

## CATALOG ADDENDUM REVISIONS TO THE 2008 CATALOG

### DATE OF PUBLICATION

This quarterly Catalog Addendum was published by The Art Institute of Raleigh-Durham in September 2009 and applies to the academic quarter ending December, 2009

### Updated and additional information which supplements information on page 2:

#### VISION STATEMENT

The Art Institute of Raleigh-Durham strives to create a student-focused learning environment rich in creativity and collaboration where students, faculty and staff encourage a culture of excellence. Through serving our college community, we will make a difference in individuals' lives and provide our employers with resourceful and innovative graduates, capable of solving the creative challenges of today and tomorrow. Through this vision our campus will grow and prosper as the preeminent applied arts college in the region.

### Updated and additional information which supplements information throughout the catalog:

#### **Revised Department Name:**

The name of the Culinary Arts department has been changed to The International Culinary School at The Art Institute of Raleigh-Durham.

### Updated and additional information which supplements information on page 4:

#### **Admissions Policy**

In order to matriculate at The Art Institute of Raleigh-Durham a student must provide proof of graduation from high school that is acceptable to The Art Institute of Raleigh-Durham in the form of one of the following:

- a. an official high-school transcript from a high school whose accreditation is recognized by the U.S. Department of Education;
- b. General Educational Development (GED) test scores;
- c. an official transcript from a postsecondary school whose accreditation is recognized by the U. S. Department of Education—that demonstrates completion of a bachelor's, master's, or higher degree;
- d. in lieu of the GED, an equivalent exam approved in the laws or regulation of a specific state (such as the California High School Proficiency Exam—CHSPE).

Other admissions requirements follow. Please note that a certificate of attendance or completion, or a diploma based on the passing of a series of tests other than the GED (with the exception of item d. above), is not acceptable.

Under certain conditions, a student may begin classes on a conditional basis with a less formal proof of graduation, and have a defined period of time to produce the documentation noted above.

A 2.0 high school GPA or the equivalent is recommended for admission to The Art Institute of Raleigh-Durham. Applicants with less than a 2.0 GPA will be required to provide a written statement detailing any personal, professional or academic experiences that provides evidence that the student can succeed at the college level. Additionally, at least one letter of recommendation is required from a non-relative who can comment about the applicant's skills, abilities and attributes.



The Art Institute of Raleigh-Durham reserves the right to request any additional information necessary to evaluate an applicant's potential for academic success. The Dean of Academic Affairs of The Art Institute of Raleigh-Durham must approve all exceptions.

The Art Institute of Raleigh-Durham utilizes a placement test to assess students' preparedness to take college-level English and math. Minimum scores on the SAT or ACT may be used in lieu of the placement test. Specific score requirements for English and math placement are available from the admissions office. Students found to need assistance in English or math may be required to enroll in appropriate Developmental Studies courses offered by The Art Institute of Raleigh-Durham. Although not applicable to any degree, each course is equivalent to (4) four quarter credits, and credits are charged at the current per-credit charge.

Students enrolled in Developmental Studies courses may be required to take from (4) four to (8) eight credits as part of their normal program of study requirements. Developmental Studies course credits do not count toward the total number of credits for graduation nor do they count in the Cumulative Grade Point Average (CGPA); however, they do count in determining the maximum time frame and the Increment Completion Rate (ICR).

Developmental Studies courses may be attempted no more than (3) three times and require a grade of C or better to pass the course. Developmental Studies are in addition to the required curriculum; thus, enrollment in these courses may affect the student's graduation date.

**Updated and additional information which supplements information throughout the catalog:**

**Revised Course Codes, Titles and Prerequisites:**

The following courses contain revised course codes, titles and/or prerequisites:

**ID 226 Interior Architecture** was inadvertently listed in the course description section of the catalog. It is not offered at the college nor is it listed in any requirements for graduation.

**ENG 090 Developmental English**

**4 quarter credit hours**

This developmental studies course emphasizes the skills needed to produce clear, competent English prose. Coursework concentrates on basic paragraph writing with its attendant skills including various sentence structures, spelling, subject/verb agreement, pronoun/antecedent agreement, punctuation, and correct verb tense. A grade of C or better is required to complete this course. The course may not be attempted more than three times.

(Prerequisite(s): Placement Testing)

**MAT 095 Developmental Math**

**4 quarter credit hours**

This developmental studies course focuses on the study of basic mathematical concepts. Specifically, the course covers concepts and applications of addition, subtraction, multiplication, division, sets of whole numbers, decimal numbers, fractions, the use of percentages, and problem-solving configurations. A grade of C or better is required to complete this course. The course may not be attempted more than three times.

(Prerequisite(s): Placement Testing)

\* Developmental studies do not apply toward graduation requirements. They may be attempted no more than three times and require a grade of C or better to pass the course. Developmental studies are in addition to the required curriculum; thus, enrollment in these courses may affect the student's graduation date.

**CUL 342 Marketing Applications in the Foodservice Industry (33CH/33LE) 3 quarter credit hours**

This class covers theories behind successful marketing strategies and plans. The student develops a marketing plan to target foodservice consumers. The menu is examined as the primary marketing tool

and the class produces various types of advertisements and promotional pieces for a hypothetical foodservice establishment. (Prerequisites: CUL 114 Supervision)

**CUL 350 Legal Issues in Foodservice (33CH/33LE) 3 quarter credit hours**

Students in this course study the regulations and statutes governing the foodservice industry. The course is designed to give the student an overview of legal issues arising in the foodservice environment using both a historical perspective and present-day applications. Students analyze foodservice cases and use problem-solving techniques to determine possible outcomes.

(Prerequisites: CUL 331 Leadership and Organizational Management)

**CUL 430 Senior Culinary Practicum (183CH/33LE) 8 quarter credit hours**

This is a practical capstone course in which students demonstrate Culinary Arts skills and the management theories of Culinary Arts Management. Students collaborate on a theme, menu, staffing schedule, marketing plan, budget and procurement schedule, and prepare and serve a multicourse à la carte dinner served to the public in the dining lab during each quarter. This is the final project of the Bachelor program in Culinary Arts Management. (Prerequisites: Permission of Academic Director)

**CUL 449 Management Externship (98CH/8LE) 3 quarter credit hours**

This course is designed to allow students to observe and participate in the supervisory operation of a successful foodservice business. Students apply their professional skills in an effort to gain experience to enter and become successful in the foodservice business. Emphasis is placed on developing hospitality management skills. (Prerequisites: Permission of Academic Director)

**RS 308 Business Accounting (44CH/22LE, 22LB) 3 quarter credit hours**

This course studies the fundamentals of double-entry debit/credit business accounting preparation and analysis of business financial statements and practical accounting procedures for understanding assets, liabilities and owner's equity.

(Prerequisite(s): MAT 101 Quantitative Literacy)

**FM 432 Professional Selling (44CH/22LE, 22LB) 3 quarter credit hours**

In this course students study and apply the fundamentals of personal selling, sales training methods, motivating salesmen, simulation of sales techniques, behavioral aspects of persuasion, social, ethical and legal responsibilities, activities performed by the sales executive, sales demonstrations, expense accounts, and the sales interview.

**GD 123 Design Layout (44CH/22LE, 22LB) 3 quarter credit hours**

This course, in conjunction with Electronic Design (GD 206), enables the student to design with type and visuals and to utilize technology in problem-solving. Emphasis is placed on the process of design development from roughs to comprehensives, layout and marker techniques, and the use of a grid system for multi-component layouts.

(Prerequisite(s): GD 121 Image Manipulation, GD 112 Typography)

**GD 415 Senior Project (44CH/22LE, 22LB) 3 quarter credit hours**

Students develop an independent project. Developing a long-term assignment and extending the skills learned in previous studio classes are emphasized.

(Prerequisite(s): Permission of Academic Director)

**ID 214 Universal Design (44CH/22LE, 22LB) 3 quarter credit hours**

In this course, students are taught the portions of the Americans with Disabilities Act (ADA) that deal with the safety of people in building environments as well as ergonomic considerations. Universal Design concepts are applied to the home environment and to public and commercial spaces.

(Prerequisite(s): None)

**ID 319 Retail Design (44CH/22LE, 22LB)**

**3 quarter credit hours**

In this course students research and develop a plan for a small retail business. Included in this course of study, the company image and type of sales are matched to demographics in an assigned location. The marketing concepts of the retail business are reflected in the design. Codes for the type of establishment are implemented.

(Prerequisite(s): None)

**ID 410 Graduation Project Research (44CH/22LE, 22LB)**

**3 quarter credit hours**

Students select an area from interior design, then research and program their graduate project.

The emphasis is on quantitative and qualitative research, project scheduling, presentation methods, and qualitative results. (Prerequisite(s): ID 319 Retail Design)

**ID 412 Graduation Project Presentation (44CH/22LE, 22LB)**

**3 quarter credit hours**

Students prepare, present, and defend a graduate project suitable for professional design presentation. This course requires a grade of C or above in order to graduate.

(Prerequisite(s): ID 410 Graduate Project Research)

**IMD 420 Senior Project Application & Defense (44CH/22LE, 22LB)**

**3 quarter credit hours**

This course is a continuation of Senior Project Research. Students prepare, present and defend a graduate project suitable for professional utilization.

(Prerequisite(s): Permission of Academic Director)

Updated and additional information which supplements information in Section 004 POLICIES

**Updated and additional information which supplements information in POLICIES AND PROCEDURES, starting on page 41:**

**Change of Program**

In accordance with the Satisfactory Academic Progress policy, students may change a program of study only once prior to graduating. Students wishing to make any changes to their program must do so prior to the end of the Add/Drop period of their last quarter of study.

Students who wish to change their program of study to a bachelor's level program, must have attained a CGPA of 2.3 at The Art Institute of Raleigh-Durham.

Any student wishing to change their program of study must successfully complete all developmental courses before being permitted to change program.

Students wishing to pursue another program/credential after graduation, or while in their final quarter before graduating, must be processed as a new student through the Admissions Department and complete a new application and financial plan.

**Student Financial Services**

**Need Based Grant Program**

The Need Based program provides grants to The Art Institute of Raleigh-Durham students who show evidence of financial need, and the motivation to complete the program successfully. To be considered for a Need Based award, the student must meet the following criteria:

- Student must apply for the program through the Student Financial Services Office
- Student must be enrolled in a minimum of at least 9 credit hours in a degree seeking program at The Art Institute of Raleigh Durham
- The funds cannot be used to create a credit balance on the students account
- Student must maintain satisfactory academic progress



The approximate grant amount may vary from \$200-\$500 per quarter based on the academic program. Need Based grants are given on a first-come, first serve basis and are subject to fund availability.

**Information for Veterans**

The Art Institute of Raleigh-Durham has received approval from the Veterans Benefits office in the State of North Carolina.

**Updated and additional information which supplements information in ACCOUNTING SERVICES, starting on page 50:**

Refund Policy Prior to Matriculation

Applicants requesting cancellation more than five (5) business days after submitting an application to The Art Institute of Raleigh-Durham, but less than 90 days prior to the beginning of classes, will receive a refund of all monies paid to the Art Institute, less the \$50 application fee and \$100 enrollment fee.

**Student School Policies**

**Additional information which supplements information beginning on page 52 regarding the General**

According to regulations published by the Department of Education based on the Student Right-to-Know Act, the graduation/completion rates for first-time, full-time students who entered school and graduated/completed within 150% of the normal time to complete the program, as published in the catalog, must be made available to current and prospective students. You may obtain this information in the Admissions Office at 318 Blackwell Street, Suite 120M, Durham, NC 27701.

**Additional information which supplements information beginning on page 54 regarding the General**

**Student Complaint Procedure:**

If you follow the complaint procedure and still feel dissatisfied with the results, you may also send a written copy of the complaint to The University of North Carolina Board of Governors, 910 Raleigh Rd, Chapel Hill, NC 27515 (telephone: 919-962-4558).

**Updated and additional information which supplements information on page 57 and the back cover:**

The Admissions and Financial Aid departments are located at 318 Blackwell Street, Suite 120M in Durham, NC 27701.

**Updated and additional information which supplements information on page 57:**

**MAIN CAMPUS**

The Art Institute of Charlotte  
Three LakePointe Plaza  
2110 Water Ridge Parkway  
Charlotte, NC 28217-4536  
800-872-4417

[www.artinstitutes.edu/charlotte](http://www.artinstitutes.edu/charlotte)



**The Art Institute of Charlotte Board of Trustees** (Effective January 1, 2009)

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## Tuition and Fees for 2009-2010

Tuition is charged at \$455\* per credit (with an average of approximately 16 credits per quarter for Bachelor's Degree and Associate's Degree Programs). The current tuition and fees applicable to The Art Institute of Raleigh – Durham ("The Art Institute") are as follows:

Program	Graphic Design (Bachelor)	Graphic Design (Associate)	Web Design & Interactive Media (Bachelor)	Web Design & Interactive Media (Associate)	Fashion Marketing & Management (Bachelor)	Fashion Marketing (Associate)	Interior Design (Bachelor)	Culinary Arts Management (Bachelor)	Culinary Arts (Associate)
Program Length	12 Quarters	7 Quarters	12 Quarters	7 Quarters	12 Quarters	7 Quarters	12 Quarters	12 Quarters	7 Quarters
Application Fee	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50
Enrollment Fee	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100
Tuition per Quarter	\$7,280	\$7,280	\$7,280	\$7,280	\$7,280	\$7,280	\$7,280	\$7,280	\$7,280
Starting Kit** (optional)	\$905	\$905	\$940	\$940	\$960	\$960	\$1,195	\$1,410	\$1,410
Lab Fees per Quarter	\$50	\$50	\$50	\$50	\$50	\$50	\$50	n/a	n/a
Culinary Lab Fees per Quarter	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$300	\$300
Student Activity Fee***	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50
Current Tuition 1 <sup>st</sup> Quarter & Fees*	\$7,530	\$7,530	\$7,530	\$7,530	\$7,530	\$7,530	\$7,530	\$7,780	\$7,780
Current Total Tuition*	\$85,540	\$50,960	\$85,540	\$50,960	\$85,540	\$50,960	\$85,540	\$85,540	\$50,960
Tuition per credit hour	\$455	\$455	\$455	\$455	\$455	\$455	\$455	\$455	\$455
Total Credit	188 Credits	112 Credits	188 Credits	112 Credits	188 Credits	112 Credits	188 Credits	188 Credits	112 Credits

\* Based on current credit hour rate. Total cost will increase with each per credit hour tuition increase.

\*\* NOT included in tuition totals

\*\*\*One time fee payable upon enrollment – beginning with January 11, 2010 term



# The Art Institute of Raleigh–Durham<sup>SM</sup>

## PERSONNEL

### Executive Committee

Michael DePrisco  
*President*

Monty Clark  
*Dean of Academic Affairs*

Vacant  
*Senior Director of Admissions*

John Pearce  
*Director of Administrative & Financial Services*

### Administration

Jacqueline Blake  
*Registrar*

Jacquelyn Demianczyk  
*Human Resource Generalist*

Alecia Glover  
*Executive Assistant to the President*

Tony Jenkins  
*Senior Desktop Analyst*

Rebecca Lentz  
*Housing/Student Affairs Coordinator*

Rhonda Redding  
*Associate Director of Student Financial Services*

Elaine Murrin  
*Assistant to the Dean of Academic Affairs*

Ashley Bullard  
*Financial Aid Officer*

Colin Clark  
*Financial Aid Officer*

Sharon Lightfoot  
*Financial Aid Officer*

### Admissions

Jemonte Battle  
*Assistant Director of Admissions*

Laura Brown  
*Receptionist*

Sarah Brown  
*Assistant Director of Admissions*

Andrew Burns  
*Assistant Director of Admissions*

Kristen Clark  
*Assistant Director of Admissions*

Aunika Conyers  
*Admissions Coordinator*

Kara Foster  
*Assistant Director of Admissions*

Mike Heyl  
*Assistant Director of Admissions*

Simone Houslin  
*Assistant Director of Admissions*

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*Assistant Director of Admissions*

Ashley Kaplan  
*Assistant Director of Admissions*

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*Receptionist*

Christy Lamm  
*Assistant Director of Admissions*

Kyle Miller  
*Assistant Director of Admissions*

Kristina Oriolo  
*Assistant Director of Admissions*

Erica Otey  
*Admissions Coordinator*

Kathryn Page  
*Assistant Director of Admissions*

Tara Pape  
*Enrollment Processor*

Elizabeth Polovick  
*Assistant Director of Admissions*

# The Art Institute of Raleigh–Durham<sup>SM</sup>

## **Faculty**

Jennifer Betton

*MFA, Syracuse University*

*BFA, University of Central Florida*

*BA, Grove City College*

Edwin Brantley

*BS, Johnson & Wales University*

*AS, Johnson & Wales University*

Caroline Davenport

*MFA, Virginia Commonwealth University*

*BA, University of North Carolina, Chapel Hill*

Kerri Eckes

*MFA, East Carolina University*

*BFA, Mount Olive College*

Keith Kiki Farish

*MFA, East Carolina University*

*BS, Meredith College*

Patrizia Ferreira

*MS, Philadelphia University*

*BS, Montevideo, Uruguay*

Aimee Flynn

*MA, North Carolina State University*

*BFA, Central Connecticut State University*

*Academic Department Director, Interior Design and Fashion Marketing and Management*

Chef Theresa Fox

*BA, Michigan State University*

*Diploma, French Culinary Institute*

Majed-Al-Ghandour

*MS, Kuwait University*

*BS, Kuwait University*

Suzette Goldman

*MS, University of Tennessee-Martin*

*BS, University of Tennessee-Martin*

Matthew Henry

*MFA, University of Central Florida*

*BA, Florida State University*

Joel Herrera

*MFA, University of Wisconsin-Madison*

*BA, Baylor University*

Tara Konya

*MA, Monmouth University*

*BS, University of North Carolina, Greensboro*

Kathleen Mapson

*MS, Purdue University*

*BS, North Carolina A&T State University*

Yvette Navarro

*MS, Nova Southeastern University*

*BFA, University of Miami*

Christina Oliver

*MS, University of Liverpool, UK*

*BA, Northeastern Illinois University*

Jessica Palmer

*MFA, Savannah School of Art & Design*

*BFA, East Carolina University*

Chef John Singletary

*AOS, Culinary Institute of America*

Chef Ashlyn Smith

*BS, Johnson & Wales University*

*AS, Johnson & Wales University*

Kelly Smith-Campbell

*MA, Columbia College Chicago*

*BA, Ohio Dominican University*

Ken Special

*MS, Virginia Polytechnic Institute & State University*

*BS, University of Connecticut*

Chef Daniel Taylor

*MA, University of Phoenix*

*BS, University of Phoenix*

*Diploma, Culinary Arts, Western Culinary Institute*

*Academic Department Director, Culinary Arts*

Chef Alvaro Thimann

*BS, Johnson and Wales University*

*AS, Johnson and Wales University*

Vanessa Tinsley

*PhD, Duke University*

*MA, Case Western Reserve University*

*BA, Case Western Reserve University*

The Art Institute of Raleigh–Durham<sup>SM</sup>

John Wells  
*MFA, West Virginia University*  
*BA, Denison University*

Emily Wilmoth  
*MFA, University of North Carolina, Chapel Hill*  
*BA, Meredith College*

Lauren Wyrick  
*MFA, East Carolina University*  
*BA, University of Carolina, Chapel Hill*

Rebecca Wilson  
*Psy.D, California Southern University*  
*MS Ed., Longwood College*  
*BS, Radford University*

Song Yao  
*MS, University of North Carolina, Chapel Hill*  
*MA, Northwestern University*  
*BA, University of North Carolina, Chapel Hill*

**Library**

Sonia Wrather  
*MLIS, McGill University, Montreal*  
*MSc, University of San Diego*  
*BS, McGill University, Montreal*


**The Art Institute of Raleigh–Durham<sup>SM</sup>**

Updated academic calendar which supplements the information on the back inside cover of the catalog.

<b>Summer Quarter</b>	<b>2009</b>
Orientation	Thursday, July 9
Classes Start	Monday, July 13
Drop/Add Period	Monday, July 13 – Monday July 20 at 5:00 p.m.
Mid-Term Orientation	Wednesday, August 19
Mid-Term Start	Thursday, August 20
School Holiday	Monday, September 7
All Classes End (Except Mid-Term and Online) Mid-Term and Online Classes End	Friday, September 25
<b>Fall Quarter</b>	<b>2009</b>
Orientation	Thursday, October 1
Classes Start	Monday, October 5
Drop/Add Period	Monday, October 5 – Monday, October 12 at 5:00 p.m.
Mid-Term Orientation	Wednesday, November 11
Mid-Term Start	Thursday, November 12
School Holiday	Thursday, November 26 – Friday, November 27
All Classes End	Friday, December 18
<b>Winter Quarter</b>	<b>2010</b>
Orientation	Thursday, January 7
Classes Start	Monday, January 11
School Holiday	Monday, January 18
Drop/Add Period	Monday, January 11 – Tuesday, January 19 at 5:00 p.m.
School Holiday	Friday, February 12
Mid-Term Orientation	Wednesday, February 17
Mid-Term Start	Thursday, February 18
All Classes End	Friday, March 26
<b>Spring Quarter</b>	<b>2010</b>
Orientation	Thursday, April 1
Classes Start	Monday, April 5
Drop/Add Period	Monday, April 5 – Monday, April 12 at 5:00 p.m.
Mid-Term Orientation	Wednesday, May 12
Mid-Term Start	Thursday, May 13
School Holiday	Monday, May 31
All Classes End	Friday, June 18