

MISSION

The mission of The Art Institute of Philadelphia is to provide a well-balanced, high-quality education by combining applied arts technology and techniques, related business practices, and general education in order to prepare its students for entry-level employment and for professional advancement within their chosen fields.

GOALS

- Offers applied, creative curricula to students with studies that broaden critical thinking, communication, and collaboration abilities;
- Supports comprehensive programs and services to facilitate initial employment for graduates in their chosen fields;
- Promotes a culture of civility, tolerance, civic engagement and appreciation of diversity among students, faculty and staff;
- Believes in a community that upholds high integrity and ethics;
- Maintains an environment of academic freedom and responsible decision-making by students, faculty and staff;
- Plans for an educational setting that supports innovation and planned growth.

VALUES

The Art Institute of Philadelphia provides quality education and services through a student responsive approach from the entire team of faculty and staff. Our faculty and staff believe integrity, excellence and fiscal responsibility characterize the performance necessary to provide a quality education. In return for their personal investment and tuition, students who participate in the learning process can expect to be provided with an environment that maximizes their individual creativity and professional development.