



Darcee Smith
AOS Graphic Design Student

Career Changer Wins Competition

Darcee Smith, a career changer, took her first class in Color Theory and, “discovered that I had more artistic ability than I ever knew.” Her four children are almost grown, so she has a little more time to devote to her education and future career.

In Instructor Kerstin Vogdes’ class, all students submitted a design for the DesignGreen Project.org, with the class voting on the two best projects to be submitted. Kerstin guided Darcee through the necessary design strategies for the project. “I had the idea, but didn’t know how to execute it to the standard necessary to win a competition. She walked me through the process. Kerstin is always honest—no sugar coating—which enabled me to design a product that is truly marketable.”

Darcee was the winner in the packaging category among the DesignGreen world-wide competition. By far, the majority of the entrants were professionals in their field, with very few students competing.

“You always question if what you’re doing is good enough, but when someone else enters your material into a competition and you win, it confirms that you’re heading in the right direction.”

Darcee is more than happy about her decision to study Graphic Design at The Art Institute of New York City. “I’m especially pleased with the interaction between the students and the instructors. They take the time to help you work through any obstacles.”

Darcee’s Winning Entry

“I chose the sunflower as my logo because they are the happiest of flowers, and are unique in their ability to provide energy in the form of nourishment.

The packaging was designed with eco-friendly products and design—recycled paper, soy ink, raffia, deckled edges, and elements of the sunflower throughout.”

Please note that we use no paper towel products. All of our linens are washed in eco-friendly detergent and gently line dried to save our environment.

Essence strives to maintain sustainable operating practices while promoting the natural connections between personal wellbeing and the health of the planet.

With the use of thermal energy Essence is setting a standard in the fight against the dependence of fossil fuels.



We are committed to using all natural organic eco-friendly products that incorporate plant based extracts.

<Men

Do not disturb

Showers >

<Women

Pool >

