programs including: audio production, computer animation, culinary arts, culinary management, fashion design, fashion marketing, graphic design, industrial design technology, interior design, media arts & animation, multimedia & web design, photography, restaurant management, and video production. Not all programs are offered at all schools.

Argosy Education Group

The 13 campuses of Argosy University (www.argosyu.edu) offer student-centered undergraduate- and graduate-level programs concentrated in business, education, health sciences, and psychology and behavioral sciences. The psychology programs at Argosy University prepare students for roles as practitioners and leaders within the changing mental health care system, including state and federal correctional institutions, substance abuse treatment facilities, and private practice.

Western State University College of Law

Graduates of Western State University College of Law (www.wsulaw.edu), located in Fullerton, CA are employed in private practice and serve in public office throughout southern California and the country. They include hundreds of prosecutors and public defenders throughout California, more alumni on the judicial bench in the region than any other law school, and countless professionals in private practice, in administrative and government positions within state and local bar, and in a number of diverse ethnic and gender-related organizations.

Brown Mackie College

With 22 school locations in eleven states, the Brown Mackie College system of schools (www.brownmackie.edu) offers diploma and associate's degree programs in health sciences, business, information technology, design, and legal studies. Its academic programs include medical assisting, practical nursing, occupational therapy assistant, physical therapy assistant, business management, accounting technology, computer applications, computer programming, electronics, paralegal studies, criminal justice, audio-video production, and computer-aided design.

Brown Mackie College schools include the former American Education Centers' Southern Ohio College (Ohio and Kentucky); AEC Texas Institute (Texas); Brown Mackie College (Kansas); Commonwealth Business College (Indiana and Illinois); Michiana College (Indiana); RETS Medical and Business Institute and RETS Institute of Technology (Kentucky); and Asher School of Business (Georgia). Earlier in 2005, EDMC opened five new Brown Mackie College schools: three in California (Los Angeles, San Diego, and Orange County); one in Miami, Florida; and one in Denver, Colorado.

(more)

South University

South University (www.southuniversity.edu) is a four-campus institution that has used a combination of a diverse curriculum, an educational delivery that focuses on the student and a teaching philosophy that blends the academic with the practical to meet the needs of a wide variety of students. Campuses are located in Savannah, GA; Montgomery, AL; Columbia, SC; and West Palm Beach, FL.

On all four campuses, South University is divided into the School of Business and the School of Health Professions. In 2003, South University became the only proprietary institution accredited at the doctoral level by the Southern Association of Colleges and Schools. The South University School of Pharmacy in Savannah, offering the doctor of pharmacy degree, is the first proprietary pharmacy school to be granted pre-candidate status by the American Council on Pharmaceutical Education.

EDMC schools strive to work closely with employers to design programs that meet specific industry needs. Each EDMC school is licensed by the state in which it is located and is authorized to confer its respective certificates, associate's, bachelor's, master's, and doctoral level degrees.

EDMC's common stock trades on the NASDAQ National Market under the symbol EDMC.