

LIFE IS BETTER WITH ART IN IT.

Entry Form and Release

Please sign, date, and include this entry form with your submission. Your parent or legal guardian must also review and sign this form if you are under 18 years of age.

By signing the entry form, I acknowledge that I understand The Art Institutes and Americans for the Arts Poster Design Competition rules and agree to abide by them. I represent that my submission qualifies for entry into the competition. I further represent that I own all rights in my submission and that it does not infringe any copyright, trademark, trade name, service mark, or patent.

I give my consent to Education Management Corporation (EDMC) and to those whom it may authorize to photograph, film, and/or videotape me, and/or to use a photographic/digital reproduction of me or my artwork (with or without my name); to identify me by name and/or with school and employment information; and/or to quote or record statements made by me, for any editorial, promotional, advertising, trade, or other purpose whatever by EDMC – except for testimonial and endorsement of product advertising for third parties from which a payment is received by EDMC. I understand that should I receive a tuition scholarship from this competition, it will be applied only at The Art Institute location at which I have entered the competition.

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ENTRANT NAME (PLEASE PRINT) _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

EMAIL ADDRESS _____ PHONE NUMBER _____

THE ART INSTITUTE LOCATION YOU PLAN TO ATTEND _____

ENTRANT SIGNATURE _____ DATE _____

PARENT/GUARDIAN SIGNATURE _____ DATE _____

The Art Institute of Atlanta*
Atlanta, GA 1.800.275.4242

The Art Institute of California™ – Inland Empire*
San Bernardino, CA 1.800.353.0812

The Art Institute of California™ – Los Angeles
Santa Monica, CA 1.888.646.4610

The Art Institute of California™ – Orange County
Santa Ana, CA 1.888.549.3055

The Art Institute of California™ – San Diego
San Diego, CA 1.866.275.2422

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San Francisco, CA 1.888.493.3261

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The Art Institute of Colorado*
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Pittsburgh, PA 1.800.275.2470

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The Art Institutes International Minnesota™
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Bradley Academy for the Visual Arts™
York, PA 1.800.864.7725

California Design College™
Los Angeles, CA 1.877.468.6232

The Illinois Institute of Art* – Chicago
Chicago, IL 1.800.351.3450

The Illinois Institute of Art* – Schaumburg
Schaumburg, IL 1.800.314.3450

Miami International University of Art & Design™
Miami, FL 1.800.225.9023

The New England Institute of Art*
Brookline, MA 1.800.903.4425

* The Art Institute of California – Inland Empire has received temporary approval to operate from the Bureau for Private Postsecondary and Vocational Education (1625 North Market Blvd., Suite S 202, Sacramento, CA 95834, (916) 574-7720, www.bppve.ca.gov) in order to enable the Bureau to conduct a quality inspection of the institution.

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*** The Art Institute of Ohio – Cincinnati, 1011 Glendale-Milford Road, Cincinnati, OH 45215-1107, OH Reg # 04-01-1698B.

† The Art Institute of Tampa is a branch of Miami International University of Art & Design.

†† The Art Institute of Washington (Arlington, VA) is a branch of The Art Institute of Atlanta, GA.

††† The Art Institute Online is a division of The Art Institute of Pittsburgh, PA.



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YOUR CREATIVE FUTURE HANGS IN THE BALANCE.

From the intimate confines of your bedroom to the hustle and bustle of the streets, posters are everywhere. They can communicate so many things – imagination, innovation, an idea, or an ideal. When you create a poster, not only are you informing the world, you're also crafting a piece of true art.

And by participating in The Art Institutes and Americans for the Arts Poster Design Competition, you just might earn a tuition scholarship to The Art Institutes location of your choice.

It all comes down to how you interpret the theme "Life Is Better with Art In It." The medium and the message are up to you. What is important is that you get inspired – then inspire us with your original work.

This competition is open to high school students nearing graduation who plan to study graphic design. Qualifying students interested in other programs may also enter.



Categories and Criteria

Student submissions should show an understanding of the theme "Life Is Better with Art In It," basic design concepts, and a keen eye for design.

- The competition is open to high school seniors who will graduate in 2007.
- Poster size cannot exceed 11" x 17" and must be submitted in JPEG format with a minimum resolution of 300 dpi.
- The poster must incorporate the theme: "Life Is Better with Art In It"
- The poster must include The Art Institutes and Americans for the Arts logos.*
- Entries must be appropriate for promotional/marketing purposes. Entries deemed vulgar or offensive will be disqualified.
- Artwork must be original and not copied from any other published sources, including books or magazines.
- No copyrighted, animated, or team-created work will be accepted.
- Original artwork or submissions will not be returned.
- A current high school transcript must be included with submission.
- All entries should be readable in PC format (i.e., with correct file extensions).

Scholarships Awarded

NATIONAL

FIRST PLACE	\$25,000
SECOND PLACE	\$20,000
THIRD PLACE	\$15,000
FOURTH PLACE	\$10,000
FIFTH PLACE	\$8,000
SIXTH PLACE	\$6,000
SEVENTH PLACE	\$5,000
EIGHTH PLACE	\$4,000
NINTH PLACE	\$3,000
TENTH PLACE	\$2,000

LOCAL

FIRST PLACE	\$3,000
SECOND PLACE	\$2,000

The local first place winner automatically advances to the national competition.

An online gallery of all local first place winners will be featured online. For more information: artinstitutes.edu/poster

National tuition scholarships will be awarded in addition to local prizes.

How to Enter

Fill out, sign, and scan the attached entry/release form, then email along with a designer's statement in Microsoft Word format, current high school transcript, and one poster design. Email address: posterdesign@aii.edu

The email's subject line must contain your name and The Art Institute location where you're entering the competition. Incomplete entry submissions will be disqualified.

Deadlines

- Entries must be received by February 9, 2007.
- Local competition winners will be notified by the winner's preferred Art Institute location no later than March 30, 2007.
- Selection and notification of the national winner will be made by May 11, 2007.

Additionally, students must submit a typed designer's statement in Microsoft Word format explaining the design concept and why the student wishes to enter the graphic design field.

All winners must meet all school and program general admission requirements. Recipients of tuition scholarships must apply the scholarship award to The Art Institute location indicated on the entry form.

Scholarship awards are contingent upon acceptance to the chosen Art Institute location. All decisions made by the judges are final and may not be disputed.

*Logos for both The Art Institutes and Americans for the Arts may be found at artinstitutes.edu/poster. The logos must appear in full. Judging points may be deducted if logos are altered.

Americans for the Arts

Americans for the Arts is the leading nonprofit organization for advancing the arts in America. With offices in Washington, DC, and New York City, it has a record of 45 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at www.AmericansForTheArts.org

The Art Institutes

With 32 locations throughout North America, The Art Institutes is a leading educator of students in the creative and applied arts, including design, media, fashion, and culinary arts. The Art Institutes provide relevant, practical, and hands-on education to students seeking entry-level positions in creative professions. To learn more, visit artinstitutes.edu/poster

