



# THE ART INSTITUTES 2012 BEST TEEN CHEF COMPETITION OFFICIAL RULES AND REGULATIONS

## Competition Eligibility

The Art Institutes Best Teen Chef Competition (“Competition”) is open to legal residents of the fifty (50) United States, the District of Columbia, Canada (excluding residents of Quebec) and Puerto Rico who are high school seniors graduating in 2012 and interested in one of The Art Institutes culinary degree programs. Current Art Institutes students are not eligible to participate. Winners must qualify for admission and must fulfill all individual culinary degree program requirements for The Art Institutes school they wish to attend.

An eligible minor should have his/her parent’s or legal guardian’s permission to enter. To begin the entry process for the Competition, entrants must submit a completed Entry & Release Form (as outlined more completely below) to their choice of one of The Art Institutes schools listed herein that offers a culinary program. This school will be the location where the entrant competes and where he/she will attend following the end of the Competition. Entrants may only enter the Competition at one Art Institutes school and may only submit one entry into the Competition.

## Sponsor

The Art Institutes International LLC, 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222.

## Agreement to Official Rules

Participation in the Competition constitutes each entrant’s full and unconditional agreement to these Official Rules and the Sponsor’s decisions, which are final and non-disputable in all levels of this Competition. Winning a prize is contingent upon fulfilling all requirements set forth herein.

## Competition Dates and Deadlines

Deadline for Level One Entries: **February 3, 2012**

Deadline for Level Two Entries: **February 24, 2012**

Date Finalists Notified: **On or around March 16, 2012**

Date of Cook-Off Competition: **April 21, 2012**

(Note that some locations may hold their Cook-Off Competitions on a different date.)

## How to Enter

There are three phases in the Competition.

### Level One: Entry & Release Forms

To enter Level One of the Competition, complete the Entry & Release Form available for download at [www.artinstitutes.edu/culinary](http://www.artinstitutes.edu/culinary) and mail it in an envelope with proper postage affixed to The Art Institutes school at which you wish to enter the Competition and where you plan to attend following the end of the Competition, for receipt no later than February 3, 2012. On the envelope, write: Admissions Office, Best Teen Chef Scholarship Competition Entry.

Incomplete Entry & Release Forms will be disqualified.

### Level Two: Entry Materials

To enter Level Two of the Competition, submit the following to the same Art Institutes school:

- Your favorite recipe in standardized recipe format (a standardized recipe form is available for download at [www.artinstitutes.edu/culinary](http://www.artinstitutes.edu/culinary))
- An original photo of your favorite recipe prepared (optional)
- A copy of your current high school transcript
- A short essay (maximum of 250 words) legibly handwritten or typed in English that addresses why you'd like to study culinary at The Art Institutes

All completed entries for Level Two of the Competition must be submitted to the same Art Institutes school where you entered Level One of the Competition by February 24, 2012. On the envelope, write: Admissions Office, Best Teen Chef Scholarship Competition Entry.

Any Entry & Release Forms for which no Level Two entry materials are received by the deadline will be void.

The Entry & Release Form submitted in Level One and the entry materials submitted in Level Two will be referred to herein as the "Entry Materials." All Entry Materials become the property of the Sponsor and will not be returned. Entry Materials must be in keeping with the Sponsor's image and may not be offensive, as determined by the Sponsor in its sole discretion, nor can they defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. The Sponsor reserves the right to disqualify any Entry Materials it deems to be offensive, inappropriate, not in keeping with the Sponsor's image, or that are otherwise not in compliance with these Official Rules, in its sole discretion.

### Level Two Judging

Entry Materials received for each of the participating Art Institutes schools will be reviewed by a panel of qualified judges to determine which entrants will advance as finalists to the Cook-Off Competition (as described below) for each participating Art Institutes school. The judges will apply the following criteria equally: (i) presentation, (ii) creative use of ingredients, (iii) ease of preparation, (iv) quality of essay in conveying the entrant's desire to study the culinary arts, and (v) academic performance as reflected in the entrant's current transcript. In the event of a tie, an additional tie-breaking judge, in his or her sole discretion, will determine which entrants will advance based on the tied Entry Materials and using the judging criteria specified herein. The Sponsor reserves the right to not hold a Cook-Off Competition for any Art Institutes school for which it determines it has not received a sufficient number of eligible and qualified Entry Materials. All decisions by the judges are final, binding and non-disputable.

## Level Three: Cook-Off Competitions

Selected entrants progressing to Level Three of the Competition will be contacted by a representative from The Art Institutes school at which they entered the Competition on or around March 16, 2012. Selected entrants will be responsible for all costs and expenses associated with participating in Level Three not specified herein as being provided, including, but not limited to, accommodations and any transportation to and from the Cook-Off Competition site. If a selected entrant cannot be contacted within the 48-hour period from the time of the first notification attempt, or is unavailable to participate in the applicable Cook-Off Competition on the date specified herein, or does not comply with these Official Rules, he/she will be disqualified and, at the Sponsor's discretion and time permitting, a runner-up for the applicable Art Institutes school at issue may be notified. Each selected entrant (and his/her parent or legal guardian, as required for an entrant under the age of 18) will be required to execute and return an affidavit of eligibility (or, if a resident of Canada, a declaration), a liability release and, where lawful, a publicity release within seven (7) days of date of issuance or he/she may be disqualified and, at the Sponsor's discretion and time permitting, a runner-up for The Art Institutes school at issue may be notified.

In Level Three, selected finalist entrants will compete in Cook-Off Competitions held at each participating Art Institutes school on or around April 21, 2012. Note: Certain participating Art Institutes schools may hold their Cook-Off Competition on a different date. Any such date changes will be announced to selected entrants as soon as reasonably possible.

Selected finalist entrants will prepare a menu issued in advance by the applicable Art Institutes school. All ingredients and materials required (other than those specified below) to prepare the menu will be provided by the Sponsor at the time of the Cook-Off Competition. Selected entrants must use only these materials.

For safety in the kitchen, entrants must provide and wear shoes that meet the following requirements: cleaned and polished, black preferred, with heels no higher than 2 inches, closed toes and closed heels, oil-resistant and water-repellant uppers and slip-resistant soles. Recommended attire includes a white chef's coat and black and white checkered pants. A hat, neckerchief and apron will be provided to each entrant by the Sponsor.

Entrants are required to bring their own knives and tools to the Cook-Off Competition. Permissible tools include: an 8 inch–10 inch French or Chef's knife, a peeler, a paring knife, and a steel. Entrants are also permitted to bring note cards into the kitchen for the Competition. Other small wares such as spoons, pans and a cutting board will be provided. No other knives, tools or other materials may be brought into the kitchen.

Entrants are permitted to bring an electronic timer or digital timer into the Competition kitchen. Entrants are permitted to wear a digital watch or manual watch. Entrants are NOT permitted to bring any other type of electronic devices into the Competition kitchen (excluding timers and digital watches), including, without limitation, cell phones, laptop computers, personal digital assistants, headphones, music or the like.

## Level Three Judging

Selected entrants' prepared menus will be judged by a panel of professional chefs and culinary faculty to determine the First Place winner (the "First Place Winner") and Second Place winner (the "Second Place Winner") for each participating location. Judges will evaluate and score each entrant on his/her technical skills based on the following criteria: knife skills, safety and sanitation, mise en place, cooking techniques and clean-up. Scores in these areas will comprise forty-five percent (45%) of the entrant's total score. The

remaining fifty-five percent (55%) of the entrant's total score will be based on the judges' scores in taste and flavor, texture and doneness, portion size, temperature and presentation. In the event of a tie, an additional tie-breaking judge will determine which selected entrant will advance from such tied entrants by scoring on the following criteria: taste and flavor, texture and doneness, portion size, and presentation. The Sponsor reserves the right to not select a First Place or Second Place Winner for any Cook-Off Competition for which it determines it has not received qualified menu preparations. All decisions by the judges are final, binding and non-disputable.

Following the selection of all First Place Winners in The Art Institutes Best Teen Chef Competition, a random drawing will be conducted by The Art Institutes after April 22, 2012. The First Place Winner who is randomly selected as described above will receive a VIP tour of the Food Network and Cooking Channel Studios, Kitchens and Facilities at Chelsea Market as well as a dining experience at a Food Network Star's restaurant in New York City. All decisions by the judges are final, binding and non-disputable.

### **Tuition Scholarship Awards and Other Prizes\***

- The First Place Winner at each participating Art Institutes school earns a \$4,000 tuition scholarship to that school
- The Second Place Winner at each participating Art Institutes school earns a \$1,000 tuition scholarship to that school
- The First Place Winner from each participating Art Institutes school has an opportunity to receive a VIP tour of the Food Network and Cooking Channel Studios, Kitchens and Facilities at Chelsea Market as well as a dining experience at a Food Network Star's restaurant in New York City.

If the Sponsor is unable to provide any prize element for any reason, no compensation or substitution will be provided; however, the remainder of the prize package will be awarded and the Sponsor will have no further obligation to winner.

\*Scholarship awards are contingent upon acceptance to the chosen Art Institutes school and selected degree program and are awarded in the form of a tuition credit that is awarded evenly over all quarters. All tuition scholarships are awarded toward a culinary program. The program must be offered at the school that the entrant represented in the Competition. All tuition scholarships must be used at the school the entrant represented in the Competition. Tuition scholarships are non-transferable. All winners must meet all culinary program and admissions requirements of The Art Institutes school he/she represents in the Competition. Upon accepting the scholarship, each winner must begin his/her culinary studies in the summer or fall quarter immediately following the Cook-off Competitions. In the event that the scholarship recipient's education is terminated, either by the school or by the student, the scholarship becomes null and void. Tuition scholarships are not redeemable for cash. The tuition scholarships cover academic tuition and may not be applied against fees, housing, living expenses or program supplies and may not be transferred between affiliate schools. All Winners must maintain a 2.0 GPA or higher during his/her studies at the chosen Art Institutes school; a GPA of less than 2.0 will result in a loss of scholarship. Scholarship recipients must not interrupt their studies; interruption of studies will result in a loss of the scholarship. Additional restrictions and requirements may apply. In addition to the \$4,000 scholarship, First Place Winners from each participating Art Institutes school in the Best Teen Chef Competition will be entered into a random drawing for a single opportunity to receive an expenses paid trip to New York City for a VIP tour of the Food Network and Cooking Channel Studios, Kitchens and Facilities at Chelsea Market as well as a dining experience at a Food Network Star's restaurant. The First Place Winner who is randomly selected, in partnership with the Food Network,® will receive a VIP tour of the Food Network® Kitchens in New York City (exact details to be determined between Food Network and winner), including round-trip coach class air transportation for winner and parent or legal guardian from the major gateway airport nearest winner's residence (as determined by Sponsor) to New York, round-trip ground transportation from airport to hotel and standard accommodations (one (1) room, double occupancy) for two (2) nights at a hotel selected by Sponsor, a tour of the Food Network® and Cooking Channel Studios, dinner for two (2) at a Food Network® chef's restaurant selected by Food Network (not to exceed US\$200). (Approximate Retail Value of Prize Trip: US\$1,750). Trip Conditions/Restrictions below apply. If Sponsor is unable to provide any prize element for any reason, no compensation or substitution will be provided; however, remainder of prize package will be awarded and Sponsor will have no further obligation to winner.

## Trip Conditions and Restrictions

Actual value may vary based on city of departure. If the First Place Winner randomly selected resides within a 100 mile radius of New York City, ground transportation may be provided in lieu of air transportation and no compensation or substitution will be provided for difference in prize value. Travel arrangements must be made through the Sponsor's agent, on carrier of the Sponsor's choice. The Winner and his/her parent or legal guardian must travel together on same itinerary and are responsible for obtaining all travel documents. Accompanying parent or legal guardian of the Winner randomly selected must sign and return liability/publicity release prior to issuance of travel documents prior to travel. Travel must be taken on dates specified by the Sponsor or the trip will be forfeited and the Sponsor will have no further obligation to the Winner randomly selected. All taxes, including but not limited to federal, state and local taxes, and any costs and expenses associated with prize acceptance and use not expressly provided for herein, including, but not limited to, additional ground transportation, luggage fees, meals, gratuities and souvenirs, are the sole responsibility of the Winner randomly selected.

## General Prize Conditions/Restrictions

All federal, state, and local taxes (including any income and withholding taxes) on total prize values are the sole responsibility of the winners and winners will be issued a 1099 for actual value. Winners may not substitute, assign or transfer prize or redeem prize for cash, but the Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. All prize details are at the Sponsor's sole discretion.

The Sponsor reserves the right to film, photograph and otherwise record all levels of the Competition and use said photographs and recordings in any and all media now known or hereafter created throughout the world in perpetuity for any use whatsoever. Individuals present during any aspect of the Competition may be required to execute and return a liability/publicity release which release shall include a grant to Sponsor and its designees of the right to use of their names, likenesses and performance for publicity and advertising purposes.

## General Conditions

Released Parties (as defined below) are not responsible for lost, late, incomplete, stolen, inaccurate, misdirected or undelivered Entry Materials; or errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this Competition, including, without limitation, errors or problems which may occur in connection with the administration of the Competition, the processing or judging of Entry Materials, the announcement of the prizes or in any Competition-related materials. Persons who tamper with or abuse any aspect of the Competition, as solely determined by the Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Competition be, in the Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor/Administrator, corrupt or impair the administration, security, fairness or proper play, or submission of entries or Entry Materials, the Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Competition (or any portion thereof) and, at its discretion, determine the winners from all eligible, non-suspect Entry Materials received prior to action taken using the judging procedures specified herein. Entrants (and, if eligible minors, their parents or legal guardians), by participating, agree that the Sponsor, and their respective parents, affiliates, subsidiaries, prize suppliers, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance,

possession, misuse or use of the prize or participation in the Competition, including any travel or activity related hereto. Each winner, by acceptance of prize, except where legally prohibited, grants permission for the Sponsor and its designees to use his/her name, address (city and state), photograph, voice, performance and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity, without notice or review or approval.

In no event shall Released Parties have any liability resulting from any delay or cancellation of the Cook-Off Competitions due to health or travel advisories issued by any government authority, other governmental action, fire, flood, insurrection, earthquake, power failure, riot, explosion, embargo, strikes (whether legal or illegal), terrorist act, labor or material shortage, transportation interruption of any kind or work slowdown or any other condition not reasonably within their control.

## Participating School Locations

### ARIZONA

The Art Institute of Phoenix  
1.800.474.2479

The Art Institute of Tucson  
1.866.690.8850

### BRITISH COLUMBIA

The Art Institute of Vancouver  
1.866.717.8080

### CALIFORNIA

The Art Institute of California—Hollywood  
1.877.468.6232

The Art Institute of California—Inland Empire  
1.800.353.0812

The Art Institute of California—Los Angeles  
1.888.646.4610

The Art Institute of California—Orange County  
1.888.549.3055

The Art Institute of California—Sacramento  
1.800.477.1957

The Art Institute of California—San Diego  
1.866.275.2422

The Art Institute of California—San Francisco  
1.888.493.3261

The Art Institute of California—Sunnyvale  
1.866.583.7961

### COLORADO

The Art Institute of Colorado  
1.800.275.2420

### FLORIDA

The Art Institute of Fort Lauderdale  
1.800.275.7603

The Art Institute of Jacksonville  
A branch of Miami International University of Art & Design  
1.800.924.1589

The Art Institute of Tampa  
A branch of Miami International University of Art & Design  
1.866.703.3277

### GEORGIA

The Art Institute of Atlanta  
1.800.275.4242

### ILLINOIS

The Illinois Institute of Art—Chicago  
1.800.351.3450

### INDIANA

The Art Institute of Indianapolis\*  
1.866.441.9031

### KANSAS

The Art Institutes International—Kansas City  
1.866.530.8508

### MICHIGAN

The Art Institute of Michigan  
1.800.479.0087

### MINNESOTA

The Art Institutes International Minnesota  
1.800.777.3643

### NEVADA

The Art Institute of Las Vegas  
1.800.833.2678

### NORTH CAROLINA

The Art Institute of Charlotte  
1.800.872.4417

The Art Institute of Raleigh—Durham  
1.888.245.9593

### OHIO

The Art Institute of Ohio—Cincinnati\*\*  
1.866.613.5184

### OREGON

The Art Institute of Portland  
1.888.228.6528

### PENNSYLVANIA

The Art Institute of Philadelphia  
1.800.275.2474

The Art Institute of Pittsburgh  
1.800.275.2470

### SOUTH CAROLINA

The Art Institute of Charleston  
A branch of The Art Institute of Atlanta  
1.866.211.0107

### TENNESSEE

The Art Institute of Tennessee—Nashville  
A branch of The Art Institute of Atlanta  
1.866.747.5770

### TEXAS

The Art Institute of Austin  
A branch of The Art Institute of Houston  
1.866.583.7952

The Art Institute of Dallas  
A campus of South University  
1.800.275.4243

The Art Institute of Houston  
1.800.275.4244

The Art Institute of San Antonio  
A branch of The Art Institute of Houston  
1.888.222.0040

### UTAH

The Art Institute of Salt Lake City  
1.800.978.0096

### VIRGINIA

The Art Institute of Virginia Beach\*\*\*  
A branch of The Art Institute of Atlanta  
1.877.437.4428

The Art Institute of Washington\*\*\*  
A branch of The Art Institute of Atlanta  
1.877.303.3771

### WASHINGTON

The Art Institute of Seattle  
1.800.275.2471



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\*\*\* Certified by the State Council of Higher Education to operate in Virginia

See [aiprogams.info](http://aiprogams.info) for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.

The International Culinary Schools at The Art Institutes is North America's largest system of culinary programs, offered at over 35 Art Institutes schools. Programs, credential levels, technology, and scheduling options vary by school, and employment opportunities are not guaranteed. Financial aid is available to those who qualify. A range of online course opportunities is available at select schools. Several institutions included in The Art Institutes system are campuses of South University. Administrative office: 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 ©2011 The Art Institutes International LLC.