

# TURN YOUR CREATIVITY INTO A CAREER.

DESIGN MEDIA ARTS FASHION CULINARY

See what some of our graduates are earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary**
<b>Bachelor's Degree Programs</b>						
Culinary Management	10	2	8	8	100.0%	\$32,966
Digital Filmmaking & Video Production	26	2	24	20	83.3%	\$29,565
Fashion Design	44	3	41	32	78.0%	\$25,009
Fashion Marketing	70	5	65	52	80.0%	\$25,117
Graphic Design	61	5	56	47	83.9%	\$27,768
Industrial Design Technology	24	2	22	16	72.7%	\$31,059
Interior Design	19	2	17	13	76.5%	\$32,475
Media Arts & Animation	43	0	43	27	62.8%	\$25,535
Photography	27	2	25	17	68.0%	\$22,840
Visual Effects & Motion Graphics	12	1	11	10	90.9%	\$39,442
Web Design & Interactive Media	19	0	19	17	89.5%	\$43,424
<b>Total Bachelor's Degree Programs</b>	<b>355</b>	<b>24</b>	<b>331</b>	<b>259</b>	<b>78.2%</b>	<b>\$28,321</b>
<b>Associate's Degree Programs</b>						
Culinary Arts	47	9	38	38	100.0%	\$27,237
Digital Filmmaking & Video Production	8	1	7	3	42.9%	\$27,409
Fashion Design	18	1	17	10	58.8%	\$21,355
Fashion Marketing	23	3	20	17	85.0%	\$24,673
Graphic Design	13	0	13	10	76.9%	\$27,893
Interior Design	7	3	4	3	75.0%	\$27,260
Photography	5	2	3	1	33.3%	—
Visual Merchandising	2	0	2	1	50.0%	—
Web Design & Interactive Media	4	0	4	4	100.0%	\$38,624
<b>Total Associate's Degree Programs***</b>	<b>127</b>	<b>19</b>	<b>108</b>	<b>87</b>	<b>80.6%</b>	<b>\$26,384</b>
<b>Diploma Programs</b>						
Baking & Pastry	105	30	75	63	84.0%	\$23,457
Culinary Arts	38	8	30	28	93.3%	\$25,784
<b>Total Diploma Programs</b>	<b>143</b>	<b>38</b>	<b>105</b>	<b>91</b>	<b>86.7%</b>	<b>\$24,188</b>
<b>All Program Totals</b>	<b>625</b>	<b>81</b>	<b>544</b>	<b>437</b>	<b>80.3%</b>	<b>\$27,100</b>

This chart shows average starting salaries for graduates from The Art Institute of Philadelphia, during the period of January 1, 2010 through December 31, 2010. This data relates to graduates available for employment who were working in a field related to their program of study, within six months of graduation, that have met our employment and verification requirements.

This data is provided for informational purposes only. For more information regarding our programs, including the graduation rate for each program, the median debt of students who completed each program, and other important information, please click on the "Gainful Employment Data" link available by clicking on "Student Consumer Information" on our school website, or go to [aipprograms.info/aiph](http://aipprograms.info/aiph).

The employment data included with the Gainful Employment Data is computed in accordance with standards established by The Accrediting Council for Independent Colleges and Schools (ACICS), our institutional accrediting agency. The ACICS calculation of graduate employment is different from our calculation because it is for a different time period and it includes certain graduates who we exclude from our calculation.

\* Graduates available for employment excludes graduates who have waived employment assistance due to extenuating circumstances which prevent them from working, including due to a medical condition which prevents work in their field of study; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; and choosing to stay at home full-time due to parental obligations; along with graduates who continue employment in an unrelated field with current salary in excess of entry-level salary.

\*\* Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. The calculation of average salary excludes graduates for whom we obtained confirmation of employment but were unable to obtain salary information. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics.

\*\*\* Total includes unpublished salary amounts of individual graduates.



## Some of the employers, both local and around the country, who have hired recent graduates of The Art Institute of Philadelphia are as follows:

---

- 10 Arts @ Ritz Carlton
- Alice + Olivia
- Amada
- Aramark
- Aurora Imaging Company
- BCBG
- Bourbon Blue
- Brown Betty Dessert Boutique
- Burlington Coat Factory
- Cancer Treatment Center of America
- Center City Film & Video
- Cornerstone Media Production
- Devilfish Ink
- Dive
- Forever 21
- Free People
- Iron Hill Brewery & Restaurant
- JG Domestic
- Kara Ross NY
- Le Cochon Noir
- Lockheed Martin (Mt. Laurel)
- Loews Philadelphia Hotel
- Night Kitchen Bakery
- Osteria
- Panera Bread
- Parc Restaurant
- Printfresh
- R2L Restaurant
- Renaissance Design Group
- River Crest Country Club
- Scotland Run Golf Club
- Sodexo
- Splintertek
- Stephen Starr—Art Museum
- Sugarhouse Casino
- Tactile Design Group
- Two One Five Magazine
- Unica, Inc.
- Urban Outfitters
- Wegmans
- Wesley Enhanced Living

## The opportunities that some of our recent graduates have taken hold of:

---

### DESIGN

- Design Assistant
- Graphic Designer

### MEDIA ARTS

- Assignment Editor
- Assistant Producer (Film)
- Composer
- Film/Videotape Editor
- Photograph Retoucher
- Photographer
- Website Developer

### FASHION

- Buyer
- Design Assistant
- Sales Associate
- Sales Representative
- Visual Merchandiser

### CULINARY

- Baker
- Cake Decorator
- Cook
- Food Service/Restaurant Manager
- Line/Station Cook
- Pastry Cook
- Prep Cook

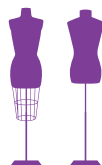
## When you're ready to look, we'll provide support.

### We'll help you:

- Develop job-search skills in résumé writing, interviewing, and networking
- Find part-time work while in school
- Pursue full-time work after graduation

### Students can also take advantage of:

- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for



DESIGN

MEDIA ARTS

FASHION

CULINARY

CREATE TOMORROW