

# FASHION DESIGN

## **Associate of Science Degree Bachelor of Science Degree**

The Art Institute of Philadelphia emphasizes innovation and creativity in fashion design while providing students the technical knowledge necessary for a successful entry into the fashion industry. The Fashion Design programs focus on building skills in fashion production techniques, drawing, sewing, patternmaking, and presentation.

### **PROGRAM OBJECTIVES**

- Understand the influence of multiculturalism and historic costume to gain historical knowledge of past fashion trends
- Understand regional demographics, consumer target markets and mass globalization to produce for specific clientele
- Identify fabrics and textile fibers for selected end use
- Analyze fashion concepts and design cycles to forecast future trends
- Apply traditional sketching and computer techniques to produce fashion illustrations and technical specification packages
- Employ skills in sewing techniques and garment construction
- Demonstrate table and computer-aided pattern drafting and draping techniques to produce final patterns
- Interact with industry professionals as guest lecturers or critics to associate industry knowledge with collection evaluation
- Apply technical skills and production knowledge to create a final collection
- Integrate technical and research skills in an industry-related internship
- Prepare for entry-level careers in apparel design and manufacturing

### **Additional Objectives - Bachelor of Science Degree**

- Apply knowledge gained in specialty fashion design courses to produce final collection
- Experiment with various fabrics and mediums to create a specialty garment
- Demonstrate advanced technical skills to produce a cohesive collection
- Create a digital portfolio with professional leave-behind materials using advanced computer skills

### **ENTRY-LEVEL EMPLOYMENT OPPORTUNITIES**

By graduation, students are prepared to seek entry-level positions such as assistant designers, stylists, costume shop assistant, production assistants, technical designers, patternmakers, and freelancers.



# FASHION DESIGN

## REQUIREMENTS FOR ASSOCIATE OF SCIENCE DEGREE

**120 Quarter Credits**  
**Eight 11-Week Quarters or 88 Weeks**

### GENERAL EDUCATION

GE10110	English Composition I
GE10120	Art History: Prehistoric to Mannerist
GE10210	English Composition II
GE10220	College Math
GE10230	Art History: Baroque to Contemporary
GE10320	Effective Speaking
GE10410	Introduction to Psychology
GE20510	Ethics
GE20540	United States History: Early Period
GE20580	Economics
LS10110	Computer Science

### General Education Elective List (Select 1):

GE10130	History of Photography
GE10310	World Literature
GE10330	American Government
GE10430	Environmental Science
GE20590SA	Study Abroad

### CORE COURSES

AD10210	Life Drawing
FD0015PF	Portfolio Foundations Fashion Design
FD10210	Introduction to Apparel Design
FD10412	Clothing Construction I
FD10422	Patternmaking I
FD20512	Fashion Design Sketch I
FD20522	Clothing Construction II
FD20532	Patternmaking II
FD20612	Fashion Design Sketch II
FD20622	Draping
FD20632	Computer Patternmaking
FD20642	Portfolio Preparation
FD20652	Graphics for Fashion Designers 1
FD20712	Patternmaking III
FD20722	Collection Development
FD20732	Design Presentation
FS10111	Fashion History I
FS10112	Survey of Fashion Industry
FS10211	Fashion History II
FS10212	Textiles and Fabrics
FS10312	Business Management
FS10322	Introduction to Manufacturing
GR10130	Color Theory
IN20712FD	Internship I



## REQUIREMENTS FOR BACHELOR OF SCIENCE DEGREE

**180 Quarter Credits**  
**Twelve 11-Week Quarters or 132 Weeks**

### GENERAL EDUCATION

GE10110	English Composition I
GE10120	Art History: Prehistoric to Mannerist
GE10210	English Composition II
GE10220	College Math
GE10230	Art History: Baroque to Contemporary
GE10320	Effective Speaking
GE10410	Introduction to Psychology
GE20510	Ethics
GE20540	United States History: Early Period
GE20580	Economics
GE20710	Aesthetics
GE30920	Logic
GE30950	Music Appreciation
GE30960	Introduction to Museum Studies
OR	
GE30970	History of 20th Century Art
LS10110	Computer Science

### General Education Elective List A (Select 1):

GE10130	History of Photography
GE10310	World Literature
GE10330	American Government
GE10430	Environmental Science

### General Education Elective List B (Select 2):

GE20530	Sociology
GE20550	United States History: 20th Century
GE20560	Western Civilization: Ancient to Renaissance
GE20570	Western Civilization: Reformation to WWII
GE20590SA	Study Abroad
GE20610	Theatre Appreciation
GE20810	History of Film

### General Education Elective List C (Select 2):

GE30910	Theories of Communication
GE30930	Issues in American Society
GE30940	Literature and Culture
GE30960	Introduction to Museum Studies
GE30970	History of 20th Century Art
GE31010	Study Abroad
GE31030	Comparative Religions
GE31040	Media & Pop Culture

### CORE COURSES

AD10210	Life Drawing
FD0015PF	Portfolio Foundations Fashion Design
FD10210	Introduction to Apparel Design
FD10412	Clothing Construction I
FD10422	Patternmaking I
FD20512	Fashion Design Sketch I
FD20522	Clothing Construction II
FD20532	Patternmaking II
FD20612	Fashion Design Sketch II
FD20622	Draping
FD20632	Computer Patternmaking
FD20642	Portfolio Preparation
FD20652	Graphics for Fashion Designers 1
FD20712	Patternmaking III
FD20722	Collection Development
FD20732	Design Presentation
FD20842	Graphics for Fashion Designers 2
FD30912	Special Topics in Fashion Design
FD30922	Menswear
FD31012	Advanced Draping
FD31022	Tailoring
FD41112	Advanced Patternmaking
FD41122	Portfolio I
FD41212	Knitting & Weaving
FD41222	Accessory Design
FD41232	Portfolio II

FS10111	Fashion History I
FS10112	Survey of Fashion Industry
FS10211	Fashion History II
FS10212	Textiles and Fabrics
FS10312	Business Management
FS10322	Introduction to Manufacturing
FS20812	Consumer Behavior
FS20832	Trends and Concepts in Apparel
FS20842	Entrepreneurship
FS30912	Product Development
FS30922	International Marketing
FS31012	Current Designers
GR10130	Color Theory
IN20712FD	Internship I
IN41210FD	Internship II

