

19. Application Essay

Because we are interested in YOUR ideas and YOUR ability to express yourself, you are not permitted to receive any assistance from others in creating this essay. Failure to follow this instruction may be grounds for rejection of your application.

ALL applicants please respond to this essay with a focused, organized paragraph of no less than 150 words, PERSONALLY AUTHORED, using the attached essay sheet.

“What are your career goals and how do you expect your education at The Art Institute of Philadelphia to help you attain them? In what ways will you participate and commit to your education to be successful?”

If you have applied for the Digital Image Management Diploma Program, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify an image in an advertisement found in a popular magazine that you think successfully advances the purpose of the advertisement. Please identify elements of the image and describe how these elements advance the purpose of the advertisement. Your essay should address line, shape, value, texture, and color.”

If you have applied for the Fashion Retailing Diploma Program, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify the fashion retail store that you think has the most successful buying experience for its customers. Please identify the elements of the store that add to the experience in a positive manner and describe how those elements add to the buying experience. Your essay should address line, shape, value, texture, and color.”

If you have applied for the Web Design & Development Diploma Program, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify a web site that you think provides an outstanding experience to the user. Please identify the elements of the site that add to the experience in a positive manner and describe how those elements add to the experience of the site. Your essay should address line, shape, value, texture, and color.”

If you have applied for the Web Design & Interactive Communications Diploma Program, in addition to the above essay, please respond to the question below with a personally authored essay of no less than 250 words using the attached sheet.

“Please identify a web site that you think provides an outstanding experience to the user. Please identify the elements of the site that add to the experience in a positive manner and describe how those elements add to the experience of the site. Your essay should address line, shape, value, texture, and color.”

Is anyone you know interested in receiving information on our school?

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone/E-Mail \_\_\_\_\_

20. Signature

By signing below you certify that you have independently conceived and written this essay.

I certify that all information is true and complete to the best of my knowledge. I understand it is my responsibility to provide proof of high school graduation and I agree to submit my final high school transcript or my official G.E.D. scores and all post-secondary transcripts (“Prior Educational Transcripts”) in order to complete my application. I understand that admission to The Art Institute of Philadelphia is contingent upon, among other things, the school’s receipt of all Prior Educational Transcripts, satisfaction of all admissions criteria, the school’s acceptance of my application, and my signature on and the school’s acceptance of the Enrollment Agreement. I authorize all of the schools I have attended to release copies of my Prior Educational Transcripts.

By this application, you: (a) certify that your information on this application is true and complete; (b) agree that we may request a consumer credit report about you from one or more credit reporting agencies; (c) agree that we may ask third parties, governmental agencies and credit reporting agencies to verify information about you; and (d) agree that we may share information with lenders. We will, upon your request, inform you if we requested a consumer report about you and provide you with the name and address of the consumer reporting agency that furnished the report. You understand that you are providing “written instruction” to us under the Fair Credit Reporting Act authorizing us to obtain information from your personal credit file.

Signature of Applicant \_\_\_\_\_

Date \_\_\_\_\_

The Art Institute of Philadelphia does not discriminate on the basis of race, color, creed, religion, national origin, ancestry, sex, age, sexual orientation, disability, genetic marker or any other characteristic protected by state, local or federal law in the administration of any of its educational programs or activities or with respect to admission or employment. The Art Institute of Philadelphia is a member of The Art Institutes, one of the nation’s leaders in career-oriented education for the creative arts.



1622 Chestnut Street, Philadelphia, PA 19103  
Telephone 215-567-7080 • 800-275-2474

APPLICATION FOR ADMISSION

APPLICATION FEE OF \$50.00 MUST ACCOMPANY THIS APPLICATION.

The Art Institute of Philadelphia does not accept fee waivers.

Please complete this form in detail after reading it carefully. (Please Print)

If additional space is needed, attach an extra sheet(s) of paper to the application.

1. Name \_\_\_\_\_  
(Last Name) (First Name) (Middle)

2. Social Security Number [ ] [ ] [ ] — [ ] [ ] — [ ] [ ] [ ] [ ]

3. If any of your records are under a name other than the one given above (for example, your maiden name), please list the name(s) below.

\_\_\_\_\_ (Last Name) (First Name) (Middle)

\_\_\_\_\_ (Last Name) (First Name) (Middle)

4. Permanent Address \_\_\_\_\_  
(Street or P.O. Box) (Apt. No.)

\_\_\_\_\_ (City) (State) (Zip Code)

5. Current Address, if different \_\_\_\_\_  
(Street or P.O. Box) (Apt. No.)

\_\_\_\_\_ (City) (State) (Zip Code)

— How long do you expect to be living at this address? \_\_\_\_\_

6. Telephone: Home (\_\_\_\_\_) \_\_\_\_\_

Business (\_\_\_\_\_) \_\_\_\_\_

Cell (\_\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

7. Father (or guardian) \_\_\_\_\_ Mother (or guardian) \_\_\_\_\_  
(Last Name) (First Name) (Last Name) (First Name)

Father’s address, if different from your address Mother’s address, if different from your address

\_\_\_\_\_ (City) (State) (Zip Code) \_\_\_\_\_ (City) (State) (Zip Code)

Telephone (Home) (\_\_\_\_\_) \_\_\_\_\_ Telephone (Home) (\_\_\_\_\_) \_\_\_\_\_

8. Spouse (if married) \_\_\_\_\_ Occupation \_\_\_\_\_  
(Last Name) (First Name)

Employed by \_\_\_\_\_

(continued)

Do Not Write In This Area

Date Received \_\_\_\_\_ ADA Number & Initials \_\_\_\_\_

Amount Paid \_\_\_\_\_ Inquiry Number \_\_\_\_\_

Check Cash Money Order Credit Card Entered by/Date \_\_\_\_\_

**9. Program of Study for Which You Are Applying:** (please check your choice)

**• ASSOCIATE OF SCIENCE DEGREE**

- Culinary Arts**  
Six 11-week quarters (66 weeks) (90 credits)
- Culinary Arts – Evening**  
Ten 11-week quarters (110 weeks) (90 credits)
- Digital Filmmaking & Video Production**  
Seven 11-week quarters (77 weeks) (93 credits)
- Fashion Design**  
Six 11-week quarters (66 weeks) (90 credits)
- Fashion Marketing**  
Six 11-week quarters (66 weeks) (90 credits)
- Graphic Design**  
Seven 11-week quarters (77 weeks) (93 credits)
- Interior Design**  
Seven 11-week quarters (77 weeks) (93 credits)
- Photography**  
Seven 11-week quarters (77 weeks) (93 credits)
- Visual Merchandising**  
Six 11-week quarters (66 weeks) (90 credits)
- Web Design & Interactive Media**  
Seven 11-week quarters (77 weeks) (93 credits)

**• BACHELOR OF SCIENCE DEGREE**

- Advertising**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Audio Production**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Culinary Management**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Digital Filmmaking & Video Production**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Fashion Design**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Fashion Marketing**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Graphic Design**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Industrial Design Technology**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Interior Design**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Media Arts & Animation**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Photography**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Visual Effects & Motion Graphics**  
Twelve 11-week quarters (132 weeks) (180 credits)
- Web Design & Interactive Media**  
Twelve 11-week quarters (132 weeks) (180 credits)

**• DIPLOMA PROGRAMS**

- Baking & Pastry**  
Six 11-week quarters (66 weeks) (54 credits)
- Digital Image Management**  
Four 11-week quarters (44 weeks) (48 credits)
- Web Design & Development**  
Four 11-week quarters (44 weeks) (48 credits)
- Culinary Arts**  
Six 11-week quarters (66 weeks) (54 credits)
- Fashion Retailing**  
Four 11-week quarters (44 weeks) (48 credits)
- Web Design & Interactive Communications**  
Four 11-week quarters (44 weeks) (48 credits)

<input checked="" type="checkbox"/> <b>Check Quarter Start Date:</b> <input type="checkbox"/> July 11, 2011 <input type="checkbox"/> April 2, 2012 <input type="checkbox"/> October 3, 2011 <input type="checkbox"/> July 9, 2012 <input type="checkbox"/> January 9, 2012 <input type="checkbox"/> October 1, 2012	-or-	<input checked="" type="checkbox"/> <b>Check Mid-Quarter Start Date:</b> <input type="checkbox"/> May 12, 2011 <input type="checkbox"/> February 16, 2012 <input type="checkbox"/> August 18, 2011 <input type="checkbox"/> May 10, 2012 <input type="checkbox"/> November 10, 2011 <input type="checkbox"/> August 16, 2012
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**10. Language Proficiency** – All students must demonstrate English proficiency.

- **Is English your primary language?** (*Primary language* is defined as the official language of instruction through completion of secondary school.)  Yes  No **If no, what is your first language?** \_\_\_\_\_
- **What is your present knowledge of English?** (*Please check one*):  Beginning  Intermediate  Advanced
- **What is your most recent TOEFL score?** \_\_\_\_\_  Computer based  Paper based
- **Other proof of English proficiency?** \_\_\_\_\_

**11. International Students** – The Art Institute of Philadelphia welcomes international students. *Please see the college catalog for more information on admissions requirements for international students.*

**Will you require student nonimmigrant visa status in the U.S.?** (*Please check one*):  Yes  No

**12. Educational Background**

Name of High School \_\_\_\_\_ Date of High School Graduation \_\_\_\_\_

Address of High School \_\_\_\_\_  
(Street)

\_\_\_\_\_  
(City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip Code)

(continued)

**12. Educational Background** (*cont.*)

Name of High School Counselor \_\_\_\_\_

Cumulative Grade Point Average and Scale \_\_\_\_\_

If not a high school graduate, date of G.E.D. certificate \_\_\_\_\_

Please list any Art Institutes schools or other post-secondary schools attended and reasons why you stopped attending (if you did not graduate). *Write “none” if you did not attend any other post-secondary or Art Institutes schools:*

\_\_\_\_\_  
\_\_\_\_\_  
(Attach a separate sheet if necessary)

Institution	City/State	Dates Attended	Type of Program	Number of Credits Earned	Degree or Certificate Earned	Transfer the Credits to The Institute?

Please provide information regarding any disciplinary matters you were involved in at any Art Institutes schools or other post-secondary schools you have attended. *Write “none” if there were no disciplinary matters at any Art Institutes schools or other post-secondary schools attended:*

\_\_\_\_\_  
\_\_\_\_\_  
(Attach a separate sheet if necessary)

**13. Employment Record:** Describe your employment history (including part-time jobs), starting with your current or most recent employer.

Dates From/to	Name and Address of Employer	Position	Salary	Reason for Leaving	Supervisor

**14. Do you desire assistance in seeking part-time employment while in school?** (*Please check one*):  Yes  No

**15. How did you hear about The Art Institute of Philadelphia?** \_\_\_\_\_  
\_\_\_\_\_

**16. Have you visited The Art Institute of Philadelphia?** (*Please check one*):  Yes  No **If yes,** date visited: \_\_\_\_\_

**17. When you attend The Art Institute of Philadelphia, will you:**  apply for school-sponsored housing?  commute?

**18. Have you ever been convicted of or pled guilty to a crime other than a summary traffic offense?** Yes or No.  
**Do not leave this answer blank.** (*Please check one*):  Yes  No **If yes,** describe in full: \_\_\_\_\_

(Attach a separate sheet if necessary)

(continued)