



Betty Eskenazi
Fashion Design Student

Betty was born and raised in Panama where her parents are in the retail clothing industry. Whether from genetics or exposure, she was interested in fashion from her earliest childhood. She spent one quarter in the only design school in Panama, then studied for a semester in Florency, Italy.

Betty came to The Art Institute of New York City because she wanted a degree, and decided New York is the best place to study Fashion Design. She was anxious to begin her career, and found this school covered the most material in the shortest amount of time.

"I love it here. All the teachers have experience in the industry, and have taught or are currently teaching at other fashion schools. They tell you what to expect when you go out to work. Classes are small so you get individual attention, which helps develop your skills."

Betty has already created and shown her own collection in Panama. Her atelier has 3 full-time employees. After graduation, she plans to expand her business as a custom designer, specializing in evening wear and special occasion dresses.

"I learned how to implement my creative ideas at this school. I needed to learn how to translate my ideas to paper and then to a garment. This school has done that for me exceptionally well."

Here are some designs from her recent show in Panama.

