

Ai The Art Institute of Philadelphia® **COLLEGE NEWS**

an informational newsletter for students at The Art Institute of Philadelphia
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Hanae Mori Package Design Contest

Fashion Design students in Assistant Professor **Megan Elliott's** *Graphics for Fashion Designers II* (FD20842) class have been creating perfume package designs to submit for a contest sponsored by Hanae Mori. Intended for the Fall 2011 Holiday market, the packages designed by the students could be used as part of a small travel box set and deluxe box set for women and a separate set for men's fragrances. The focus is on butterflies and flowers for Hanae Mori's Butterfly fragrance.

Bloomington's in Willow Grove Park will display the best of the students' designs and is hosting a reception for the students and guests on December 9 to announce the contest winners.

Pictured below: Diana Coccetti's entry for the Hanae Mori design contest



Apply By December 16 for Scholarships of Up To \$7500

Presidential Scholarship applications are still available in the Student Affairs office, 3rd floor 1622 Chestnut Street or by email at nmclarence@aia.edu. **Completed applications must be returned to Student Affairs no later than 5pm on Thursday, December 16.** All students enrolled for at least one year with at least a 3.7 GPA are invited to apply.

Dennis Flath On Video Games

Fall 2007 Media Arts & Animation alum **Dennis Flath** returned to the college on November 18 to share his experiences in the video games industry with an overflow crowd in Associate Professor **Dana Gullo's** *Principles of 3D Animation* classroom.

Now a producer at *N-Fusion Interactive*, Flath started at the company as a 3D artist responsible for modeling, UVing, and texturing low poly game models for Nintendo Wii and PC titles.

Flath showed the students examples of what he's been working on and talked about the current and near-future trends in the expanding video games market. Assistant Director of Career Services **Rebecca Waxman** arranged for Flath's visit.



Dennis Flath



2010 Holiday eCard

Earlier this quarter, Associate Professor **Diane Zatz** was approached by student **Javier Martinez** with the idea of creating an animated holiday eCard for The Art Institute of Philadelphia. Working with Zatz to incorporate the college logo and "Ai" symbol into the design, Martinez has produced a festive eCard which the college can use to send holiday wishes electronically to faculty, staff, students and others.

Residence Hall Association Food Drive

The Art Institute of Philadelphia's Department of Residence Life recently donated more than 400 pounds of food to *Philabundance*, the region's largest hunger relief organization. Organized by students in the Residence Hall Association (RHA), donations were collected from November 10 – 22 from residents on each floor of the residence halls at 1346 and 1530 Chestnut Street. Floors 2 and 5 at 1346 Chestnut Street led the way in donations and will be rewarded with a pizza party at the end of the quarter.

"It was wonderful seeing how much students care about their community," said Residence Life coordinator **Orlando White**. "We collected over 400 pounds of food—which was more than twice our goal!"

Fall 2010 Graduating Senior Activities

December 9 -- Animation, Digital Filmmaking & Video Production, Visual Effects & Motion Graphics, Web Design & Interactive Media Graduates Screening

When: Portfolio Review: 4:30pm

Screening: 6pm - 9pm (doors close at 7pm!)

Where: Independence Visitors Center, 6th & Market

December 10 -- Interior Design Senior Thesis Projects

When: starting at 8:30am

Where: Room 302, 1530 Chestnut Street

December 13 -- Graphic Design Senior Projects

When: 5pm - 7pm

Where: Room 804/805, 1622 Chestnut Street

December 16 -- Industrial Design Technology Senior Project Presentations

When: 5pm

Where: Marketplace Design Center, 2400 Market Street

December 16 -- Graphic Design Portfolio Review

When: 4 - 6pm Where: 1610 Chestnut Street Gallery

December 17 -- Fall 2010 Photography Show

When: 6pm - 9pm

Where: Sketch Club, 235 S. Camac Street

Come Support Our Graduating Students!

2010 Faculty Show



The opening reception for the 2010 Faculty Show on December 2 was one of the best-attended gallery openings in years. The impressive and varied body of work will remain on display through February 17, 2011 and includes drawing, painting, photography, digital media, video and sculpture.



Above L-R: Faculty members Jill Galloway Sherman, Cindy Petrucillo, Leah MacDonald, Christine Shanks and Maria DiElsi submitted an eclectic mix of photographic pieces to the 2010 Faculty Show.



2010 Faculty Show curator **Maria DiElsi** has created a playful window display from works as varied as the candelabra, footstool and grandfather's clock by Industrial Design Technology faculty member **John Stuart** (above right) and the garment *Poppies in the Spring* by Fashion Design Professor **Cheryl Leone** (left).



Right: Digital Filmmaking & Video Production Associate Professor **Mark DelCostello** with his *Martin Scorsese 1982*, based on an SX70 Polaroid almost 30 years old

Left: Professor **Philip Zuchman** with *Alajuela*, which he painted in Costa Rica

