

APPLICANT ESSAY

Addendum to The Art Institute of Philadelphia Application for Admission

Because we are interested in YOUR ideas and YOUR ability to express yourself, you are not permitted to receive any assistance from others in creating this essay. Failure to follow this instruction may be grounds for rejection of your application.

ALL applicants please respond to this essay with a focused, organized paragraph of no less than 150 words, **PERSONALLY AUTHORED**, using the attached essay sheet.

“What are your career goals and how do you expect your education at The Art Institute of Philadelphia to help you attain them? In what ways will you participate and commit to your education to be successful?”

If you have applied for the **Digital Image Management Diploma Program**, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify an image in an advertisement found in a popular magazine that you think successfully advances the purpose of the advertisement. Please identify elements of the image and describe how these elements advance the purpose of the advertisement. Your essay should address line, shape, value, texture, and color.”

If you have applied for the **Fashion Retailing Diploma Program**, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify the fashion retail store that you think has the most successful buying experience for its customers. Please identify the elements of the store that add to the experience in a positive manner and describe how those elements add to the buying experience. Your essay should address line, shape, value, texture, and color.”

If you have applied for the **Web Design & Development Diploma Program**, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify a web site that you think provides an outstanding experience to the user. Please identify the elements of the site that add to the experience in a positive manner and describe how those elements add to the experience of the site. Your essay should address line, shape, value, texture, and color.”

If you have applied for the **Web Design & Interactive Communications Diploma Program**, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify a web site that you think provides an outstanding experience to the user. Please identify the elements of the site that add to the experience in a positive manner and describe how those elements add to the experience of the site. Your essay should address line, shape, value, texture, and color.”

Is anyone you know interested in receiving information on our school?

Name _____

Address _____

Telephone/E-Mail _____

SIGNATURE

By signing below you certify that you have independently conceived and written this essay.

I certify that all information is true and complete to the best of my knowledge. I understand it is my responsibility to provide proof of high school graduation and I agree to submit my final high school transcript or my official G.E.D. scores and all post-secondary transcripts (“Prior Educational Transcripts”) in order to complete my application. I understand that admission to The Art Institute of Philadelphia is contingent upon, among other things, the school’s receipt of all Prior Educational Transcripts, satisfaction of all admissions criteria, the school’s acceptance of my application, and my signature on and the school’s acceptance of the Enrollment Agreement. I authorize all of the schools I have attended to release copies of my Prior Educational Transcripts.

By this application, you: (a) certify that your information on this application is true and complete; (b) agree that we may request a consumer credit report about you from one or more credit reporting agencies; (c) agree that we may ask third parties, governmental agencies and credit reporting agencies to verify information about you; and (d) agree that we may share information with lenders. We will, upon your request, inform you if we requested a consumer report about you and provide you with the name and address of the consumer reporting agency that furnished the report. You understand that you are providing “written instruction” to us under the Fair Credit Reporting Act authorizing us to obtain information from your personal credit file.

Signature of Applicant

Date

The Art Institute of Philadelphia does not discriminate on the basis of race, color, creed, religion, national origin, ancestry, sex, age, sexual orientation, disability, genetic marker or any other characteristic protected by state, local or federal law in the administration of any of its educational programs or activities or with respect to admission or employment. The Art Institute of Philadelphia is a member of The Art Institutes, one of the nation’s leaders in career-oriented education for the creative arts.

