

Ai The Art Institute of Philadelphia® **COLLEGE NEWS**

an informational newsletter for students at The Art Institute of Philadelphia
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It's "Open Chefame" for Tim Crowe

Culinary Arts student **Tim Crowe** was featured on the cover of the *Philadelphia Inquirer* food section on August 20, along with culinary management instructor **Michael Campagna**, owner of local restaurant Ava. The *Inquirer* article focused on their involvement in an innovative group called Open Chefame that links ambitious not-yet-professional cooks with restaurants where they can try out their skills on a willing audience. Tim Crowe also maintains a blog and produces an online cooking show called Eating Crowe at www.eatingcrowe.com.



Tim Crowe

New Associate Dean of Student Affairs

Ashley Forsyth (pictured below) is the new Director of Student Development/Associate Dean of Student Affairs. A Pittsburgh native, Forsyth comes to The Art Institute of Philadelphia after five years as Director of Campus Life at Point Park University, where she earned her master's degree in Organizational Leadership.



Forsyth will be responsible for working closely with student clubs and their leadership development. She will also coordinate New Student Orientation and will be developing new initiatives to complement students' educational experiences at the college.

Lung Cancer Awareness Campaign

Graphic Design students in Professor **Linda Karp's** Art Direction (GR41120) class (pictured at right) have been working with **Nancy Gatschet** from the Pennsylvania Lung Cancer Partnership to develop an ad campaign to inform the public about the changing face of lung cancer and to promote Philadelphia's Free to Breathe® 5k run on November 1.

"You don't have to be a smoker to get lung cancer," Gatschet told the students at the start of the project.

On August 20, four teams of graphic designers presented campaigns which emphasized the changing demographics of the disease, focusing on the role of genetics and how the disease can affect women and a younger generation of non-smokers.

In addition to creating a series of informative ads suitable for placement on billboards, on the backs of buses or in bus shelters, each group also created 30-second radio and television spots which incorporated the themes and graphics of their print campaigns.

The selected campaign will be revealed on September 12 at a fundraiser to benefit the Pennsylvania Lung Cancer Partnership.



Above: Fashion Design student Alice Scanlan receives her Best of Quarter award from Academic Director Crystal Shamblee and Dr. Bill Larkin

Spring 2009 Honors Convocation

On August 19, The Art Institute of Philadelphia President **Dr. Bill Larkin** and Dean of Academic Affairs **Dr. Ray Becker** presided over the Spring 2009 Honors Convocation. At the awards ceremony, proud family members and friends looked on as the college honored 57 students for achieving a 4.0 GPA during Spring Quarter along with 160 students chosen to receive Best of Quarter awards. Best of Quarter awards are given to students whose projects are considered to be exceptional by their instructors.

Fall 2005 graduate **John Howells** was on hand to share some advice with the students. Now Senior Designer at Impax Marketing Group, Howells had received the award for Best Portfolio in Graphic Design when he graduated. "Creativity isn't something you leave at work," Howells said. On his list of ten things he wished someone had told him while he was still in college, "We're open 24 hours" was number 3.



Pictured L-R: Academic Director for Graphic Design Kali Meeks and 2005 graduate John Howells

In an evening which saw several students presented with multiple awards, Industrial Design Technology student **Andrew Bertison** was honored with four Best of Quarter awards as well as a certificate for his 4.0 GPA.



Pictured Standing L-R: Eric Pollari, Nancy K. Gatschet, Jincy Thomas, Kevin Durkin, Jennifer Baart, Daniel Egan, Kerrey Smith, Jasmine Chambers, John DiMedio, Professor Linda Karp Seated L-R: Vincent Impriano, Kathryn Webster, Amanda Jones, Shayla Shabazz, Jericha Hatten, Jon Van Den Eeden Not Pictured: Hanan Abdulrahman, Nicole Carter

David Topper from BCBG Max Azria

Over 70 Fashion Design and Fashion Marketing students attended the August 25 presentation by **David Topper** from BCBG Max Azria Group. David Topper earned his associate's degree in Fashion Design from The Art Institute of Philadelphia in March 2004. Topper's visit had been arranged by faculty member **Emil DeJohn**.

Topper gave students an overview of the twenty-year-old company, which markets 22 different lines accounting for more than 50 million garments sold annually. BCBG Max Azria Group lines were on display at three runway shows at this year's New York Fashion Week.

"Learn every aspect of the business," Topper encouraged students in both fashion disciplines. Topper's own path through the industry has led him from product development to production to his current position in sales.

Topper suggested that the students take time out of every day to set goals for themselves – "kind of like a business plan, but it's your career plan."

A lot of students started thinking about their careers right away – by obtaining information about internships with BCBG Max Azria Group at the end of Topper's presentation.



Pictured L-R: BCBG Max Azria's David Topper with Emil DeJohn

Photography Alum Writes Books

Professor **Mark Thellmann** met up with 1991 photography graduate **Amy Sarig King** at Farley's Bookshop in New Hope, PA where she was signing copies of her book *The Dust of 100 Dogs*.

King returned to the United States in 2004 after spending ten years in Ireland.

Her next novel, *Ignore Vera Dietz*, has been picked up by Knopf Young Readers and will be published in 2010.

Pictured L-R: Amy Sarig King and Professor Mark Thellmann

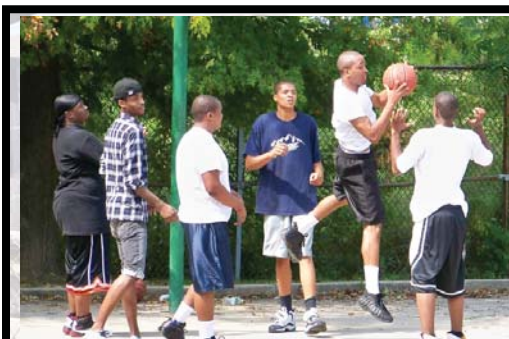


New Venue For Portfolio Screening

The Summer 2009 screening of works by graduates in Media Arts & Animation, Digital Filmmaking & Video Production, and Visual Effects & Motion Graphics will be held on **Wednesday, September 9, 2009 from 6pm - 9pm** at the **Ibrahim Theater in the International House of Philadelphia** at 37th and Chestnut Streets. Admission to the screening is at no cost and refreshments will be available. There is parking in the Science Center garage at 3701 Market Street - bring the ticket to the desk at the theater to be stamped for \$5 parking after 4PM.



MIND's Lollipop Fashion Show was a colorful finish to the 2009 cookout.



Above: Basketball and AIGA Club Screenprinting

2009 All School Cookout



Above: Chopsticks & Egg Race
Below: Improv Club performs



Left: Fashion Week Raffle



Right: Lamar Arrington sketches Naveda Neal