



WHO WILL  
**CREATE TOMORROW?**

**WHY NOT YOU?**

# JOIN THE CREATIVE REVOLUTION. AND SHARE YOUR IDEAS WITH THE WORLD.

## **Who will create tomorrow's must-have fashion? Exotic cuisine? Animated characters?**

And breakthrough design? With a focused creative education at an Art Institutes school, you can join the creative revolution that's opening a world of opportunities for minds like yours. And help fill the world with your ideas.

At one of our over 45 schools throughout North America, education is a true collaboration between you and everyone here, from admissions people to financial aid staff to instructors. We'll support, guide, and inspire you as you hone your skills using advanced computers, software, and equipment.

You'll explore and expand the possibilities as we work together to transform your creative energy into the start of a rewarding career. So you can share your ideas with the world.

**ArtInstitutes.edu 1.888.328.6400**



# DESIGN

You have your own take on things. Share it with the world.

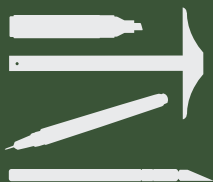
You see their work everywhere.

They're designers. Visual thinkers. Problem solvers. Like you, they once wondered how to turn their creativity into a career.

With a creative education, they became graphic designers, interior designers, industrial designers, and advertising professionals. And joined a creative revolution that's opening amazing opportunities. Explore our design programs. And start filling the world with your ideas.

**GRAPHIC DESIGN:** You doodle, sketch, and play with design applications just for fun. Why not share your talent with the world? Start with skills in colour & composition, visual expression, print production, and fundamental art direction.

Graphic designer, production coordinator, assistant art director, and document specialist are some of the entry level jobs you'll find in such places as advertising agencies, design studios, TV studios, and publishing houses.





**INTERIOR DESIGN:** Today's looks will be passé tomorrow. Learn to combine colour, composition, typography, and illustration, and you could be designing the next wave of commercial and residential spaces.

Your first workplace could be a design studio, contracting firm, retailer, hospitality design firm, or even your own design shop. Your first job title could be assistant designer, interior designer, facility & space planner, project designer...or owner.

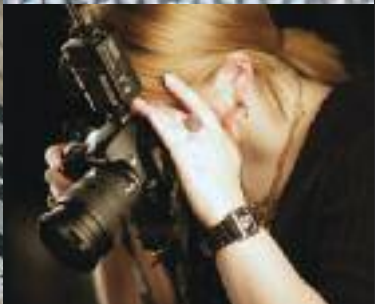
**ADVERTISING:** Who'll cut through tomorrow's clutter to grab consumers' attention and steer them toward a particular brand? This is the field where high-energy meets big-idea to create breakthrough campaigns.

Junior graphic designer, junior copywriter, and assistant account executive are a few of the entry-level jobs in settings from advertising agencies to in-house corporate ad departments.

**INDUSTRIAL DESIGN:** Somebody's creativity is behind every object you interact with today. And somebody's going to think up the objects you see and use tomorrow. Why not you?

Industrial design studios and manufacturing companies are two of the places that offer entry-level positions including car designer, furniture designer, product designer, special effects artist, and theme park designer.





# MEDIA ARTS

Don't like the way the game ends? Dream up your own version.

Where would your favorite video game be without the amazing characters, landscapes, and sound? Your favorite movies minus the mind-bending special effects? Music with none of the depth and dimension? Join the creative revolution with an education at an Art Institutes school. And start creating tomorrow on your own terms.

**GAME ART & DESIGN:** Turn your passion into your future level as we teach you to create your own games. And put yourself in a career field that's challenging, fulfilling, and transforming.

Your portal to the profession may be as a game tester/analyst, game designer, level designer, texture artist, cinematic artist, or 2D/3D artist for employers such as software companies, game design firms, educational organizations, or maybe even your own start-up.

**MEDIA ARTS & ANIMATION:** This is where creativity meets technology as you focus your talents on dreaming up the next generation of virtual objects and creatures. And building a rewarding real-world career.

Possible entry-level jobs include 2D or 3D animator, 3D modeler, illustrator, assistant animator, graphic designer, or production assistant for a network or cable TV company, major corporation, commercial post-production facility, interactive/game design/film company, or an advertising agency.

**WEB DESIGN & INTERACTIVE MEDIA:** Use your imagination to combine audio, video, animation, graphics, and text to deliver information and entertainment. It all starts with a little interactive imagination.





Pursue entry-level opportunities including interactive designer, web designer, digital media producer, project coordinator, and interface designer in corporate communications companies, law firms, engineering firms, advertising agencies, and medical, science, education, and consumer information delivery companies.

**AUDIO PRODUCTION:** Your love of music—and all the sounds around you—can lead to a career working on everything from TV and radio commercials to film to animation.

Entry-level opportunities include audio engineer, radio producer, assistant sound technician, promoter, and sound engineer with employers such as radio stations and recording studios.

**DIGITAL MEDIA PRODUCTION:** Combine sight and sound with your business sense as we help you to integrate digital audio, video, broadcast graphics, and animation in exciting new ways.

Assistant producer, assistant director, sound designer, videographer, scriptwriter, and multimedia content manager are some of the entry-level positions in settings including multimedia production houses, advertising agencies, post-production facilities, radio & TV broadcasters, and internet webcast firms.

**PHOTOGRAPHY:** Focus on your future as you explore a profession where the object is to capture moments in time. Study both the artistic and technical angles in courses from design and composition to portraiture to image manipulation.

Among the entry-level positions you could find are photographer's assistant, production assistant, digital retoucher, and digital prepress operator for employers such as publishers, photo labs, and production companies.



# FASHION

If you don't like what you're wearing, design a new look. If you don't like where you're headed, create a new career path.

## What if we all dressed the same?

What if everyone's closets contained only subtle variations on the same color, style, fabric, and pattern? The word "boring" comes to mind. So does the word "opportunity." Because when you combine your love of fashion with our education, you get a tomorrow that fits you just right.

**FASHION DESIGN:** Why not turn your sense of style into your future? We'll teach you how to take your ideas from sketch to runway as you learn to express yourself in fabric, texture, and colour.

Your first career opportunities may include assistant designer, production assistant, or assistant patternmaker with employers including apparel manufacturing companies and department stores.

**FASHION MARKETING:** Let other people create the new fashions. You're all about making them the season's must-haves. We'll show you how to channel your sense of style and your business savvy into a career that suits your talents.

Entry-level positions include assistant fashion buyer, retail design consultant, visual merchandiser, assistant retail store manager, and runway coordinator with employers from small boutiques to major retailers.





**FASHION MERCHANDISING:** Who better to dress up a sales floor than someone with your love of fashion? This program will help you develop a talent for creating a compelling visual impact. And propel your career.

Fashion coordinator and stylist are just two of the entry-level possibilities, in settings including department stores, boutiques, wholesalers, importers, designers, and manufacturers.

**FASHION & RETAIL MANAGEMENT:** Let us show you how to create demand for the latest styles as you sharpen your business skills and begin to pattern a solid career.

Your career may start as an assistant retail store manager, assistant buyer, event promoter, salesperson, or management trainee with a retail store, trendy boutique, or clothing manufacturer.



# CULINARY

If you don't like  
what's in front  
of you, cook up  
something  
completely  
new.



THE INTERNATIONAL  
CULINARY SCHOOLS<sup>SM</sup>

at The Art Institutes

## Who will create tomorrow's hottest cuisines?

Who will run tomorrow's most elegant restaurants? Once you've been exposed to dozens of international cuisines in a focused education that's heavy on the fundamentals, it could be you.

**CULINARY ARTS:** Uncover world cuisines in a well-equipped dining lab as you sharpen your fundamental cooking skills and explore the international tastes that are energizing the industry. It's a well-rounded education that can launch an exciting career.



Pursue entry-level positions such as line, prep or pantry cook, grillardin, or assistant baker, in settings ranging from restaurants and hotels to resorts and catering firms.



**CULINARY MANAGEMENT:** Discover a world of possibilities beyond the kitchen as we show you how to combine all the ingredients—from cuisine to ambience—to create a memorable dining experience. And a satisfying career.


You'll be prepared for positions including management trainee, kitchen manager, catering manager, or assistant pastry, banquet or sous-chef with restaurants, hotels, resorts, and caterers.

**BAKING & PASTRY:** Enter a world where tomorrow is always a treat. We'll help you build your skills in bread-baking, dessert-making, cake decorating, and pastry arts. Add critical thinking and business fundamentals, and your future looks sweet.

Look for entry-level positions including line cook and pantry cook with restaurants, hotels, resorts, and caterers.



# WHO WILL HELP YOU RIGHT FROM THE START? ALL OF US.



**SCHOLARSHIPS:** The Art Institutes offers several scholarships, including portfolio competitions and merit awards. To learn more, talk to one of our admissions representatives. Certain restrictions apply.

**FINANCIAL AID:** Financial assistance is available to those who qualify. Our Student Financial Services Department can help you complete forms and prepare an education budget and financial plan to help you manage school expenses.

**HOUSING:** Many Art Institutes schools offer affordable, comfortable, and convenient housing.

**TOURS:** Students in grades 11 and 12 and their parents can schedule a tour and meet with an admissions representative by contacting the school's Admissions Department.

**ADMISSION:** An assistant director of admissions can guide you through the admissions process. Submit an application with your high school transcript or GED scores and an essay about how an Art Institutes education can help you reach your creative and career goals.

**ENTRANCE REQUIREMENTS:** You may need to take the ASSET test to establish English and math proficiency. If you've recently taken the SAT or ACT, you may be exempt. Contact the Admissions Department of The Art Institutes school you plan to attend.

# TODAY, THE BOOKLET. TOMORROW, THE TOUR.

**OPEN HOUSE:** Think we look good on paper? Check us out in person. An Open House event is all about looking around, asking questions, and talking with students and instructors.

Upcoming Open House events are scheduled for these dates:

**September 11, 2010**

**November 6, 2010**

**December 4, 2010**

**January 29, 2011**

**March 5, 2011**

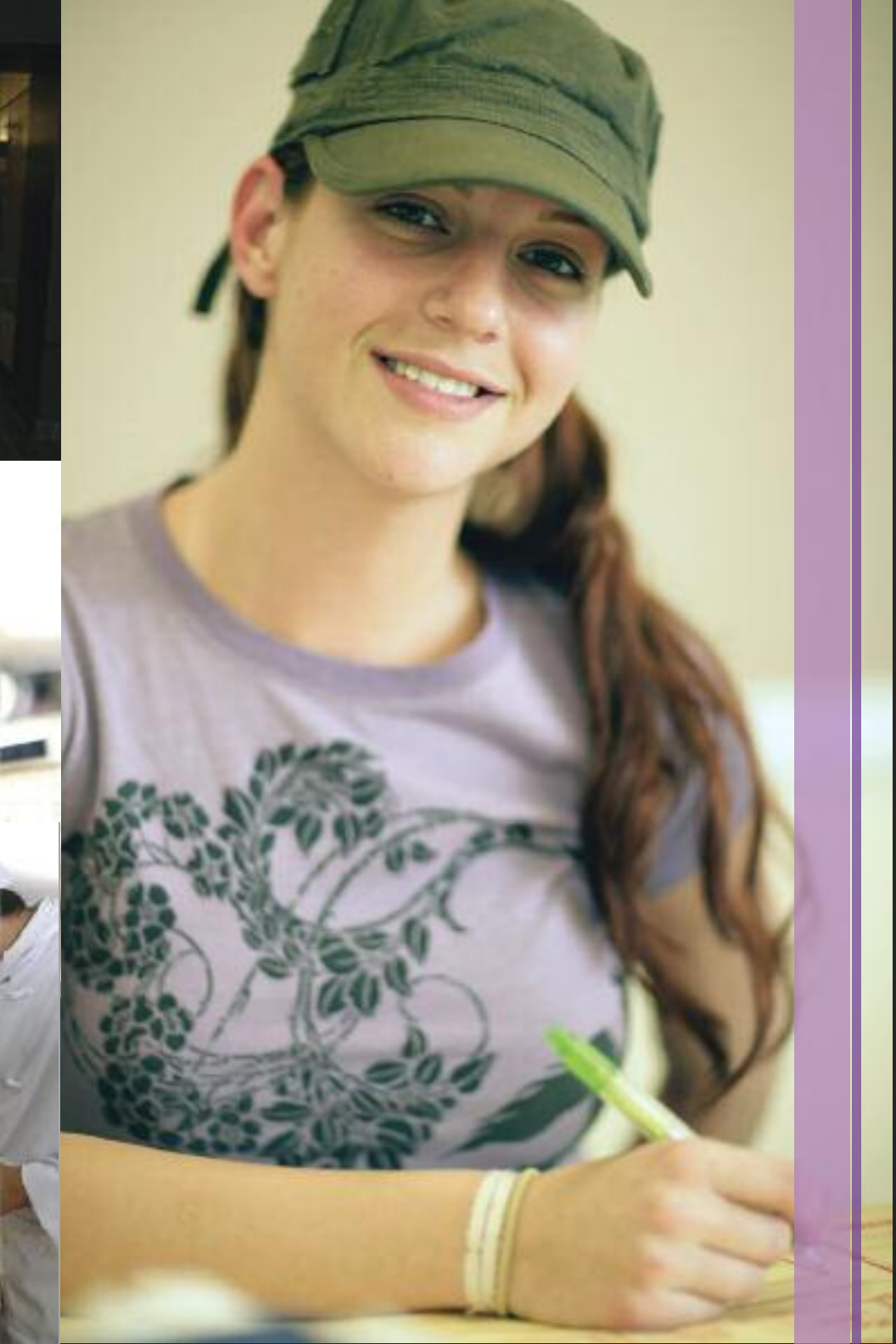
**April 16, 2011**

**May 21, 2011**

Contact the Art Institutes school that interests you for the exact times.

**SUMMER STUDIO:** Get a head start on your future. Many Art Institutes schools offer hands-on Summer Studio programs in Media Arts, Fashion, Design, and Culinary for high school grade 11 students; some offer programs for grade 10 students.





# PROGRAMS

Find out more about our programs at [ArtInstitutes.edu](http://ArtInstitutes.edu)  
or 1-888-328-6400.



## DESIGN

- Advertising
- Drafting Technology with AutoCAD
- Entertainment Design
- Graphic Design
- Industrial Design
- Interior Design
- Visual & Entertainment Arts
- Visual Arts



## MEDIA ARTS

- Audio Production
- Broadcasting
- Digital Filmmaking & Video Production
- Digital Media Production
- Film
- Game Art & Design
- Media Arts & Animation
- Photography
- Video Production
- Visual Effects & Motion Graphics
- Visual & Game Programming
- Web Design & Interactive Media



## FASHION

- Fashion & Retail Management
- Fashion Design
- Fashion Marketing
- Fashion Merchandising
- Visual Merchandising



## CULINARY

- Art of Cooking
- Baking & Pastry
- Culinary Arts
- Culinary Management
- Food & Beverage Management
- Hospitality Management

PROGRAM AND DEGREE OFFERINGS VARY BY SCHOOL.

**ArtInstitutes.edu**  
**1.888.328.6400**



# OVER 45 SCHOOLS. ONE'S NEAR YOU:

## ARIZONA

The Art Institute of  
Phoenix  
1.800.474.2479

The Art Institute of  
Tucson  
1.866.690.8850

## BRITISH COLUMBIA

The Art Institute of  
Vancouver  
1.800.661.1885

## CALIFORNIA

The Art Institute of  
California—Hollywood  
1.877.468.6232

The Art Institute of  
California—Inland Empire  
1.800.353.0812

The Art Institute of  
California—Los Angeles  
1.888.646.4610

The Art Institute of  
California—Orange County  
1.888.549.3055

The Art Institute of  
California—Sacramento  
1.800.477.1957

The Art Institute of  
California—San Diego  
1.866.275.2422

The Art Institute of  
California—San Francisco  
1.888.493.3261

The Art Institute of  
California—Sunnyvale  
1.866.583.7961

## COLORADO

The Art Institute of  
Colorado  
1.800.275.2420

## FLORIDA

The Art Institute of  
Fort Lauderdale  
1.800.275.7603

The Art Institute of  
Jacksonville

A branch of Miami International  
University of Art & Design  
1.800.924.1589

The Art Institute of  
Tampa

A branch of Miami International  
University of Art & Design  
1.866.703.3277

Miami International  
University of Art & Design  
1.800.225.9023

## GEORGIA

The Art Institute of Atlanta  
1.800.275.4242

The Art Institute of  
Atlanta—Decatur

A branch of The Art Institute  
of Atlanta  
1.866.856.6203

## ILLINOIS

The Illinois Institute of  
Art—Chicago  
1.800.351.3450

The Illinois Institute of  
Art—Schaumburg  
1.800.314.3450

## INDIANA

The Art Institute of  
Indianapolis<sup>1</sup>  
1.866.441.9031

## KANSAS

The Art Institutes  
International—Kansas City  
1.866.530.8508

## MASSACHUSETTS

The New England Institute  
of Art  
1.800.903.4425

## MICHIGAN

The Art Institute of  
Michigan  
1.800.479.0087

## MINNESOTA

The Art Institutes  
International Minnesota  
1.800.777.3643

## NEVADA

The Art Institute of  
Las Vegas  
1.800.833.2678

## NEW YORK

The Art Institute of  
New York City  
1.800.654.2433

## NORTH CAROLINA

The Art Institute of  
Charlotte  
1.800.872.4417

The Art Institute of  
Raleigh—Durham  
1.888.245.9593

## OHIO

**The Art Institute of Ohio—  
Cincinnati**<sup>1</sup>  
1.866.613.5184

## OREGON

**The Art Institute of  
Portland**  
1.888.228.6528

## PENNSYLVANIA

**The Art Institute of  
Philadelphia**  
1.800.275.2474

**The Art Institute of  
Pittsburgh**  
1.800.275.2470

**The Art Institute of  
York—Pennsylvania**  
1.800.864.7725

## SOUTH CAROLINA

**The Art Institute of  
Charleston**  
A branch of The Art Institute  
of Atlanta  
1.866.211.0107

## TENNESSEE

**The Art Institute of  
Tennessee—Nashville**  
A branch of The Art Institute  
of Atlanta  
1.866.747.5770

## TEXAS

**The Art Institute of  
Austin**  
A branch of The Art Institute  
of Houston  
1.866.583.7952

**The Art Institute of  
Dallas**  
1.800.275.4243

**The Art Institute of  
Fort Worth**  
A branch of The Art Institute  
of Dallas  
1.888.422.9686

**The Art Institute of  
Houston**  
1.800.275.4244

**The Art Institute of  
Houston—North**  
A branch of The Art Institute  
of Houston  
1.866.830.4450

**The Art Institute of  
San Antonio**  
A branch of The Art Institute  
of Houston  
1.888.222.0040

## UTAH

**The Art Institute of  
Salt Lake City**  
1.800.978.0096

## VIRGINIA

**The Art Institute of  
Virginia Beach**<sup>3</sup>  
A branch of The Art Institute  
of Atlanta  
1.877.437.4428

**The Art Institute of  
Washington**<sup>3</sup>  
A branch of The Art Institute  
of Atlanta  
1.877.303.3771

**The Art Institute of  
Washington—Northern  
Virginia**<sup>3</sup>  
A branch of The Art Institute  
of Atlanta  
1.888.627.5008

## WASHINGTON

**The Art Institute of  
Seattle**  
1.800.275.2471

## WISCONSIN

**The Art Institute of  
Wisconsin**  
1.877.285.4234

1 The Art Institute of Indianapolis is regulated by the Indiana Commission on Proprietary Education, 302 W. Washington St., Rm E201, Indianapolis, IN 46204. AC-0080

2 The Art Institute of Ohio—Cincinnati, 8845 Governors Hill Drive, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B

3 Certified by SCHEV to operate in Virginia

Administrative Office:  
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Pittsburgh, PA 15222

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The Art Institutes is a system of over 45 schools throughout North America. The International Culinary Schools at The Art Institutes is North America's largest system of culinary programs, offered at over 35 Art Institutes schools. Programs, credential levels, and scheduling options vary by school. A range of online course opportunities is available.

GET STARTED TODAY. HERE IS YOUR CODE.  
VISIT [ARTINSTITUTES.EDU](https://artinstitutes.edu), SELECT "REQUEST INFORMATION,"  
AND ENTER THIS CODE WHEN PROMPTED.

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