



Graphic Design student Rob Roan at Portfolio Review

Rob Roan has been an outstanding student since he began his career at The Art Institute of New York City. He has maintained a high GPA throughout, and with a group of other students with similar achievements, he initiated a Student Services-sanctioned academic fraternity, Delta Zeta Nu, in which all members have 3.0 GPA's or better. The purpose of the fraternity is to promote a positive social, academic and artistic atmosphere for the students of The Art Institute of New York City. This valuable legacy will remain after Rob has achieved Alumnus status following his graduation in December.

DZN launched a school-wide event called *The Great Munny Show*. Students and faculty painted and customized blank Munny figures which were then judged, and prizes given for the best design. This proved to be an extremely popular event which will likely be repeated.



Just before graduation, Rob won second place in the Illustration category of the American Design awards. According to their website, "winners are chosen based on their outstanding display of graphical design abilities, in a manner conformant with today's highest standards of visual communication." Here is Rob's winning design:



Rob credits Graphic Design instructor Kerstin Vogdes, saying, "I was really honored that you wanted me to be a part of the ADA contest. And thank you for always pushing me to be a better designer and for your encouragement. You were such an important part of my Art Institute of New York City experience."

Rob was a Creativity Award Merit Winner for his editorial design, "Speed Dating." Entries will be printed in the upcoming Creativity Annual to be published by Harper Collins.

Once again, Rob credits instructor Kerstin Vogdes for her "amazing art direction and dedication. You're an amazing teacher and it was a true pleasure to be your student," he said.

*In Rob's own words:*

My overall feeling about the school: The Art Institute was an incredible experience. The design classes taught me to work with a team, communicate with others, and to think creatively and out of the box. The classes opened my eyes to new software skills, typography, color schemes, texture, form, and composition. The teachers were amazing and very supportive. They really pushed me to be the graphic designer I am today. I noticed working in a design firm is very much like working in a classroom at The Art Institute. The classes foster a positive atmosphere that's very conducive to creating great designs. The school fully prepared me to go into the working world of graphic design and I am ready for what's out there. Currently I'm the design intern for DiMassimo & Goldstein, a design firm specializing in branding, advertising, and packaging.