

# The Art Institute of New York City

## Web Design & Interactive Media Program

QTR	A	B	C	D	E: General Education
1	<p><b>GD101</b> <b>Drawing and Perspective</b> Prerequisite: None</p> <p>Introduction to drawing</p>	<p><b>GD102</b> <b>Fundamentals of Design</b> Prerequisite: None</p> <p>Introduction to formal elements of design and their use in composition</p>	<p><b>GD103</b> <b>Survey of Media and Design</b> Prerequisite: None</p> <p>Introduction to design method, research, and the various demands and needs of the print, multimedia, and web industries</p>	<p><b>GE151</b> <b>Computer Applications</b> Prerequisite: None</p> <p>General use and history of hardware and software of desktop computing including Microsoft Office suite</p>	<p><b>GE 101</b> <b>English 1</b> Prerequisite: Passing Accuplacer or successful completion of GE011 or GE012</p> <p><b>FS100</b> <b>Freshman Studies</b></p>
2	<p><b>GD112</b> <b>Typography</b> Prerequisite: GD102</p> <p>Introduction to the use and history of typeface as a design element</p>	<p><b>GD121</b> <b>Image Manipulation</b> Prerequisite: None</p> <p>Introduction to Photoshop as a design tool</p>	<p><b>MM134</b> <b>Introduction to Video</b> Prerequisite: None</p> <p>Introduction to video as a visual communications tool</p>	<p><b>MM135</b> <b>Introduction to Audio</b> Prerequisite: None</p> <p>Introduction to audio as a communication tool for multimedia designers</p>	<p><b>GE102</b> <b>English II</b> Prerequisite: GE 101</p>
3	<p><b>MM136</b> <b>Video Editing</b> Prerequisite: MM134</p> <p>Final Cut Pro as a communications tool for multimedia designers and visual communicators</p>	<p><b>MM137</b> <b>Fundamentals of Authoring</b> Prerequisite: GD121</p> <p>Design strategies for the interactive environment</p>	<p><b>MM138</b> <b>Media History</b> Prerequisite: None</p> <p>History of electronic technologies as design tools and their impact on social and economic concerns.</p>	<p><b>MM139</b> <b>Advance Image Manipulation</b> Prerequisite: GD121</p> <p>Advanced Photoshop as a design tool.</p>	<p><b>GE 121</b> <b>Quantitative Literacy</b> Prerequisite: Passing Accuplacer or successful completion of GE013</p>
4	<p><b>MM223</b> <b>Interface Design</b> Prerequisite: MM137</p> <p>Design methods and strategies for interactive environments, including navigation, information architecture, and basic graphic design for the Internet.</p>	<p><b>MM203</b> <b>Web Authoring Tools</b> Prerequisite: MM137</p> <p>Introduction to Flash</p>	<p><b>MM204</b> <b>Audio for Multimedia</b> Prerequisite: MM135</p> <p>Advanced audio for multimedia design</p>	<p><b>MM205</b> <b>Web Scripting</b> Prerequisite: None</p> <p>HTML and CSS</p>	<p><b>GE 122</b> <b>Effective Speaking</b> Prerequisite: None</p>
5	<p><b>MM221</b> <b>Advance Authoring Techniques</b> Prerequisite: GD121</p> <p>DVD authoring using DVD Studio Pro.</p>	<p><b>MM222</b> <b>Advanced Web Scripting</b> Prerequisite: MM205</p> <p>Dreamweaver and basic web site design</p>	<p><b>MM224</b> <b>Authoring Systems</b> Prerequisite: MM203</p> <p>Flash II</p>	<p><b>DESIGN ELECTIVE</b> Prerequisite: Varies</p>	<p><b>GE 160</b> <b>Environmental Science</b> Prerequisite: GE102</p>
6	<p><b>MM234</b> <b>Streaming Media and Web cast</b> Prerequisite: MM222</p> <p>Advanced web design</p>	<p><b>MM232</b> <b>Computer Animation for Multimedia</b> Prerequisite: MM224</p> <p>Using Flash for animated narrative work</p>	<p><b>MM252</b> <b>Business of Multimedia</b> Prerequisite: MM221, MM222, MM224</p> <p>Pre portfolio class</p>	<p><b>CD202</b> <b>Career Development</b> Prerequisite: None</p>	<p><b>DESIGN ELECTIVE</b> Prerequisite: Varies</p>
7	<p><b>MM253</b> <b>Desktop Video</b> Prerequisite: MM136</p> <p>Advanced video for design communications</p>	<p><b>IN201</b> <b>Portfolio</b> Prerequisite: MM252</p>	<p><b>INT201</b> <b>Internship</b> Prerequisite: CD202</p>	<p><b>GE103</b> <b>Introduction of Psychology</b> Prerequisite: GE102</p>	<p><b>GE106</b> <b>Sociology</b> Prerequisite: GE102</p>

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