

# Catalog Addendum

## THE 2011-2012 CATALOG OF PROGRAMS, VOL. 1, FOR THE ART INSTITUTE OF PITTSBURGH CAMPUS AND ONLINE DIVISION

CURRENT TUITION RATES AT TIME OF APPLICATION <small>(Not including per credit hour tuition increases that may occur throughout the duration of the program)</small>	THE ART INSTITUTE OF PITTSBURGH CAMPUS TUITION AND FEES									
	BACHELOR PROGRAMS	PROGRAM LENGTH	TUITION PER QUARTER <small>(Average cost per quarter as credit hours per quarter vary)</small>	APPLICATION FEE <small>(Application fees are paid by new and transfer students only)</small>	ENROLLMENT FEE <small>(Enrollment fees are payable by new and transfer students only)</small>	TOTAL TO ENTER* <small>(Includes tuition per quarter, application and entrance fees)</small>	ESTIMATED TOTAL PROGRAM COST*	STARTING KIT ESTIMATED PRICE (OPTIONAL)**	MONTHLY SUPPLY COST AVERAGES***	DIGITAL RESOURCE FEE****
ADVERTISING	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$485	\$50	\$2,750
CULINARY MANAGEMENT	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$92,240	\$825	\$75	\$2,500
DIGITAL FILMMAKING & VIDEO PRODUCTION	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$540	\$75	\$2,750
ENTERTAINMENT DESIGN	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$670	\$125	\$2,750
FASHION DESIGN	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$1,165	\$100	\$2,750
FASHION & RETAIL MANAGEMENT	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$605	\$100	\$2,750
GAME ART & DESIGN	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$775	\$125	\$2,750
GRAPHIC DESIGN	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$720	\$100	\$2,750
HOTEL & RESTAURANT MANAGEMENT	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$91,190	\$195	\$75	\$2,750
INDUSTRIAL DESIGN	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$680	\$125	\$2,750
INTERIOR DESIGN	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$850	\$100	\$2,750
MEDIA ARTS & ANIMATION	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$725	\$175	\$2,750
PHOTOGRAPHY	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$1,020	\$200	\$2,750
VISUAL EFFECTS & MOTION GRAPHICS	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$840	\$150	\$2,750
WEB DESIGN & INTERACTIVE MEDIA	Bachelor of Science 180 Credits	12 Quarters 132 Weeks	\$7,792	\$50	\$100	\$7,942	\$90,410	\$680	\$75	\$2,750
ASSOCIATE PROGRAMS										
BAKING & PASTRY	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$47,317	\$825	\$75	\$1,050
CULINARY ARTS	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$47,547	\$825	\$75	\$1,150
DIGITAL FILMMAKING & VIDEO PRODUCTION	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$45,717	\$540	\$100	\$1,400
GRAPHIC DESIGN	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$45,717	\$720	\$125	\$1,400
INDUSTRIAL DESIGN TECHNOLOGY	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$45,717	\$680	\$100	\$1,400
KITCHEN & BATH DESIGN	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$45,717	\$480	\$200	\$1,400
PHOTOGRAPHY	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$45,717	\$1,020	\$75	\$1,400
WEB DESIGN & INTERACTIVE MEDIA	Associate of Science 91 Credits	6 Quarters 66 Weeks	\$7,792	\$50	\$100	\$7,942	\$45,717	\$680	\$75	\$1,400
DIPLOMA PROGRAMS										
THE ART OF COOKING	Diploma 39 Credits	4 Quarters 44 Weeks	\$4,383	\$50	\$100	\$4,533	\$20,873	\$760	\$75	\$450
BAKING AND PASTRY	Diploma 55 Credits	4 Quarters 44 Weeks	\$6,818	\$50	\$100	\$6,968	\$29,522	\$755	\$75	\$917
DIGITAL DESIGN	Diploma 36 Credits	4 Quarters 44 Weeks	\$4,383	\$50	\$100	\$4,533	\$18,132	\$310	\$40	\$600
RESIDENTIAL PLANNING	Diploma 36 Credits	4 Quarters 44 Weeks	\$4,383	\$50	\$100	\$4,533	\$18,132	\$620	\$100	\$750
WEB DESIGN	Diploma 45 Credits	5 Quarters 55 Weeks	\$4,383	\$50	\$100	\$4,533	\$22,665	\$400	\$75	\$600
CERTIFICATE PROGRAMS										
2D ANIMATION	Certificate: 42 Credits	4 Quarters 44 Weeks	\$5,357	\$50	\$100	\$5,507	\$21,154	\$370	\$175	\$700
3D ANIMATION	Certificate: 39 Credits	4 Quarters 44 Weeks	\$4,870	\$50	\$100	\$5,020	\$19,643	\$280	\$175	\$650
3D MODELING FOR GAMES	Certificate: 39 Credits	4 Quarters 44 Weeks	\$4,870	\$50	\$100	\$5,020	\$19,643	\$425	\$175	\$650
CHARACTER ANIMATION FOR GAMES	Certificate: 49 Credits	4 Quarters 44 Weeks	\$5,844	\$50	\$100	\$5,994	\$24,680	\$205	\$175	\$817
DIGITAL WORKFLOW	Certificate: 39 Credits	7 Quarters 77 Weeks	\$2,922	\$50	\$100	\$3,072	\$19,643	\$760	\$200	\$650
EVENT MANAGEMENT	Certificate: 39 Credits	4 Quarters 44 Weeks	\$4,870	\$50	\$100	\$5,020	\$19,643	\$650	\$75	\$650
FOOD AND BEVERAGE OPERATIONS	Certificate: 39 Credits	4 Quarters 44 Weeks	\$4,870	\$50	\$100	\$5,020	\$19,643	\$125	\$75	\$650
INTERNET MARKETING	Certificate: 45 Credits	4 Quarters 44 Weeks	\$5,357	\$50	\$100	\$5,507	\$22,665	\$70	\$75	\$750
PORTRAIT PHOTOGRAPHY	Certificate: 39 Credits	7 Quarters 77 Weeks	\$2,922	\$50	\$100	\$3,072	\$19,643	\$720	\$200	\$650
STUDIO PHOTOGRAPHY	Certificate: 39 Credits	7 Quarters 77 Weeks	\$2,922	\$50	\$100	\$3,072	\$19,643	\$720	\$200	\$650

### Tuition will be charged at \$487 per credit effective Fall 2011.

Costs per quarter/program indicated reflect costs at \$487 per credit, based on an average of 16 credits per quarter in a full-time associate's or bachelor's degree program, and an average of 9 credits per quarter in a full-time diploma program.

It is expected that there will be an increase in the per credit hour rate at least once per year, which will increase the total amount for the program.

### Tuition and fees applicable to The Art Institute of Pittsburgh's programs are as follows:

- There is a \$130 lab fee for every 3-credit food course in the culinary programs.

\* NOT including Starting Kit. Based on current credit hour rate. The total cost will increase with each per credit hour tuition increase.

\*\* The starting kit contains most tools, texts and materials needed for beginning each program (purchase of this kit is optional). A list of the components of the starting kit is provided to each enrolled student. Photography students need: A Pro Series Digital SLR Camera (must have interchangeable lens capability, capture/ photograph in RAW file setting or equivalent, have complete manual control and have 8 to 10 megapixels. A new camera for the photography program can cost between \$500 and \$600); A 18-55mm lens to start; A memory card (make sure it works with student's specific type of camera); backup batteries (make sure it works with student's specific type of camera). Graphic Design students who elect to take photography will need a 35 mm manually operated single lens reflex camera; those who elect airbrush will need an airbrush (average cost \$95). Industrial Design students will need an airbrush beginning fourth quarter (average cost \$95). Industrial Design students have a photography class and photograph their 3-dimensional projects on-going. Hotel & Restaurant Management students who elect to take Track 1 (working in the kitchen) will be required to have a uniform and a knife set for their second quarter of instruction (approximate cost \$595).

\*\*\* In addition to the starting kit, this cost indicates the average estimated monthly supplies/equipment and textbooks that will be required. Monthly supply expenses vary based on individual student habits/interests, however it should be noted that supply expenses for the Photography degree programs will fluctuate from quarter to quarter depending on specific course requirements.

\*\*\*\* The digital resource fee includes the cost of the digital text book as well as other digital resources which are integrated into the course and vary by program. The fee includes all applicable taxes. This estimated fee assumes all courses require a digital resource; however currently not all courses use digital resources. Courses that include any digital resources will be noted in the registration material and the fee will be charged automatically in addition to tuition. If a course does not use digital resources, the student remains responsible for purchasing the required text and materials. The digital resource fee is \$50 per course.

CURRENT TUITION RATES AT TIME OF APPLICATION (Not including per credit hour tuition increases that may occur through-	THE ART INSTITUTE OF PITTSBURGH - ONLINE DIVISION TUITION & FEES						
	BACHELOR PROGRAMS	PROGRAM LENGTH	APPLICATION FEE*	ENROLLMENT FEE*	ONLINE FEE PER COURSE	ESTIMATED DIGITAL RESOURCE FEES**	CURRENT TUITION AND FEES***
<b>ADVERTISING</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>CULINARY MANAGEMENT</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>FASHION &amp; RETAIL MANAGEMENT</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>GAME ART &amp; DESIGN</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>GRAPHIC DESIGN</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>HOTEL &amp; RESTAURANT MANAGEMENT</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>INTERIOR DESIGN</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>MEDIA ARTS &amp; ANIMATION</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>PHOTOGRAPHY</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
<b>WEB DESIGN &amp; INTERACTIVE MEDIA</b>	<b>Bachelor of Science</b> 180 Credits	<b>15 Quarters</b>	\$50	\$100	\$100	\$2,970	\$90,880
ASSOCIATE PROGRAMS							
<b>GRAPHIC DESIGN</b>	<b>Associate of Science</b> 91 Credits	<b>6 Quarters</b>	\$50	\$100	\$100	\$1,512	\$46,049
<b>KITCHEN &amp; BATH DESIGN</b>	<b>Associate of Science</b> 91 Credits	<b>6 Quarters</b>	\$50	\$100	\$100	\$1,512	\$46,049
<b>PHOTOGRAPHY</b>	<b>Associate of Science</b> 91 Credits	<b>6 Quarters</b>	\$50	\$100	\$100	\$1,512	\$46,049
<b>WEB DESIGN &amp; INTERACTIVE MEDIA</b>	<b>Associate of Science</b> 91 Credits	<b>6 Quarters</b>	\$50	\$100	\$100	\$1,512	\$46,049
DIPLOMA PROGRAMS							
<b>DIGITAL DESIGN</b>	<b>Diploma</b> 36 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$648	\$18,450
<b>RESIDENTIAL PLANNING</b>	<b>Diploma</b> 36 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$648	\$18,450
<b>WEB DESIGN</b>	<b>Diploma</b> 45 Credits	<b>5 Quarters</b>	\$50	\$100	\$100	\$810	\$23,025
CERTIFICATE PROGRAMS							
<b>3D MODELING FOR GAMES</b>	<b>Certificate</b> 39 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$702	\$19,975
<b>CHARACTER ANIMATION FOR GAMES</b>	<b>Certificate</b> 49 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$864	\$25,007
<b>EVENT MANAGEMENT</b>	<b>Certificate</b> 39 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$702	\$19,975
<b>FOOD &amp; BEVERAGE OPERATIONS</b>	<b>Certificate</b> 39 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$702	\$19,975
<b>2D ANIMATION</b>	<b>Certificate</b> 42 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$756	\$21,500
<b>3D ANIMATION</b>	<b>Certificate</b> 39 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$702	\$19,975
<b>DIGITAL WORKFLOW</b>	<b>Certificate</b> 39 Credits	<b>7 Quarters</b>	\$50	\$100	\$100	\$702	\$19,975
<b>PORTRAIT PHOTOGRAPHY</b>	<b>Certificate</b> 39 Credits	<b>7 Quarters</b>	\$50	\$100	\$100	\$702	\$19,975
<b>STUDIO PHOTOGRAPHY</b>	<b>Certificate</b> 39 Credits	<b>7 Quarters</b>	\$50	\$100	\$100	\$702	\$19,975
<b>INTERNET MARKETING</b>	<b>Certificate</b> 45 Credits	<b>4 Quarters</b>	\$50	\$100	\$100	\$810	\$23,025
UNDECLARED PROGRAM							
<b>UNDECLARED PROGRAM</b>	N/A	N/A	\$50	\$100	\$100	\$50 or \$75 per course	N/A

## Current tuition is charged at \$457 per credit.

Costs per quarter/program indicated reflect costs at \$457 per credit, based on an average of 12 credits per quarter in a full-time associate's or bachelor's degree program, and an average of 9 credits per quarter in a full-time diploma program.

There is \$100 non-refundable online lab fee for each course taken in an online format.

\* Online students typically attend two to four classes per quarter. 12 credit hours is considered a full-time course load.

\* Application and Enrollment Fees are paid by new students only and may apply to some transfer students.

\*\* The Digital Resource Fee includes the cost of the digital textbook as well as other digital resources which are integrated into the course. The fee includes all applicable taxes. Not all courses use digital resources. Courses that include any digital resources will be noted in the registration material and the fee will be charged automatically in addition to tuition. Students will not need to purchase textbooks for courses with a Digital Resource Fee. If a course does not use digital resources, the student is responsible for purchasing the required text and materials. The Digital Resource Fee is \$50 per course for most courses, however some courses with more intensive resource requirements carry a Digital Resource Fee per course of \$75. The average fee per course is \$54.

\*\*\* Based on the current credit hour rate. Total cost will increase with each per credit hour tuition increase.

### Culinary Management Bachelor of Science Degree Program

All courses offered in quarters 8 through 12 in the Culinary Management bachelor's degree program are available online through The Art Institute of Pittsburgh - Online Division. In addition, a graduate of the Culinary Arts associate's degree program who wishes to continue for a Bachelor of Science degree may also take the remaining courses online. Students transferring from another college can apply for an official transfer of credit review to determine his or her eligibility for the online Culinary Management bachelor's degree program.