

Ai The Art Institute of Philadelphia[®] COLLEGE NEWS

an informational newsletter for students at The Art Institute of Philadelphia
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Animation Students Make Commercial

Media Arts & Animation students in **Robin Corsino's** Project Management (AD30920) class spent the summer creating an animated commercial for Blue Buffalo, a company which produces all-natural dog food and cat food.

The students worked in teams to create the voice-overs, the 3-D environment and other animated elements (including, of course, an animated Blue Buffalo) to present to their client for use on the company Web site at www.bluebuff.com or for broadcast.

The following students participated in the Blue Buffalo project: Jonathan Adrian, Raymond Baldi, Casey Campbell, Joshua Giambalvo, Alison Imperato, Tina Knapp, Edward McDermott, Alyssa Messenger, Alec Wertheimer, Corey Whitfield, Shen Williams-Cohen, Shana Wood. Digital Media Production student Shaun Jones videotaped the behind-the-scenes aspects of the creative process as part of **Craig DoVidio's** Electronic Field Production class.



Above: Robin Corsino and some of the students who worked on the Blue Buffalo commercial



The Kitchen

On Friday, August 28, Redeemed Bible Study Club presented *The Kitchen*, a Christian coffeehouse featuring humorous skits, and inspirational music and poetry. Hosted by Media Arts & Animation students **Chris Purnell** and **Danny Mak**, the evening featured the talents of recording artists including hip-hop theologian Stephen the Levite and the poetry of Digital Filmmaking & Video Production student **Joe Ryan** and others.

Redeemed meets on Wednesdays from 4:45-5:30 in L102 in the Main Building.

At Left: Digital Filmmaking & Video Production alum Georgianna Hicks performs

Photo: Lynda Cesar



Pictured: Fashion Marketing student **Roxy Finamore** proposes a "Bambina" collection of Emilio Cavallini hosiery for children.

Study Abroad Projects On Display

Students participating in the 2009 Study Abroad program traveled to Italy with Fashion Marketing faculty member **Gene DiPilla** between the spring and summer quarters. The students' culminating projects are on display in the 1610 Chestnut Street Gallery.

While in Italy, the students were based in Florence where they lived in apartments in typical Florentine neighborhoods. The trip also included three days in Venice and culminated with four days in the eternal city of Rome.

For her Study Abroad project, Graphic Design student **Jaz'Min Daniels** has re-designed the CD covers of Italian pop star Tony Maiello, whose music she heard everywhere during her stay in Italy; Photography student **Emily Broome** focuses on some of Rome's famous squares (*piazze*) in her photographs; and Media Arts & Animation student **Brett Mogavero** offers a bird's-eye view of Venice in his short animated film *bella figura*.

These and other Study Abroad culminating projects will remain on display through December 2009.

29 Days on the Other Side of the World

Twenty photographs taken by Web Design & Interactive Media Associate Professors **Tim Snyder** and **Karen Girton-Snyder** during their spring 2009 visit to China are on display in the 1610 Chestnut Street Gallery. "We saw the 'real China' in Chongqing and fell in love with the people," says Karen Girton-Snyder.

Early Clearance for Fall 2009

Monday, September 28
Tuesday, September 29
9am - 4pm
at the Registrar's Office

FALL QUARTER 2009 CALENDAR

First day of classes	October 5
End of Add/Drop	October 12
Midterm Evaluations	week of November 2
Midterm Grades	online week of Nov. 9
Veterans Day (Holiday)	November 11
Registration for Winter 2010	Nov. 9 (Quarters 1 - 3)
Thanksgiving (Holiday)	Nov. 12 (Quarters 4+)
End of Withdrawal Period	November 26 - 29
Finals Week	December 4
Last Day of Classes	December 14 - 18
Graduation	December 19
	December 18

Fashion Design Students To Be Part Of First Ever Philadelphia Fashion Week

The Art Institute of Philadelphia's best fashion designers are looking forward to competing against their peers at Philadelphia University and Moore College of Art during the first-ever Philadelphia Fashion Week, a three-day fashion extravaganza that will take place on October 8-10, 2009 at the 23rd Street Armory (23rd between Market and Chestnut streets).

Fashion designs created by **Amanda Baro**, **Gabrielle Riccio**, **Mah-Jing Wong** and other students at The Art Institute of Philadelphia will be presented on Saturday, October 10 during the 5pm fashion show devoted to student designers.

Fashion designers from the winning college will get to show their collection in Macy's display windows on Market and Chestnut streets and in a special runway show following Philadelphia Fashion Week.

In the weeks leading up to Philadelphia Fashion Week, illustration sketches by twenty fashion designers from The Art Institute of Philadelphia will be showcased in one of Macy's display windows along with a muslin sample created by Fashion Design student **Britney Wiser**.

The following students have contributed fashion illustration sketches to the Macy's window display: Meredith Brennan, Neury Caba, Kevin Coleman, Kareem Covington, Corrie Ellis, Lina Eriksson, Shooney Frederic, Chelsea Goich, Becky Hall, Alex Jeffcoat, Salvatore Loggia, Adriana Maria, Lizhen Mei, Audra Phillips, Richard Rosa, Alice Scanlan, Sheree Smith, Vanessa Wallace, Britney Wiser, Jasmine Wright



About Philadelphia Fashion Week

Philadelphia Fashion Week will feature at least 15 runway shows to give fashionistas an inside peek into what's in style for holiday 2009 and spring 2010. Each day will feature student, street wear and contemporary couture runway shows in addition to headlining concerts, dance performances, cuisine from area chefs, an open bar showcasing artisan cocktails and shopping at 12 pop-up boutiques.

"The concept behind Philadelphia Fashion Week is to invite residents and visitors to celebrate the vibrant fashion, food, and arts and culture scene in Philadelphia," said **Kristie Bergey**, executive director of Philadelphia Fashion Week and partner of CMK Entertainment, Fashion Week's event producer.

Doors at the 23rd Street Armory (23rd between Market and Chestnut streets) will open each day, October 8 - 10, at 4:00 p.m. to **guests 21 and older**. Tickets are now available online only at PhiladelphiaFashionWeek.org. Discount tickets are available to students who are **21 and older**.



Fashion Designs by **Amanda Baro** (above) and **Gabrielle Riccio** (below) will be featured at Philadelphia Fashion Week on October 10
Model: Meagan Cook **Photos:** Chelsea Wertz



Summer 2009 Portfolio Events

Graphic Design Senior Project "Gallery Night"

Summer 2009 graduates in the Graphic Design program will be presenting their Senior Projects on **Monday, September 14 starting at 6:00pm in Room 804** at 1622 Chestnut Street.

Industrial Design Technology Senior Project Presentations

Summer 2009 graduates in the Industrial Design Technology program will be presenting their Senior Projects on **Wednesday, September 16 from 3pm - 5:30pm at the Marketplace Design Center -- 2400 Market Street.**

Portfolio Shows for Graphic Design, Web Design & Interactive Media

Summer 2009 Graduates in the Graphic Design program will display their work on **Thursday, September 17 in the 1610 Chestnut Street Gallery**; Summer 2009 graduates in Web Design & Interactive Media will be in **Room 303**.

Summer 2009 Photography Senior Portfolio Show

The Summer 2009 graduating class in the Photography department is mounting an exhibition on **Friday, September 18 from 6 - 9pm at the Philadelphia Sketch Club, 235 S. Camac St. (between 12th & 13th, Locust & Spruce Streets).**