

**Catalog Addendum**

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**Catalog Addendum:            Fall, 2009**

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Table of Contents

- I.    Campus Address Updates
- II.   Degree Updates and Additions, Tuition and Fees
- III.   Student Right To Know
- IV.   Academic Calendar

## Catalog Addendum

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### **I. Campus Address Updates**

In the interest of continually improving the level of service to our valued students, The Art Institute of New York City is consolidating all administrative and academic services to a single location. Upon the planned completion in September, the Beach Street building will serve as the single, centralized location for all school resources, classes, and related support services.

Effective September 15<sup>th</sup>, 2009, the only address applicable will be as follows:

The Art Institute of New York City  
11-17 Beach Street  
New York, NY 10013

800-654-2433

To support the improvements and consolidation plan, additional space is being added at the Beach Street location. Below please note the list of planned floor use at the time of this addendum release:

#### First floor

Reception  
Admissions  
Gallery  
Bookstore  
Copy Center (Faculty Only)

#### Second Floor

Sewing Labs  
Gerber Lab  
TV Studio  
A/V Cage  
Editing Lab

#### Third Floor

Registrar  
Executive Committee  
Financial Aid  
Accounting  
Mailroom  
Staff/Faculty Lounge  
Career Services  
Academic Affairs  
President's Office

#### Fifth Floor

Student Lounge  
Computer Labs  
Sewing Labs  
Classrooms  
Academic Advisement

#### Sixth Floor

Computer Labs  
IT Department  
Classrooms  
Security Office  
Admissions

#### Seventh Floor

Classrooms  
Life Drawing Studio  
Student Lounge

## **Catalog Addendum**

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### **II. Degree Updates and Additions, Tuition and Fees**

An application fee of \$50.00 is to be submitted with the Application for Admission. An enrollment fee of \$100.00 is due within ten (10) days after you have signed the Enrollment Agreement. Students applying online must submit the application fee and enrollment fee simultaneously. Tuition and fees for a new student are due on or before the student's first day of class if not incorporated in a financial plan. Continuing students must make arrangements for the payment of tuition and fees prior to the student's first day of class.

Tuition and fees for the 2009 through 2010 academic years are listed on the Enrollment Agreement and on the following page. Books are included in the tuition cost. Please inquire at the bookstore for details on bookstore policy and procedure guidelines. The student is responsible for tuition and fees pertaining to the program's required course of study. The tuition and fees contained in this Enrollment Agreement are subject to change. The per credit hour rate is subject to an increase at least once per calendar year which will increase the total amount for the program. The adjustment to per credit hour rate may occur before the student begins classes and the student's program will be calculated using the new rate. Any changes to tuition and fees will be published to students.

Students are responsible for payment of tuition and fees according to the schedule listed on the enrollment agreement. Tuition and fees are charged quarterly. The student is never obligated for any charges beyond the quarter in which the student is attending. Tuition and fees may increase annually.

The tuition fees listed do not include the cost of remedial courses that may be required of some students. The Catalog section entitled "Remedial Requirements" describes the criteria required of entering students. If a student's overall entrance evaluations, including scores on placement tests, indicate the need for reading, writing, and/or mathematics remediation, the student will enroll in the courses prior to the credit bearing writing and mathematics courses. Students not meeting the placement requirements will be required to enroll in one or more of the following noncredit remediation courses:

GE011 Basic Writing for College Students  
GE012 Basic Reading for College Students  
GE013 Basic Mathematics for College Students

Remediation courses do not apply toward meeting the program's degree or certificate requirements.

**Catalog Addendum**

**Students Starting/Re-Entering August 1<sup>st</sup> through September 30<sup>th</sup>, 2009**

	Program	Quarters	Cost Per Credit	Pgm. Length, Credits	Tuition Per Quarter	App Fee	Enr Fee	Quarterly Lab Fee	Supply Kit	Total to Enter	Total Tuition and Fees
Graphic Design	AAS	7	\$509	108	\$7,853	\$50	\$100	\$50	\$1,605	\$9,658	\$57,077
Web Design/Interact. Media	AOS	7	\$509	105	\$7,635	\$50	\$100	\$25	\$570	\$8,380	\$54,340
Video Production	AOS	7	\$509	105	\$7,635	\$50	\$100	\$0	\$925	\$8,710	\$54,520
Fashion Design	AOS	7	\$509	105	\$7,635	\$50	\$100	\$0	\$890	\$8,675	\$54,485
Interior Design	AOS	7	\$509	105	\$7,635	\$50	\$100	\$0	\$890	\$8,675	\$54,485

**Students Starting/Re-Entering After October 5<sup>th</sup>, 2009**

	Program	Quarters	Cost Per Credit	Pgm. Length, Credits	Tuition Per Quarter	1 Time Activity Fee	App Fee	Enr Fee	Quarterly Lab Fee	Supply Kit	Total to Enter	Total Tuition and Fees
Graphic Design (kit w/cam)	AAS	7	\$530	108	\$8,177	\$35	\$50	\$100	\$50	\$1,605	\$10,017	\$59,380
Web Design/Interact. Media	AOS	7	\$530	105	\$7,950	\$35	\$50	\$100	\$25	\$570	\$8,730	\$56,580
Video Production	AOS	7	\$530	105	\$7,950	\$35	\$50	\$100	\$25	\$925	\$9,085	\$56,935
Fashion Design	AAS	7	\$530	108	\$8,177	\$35	\$50	\$100	\$25	\$890	\$9,277	\$58,490
Interior Design	AOS	7	\$530	105	\$7,950	\$35	\$50	\$100	\$0	\$890	\$9,025	\$56,725

Note: 15 to 18 hours per quarter assumed to calculate Tuition Per Quarter

updated 09/30/2009

PLEASE SEE THE FOLLOWING PAGES IN THIS SECTION FOR THE TABLE LEGEND AND NEW DEGREE DESCRIPTIONS WITH COURSE CURRICULUM TABLES.

## **Catalog Addendum**

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### TABLE LEGEND

DEGREE: (A.O.S.): Associate of Occupational Studies, (A.A.S.): Associate of Applied Science

COST PER CREDIT: Current cost per credit including books, but not including any future credit hour tuition increases.

PROGRAM LENGTH: Assumes 15 (to 18) credit hours per quarter for full time programs.

TUITION (and FEES) PER QUARTER: Tuition and fees effective, but not including future credit hour per term (15 to 18 assumed) tuition increases, fee changes, or program length changes.

APPLICATION FEE: Refundable only within six days of payment. If not refunded and prospective student does not enroll within six days, the fee is valid for up to one year.

ENROLLMENT FEE: One time fee that is non- refundable unless conditions in the Admissions Deadline Agreement are met and the student withdraws under specific conditions defined in the agreement.

LAB FEE: Quarterly charge for additional printing, technology program requirements, and general lab use.

ACTIVITY FEE: One time fee to cover the cost of student activities throughout the course of enrollment.

EST. PRICE FOR REQUIRED STARTING KIT: The starting kit consists of the basic equipment and materials needed for commencement of each program. A starting kit component list is provided to each enrolled student. Kit prices are calculated to include current tax rate at the time of this printing and are subject to change. Additional monthly estimated average cost of consumable supplies and equipment by program are as follows: 1) Fashion Design and Interior Design, \$200, and 2) Video Production/Digital Film, Graphic Design, Web Design & Interactive Media, \$150

TOTAL TO ENTER: Sum of all 1st quarter tuition, fees, and kits, excluding housing costs.

TOTAL TUITION AND FEES: Tuition and fees are charged, per credit, by the charge period only. The student is not obligated for charges beyond the charge period the student is attending. Does not include college preparatory classes if required (\$1,527 per course to September 30, 2008 and \$1,590 per course after October 1, 2008; 0-3 courses may be required, based upon placement scores, SAT scores, or previous college credit.) Excludes housing costs.

### **APPLICATION PROCESS**

An application fee of \$50.00 is to be submitted with the Application for Admission, and an enrollment fee of \$100.00 is due within ten (10) days after signing the Enrollment Agreement. Fees are non-fundable except as noted above and in the refund policy section of the Enrollment Agreement. In order to qualify for admission toward a degree, applicants must possess a high school diploma or its equivalent (G.E.D., i.e. General Educational Development certificate.) To apply for admission, prospective students must have a personal interview with an admissions representative and complete a writing assessment.

Tuition (and fees) for the first charge period for new students is due prior to entry, and tuition (and fees) for each succeeding charge period is due approximately two (2) weeks prior to the end of each academic charge period (unless students have made arrangements for an approved alternative payment plan.) The applicant understands responsibility for tuition and fees pertaining to the program's required course of study. An increase in per credit hour rate can be expected at least once per year, which will increase the total amount for the program. The adjustment to per credit hour rate may occur before the student begins classes and the student's program will be calculated using the new rate. The tuition and fees contained in the Enrollment Agreement are subject to change. Any changes to tuition and fees that occur will be made available to the students at the time of the change.

**Catalog Addendum**

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**Associate of Applied Science in Graphic Design**

Students completing the Graphic Design AAS Program will have acquired the technical knowledge and the creative skills necessary for an entry-level position in the graphic design field. The course of studies reflects the approaches, methodologies, and evolving technologies of print and Web design, while preparing students for productive contributions to the graphic design industries of New York City. As students move through the curriculum, they are exposed to two-dimensional design and typographic design graphic and graphic identity strategies. Students gain familiarity with professional software and develop design research and method skills. During the latter portion of the program, students concentrate on assembling and editing a portfolio, and gain direct experience in professional practice through their internship.

The liberal arts and science component will provide understanding of social and behavioral sciences, natural sciences, humanities and math. The emphasis is placed on people skills, critical thinking and problem solving to prepare qualified and productive employees for today's industries.

Students graduating from this program are prepared to work in entry-level positions as production artists, designers, assistant art directors, production coordinators and digital artists at design studios, publishing houses, in-house corporate design departments, and in design studios for printers.

**Core Requirements - Twenty-five (25) courses from this category**

COURSE NUMBER	COURSE NAME	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
GD101	Drawing and Perspective	22	22	0	44	3
GD102	Fundamentals of Design	22	22	0	44	3
GD113	Color Theory	22	22	0	44	3
GD121	Image Manipulation	22	22	0	44	3
GD160	Introduction to Graphic and Web Design	22	22	0	44	3
GD170	Designing with Type 1	22	22	0	44	3
GD180	Digital Photography 1	22	22	0	44	3
GD185	Digital Photography 2	22	22	0	44	3
GD190	Form and Space	22	22	0	44	3
GD202	Digital Illustration	22	22	0	44	3
GD212	Electronic Production	22	22	0	44	3
GD215	Graphic Identity	22	22	0	44	3
GD218	Graphic Symbolism	22	22	0	44	3
GD220	Marketing Design	22	22	0	44	3
GD225	History of Graphic Design	22	0	0	22	2
GD231	Design Production Team	22	22	0	44	3
GD240	Concept Design	22	22	0	44	3
GD260	Web Design 1	22	22	0	44	3
GD262	Web Design 2	22	22	0	44	3
GD270	Designing with Type 2	22	22	0	44	3
GD275	Designing with Type 3	22	22	0	44	3
GD278	Professional Practice and Career Development	22	22	0	44	3
GD280	Portfolio 1	0	44	0	44	2
GD282	Portfolio 2	0	44	0	44	2
INT202	Internship	0	0	99	99	3
<b>TOTAL CORE</b>		<b>484</b>	<b>550</b>	<b>99</b>	<b>1133</b>	<b>72</b>

**Catalog Addendum**

**Associate of Applied Science in Graphic Design (cont.)**

General Education – Nine (9) courses from this category

COURSE NUMBER	COURSE NAME	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
ENG150	English 1: Composition	44	0	0	44	4
ENG175	Public Presentation	44	0	0	44	4
ENG160	English 2: Introduction to Literature	44	0	0	44	4
	<i>Select one course from the following:</i>					
ART210	Art History: Prehistoric to Renaissance	44	0	0	44	4
ART220	Art History: Renaissance to 21 <sup>st</sup> Century	44	0	0	44	4
ART224	Art History: Prehistoric to 21 <sup>st</sup> Century	44	0	0	44	4
	<i>Select one course from the following:</i>					
HUM275	Introduction to Psychology	44	0	0	44	4
HUM206	Introduction to Sociology	44	0	0	44	4
HUM230	Political Science	44	0	0	44	4
	<i>Select one course from the following:</i>					
MAT224	Math for Liberal Arts	44	0	0	44	4
MAT220	Geometry	44	0	0	44	4
	<i>Select one course from the following:</i>					
SC160	Introduction to Environmental Science	44	0	0	44	4
SC175	Physics	44	0	0	44	4
	<i>Select one elective from the following:</i>					
ENG230	Modern Theatre	44	0	0	44	4
ENG235	Reader's Theatre	44	0	0	44	4
ENG240	Genre Fiction	44	0	0	44	4
HUM250	Critical Thinking	44	0	0	44	4
HUM240	Philosophy	44	0	0	44	4
	<i>Select one elective from the following:</i>					
HUM212	Arts and Society	44	0	0	44	4
HUM210	Sociology of the City	44	0	0	44	4
HUM232	US History: 1900-The Present	44	0	0	44	4
HUM215	Cultural Studies	44	0	0	44	4
HUM225	Cyber Theory: The Impact of Technology on Society	44	0	0	44	4
HUM218	Visual Language and Culture	44	0	0	44	4
<b>TOTAL GENERAL</b>						
<b>EDUCATION</b>		<b>396</b>	<b>0</b>	<b>0</b>	<b>396</b>	<b>36</b>

Other Courses (if applicable)

COURSE NUMBER	COURSE NAME	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
<b>TOTAL OTHER COURSES</b>						

	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
TOTAL CORE REQUIREMENTS	484	550	99	1133	72
TOTAL GENERAL EDUCATION	396	0	0	396	36
TOTAL OTHER COURSES	0	0	0	0	0
<b>OVERALL TOTAL FOR PROGRAM</b>	<b>880</b>	<b>550</b>	<b>99</b>	<b>1529</b>	<b>108</b>

**Catalog Addendum**

**Associate of Applied Science in Fashion Design**

The Fashion Design program at The Art Institute of New York City provides students with a strong foundation of industry standard professional skills and technical knowledge necessary for success in the ever evolving world of fashion. Students are exposed to and encouraged to integrate and implement both the creative and business aspects of the industry into their design decisions. Through the program, Fashion Design students will gain and apply knowledge in a practical environment with the guidance of faculty and industry professionals. Students will achieve competencies and develop skills in basic to advanced designing, sketching, sewing, flat-pattern drafting, draping, computer-aided designing, and creating professional portfolios. Upon graduating from the program, students are prepared to work in entry-level positions as design assistants, production assistants, assistant grader, private label assistant designer, assistant stylist, assistant technical designer, trim coordinator and sourcing coordinator.

**Core Requirements – Twenty five (25) courses from this category**

COURSE NUMBER	COURSE NAME	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
FD110	Clothing Construction 1	22	22	0	44	3
FSH100	Introduction to the Fashion Industry	22	22	0	44	3
FSH120	Fundamentals and Concepts of Design	22	22	0	44	3
FD111	Clothing Construction 2	22	22	0	44	3
FD130	Patternmaking Design 1	22	22	0	44	3
FSH121	Fashion Design Sketching 1	22	22	0	44	3
FSH130	Textiles and Fabrication Analysis 1	22	22	0	44	3
FD112	Draping 1	22	22	0	44	3
FD150	Computers for Fashion 1	22	22	0	44	3
FD122	Fashion Design Sketching 2	22	22	0	44	3
FSH140	History of Costume	44	0	0	44	3
FD170	Design Studio 1	22	22	0	44	3
FSH200	Trend Forecasting and Concept Research	22	22	0	44	3
FSH123	Rapid Visualization and Design Concepts	22	22	0	44	3
FD270	Design Studio 2	22	22	0	44	3
FD250	Computer Patternmaking 1	22	22	0	44	3
FD265	Design for Specialty Markets	22	22	0	44	3
FD151	Computers for Fashion 2	22	22	0	44	3
FD271	Design Studio 3	22	22	0	44	3
FD280	Portfolio Development	0	44	0	44	2
FSH240	Introduction to Manufacturing and Apparel Line Development	22	22	0	44	3
FD290	Collection Development	0	44	0	44	2
FD291	Professional Presentation and Branding of the Portfolio	0	44	0	44	2
FD251	Computers for Technical Design	22	22	0	44	3
	<i>Select one course from the following:</i>					
FD295	Internship	0	0	99	99	3
FSH260	Fashion Entrepreneurship	22	22	0	44	3
	<b>TOTAL FASHION DESIGN COURSES</b>	<b>506</b>	<b>594</b>	<b>99</b>	<b>1199</b>	<b>72</b>

**Catalog Addendum**

**Associate of Applied Science in Fashion Design (cont.)**

**General Education - Nine (9) courses from this category**

COURSE NUMBER	COURSE NAME	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
ENG150	English 1: Composition	44	0	0	44	4
ENG175	Public Presentation	44	0	0	44	4
ENG160	English 2: Introduction to Literature	44	0	0	44	4
	<i>Select one course from the following:</i>					
ART210	Art History: Prehistoric to Renaissance	44	0	0	44	4
ART220	Art History: Renaissance to 21 <sup>st</sup> Century	44	0	0	44	4
ART224	Art History: Prehistoric to 21 <sup>st</sup> Century	44	0	0	44	4
	<i>Select one course from the following:</i>					
HUM275	Introduction to Psychology	44	0	0	44	4
HUM206	Introduction to Sociology	44	0	0	44	4
HUM230	Political Science	44	0	0	44	4
	<i>Select one course from the following:</i>					
MAT224	Math for Liberal Arts	44	0	0	44	4
MAT220	Geometry	44	0	0	44	4
	<i>Select one course from the following:</i>					
SC160	Introduction to Environmental Science	44	0	0	44	4
SC175	Physics	44	0	0	44	4
	<i>Select one elective from the following:</i>					
ENG230	Modern Theatre	44	0	0	44	4
ENG235	Reader's Theatre	44	0	0	44	4
ENG240	Genre Fiction	44	0	0	44	4
HUM250	Critical Thinking	44	0	0	44	4
HUM240	Philosophy	44	0	0	44	4
	<i>Select one elective from the following:</i>					
HUM212	Arts and Society	44	0	0	44	4
HUM210	Sociology of the City	44	0	0	44	4
HUM232	US History: 1900-The Present	44	0	0	44	4
HUM215	Cultural Studies	44	0	0	44	4
HUM225	Cyber Theory: The Impact of Technology on Society	44	0	0	44	4
HUM218	Visual Language and Culture	44	0	0	44	4
<b>TOTAL GENERAL EDUCATION</b>		<b>396</b>	<b>0</b>	<b>0</b>	<b>396</b>	<b>36</b>

**Other Courses (if applicable)**

COURSE NUMBER	COURSE NAME	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
<b>TOTAL OTHER COURSES</b>						

	LECTURE CONTACT HOURS	LAB CONTACT HOURS	PRACTICUM CONTACT HOURS	TOTAL CONTACT HOURS	TOTAL CREDIT HOURS
TOTAL CORE REQUIREMENTS	506	594	99	1199	72
TOTAL GENERAL EDUCATION	396	0	0	396	36
TOTAL OTHER COURSES	0	0	0	0	0
<b>OVERALL TOTAL FOR PROGRAM</b>	<b>902</b>	<b>594</b>	<b>99</b>	<b>1595</b>	<b>108</b>

## **Catalog Addendum**

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### **III. Student Right To Know**

Institutions are required to inform all current and prospective students by defining the Student Right-to-Know Act Graduation/Completion rates and notifying them where that information is available.

According to regulations published by the Department of Education based on the Student Right-to-Know Act, the graduation/completion rates for first-time, full-time students who entered school and graduated/completed within 150% of the normal time to complete the program, as published in the catalog and/or the addendum must be made available to current and prospective students. You may obtain this information in the Admissions Office at any time.

The current rates as recorded at the time of this printing are available for review below as follows:

***In accordance with regulations published by the Department of Education based on the Student Right-to-Know Act, the graduation/completion rate for first-time, full-time students at The Art Institute of New York City who entered school in 2005 and who graduated/completed within 150% of the normal time to complete the program is 42%.***

Registered students may also review Student Right-to-Know Act information and updates at their website:  
<https://mycampus.artinstitutes.edu/>

As detailed in the section above, information on graduation/completion rates for first-time, full-time students is available through (1) the Admissions Office, (2) the published catalog and/or addendum, and (3) the registered student Art Institutes web site.

Please note that the rates reflected in these sources are calculated according to guidelines in the “Student-Right-To-Know” Act.

If you have any questions, please feel free to call 800-654-2433 and ask to speak to the Admissions Department.

**Catalog Addendum**

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**IV. Academic Calendar**

**The Art Institute of New York City Academic Calendar**

**Fall 2009 Quarter**

New Student Orientation	October 1 and 2
First Day of Classes	October 5
Last Day of Late Registration	October 12
Last Day to Drop/Add Classes	October 12
Registration for Next Quarter	October 9-12
Mid-Quarter Start	November 12
Thanksgiving Holiday	November 26 and 27
Last Day of Quarter	December 19
Graduation	December 21

**Winter 2010 Quarter**

First Day of Classes	January 11
Mid-Quarter Start	February 18
Last Day of Quarter	March 27

**Spring 2010 Quarter**

First Day of Classes	April 5
Mid-Quarter Start	May 13
Last Day of Quarter	June 19

**Summer 2010 Quarter**

First Day of Classes	July 12
Mid-Quarter Start	August 19
Last Day of Quarter	September 25

**Fall 2010 Quarter**

First Day of Classes	October 4
Mid-Quarter Start	November 11
Last Day of Quarter	December 18