

oPeN uP.

Take a closer look at where our
grads work and what they earn.
You'll like what you see.

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Education that opens a world of creative careers.

So you're certain you want a creative education. But how will it transform into the career you've been working for? At The Art Institute of Philadelphia, we'll guide you from the classroom to the real world with challenging coursework, internship opportunities, and career services assistance.

We emphasize hands-on learning — so you'll know what to expect before you even hit the job market. And you'll learn in a creative community of people who understand that it takes imagination, innovation, and an open mind to succeed as a creative professional.

Our employment stats are worth a closer look.

The Art Institute of Philadelphia. Educating imaginative students. Adding creativity to the workforce.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
Bachelor's Degree Programs						
Digital Filmmaking & Video Production	17	1	16	12	75.0%	\$32,588
Fashion Design	12	1	11	8	72.7%	\$28,290
Fashion Marketing	31	4	27	26	96.3%	\$29,459
Graphic Design	94	3	91	85	93.4%	\$31,554
Industrial Design Technology	25	2	23	18	78.3%	\$27,673
Interior Design	35	2	33	31	93.9%	\$33,136
Media Arts & Animation	82	6	76	55	72.4%	\$30,050
Photography	13	2	11	9	81.8%	\$19,814
Web Design & Interactive Media	39	3	36	35	97.2%	\$33,120
Total Bachelor's Degree Programs	348	24	324	279	86.1%	\$30,756
Associate's Degree Programs						
Culinary Arts	78	14	64	59	92.2%	\$25,625
Digital Filmmaking & Video Production	36	7	29	25	86.2%	\$24,793
Fashion Design	41	14	27	22	81.5%	\$21,781
Fashion Marketing	35	9	26	25	96.2%	\$28,338
Graphic Design	30	4	26	25	96.2%	\$30,851
Interior Design	7	0	7	6	85.7%	\$28,927
Photography	19	2	17	17	100.0%	\$23,042
Visual Merchandising	6	1	5	5	100.0%	\$31,171
Web Design & Interactive Media	7	1	6	5	83.3%	\$37,673
Total Associate's Degree Programs**	281	62	219	196	89.5%	\$26,437
Diploma Programs						
Baking & Pastry	32	6	26	24	92.3%	\$21,913
Culinary Arts	7	1	6	6	100.0%	\$24,267
Total Diploma Programs	39	7	32	30	93.8%	\$22,384
All Program Totals***	668	93	575	505	87.8%	\$28,582

* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

** Subtotal includes employment activity for graduates of programs which are no longer offered to new students.

*** All Program Totals exclude new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

Data represents employment for January 1, 2006–December 31, 2006 graduates, six months after graduation.

Your future is in sight.

With over 35 education locations in North America, The Art Institutes is able to connect students with local and national employers who value our graduates' talents. Many of these companies offer internship programs that will help you to gain practical experience while still in school.

Our programs in design, media arts, fashion, and culinary arts are led by professional instructors. We update our curriculum regularly, with the input of industry insiders. We build relationships with these employers to ensure that we provide them with candidates who fulfill their job needs — while helping our graduates to build successful careers.

Keeping an eye on our grads' success.

Of all 2006 Art Institute of Philadelphia graduates available for employment, 87.8% were working in a field related to their program of study within six months of graduation and earning an average salary of \$28,582. The chart at left reflects these statistics.

Additional information about our graduate employment rates is available through the Career Services Department.

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1-800-275-2474
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artinstitutes.edu/philadelphia



Where you'll see us.

Graduates of The Art Institute of Philadelphia have found employment in some of the most prominent companies in the region and beyond, including:

- Alphagraphics
- Amada
- Animation Collective
- Anthropologie
- ARAMARK Corporation
- Charming Shoppes
- Citizens Bank Park
- Comcast
- Culinart Inc.
- Davor Photography
- Design Expo Center
- Fishman & Tobin
- H&M
- Jones New York
- King Architecture and Interior Design
- KYW-TV 3
- La Croix at The Rittenhouse
- Le Bec Fin
- Lockheed Martin
- Lowe's
- Marriott Hotels
- QVC
- Sodexho
- SOSH Architects
- Starr Restaurant Group
- Talbots
- Tierney Communications
- TRAFFIC.COM
- UNISYS
- WPVI-TV 6

Breaking into the workforce.

Positions obtained by recent graduates of The Art Institute of Philadelphia include:

- 3-D Artist
- 3-D Model Maker
- Assistant Buyer
- Assistant Designer
- Audio-Visual Technician
- Broadcast Graphics Designer
- Design Assistant (Fashion)
- Digital Artist
- Digital Photographer
- Fashion Designer
- Freelance Designer
- Garde Manger
- Graphic Artist
- Interior Designer/Consultant
- Junior Animator
- Kitchen & Bath Designer
- Kitchen Manager
- Line Cook
- Master Control Operator
- Multimedia Interface Designer
- Pastry Assistant
- Photo Assistant
- Product Development Assistant
- Production Assistant
- Store Manager
- Video Editor
- Videographer
- Visual Merchandiser
- Web Designer
- Web Graphics Specialist

A comprehensive view of career planning.

Our Career Services staff supports your career planning efforts with proven tips and techniques that lead to successful job searches. We have contacts in your community and throughout North America — meaning that no matter where you want to work, the resources of The Art Institutes are available to help you out.

We provide:

- Instruction in job search skills, resume writing, interviewing, and networking
- Job search assistance service that can help you to locate a part-time job while you complete your program of study
- Assistance to secure a full-time job after graduation
- A Portfolio Show during your final quarter, to present your work to potential employers
- Career days, internships, and job fairs where you can meet employers
- Insight into the skills employers are looking for in job candidates

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Opening move — Contact the Director of Admissions at the following Art Institutes locations:

The Art Institute of Atlanta®, GA
770.394.8300 or 1.800.275.4242

The Art Institute of California™ — Inland Empire
909.915.2100 or 1.800.353.0812

The Art Institute of California™ — Los Angeles
310.752.4700 or 1.888.646.4610

The Art Institute of California™ — Orange County
714.830.0200 or 1.888.549.3055

The Art Institute of California™ — Sacramento
916.830.6320 or 1.800.477.1957

The Art Institute of California™ — San Diego
858.598.1200 or 1.866.275.2422

The Art Institute of California™ — San Francisco
415.865.0198 or 1.888.493.3261

The Art Institute of Charleston™, SC
A branch of The Art Institute of Atlanta, GA
843.727.3500 or 1.866.211.0107

The Art Institute of Charlotte®, NC
704.357.8020 or 1.800.872.4417

The Art Institute of Colorado® (Denver)
303.837.0825 or 1.800.275.2420

The Art Institute of Dallas®, TX
214.692.8080 or 1.800.275.4243

The Art Institute of Fort Lauderdale®, FL
954.463.3000 or 1.800.275.7603

The Art Institute of Houston®, TX
713.623.2040 or 1.800.275.4244

The Art Institute of Indianapolis®, IN*
317.613.4800 or 1.866.441.9031

The Art Institute of Jacksonville™, FL
A branch of Miami International University of Art & Design
904.486.3000 or 1.800.924.1589

The Art Institute of Las Vegas®, NV
702.369.9944 or 1.800.833.2678

The Art Institute of Michigan® (Detroit)
248.675.3800 or 1.800.479.0087

The Art Institute of New York City®, NY
212.226.5500 or 1.800.654.2433

The Art Institute of Ohio™ — Cincinnati**
513.833.2400 or 1.866.613.5184

The Art Institute of Philadelphia®, PA
215.567.7080 or 1.800.275.2474

The Art Institute of Phoenix®, AZ
602.331.7500 or 1.800.474.2479

The Art Institute of Pittsburgh®, PA
412.263.6600 or 1.800.275.2470

The Art Institute of Pittsburgh® — Online Division
412.291.5100 or 1.877.872.8869

The Art Institute of Portland®, OR
503.228.6528 or 1.888.228.6528

The Art Institute of Salt Lake City™, UT
801.601.4700 or 1.800.978.0096

The Art Institute of Seattle®, WA
206.448.6600 or 1.800.275.2471

The Art Institute of Tampa™, FL
A branch of Miami International University of Art & Design
813.873.2112 or 1.866.703.3277

The Art Institute of Tennessee™ — Nashville
A branch of The Art Institute of Atlanta, GA
615.874.1067 or 1.866.747.5770

The Art Institute of Tucson®, AZ
520.881.2900 or 1.866.690.8850

The Art Institute of Vancouver™, BC
Burnaby location:
604.298.5400 or 1.800.661.1885

Downtown location:
604.683.9200 or 1.866.717.8080

The International Culinary School™ at The Art Institute of Vancouver:
604.738.3155 or 1.800.667.7288

The Art Institute of Washington® (Arlington, VA)
A branch of The Art Institute of Atlanta, GA
703.358.9550 or 1.877.303.3771

The Art Institute of York — Pennsylvania™
Formerly Bradley Academy for the Visual Arts
717.755.2300 or 1.800.864.7725

The Art Institutes International Minnesota™ (Minneapolis)
612.332.3361 or 1.800.777.3643

California Design College™ (Los Angeles, Wilshire Blvd.)
213.251.3636 or 1.877.468.6232

The Illinois Institute of Art® — Chicago
312.280.3500 or 1.800.351.3450

The Illinois Institute of Art® — Schaumburg
847.619.3450 or 1.800.314.3450

Miami International University of Art & Design™, FL
305.428.5700 or 1.800.225.9023

The New England Institute of Art® (Boston, MA)
617.739.1700 or 1.800.903.4425

* The Art Institute of Indianapolis is licensed by the Indiana Commission on Proprietary Education, 302 W. Washington St., Rm E201, Indianapolis, IN 46204. AC-0080

** The Art Institute of Ohio — Cincinnati, 8845 Governors Hill Drive, Suite 100, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B.

A range of online course opportunities is available. Degrees and programs vary by location.