

RELEASE ACKNOWLEDGEMENT

By signing this Entry Form, I acknowledge that I understand the competition guidelines accompanying this Entry Form and agree to abide by them. I represent that my entry qualifies for submission to this contest. I further represent that I own all rights in the submitted work and that the submitted work does not infringe any copyright, trademark, trade name, service mark, or patent. I give my consent to Education Management LLC (EDMC) and to those whom it may authorize to photograph, film and/or videotape me, and/or to use a photographic/digital reproduction of me or my artwork (with or without my name), to identify me by name and/or with school and employment information, and/or to quote or record statements made by me, for any editorial, promotional, advertising, trade, or other purpose whatever by EDMC except for testimonial and endorsement of product advertising for third parties for which a payment is received by EDMC. EDMC and those whom it may authorize shall have the rights to reproduce, distribute, and display – publicly, including on the internet – photographs, film, videotape, statements, and quotes covered by this release, and to prepare derivative works. I understand that EDMC is not responsible for unauthorized duplication/use by third parties on the Internet.

ENTRANT'S SIGNATURE

DATE

ART+SMART 2010 is a production of Gallery onThe Mall, a unique collaborative project of The Art Institute andThe Mall at Robinson, that aims to support and appreciate the work of local artists and raise awareness of the creative career opportunities available for high school students in our region. Gallery onThe Mall offers a schedule of exciting exhibits for the enjoyment of visitors toThe Mall at Robinson and a series of competitions, events and programs throughout the year.

ART+SMART was created to recognize and encourage the important work of art educators in our community's high schools. We hope to foster the academic development of students with a passion for design, creativity and technology.

KEY DATES

4:30 P.M., MONDAY, JAN. 25

Deadline for entries atThe Mall at Robinson. Entries may be dropped off or mailed anytime before Monday, January 25.

7 P.M., TUESDAY, FEB. 2

Winners announced at Awards Reception (*Rotunda near Banana Republic*)

FEB. 1 - APRIL 10

Public Exhibition atThe Mall at Robinson

APRIL 13

Winner of People's Choice Award notified

APRIL 13-16

Pickup of entries atThe Mall at Robinson Management Office from 8:30 a.m. - 4:30 p.m., Monday through Friday.

SUBMISSION DETAILS:

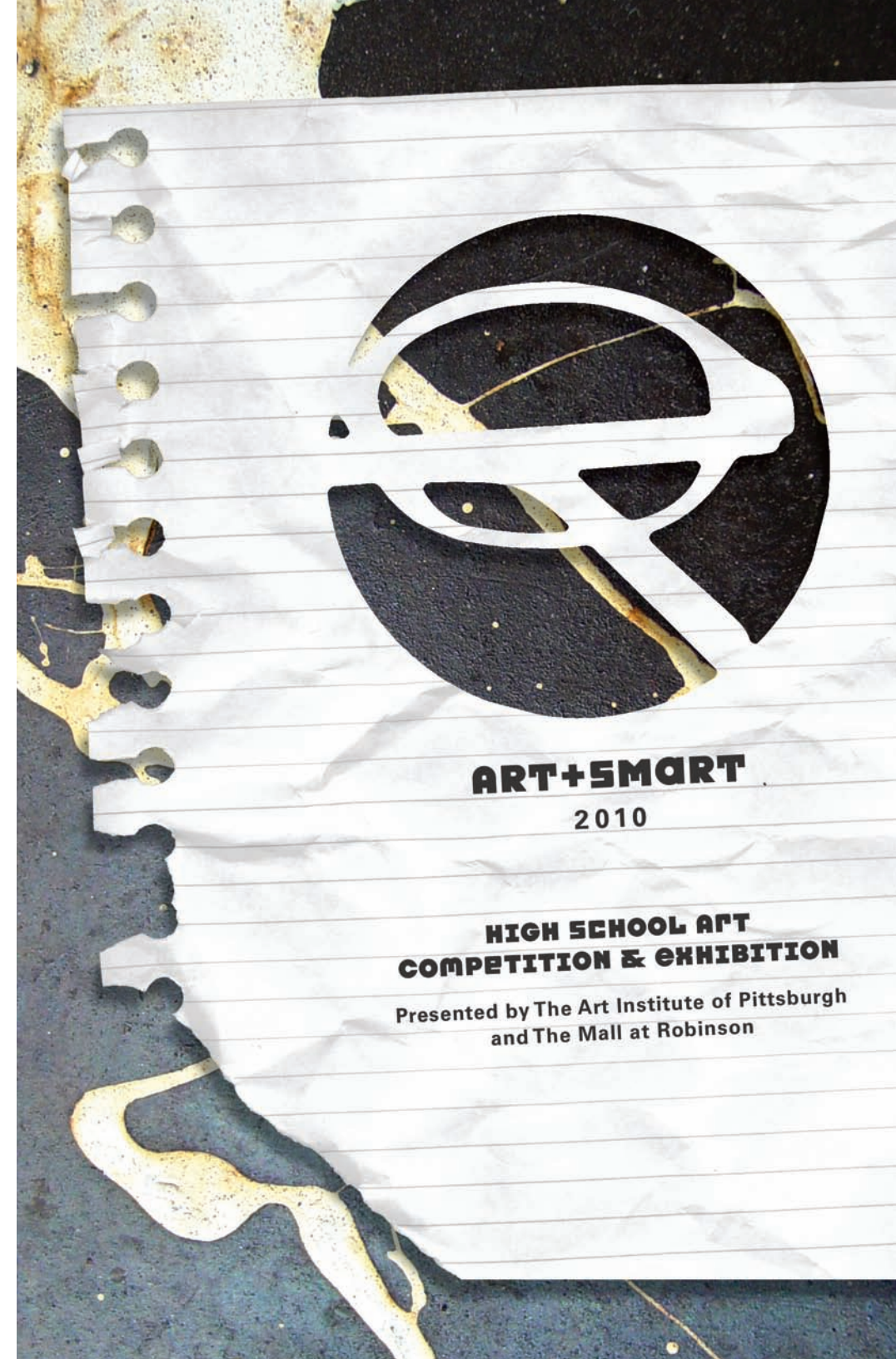
Entry into the competition is free. Entries can be dropped off atThe Mall at Robinson's Management Office, located on the lower level, 8:30 a.m. – 4:30 p.m., Monday through Friday.

ATTENTION TEACHERS:

High school teachers who are dropping off multiple entries are asked to submit a typed list with entry form details to ensure accurate spelling of the students' name and information. If you would like the entry form template, please e-mail Shema Krinsky at: ShemaKrinsky@forestcity.net.

The Mall at Robinson is located at:

100 Robinson Centre Drive
Pittsburgh, PA 15205



ART+SMART 2010

Deadline for Entries: January 25, 2010

ART EXISTS EVERYWHERE AROUND US... Creativity and design affect how we work, how we learn, how we play.... how we live. Exploring your world, exploring your talent, pushing a little further... it's the smart thing to do. That's why The Art Institute of Pittsburgh and The Mall at Robinson proudly present ART+SMART 2010, a competition for high school students in grades 9 through 12. Students are encouraged to create and submit their most inspired works to compete for prizes including \$30,000 in tuition scholarships.

Art+Smart 2010 will be judged by a panel of creative professionals representing a variety of specialties. Judging is coordinated by The Art Institute of Pittsburgh Academic Affairs department. Works are evaluated based on concept, idea generation, originality, technical proficiency and the judges' perception of the entrant's demonstrated potential as a commercial artist/designer. All decisions made by judges are final and may not be disputed.

RECEPTION & PUBLIC EXHIBITION: All participants will be honored at an Awards Reception that will take place at The Mall at Robinson at 7 p.m. on Tuesday, February 2, 2010. Entrants are encouraged to attend the reception and are welcome to bring guests. In addition, ART+SMART 2010 competition entries will be featured in a public display at The Mall at Robinson from February 1 to April 10, 2010.



STUDENT AWARDS

GRADES 11-12

1ST PRIZE: \$15,000 tuition scholarship to The Art Institute of Pittsburgh

2ND PRIZE: \$10,000 tuition scholarship to The Art Institute of Pittsburgh

3RD PRIZE: \$5,000 tuition scholarship to The Art Institute of Pittsburgh

GRADES 9-10

SUMMER STUDIO AWARD: Three winners in grades 9-10 are eligible to receive complimentary tuition for the annual Summer Studio Workshop Program at The Art Institute of Pittsburgh - a great way to explore your creativity and prepare for your education! Gift certificates for The Art Institute of Pittsburgh Supply Store in the amounts of \$100, \$75 and \$50 will also be awarded.

GRADES 9-12

PEOPLE'S CHOICE AWARD: A ballot box will be available throughout the public exhibition for voting. The winner will receive a \$50 gift card for The Mall at Robinson, and will be notified on April 13, 2010.

ART+SMART 2010 RULES

Tuition scholarships are non-transferable and may be applied only to enrollment at The Art Institute of Pittsburgh. Funds are distributed evenly over the term of a student's enrollment. In order to activate a scholarship, the student must complete the application and enrollment process through the college's Admissions Department. Students must begin their course of study at The Art Institute of Pittsburgh within six months of high school graduation. The scholarship is not redeemable for cash and may not be used to finance optional programs sponsored by The Art Institute of Pittsburgh. The scholarship covers tuition only and may not be applied against fees, housing, living expenses, or program supplies, and may not be transferred between affiliate schools of Education Management LLC. In the event education is terminated either by the student or The Art Institute of Pittsburgh, the scholarship becomes null and void; any future quarter scholarship dollars not used will be revoked and will not be available upon re-entry.

- Entry into the competition is free. Entrants must enter a minimum of two and a maximum of five works for judging, however, **ONLY ONE (1) PIECE MUST BE CLEARLY MARKED AS THE DISPLAY PIECE.** This will be the piece that is entered into the show and the rest will be used for judging. The display piece will also be used for judging purposes. If exhibition space permits, we will display as many as possible.
- The ART+SMART 2010 competition is open to students in grades 9-12.
- Students are encouraged to submit works including, but not limited to, paintings, photography, design, drawings, sculpture, ceramics and 3D models.
- Entrants must have a minimum cumulative GPA of 2.0, and submit a copy of their official high school transcript (which will be verified for scholarship candidates).
- Entry form must be affixed firmly on reverse side of each entry. Feel free to copy for extras. Please type if possible (you may use a separate sheet).
- All entries must be framed or mounted (exhibition ready).
- The Art Institute of Pittsburgh and The Mall at Robinson reserve the right to disqualify entries not suitable for exhibition.
- The Mall at Robinson and The Art Institute of Pittsburgh are not responsible for art work that is not picked up from the Mall by May 3, 2010.

CONTACT FOR MORE DETAILS:

CARRIE BUTLER

The Art Institute of Pittsburgh - 412/291-6340, or email cbutler@aii.edu

SHEMA KRINSKY

The Mall at Robinson - 412/788-0816, or email ShemaKrinsky@forestcity.net

ART+SMART 2010

Competition Entry Form

DETACH AND AFFIX ENTRY FORM TO REVERSE SIDE OF EACH COMPETITION ENTRY.

MAKE COPIES AS NEEDED.

YOUR FULL NAME:

(please print):

TITLE OF ENTRY:

Address: _____

Phone: _____

E-mail: _____

High School: _____

Art Teacher: _____

Grade Level: _____

Medium Used: _____

Describe Your Concept: _____

Is This Your Preferred Display Piece? Yes No

Please note that only **ONE** submission should be marked for guaranteed display. Other entries will be used for judging purposes, and will be displayed if space permits.

Signature: _____

Date: _____

Please See Reverse Side >