

THE ART INSTITUTE OF JACKSONVILLE HIGH SCHOOL SCHOLARSHIP COMPETITION

Graduating high school students are eligible to compete for up to \$60,000 in tuition scholarships. Students may compete for scholarships in the following categories: digital filmmaking and video production, graphic design, interactive media design, and interior design. The college selects winners based on a review of each applicant's portfolio work, projects, high school achievement, and letters of recommendation. Culinary scholarships at the local level are awarded in conjunction with The Art Institutes Best Teen Chef Competition.

Eligibility

This scholarship is open to high school seniors only. You must be scheduled to graduate in 2008 from a U.S. high school or equivalent foreign institution and have a minimum 2.0 cumulative grade point average.

Deadlines

All entries must be postmarked or delivered by Friday, February 29, 2008. Winners will be notified by March 31 and have until April 15, 2008 to accept the scholarship offer. Offers not accepted by that date will be rescinded and awarded to the first runner-up.

Entry Preparation

One \$20,000, one \$10,000, and six \$5,000 tuition scholarships are offered by The Art Institute of Jacksonville to high school students who graduate in 2008 and who demonstrate ability and commitment in one of the college's programs of study. To enter, you must fulfill all general competition guidelines listed below as well as individual program entry requirements for the program of your choice.

- Complete the entry form and indicate the program of study for which you are applying.
- Fulfill all individual program entry requirements for your indicated program of study. See requirements on the entry form. Submit your work in the format specified for your program of study. Label supporting materials with your name and the medium used (if appropriate).
- Enclose a copy of your admissions application essay. The essay must be typed and labeled with your name and the program name on the title page.
- Submit a resume stating your educational background, extra-curricular activities, hobbies, work experience, community involvement, artistic accomplishments, and/or related awards.
- Submit the original version of at least one letter of recommendation from an arts-related instructor or academic/career advisor. The letter should be submitted on official school letterhead.
- Submit the original version of a letter of recommendation from a high school teacher or guidance counselor certifying that the entry materials are your original creation.
- Submit a current high school transcript. A minimum cumulative grade point average of 2.0 is required.

ALL COMPONENTS OF YOUR ENTRY MUST BE CONTAINED IN ONE PACKAGE, POSTMARKED BY FRIDAY, FEBRUARY 28, 2008, and mailed to: Scholarship Committee, The Art Institute of Jacksonville, 8775 Baypine Road Jacksonville, FL 32256.

Judging

Art Institute faculty, under the direction of the administration of the education department and the academic director of the entrant's program of study, serve as judges for the competition. Decisions are final and non-disputable.

Entry Materials

All slides, CDs, and other entry materials submitted for consideration become the property of the college upon receipt. The college is not responsible for loss, damage, or return of materials. In signing the entry form, all entrants sign a release form permitting The Art Institutes' use of the work for promotional purposes. Finalists and/or winners must be prepared to submit their original work upon request.

Obligations of Winners

Scholarship winners must complete the 21-month program within 24 months and the 36-month program within 40 months. Scholarship recipients must maintain satisfactory academic progress. Scholarships will be suspended in quarters when the student's cumulative grade-point average falls below 2.5. Scholarships awarded by The Art Institute of Jacksonville may be used only at The Art Institute of Jacksonville and only for the program of study applied for. Students must begin their course of study at The Art Institute of Jacksonville in the July or August start dates in 2008. The scholarship is not redeemable for cash and may not be used to finance optional programs sponsored by the college. The scholarship covers tuition only, may not be applied against fees, housing, living expenses, or program supplies, and may not be transferred between affiliate schools of The Art Institutes. In the event education is terminated either by the student or the college, the scholarship becomes null and void; any future quarter scholarship dollars not used will be revoked and will not be available upon re-entry.

THE ART INSTITUTE OF JACKSONVILLE HIGH SCHOOL SCHOLARSHIP COMPETITION ENTRY FORM

Indicate the program you wish to enter:

- Digital Filmmaking and Video Production (BFA)
- Graphic Design (AA/BFA)
- Interactive Media Design (AA/BFA)
- Interior Design (BFA)

INDIVIDUAL PROGRAM ENTRY REQUIREMENTS

Graphic Design [AA/BFA]

Submit five pieces of artwork of your own creation, including one piece in each of the following media: A) poster design; B) realistic illustration; C) pen-and-ink or pencil drawing D) plus two works of your choosing. Your work must be submitted digitally on CD ROM or disk. Your name and medium used must describe each piece of artwork must be labeled on the CD or disk. Please note that the CD or disk become the property of The Art Institute of Jacksonville upon submission and cannot be returned.

Interior Design [BFA]

Submit at least four but no more than eight images showing original interior design projects. Images should include: A) a rendering in any medium of a bedroom in elevation or perspective; B) a floor plan of the same room; C) a color scheme of that room showing actual fabric samples or color reproductions of wall, window, floor, and furniture coverings; D) a one-page typed chart accompanying the color scheme image that identifies the fabric type and usage of each sample. The projects must be photographed or scanned and sent in as digital images on CD ROM or disk. Your name must be labeled on the CD or disk.

Interactive Media Design [AA/BFA]

- A) Write a 250 to 500-word essay exploring the impact of the Web on our day-to-day lives. In the essay, describe how you see the Web evolving over the next five years.
- B) Submit the following: Assume that you have been invited to prepare a Web site for your favorite music band. 1) Prepare a navigation map for the site and describe the information that will be available on each page. 2) Design the layout for two pages of the site and submit the visual comps.
- C) Describe the experience of visiting your favorite Web site. Provide the URL for the site. Write an answer to the following questions: 1) What audience do you think the site is targeting? 2) Do you think it does a good job of getting the message across? 3) What do you like and dislike about the site?

Digital Filmmaking and Video Production [BFA]

- A) Write a 250-word essay on why you are choosing a career in video production or digital media production.
- B) Submit an original short video piece in either DVD or VHS format.

NAME		
ADDRESS		
CITY	STATE	ZIP
HOME PHONE	EMAIL ADDRESS	
PARENT(S)/GUARDIAN(S) NAME(S)		
PARENT(S)/GUARDIAN(S) DAYTIME PHONE		
HIGH SCHOOL NAME		
CITY	STATE	ZIP
GUIDANCE COUNSELOR		
INSTRUCTOR		
HIGH SCHOOL PHONE		
GRADUATION/AWARDS CEREMONY DATE (IF KNOWN)		
ENTRANT SIGNATURE		DATE

By signing this Entry Form, I acknowledge that I understand the contest guidelines accompanying this Entry Form and agree to abide by them. I represent that the attached work qualifies for submission to this contest. I further represent that I own all rights in the attached work and that the attached work does not infringe any copyright, trademark, trade name, service mark, or patent. I give my consent to The Art Institute of Jacksonville and to those whom it may authorize to photograph, film and/or videotape me, and/or to use a photographic/ digital reproduction of me or my artwork (with or without my name), to identify me by name and/or with school and employment information, and/or to quote or record statements made by me, for any editorial, promotional, advertising, trade, or other purpose whatever by The Art Institute of Jacksonville except for testimonial and endorsement of product advertising for third parties for which a payment is received by The Art Institute of Jacksonville. The Art Institute of Jacksonville and those whom it may authorize shall have the rights to reproduce, distribute, and display – publicly, including on the Internet - photographs, film, videotape, statements, and quotes covered by this release, and to prepare derivative works. I understand that The Art Institute of Jacksonville is not responsible for unauthorized duplication/use by third parties on the Internet.

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Date Rec'd	Dept.
Entry No.	ADA#
Place No.	Accepted
Date	