



Georgia Dennis
Fashion Week Volunteer

“Working at Fashion Week was a Great Experience.”

Georgia Dennis considers herself lucky to have been chosen to participate in The Art Institute of New York City volunteer program at Mercedes Benz Fashion Week in Bryant Park.

Now in her final quarter of the Fashion Design program, Georgia worked at the design house Custo Barcelona, performing assorted duties such as helping to dress models, unpacking garments from Spain, and setting up the space. She observed the models getting their hair and make-up done, and other behind the scenes activity. It was exciting to see it all come together at the actual show.

“Being at the shows definitely added to my education. All the hard work at school pays off, especially if you get to go to Fashion Week. I felt ready to go out into the world because all my courses were hands on. You know what you’re doing because you’ve actually done it, not just read about it.”

Georgia works as a Peer Mentor, helping other fashion students. “When you put your all into your education, you get the most out of it,” she says.

Next for Georgia is to try to get an internship to study in London. Eventually her goal is to design a line and sell it in her own retail boutique.